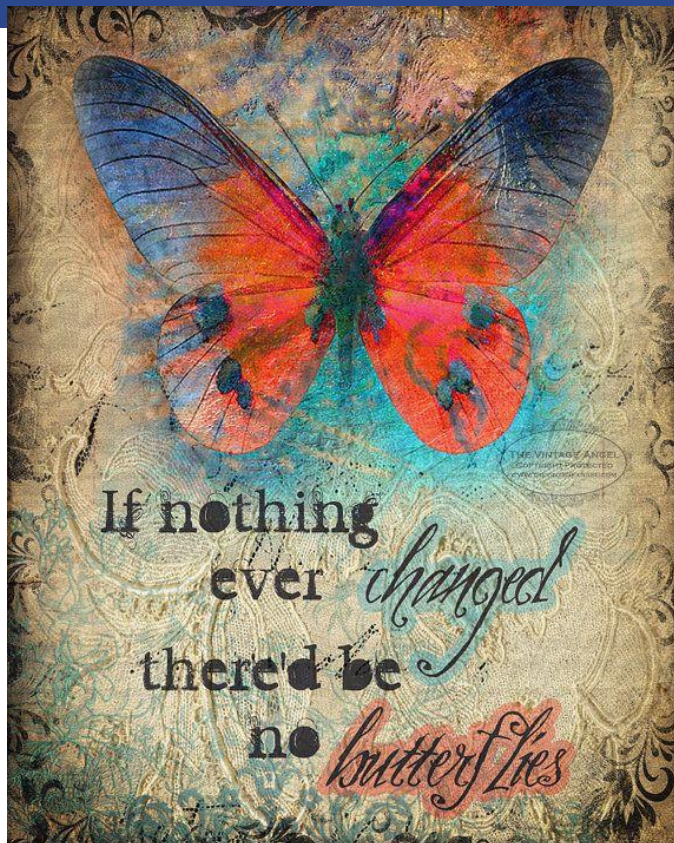


SOROPTIMIST INTERNATIONAL OF THE AMERICAS



Empowering Change Continuing Our Transformation

Sylvia Crafton, Governor
Founder Region



2018 DISTRICT MEETING

Empowering Change for the Future Goals

- ❖ **Program** - Increase Participation in Dream It, Be It: Career Support for Girls
- ❖ **Membership** - Strengthen Existing Clubs & Charter New Clubs
- ❖ **Public Awareness** - Increase Awareness of Soroptimist Brand
- ❖ **Fundraising** - Continue 100% Participation in Club Giving



Pillar Chairs



Program Chair
Kris Chorbi

Membership Chair
Bobbi Enderlin



Public Awareness
Chair
Jackie DeVries

Fundraising Chair
Lyn Lurbe



Programs



Soroptimist Program Deadlines—Founder Region 2018-2019



Live Your Dream: Education & Training Awards for Women
November 15, 2018: Application Due to Clubs
 November - January: Hold Club-level Judging
 January - February: Inform Applicants of Decision
February 1, 2019: Application Due to District
 Representative for District Judging

Region Chair: Lou Sablan
 District I Jennifer Logan
 District II Jackie Buccellato
 District III Nushi Safinya
 District IV Michelle Bowen
 District V Debbie Coles
 District VI Wendy MacDonald
 siguam2013@gmail.com
 Jennifer@Summit-Tax.com
 ja_buccellato@comcast.net
 nushafarin@hotmail.com
 mylittlesnap123@aol.com
 coles@humboldt.edu
 wendy@spectrumsolutionz.com



Violet Richardson Award:
November 15, 2018: Application Due to Clubs
 November - January: Hold Club-level Judging
 January - February: Inform Applicants of Decision
February 1, 2019: Application Due to District
 Representative for District Judging

Region Chair: Kris Chorbi
 District I Carol Dippel
 District II Lisa Schibler
 District III Patty Herdell-DiTomaso
 District IV Vicki Campbell
 District V Tess Albin Smith
 District VI Jina Rojas
 kchorbi5@yahoo.com
 dippel@ix.netcom.com
 lschibler13@gmail.com
 pditomaso@herdellprinting.com
 vicampbell@comcast.net
 tess@alummi.ucdavis.edu
 jinabrojas@gmail.com



Ruby Award: For Women Helping Women
 August - November: Solicit Nominations
December 1, 2018: Application Due to Clubs
 December - January: Hold Club-level Judging
February 1, 2019: Application Due to Program Chair

Region Chair: Kris Chorbi
 kchorbi5@yahoo.com



Dream It, Be It: Career Support for Girls
 Online reporting form available all year. Within 1 month of project: Clubs report information to SIA & Region Chair
June 1, 2019: All report completion deadline (online to SIA + transmittal to Region Chair).

