

District III & IV Fundraising Ideas

- SI/St. Helena Sunrise did a Lunafest and raised \$15,000.
- SI/Novato will have their Lobster sale called "Dock to Door".
- SI/Eureka will have a drive-thru Spaghetti dinner.
- SI/ Humboldt Bay plan to have their "High Heels for Healing" and they made signs in the shape of a high heel and place in friend's yards. "S" Club girls help move signs. You make a donation to send it to the next house. Their goal is to make \$6,000. They ask for donations, no set fee, in 2 weeks they raised \$2000. Plan on doing this again with theme's during the holidays, weather permitting. Signs used are modified voting or real estate yard signs, a local company printed their high heels poster to place on the signs
- SI/Humboldt Bay is also planning their annual in person fundraiser next year where men will wear and walk in high heels, based on the thinking of experiencing walking in someone else's shoes
- SI/ Noyo Sunrise is doing face mask contest, \$10 to enter,
- SI/Novato is selling See's candy. Sees does all the work.
- SI/Eel River Valley did online flower bulb sales. Used an on-line platform like Rallyup. Get of sales and sold to friends.
- SI/ Napa - they had Feast it Forward which was a virtual wine tasting. \$150/ticket, they used female vintners- ticket holders picked up wine for tasting on Zoom. Club receive 25% of sales from additional wine sold, about \$1400.
- SI/Napa - they have signed up with Shopwithscrip.com, e-scrip through businesses we all shop everyday (Macy's, Safeway, gas stations). % donated ranges from 1% - 10% depending on vendor. No real trick to this as it is done through regular shopping.
- SI/Arcata doing a Grab n Go lunch with local deli; wraps, salad, or pulled pork \$15/. Club members would deliver orders of 4 or more.
- SI/Arcata- they have signed up for donation through Amazon Smile for percentage of sales.
- SI/ Calistoga did crab feed first weekend in March, right before the COVID SIP. They may do crab sales instead of the feed but would like to try a different fundraiser.
- SI/ Santa Rosa sold flower bulbs and will do See's candy at Christmas.
- SI/ Crescent City will do See's candy sales and quarter craze.
- Sell Gift Certificates for catering. 100.00 for a dinner for 4. They book it online and pick it up. Cost of the caterer was 40.00. They sold 130 meals. They used Facebook to market it.
- Online Raffle, they had gift certificates, food baskets etc. A local grocery store allowed them to sell raffle tickets at the door of the store.
- SI/Noyo Sunrise doing Mask Contest. Submit a picture of your mask, entry fee \$10 contest categories for different ages and types of masks judging in November, window to enter is about 60 days prior prizes are solicited from businesses, range from gift certificates, gift card, trying to get age appropriate gifts including children items advertising via fb, social media

- SI/Marin doing fundraiser featuring International Humanitarian Photographer Lisa Kristine they are hoping to have an in-person event depending on how the COVID situation progresses, to include a catered dinner, wine, silent auction.
- SI/Sonoma Valley selling See's Candy, lobster sale, other type of food fundraisers, where people can pick up.
- SI/Santa Rosa did a pre order for plant bulbs. People could pre order plant bulbs, then they got to keep 50% of what they brought in. They made \$900.
- Donna Ayers shared what a Montana Club did. They did an online auction and made \$22,000. Sounds like they did exactly what Rally up.com suggests.
- SI/Crescent City did a See's Candy sale and made \$5000. They do it every year. They had the candy in businesses, and customers could buy it right there.
- Carwash (advertised)
- Pie Sale (delivered)
- SI/Noyo Sunrise doing Quilt Raffle and Wine Raffle (advertise online, not sell tix).
- SI/Fremont doing Virtual rubber ducky.