

District I & II Meeting Fundraising Ideas

- SI/Delta- Sold wine and goodies online- then all met at winery, socially distanced and enjoyed- people not comfortable were offered a drive through experience.
- Venmo- was discussed a bit.
- SI/Rio Vista did a Sip wine pick up
- Idea brainstormed- most liked the online auction suggestion
- They suggest on line advertising, get experiences to auction- "if you can't eat it or wear it forget it"- get good quality pictures of items or experiences, certificates with a long expiration date- desserts too.
- SI/Martinez shared that they are doing a handbag, scarf, accessory sale. They haven't done it yet, but in the planning stage. They will get a percentage of the total sales.
- SI/Antioch is selling Cozies.
- SI/Rio Vista did a SIP n Place. For 4 people they charged \$200, for 2 people, they charged \$100. The people got 3 bottles of wine, 1 red, 1 white, 1 rose, and a dinner, and chocolate. They got donations for dinners and chocolate but paid for the wine with a discount. Participants picked up a box including 3 bottles of wine, beer, hard cider, a charcuterie box and other goodies. The pick up took place at a local restaurant. The cost was \$200 for 4 or \$100 for 2. 111 tickets were sold. The club made \$8,000 following all expenses. They plan to duplicate the event for Valentine's Day with steak and lobster.
- SI/Vallejo is doing, and many asked me to send them our Sponsor/Donation letter. We Sent out a letter to all of our sponsors and donors asking for donations. We have received about \$6000 so far, with donors saying they will match what we are getting.
- SI/Martinez is having a virtual sale and they will be using live stream YouTube channel.
- SI/Diablo Vista had a phantom tea, they mailed a tea bag with a return envelope to all former supporters, they made about \$3,000.00
- SI/Fremont participated in another organization's fundraiser, Ducks for Bucks.
- SI/Oakland will be doing their annual Lobster sales, but the lobster has to be delivered in person.
- SI/East Bay is planning a virtual Halloween Party. Attendees will wear costumes and bring treats and drinks. Another member recommended using a "poll" to have a contest. Donations can be made through pay pal towards their club. Another member recommended using Venmo.
- SI/Vallejo is currently accepting donations for sponsorship levels. The club requested donations from all previous supporters via a letter. In one week, they have raised over \$11,000. One member made an anonymous matching donation up to \$2,000. 2 other members made that additional donation.
- SI/Vallejo is also looking to partner with a winery. The winery will deliver wine to a local restaurant. Paid guest will pick up dinner and wine. The winemaker will join virtually and describe wines paired with the meal. Winery and Restaurant are both confirmed; now to work on the cost.
- Sandra Johnson, SI East Bay talked about their upcoming Halloween Party. They have sent out invitations to other clubs and FB. They will have some type of wheel spin with prizes and also a costume contest - all virtual. The event is listed as free, but they are asking for donations, suggesting at least \$10.
- SI/24/680 said they are doing a Grocery Store Gift Card Raffle. Gift card amounts will vary and most stores are willing to donate them. She found that individual Safeway stores have a budget specifically designed to help 501c3's for this purpose. Since they are individual stores, you could ask several different Safeway's to increase your number of prizes. You will a letter of proof of your club's nonprofit status.
- SI/Vacaville (this club has so much going on) talked about their Lola Lobster in hiding, going to various businesses to guess where she is. Secretary Joy may be able to expand on this. They have contracted with a woman owned catering business to sell tickets for a "dinner to go for 4". Dinner ticket is \$100 with \$30 going to the caterer for the dinner.
- SI/Vacaville also has a dessert of the month - I think this is also a raffle. Then they have a local florist who will provide flowers each month for a year as a raffle prize.
- SI/Oakland had success with their annual lobster sale. They will continue it this year virtually. The lobsters can be purchased on-line or through a member. Once the order has been Air shipped and delivered from the supplier in Maine, members will deliver the lobsters to those that purchased.
- Poinsettias sales online and delivered by social distancing.
- Virtual Paint Night

- SI/Humboldt Bay doing “You’ve Been Healed” like Flamingo Flocking. Signs put in friends’ yards with fancy high heels to support their “High Heals for Healing” fundraiser in the spring for breast cancer awareness.
- Virtual Plant Sale done by another organization but is good idea for Soroptimist. Created a page on their website with photos and used Square for payments.
- Virtual Bingo
- Movies in the park (with social distancing)
- Virtual Wine Tasting (order glass and choose from wines—talk to wine maker)
- Lobster/Crab Dinner (with food runner delivery)
- Virtual Run (1/2 marathon, walk/run): time yourself and post times for prizes)
- Gifts of Stock and legacy gifts
- Donations—letters asking community
- Donations—in lieu of fundraiser
- Virtual Games
- Golf tournament with social distancing
- Guest speaker virtual attendance for a fee