Region Chair: Karen Jameson
 District I Leanne Davis
 District II Jay Villalta-Romiti
 District IV Maddie Leader
 District V Donna Ayres
 karenjameson0699@sbcglobal.net
 Leanncdavis@gmail.com
 jmvillalta@sbcglobal.net
 maddy@maddyleader.com
 donnaayres@yahoo.com



Soroptimists Celebrating Success Awards:
 Online reporting form available all year.
July 1, 2019: Applications due to Region Chair

Region Chair: Debbie Scaife
 timberent@suddenlink.net

Empowering Change through Programs Goals

- ❖ Increase Participation in Dream It, Be It: Career Support for Girls
- ❖ Give more Live Your Dream Awards
- ❖ Increase Participation in Soroptimists Celebrating Success Awards



Membership Committee

Region Chair	Bobbi Enderlin	SI/Benicia
District I	Elise Balgley	SI/Fremont
District II	Beverly Gomer	SI/Martinez
District III	Joy Swank	SI/Vacaville
District IV	Barbara Young	SI/Santa Rosa
District V	Dyann O'Brien	SI/Eureka
District VI	Kristal Koga	SI/The Marianas



Empowering Change in Membership Goals

- ❖ Charter New Clubs
- ❖ Strengthen Clubs
- ❖ Empower Existing Clubs

2017

SOROPTIMISTS

2018

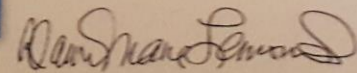
Celebrating Success Awards

Soroptimist International of the Americas
presents this certificate to

SI/Benicia, CA

in celebration of the success of its award-winning
project **SI/Benicia Recruitment and Retention
Campaign.**

★ FEDERATION HONOR
FOR EXCELLENCE IN
MEMBERSHIP



SIA President

August 2018

Date



SOROPTIMIST

Best for Women®

All aboard the
MEMBERSHIP

**SIA Member &
Club Campaign**

This certificate is presented to

Founder Region

in recognition of outstanding performance in new club charters
during the 2017-2018 SIA Member Recruitment Campaign

Dawn Marie Lemonds

Dawn Marie Lemonds, President
Soroptimist International of the Americas



June 2018

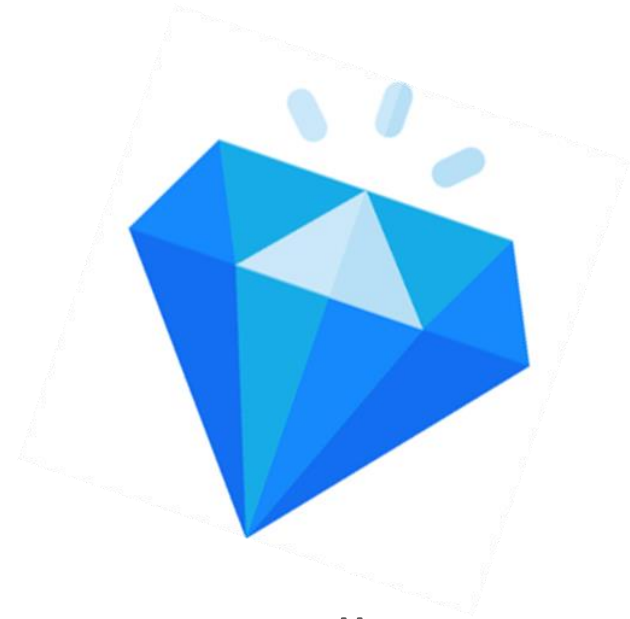
Date

The Diamond Campaign: Shining Our Way to the 2nd Century



The Diamond Campaign: Phase I Goals

- -1% net change in membership
- More than 13% new members added
- Less than 14% terminated members
- More than 1 new chartered club per region annually



Public Awareness Committee



Region Chair Jackie De Vries

Kathy Johanson

Vicki Dillard

Patti Dutton

SI/Vacaville Twilight

SI/Eureka

SI/McKinleyville

SI/Humboldt Bay



Empowering Change through Public Awareness Goals

- ❖ Increase Awareness of Soroptimist Brand
- ❖ Improve Founder Region Website
- ❖ Empower Communication through Technology and Social Media



