

# Virtual and Online Fundraising Ideas

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Prepared by the 2020 SIA Fundraising Council

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## A. Resources

- [www.causevox.com](http://www.causevox.com) – 13 Innovative Online Fundraisers  
<https://www.causevox.com/blog/online-fundraising-ideas-nonprofits-charities/>
- <https://www.soapboxengage.com/blog/1863-virtual-fundraising-ideas>  
20 Virtual Fundraising Ideas during Covid-19
- Eventbrite/Fundly  
How to create a fundraising campaign with Eventbrite  
[https://www.eventbrite.com/support/articles/en\\_US/How\\_To/how-to-create-a-fundraising-campaign-with-eventbrite-s-fundly-integration?!g=en\\_US](https://www.eventbrite.com/support/articles/en_US/How_To/how-to-create-a-fundraising-campaign-with-eventbrite-s-fundly-integration?!g=en_US)  
<https://fundly.com/fundraising-with-eventbrite>
- GiveButter  
<https://givebutter.com/> - online fundraising site; alternative to Eventbrite
- Better Fundraising ideas  
<https://www.better-fundraising-ideas.com/charity-fundraising-ideas.html>

## B. Fundraising Ideas

- Give it Up” – Fundraiser where people are asked to give up something and donate the amount they saved. Maybe they are asked to do it for a number of days or weeks to increase the amount.
- Peer to peer request – each member requests support from their friends or colleagues
- Leverage your mailing list of past supporters by asking for support – similar to a “stay at home” fundraiser

- Recipe Book – request from members and friends or solicit online contributions. Collect, transcribe & publish
- Solicit support from a local business and sell tickets for the prize--a raffle
- Brainstorm how to convert your in person event, or components of it, to virtual. Reference 4-H pdf

## C. Online Auction Sites

- **CharityAuctionsToday.com**
  - CharityAuctionsToday is a mobile and online auction company that provides a unique fundraising platform for individuals, nonprofits, schools, and businesses so they can raise more money for the causes they care so much about.
- **24Fundraiser.com (Acquired by CharityAuctionsToday)**
  - 24Fundraiser.com was acquired by Charity Auctions Today in 2017 to better fulfill their mission of providing nonprofits and schools with the best online options when it comes to their fundraising needs.
  - Set up donation and campaign pages starting as little as \$297 per campaign.
- **501Auctions.com**
  - 501Auctions works with over 500 non-profits annually, helping them meet and exceed their goals. Their cloud-based suite of tools and customer service team ensure that you can focus on promoting your cause.
  - They take care of the paperwork, build a branded fundraising site, and offer a flat fee. However, you'll have to call for a quote.
- **SilentAuctionPro.com**
  - No more clumsy and complicated spreadsheets. No more having to print, email or publish a spreadsheet to others working on the auction only to have it immediately out of date
  - The pricing is per event. All pricing quoted is per event. If you use SilentAuctionPro for multiple events in the same calendar year, they offer a 20% discount on your 2nd event and 30% discount on the 3rd and subsequent events in the same calendar year.
  - You'll have to tally everything up to see if this is the best pricing option for your fundraiser.

These are ideas and thoughts, be sure to check with your local, state and country guidelines for virtual fundraising.