



Hello and thank you for joining us here today as we get back to the business of fulfilling our mission. As we celebrate our 100 years of service to women and girls, I want to share with you how our organization makes a “Global Impact” delivering our life-changing programs.; from the international level to the federation, region, club and down to you, the most important component, the member.

**CLICK**



Soroptimist International, consists of five Federations: Soroptimist International Africa Federation, the Americas, Europe, Great Britain & Ireland and Soroptimist and South West Pacific. Our network of around 72,000 club members in 121 countries works at a local, national and international level to Educate, Empower and Enable opportunities for women and girls.

(Maureen) Maggie McGuire will begin her SI presidency in January of 2022 and lives in Northern Ireland. She held the role of President of Soroptimist International of Great Britain & Ireland 2011/2012.

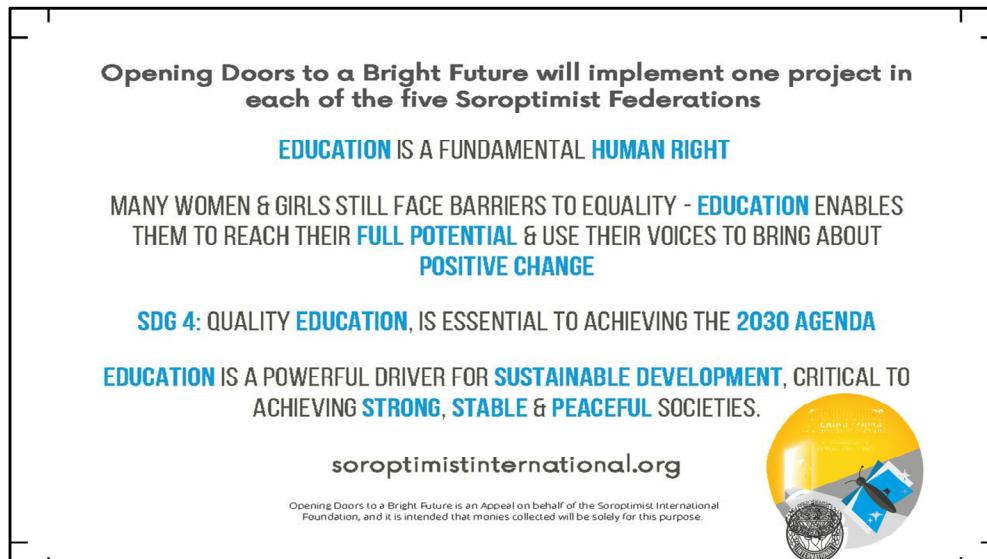
Who knows where the headquarters is located for Soroptimist International? Cambridge, England

**CLICK**



“Opening Doors to a Bright Future”, is the new Soroptimist International President’s Appeal, 2021-2023, which officially launched October 1st. Building on a tangible thread running through the very heart of Soroptimist work, “*Opening Doors to a Bright Future*” will cement the Soroptimist belief and commitment to Education throughout the life-course, and its immense power and fundamental role as a driver for sustainable development, peace, and equality. Investing in girls’ education brings high rewards, breaking cycles of poverty and aiding economic growth.

Education empowers women, girls, and their communities, delivering skills and knowledge, whilst increasing confidence. Enabling women and girls to make informed decisions affecting their future wellbeing, health, participation, and quality of life.



With plans to establish Appeal projects in each of the five Soroptimist Federations, the launch project will take place within the Federation of the South West Pacific, in the South East Asia Nation of Cambodia.

### Objectives

- Provide access to education in all its forms for disadvantaged and marginalized women and girls.
- Provide education to women and girls in a safe, friendly, and stimulating environment where there is equality of opportunity and support for all.
- Develop mentoring programs that encourage confidence, self-esteem and increase the participation of women and girls in society and in decision-making.
- Increase access to information, educational resources, and services, to empower women and girls to make informed life-choices.

We have provided you with a handout today that you can share with your club when supporting this project on December 10<sup>th</sup>.

## Soroptimist International & the U.N.

- Women's full, equal, effective and meaningful participation and leadership
- Scholarship programs access for women & girls from lower incomes
- Increase the use of cash awards, including scholarships, microloans and microfinancing
- Expand education and training opportunities
- All child care services must be free or affordable
- Education and economic empowerment programs should be considered essential
- Free educational opportunities for trafficking victims

2021 District Meetings

5

Soroptimist International also has representatives at 7 United Nations centers around the world: New York, Geneva, Rome, Vienna, Paris, Nairobi and Bangkok. These Representatives cover gender equality, sustainable development, financing for development, trafficking, migration, education, ageing and peace and security.

Soroptimist International recommends that Governments take the following actions to ensure the economic empowerment of women and girls and the eradication of economic inequality:

### CLICK

- COVID-19 response and recovery plans should ensure women's full, equal, effective and meaningful participation and leadership.