Founder Region Newsletter



SOROPTIMIST
Best for Women®

Soroptimist International of the Americas
Founder Region Newsletter

September 21, 2018

Volume 1, Number 1

In This Issue

- Welcome
- Region Board Meeting
- Founder Region Committees
- District Meetings
- Live Your Dream Portal
- Membership
- Fellowship
- Submissions

IMPORTANT LINKS

[Founder Region Website](#)

[Founder Region Facebook page](#)

[Founder Region Fellowship Website](#)

[Founder Region Fellowship Facebook](#)

[SIA](#)

[Live Your Dream](#)

[Dream It, Be It](#)

[Barbara Stevenson Award](#)

[Violet Richardson Award](#)

[Ruby Award](#)

[Soroptimist Celebrating Success Award](#)



Welcome

Welcome back to the Founder Region Newsletter! Our Public Awareness Committee is working to keep all channels of communication open to appeal to all types of members. We hope you enjoy it, and we would love to feature articles from our clubs or region committees in future issues.

Lots has been happening in our Soroptimist world since the 2018-2020 biennium began on July 1. Several committees have taken advantage of technology and been meeting in online conference calls. We have activated committees and set the course to have an exciting and effective agenda for our District Meetings.

For all who were able to attend, we had a wonderful experience at our Soroptimist International of the Americas 45th Biennial Convention. Check out the convention recap on my Governor's Blog - Stars Dreams & Wishes from Yokohama Japan at the link: Governor's Blog

Governor Sylvia

Region Board



Meeting

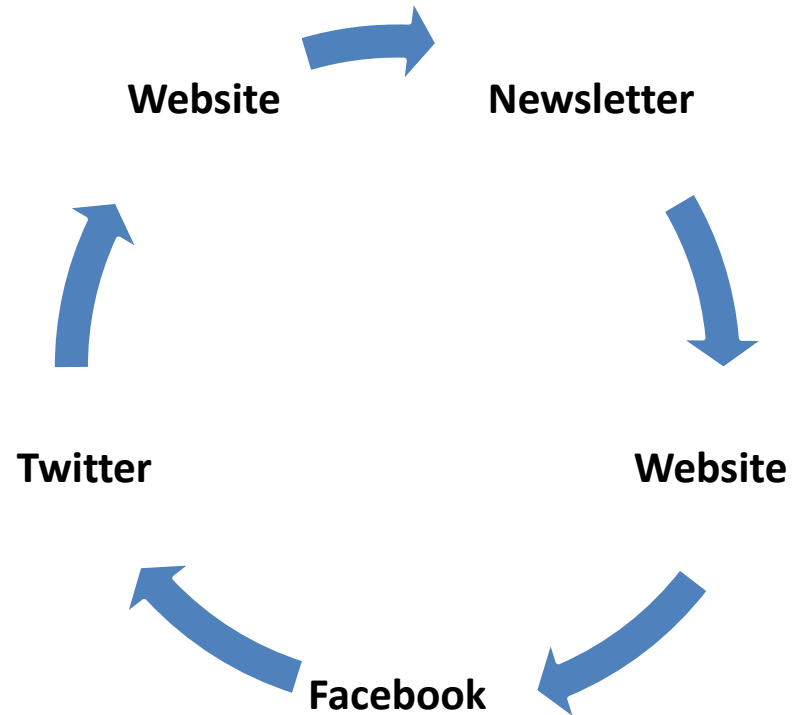


The Region Board had a busy agenda at the August board meeting. We received updates from our District Directors on all the wonderful activities and events clubs are working on and the Officers all gave their reports and we shared our goals and worked on our Strategic Plan.

We laid out our intentions for programming for the district meetings. We reviewed updates from SIA.

We changed the date of the deadline for Barbara Stevenson "S" Club awards to **March 1** (from April 15), and approved for the "S" Club committee to award one \$500.00 Barbara Stevenson "S" Club award each year of the biennium.

We reviewed the Founder Region Bylaws and Procedures for potential revisions which we will be talking about at our District Meetings.



Fundraising Committee

Region Chair	Lyn Lurbe	SI/Central Oahu	 <p>Founder s Pennies Giving Club empowering women to live their dreams</p>
District I	Bonnie Mertz	SI/East Bay	
District II	Need Volunteer		
District III	Need Volunteer		
District IV	Sandy Frazer	SI/Santa Rosa	
District V	Need Volunteer		
District VI	Denise Ridge	SI/Waikiki Foundation, Inc.	

