

# Soroptimist International of the Americas



## Strategies for a Successful 2021-2022 Club Year



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## ENGAGEMENT



SOROPTIMIST®  
Investing in Dreams

# Engagement – Best Practices





# Best Practices – Foster Civility





# Best Practices – Club Operations



# Best Practices – Leadership Development



# Best Practices – Mission-focused Activities





# Engagement – Best Practices

- Foster Civility
- Efficient Club Operations
- Offer Leadership Development
- Mission-Focused Activities





# Engagement – Key Updates

Diamond  
Campaign  
Phase 4

Civility Training &  
Code of Conduct

Club Operations  
Training



## **SIA'S DIAMOND CAMPAIGN**

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*Shining Our Way to the 2<sup>nd</sup> Century*

<https://bit.ly/sia-diamond>

**Soroptimist International of the Americas**

# Thank you!

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