### CLICK

- Scholarship programs that are targeted towards women and girls, particularly those who have experienced vulnerabilities, must be expanded and developed.

### CLICK

- Increase the use of cash awards, including scholarships, microloans

and microfinancing, that recognize that the women recipients are best placed to know how that money would best benefit them.

### **CLICK**

- Expand education and training opportunities for women and girls, ensuring they have access to all levels of education throughout their life course.

### **CLICK**

- All child care services must be free or affordable so that all women who want to work can.

### **CLICK**

- Education and economic empowerment programs should be considered essential for supporting the psychosocial rehabilitation of survivors of gender-based violence.

### **CLICK**

- Efforts to identify women working in abusive labor conditions, as trafficked workers, as indentured servants or under conditions of modern day slavery must be increased.

As you can see, the international level of organization is helping to ensure women and girls around the globe have opportunities to live their dreams free from oppression and discrimination.



The best way to hear first hand how Soroptimist International is empowering women and girls is by attending their Convention in Dublin, Ireland from July 27 – 29, 2023. The theme of the Convention is "Challenge the Future" and will bring together speakers from across the globe. This is your chance to meet old friends, make new ones and we do hope many non Soroptimists will join us to help improve the world we live in.

I know that when I attended the international convention in Kuala Lumpur, it was a once in a lifetime experience.

*Convention Registration Opens in **January 2022** and Early Birds Deadline is January 2023, so you have a whole year and a half to save your pennies so you can see first hand the global impact we are making.*

*You can* signup to receive all the latest on the Soroptimist International Convention 2023 directly to your inbox.

***Check out all [www.sidublin2023.com](http://www.sidublin2023.com)***

*So who's going with me?*





Now, let's talk about our federation, Soroptimist International of the Americas.

New officers, SIA President Kazuko Morita and President-elect Stephanie Smith took office on September 1<sup>st</sup>. Outgoing president Penny Babb did a great job during the pandemic and we hope to see her continue her leadership journey.

Who knows where the SIA headquarters is? Philadelphia, Pennsylvania

So how is our federation making a global impact?





**Live Your Dream Awards and COVID-19:  
Adapting our approach for sustained impact**

- SDG4 – Education
- SDG5 – Gender Equality
- SDG8 – Decent Work
- SDG10 – Reduced Inequalities
- SDG17 – Partnerships for Sustainable Development

2021 District Meetings

SIA's identifying project, the Live Your Dream awards, were highlighted in SI's High Level Political Forum report, which was sent to the United Nations.

By ensuring that women and girls are able to access and participate in high-quality, safe education, the Live Your Dream Awards contribute to “Sustainable Development Goals” SDG4 on **education**, SDG5 on **gender equality**, SDG8 on **decent work**, SDG10 on **reduced inequalities** and SDG17 on **partnerships for sustainable development**

Fundamentally, the LYD cash awards are empowering — they give women the power of choice and control over their lives and how they want to live. This means that cash awards don't only fund education, they address other aspects of underlying inequalities and ensures women have the resources they need to become leaders and to fully and meaningfully participate in political, economic and public life.

You will hear more about why it is so important for every club to support the LYD program, and to increase the amount of women who are reached in our Program presentation.

**CLICK**

## Current COVID Guidelines for Clubs

- Clubs allowed face-to-face meetings - board, business, program & committee
- Declaration if non-members attending - 45 days in advance (flexible) & certificate of insurance
- Events allowed - local COVID guidelines - declaration required & certificate of insurance
- Virtual meetings optional
- Hybrid encouraged if face-to-face

2021 District Meetings

9

### Meetings and Activities During the Covid-19 Global Pandemic

Until further notice, if your club agrees to follow the Official COVID-19 guidelines, clubs may hold regularly scheduled face-to-face board, business, program, and committee meetings.

If the club has outside guests, who are not Soroptimist members, the guests must attend virtually. Unless you file a written declaration with SIAHQ at least 45 days in advance of the activity. In the U.S., the club also needs to file a Certificate of Insurance (COI) with our insurance broker

The written declaration identifies and confirms the Official COVID-19 guidelines the club will follow and indicates who the designated COVID-19 compliance coordinator will be for the activity.