The Laurel
Society

The Laurel Legacy Monthly Giving

Empowering Change through Philanthropy Goals

- ❖ 100% Participation in Club Giving
- ❖ 90% of Funds in Local Communities
- ❖ 10% of Funds for Club Giving
- ❖ 100% Participation in Founders Pennies
- ❖ Increase Participation in the Laurel Society



Shaping the Future Award

Soroptimist International of the Americas
proudly presents this award to

Founder Region

In recognition of excellence in Fundraising.

SIA President



August 1, 2018

Date

Fundraising
1st Place



Legislative Advocacy Committee



a global voice
for women

Women, Water & Leadership
SI President's Appeal 2017-2019

Soroptimists Educate, Empower and Enable through Water

Linda Witong

SI/Marin County

Carrie Domogalla

SI/Calistoga

Madalienne Peters

SI/Novato

Gina Vucci

SI/Marin County

Angie Haramoto

SI/Maui

Sandra Simms

SI/Waikiki Foundation, Inc.

Legislative Advocacy Committee



MARIET VERHOEF-COHEN
SI PRESIDENT 2017 - 2019



a global voice
for women

Women, Water & Leadership
SI President's Appeal 2017-2019



BEV BUCUR
SI DIRECTOR OF ADVOCACY
2017 - 2019
ADVOCACY CHAIR

Financial Review Committee

Patti Clinton	SI/Arcata
Jo Ann Hunt	SI/Arcata
Danelle Tegarden	SI/Eureka



Friendship Link Committee



Marjorie Dimmick
Joanne Frazer

SI/Arcata
SI/Fort Bragg



Redwood Memorial Grove Committee

Chair Debbie Thompson

SI/Eureka

Mentor Catherine "Kate" Burns

SI/Eureka

Elaine Reed

SI/Eureka

Vicki Baldwin

SI/Crescent City

Marjorie Dimmick

SI/Arcata



“S” Club Committee



Region Chair Colleen Berumen

Jessica Castro

Judy Lee

SI/Vacaville

SI/The Marianas

SI/Waikiki Foundation, Inc.

Laws & Resolutions Committee

Region Chair Sheila Bearden
Arletta Cortright
Lillian Meyers
Barbara Nobles

SI/Humboldt Bay
SI/Central Solano County
SI/Sonoma Valley
SI/Sonoma Valley



District Realignment Task Force



Past Governors

Carol Steele

Susan Joyce

Maryann Redden

Sue Finch

Amelia Benko

Dona Gaddis Wolf

Bobbi Enderlin

Pam Parker

District Realignment

District I (11 Clubs)

24-680	19
Benicia	51
Diablo Vista	20
East Bay	18
El Cerrito	23
Fremont	13
Martinez	21
Oakland - The	
Founder Club	29
Richmond	29
San Ramon Valley	25
The Tri-Valley	18
	266

District II (10 Clubs)

American Canyon 2018	20
Antioch	24
Central Solano County	68
The Delta	20
Dixon	40
Pittsburg	37
Rio Vista	44
Vacaville	55
Vacaville Twilight	58
Vallejo	39
	405

District Realignment

District III (11 Clubs)

Calistoga	37
Clear Lake	29
Healdsburg	23
Marin Co.	31
Napa	35
Novato	31
St. Helena	41
St. Helena Sunrise	17
Santa Rosa	25
Sonoma Valley	29
Windsor	14
	312

District IV (12 Clubs)

Arcata	16
Crescent City	22
Eel River Valley	21
Eureka	40
Ft. Bragg	23
Humboldt Bay	50
Noyo Sunrise	12
Mendocino Sonoma Coast	22
McKinleyville	12
The Redwoods	16
Ukiah	18
Willits	11

District Realignment

DISTRICT V (9 Clubs)

Central Oahu	34
Guam	40
Honolulu	41
Kona	18
The Marianas	49
Maui	24
Northern Mariana	
Islands	10
Palau	13
Waikiki Foundation, Inc.	41
	270



"Writing our Wishes" Reception



Governance Discussion

Electronic Balloting for Clubs

- ❖ Monitor Club Email Addresses provided by SIA.
- ❖ Provide a Unique Personal Email Address for President and Treasurer.
- ❖ Practice ballots to begin in October 2019.



Laurel Society Event



Founder Region Official Photo

Convention

July 30-August 2, 2018

Yoko



SOROPTIMIST DISTRICT MEETING | 2018

2018-2019 President Installed

2018-2019 President Elizabeth Di Geronimo



#SpotlightSoroptimist

Working as One



Founder Region is a Healthy Region!

You are AMAZING!





SIA Club Roadmap

For Success in 2018-2019

SIA's clubs are committed to providing an engaging and meaningful, mission-based experience. But, of course, our members are busy women. And serving women and girls who face obstacles such as poverty, violence and teen pregnancy—locally and throughout the world—can be a tall order.

To make it easier to accomplish our organization's goals we have developed this simple club road map for your use. In order to provide a positive club experience while helping to build our collective impact and recognition, clubs are asked to do these five things:

1 Programs

Increase the number of women and girls your club serves by providing additional *Live Your Dream Awards* and holding *Dream It, Be It* programs.

2 Membership

Grow and retain members by creating an enjoyable and civil member experience.

3 Public Awareness

Gain greater recognition by promoting your club's impact through our Dream Programs.

4 Fundraising

Increase funds raised to support our brand unifying Dream Programs.

5 Future

Mobilize support of our 2021-2031 Big Goal: *Invest in the dreams of half a million women and girls through access to education.*

That's it! If your club does these five simple things, we guarantee you will be providing a superior member experience, fulfilling our mission, and strengthening Soroptimist's global brand.

Our Current Big Goal

Increased Collective Impact : being better known for the impact we have on women and girls through our Dream Programs.





SIA'S Big Goal

2012-2021 BIG GOAL: Increase Collective Impact

In 2012-2013, SIA adopted a big goal of increased collective impact to empower more women and girls and to be better known for our work. To achieve this big goal, we identified the need to work differently, moving from a club orientation where clubs undertook individualized action in their own communities to one where we work as one to build the collective impact of our organization through our Dream Programs.

After just five years, all indications are that our change strategy is working!

By working as one we have:



Increased the number of women empowered through the *Live Your Dream Awards* by 20%



Increased the amount of funding given to women by 29%



Launched *Dream It, Be It*, which has empowered 20,000 girls in just two years



Signed our first retail corporate partner, Torrid, attracted through LiveYourDream.org



Dream It, Be It received the highest Summit Award from the American Society of Association Executives



Increased our funds raised by 31%



Attracted about 100,000 supporters to LiveYourDream.org



Slowed our membership decline from a 3% loss rate to a 1% loss rate

2021-2031 BIG GOAL: Invest in the Dreams of Half a Million Women and Girls through Access to Education

SIA Big Goal

Take
ONE
Step

To Support Our Collective Impact



SOROPTIMIST
Best for Women®

Our Next Big Goal

Invest in the dreams of
half a million women
and girls through
access to education.



Imagine

Make it Possible for Women and Girls to



- Escape Poverty
- Leave Domestic Violence
- Build Strong, Healthier Families
- Raise Socioeconomic Standing

Our Organization's Focus

**Economically empower
women and girls who
face obstacles such as
poverty, violence and
teen pregnancy**



Supporting United Nations

Women's Economic Empowerment

at  of 2030

Sustainable Development Goals



Supporting United Nations

“We will not achieve the Sustainable Development Goals if there is no accelerated action to **empower women economically.**”

—UN Secretary-General
António Guterres



Soroptimist Dream Programs and UN

1 NO
POVERTY



4 QUALITY
EDUCATION



5 GENDER
EQUALITY



8 DECENT WORK AND
ECONOMIC GROWTH



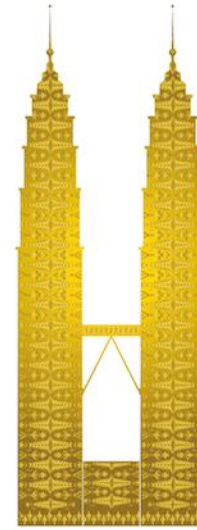
10 REDUCED
INEQUALITIES



WORKING AS ONE



Soroptimist International Convention 2019



**SOROPTIMIST
INTERNATIONAL**

21st International Convention
18-21 July



KUALA LUMPUR 2019

Malaysia Truly Asia

SIA Convention 2020

Bellevue
WASHINGTON



JULY 22-25, 2020

SOROPTIMIST DISTRICT MEETING | 2018

Founder Region Conference 2021



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THANK YOU!

Olomwaay!

Si Yu'os Ma'āse!

Sulang!

Mahalo!