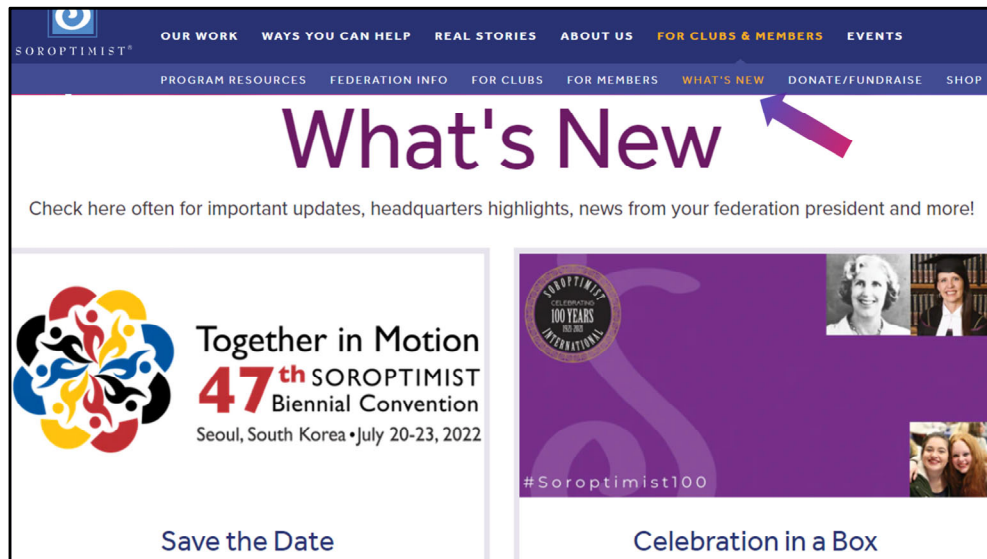
Clubs may still meet virtually but if you have face-to-face meetings, please consider a hybrid option during this stage of the pandemic to accommodate members who might not be ready to attend in person.

**CLICK**



For all the up to date information from SIA, be sure and read the Best For Women newsletter that is emailed to all members monthly. You can also read back issues if you missed any on the “Members” section of the SIA website. Be sure and let SIA know if you are not receiving it.

**CLICK**



Another new page on the federation website is the “What’s New” section. This is the best place to find important updates, headquarters highlights, news from your federation president and more!

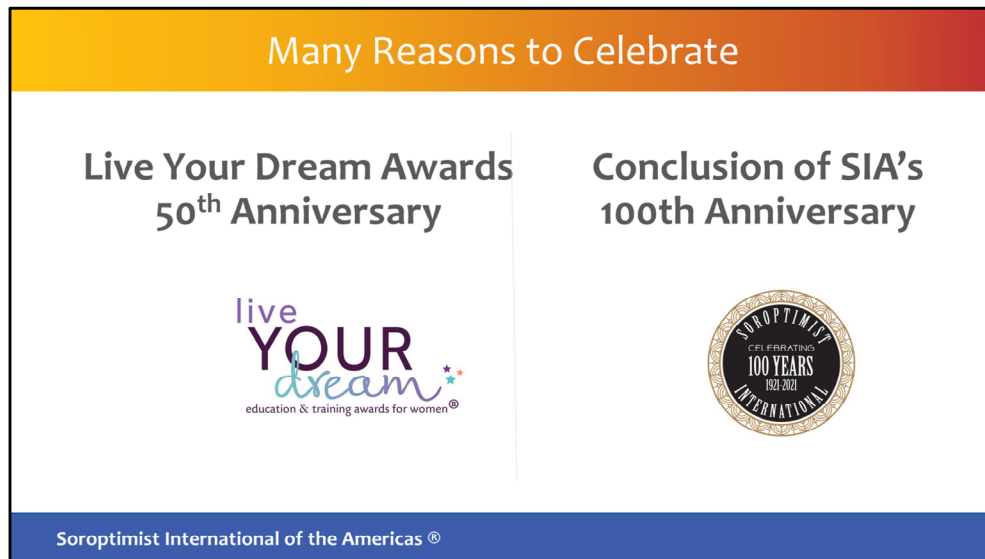
**CLICK**



Have you ever been to an SIA Convention? This is the perfect opportunity to connect with women throughout the 21 countries & territories that make up our federation. You are all invited to attend SIA's 47<sup>th</sup> Biennial Convention in Seoul, South Korea, July 20-23, 2022. Registration opens at the end of October. Stay tuned for more details!

The convention theme is "Together in Motion," which symbolizes how Soroptimists of diverse backgrounds come together for collective impact, to achieve our Big Goal and to move Soroptimist forward into our second century.

**CLICK**



Not only will we have the opportunity to revel in our great work and plan for our future. We will also get to celebrate other exciting events too. For one, the year 2022 marks the 50<sup>th</sup> anniversary of the Live Your Dream Awards. That is definitely something to celebrate! We will also close out our 100<sup>th</sup> anniversary with grand festivities.

**CLICK**



SIA and our friends from Korea Region are happy to invite all Soroptimists to join together for this momentous occasion in 2022. Seoul is a must-see destination where tradition meets modernity; a metropolis of modern skyscrapers, high-tech subways and pop culture, set along side Buddhist temples, royal palaces and street markets. It's an amazing mix of rich history and vibrant culture.

And stay tuned for more convention details from SIA in the coming weeks!

**CLICK**





Founder Region’s main objective is to support our clubs so they can have a direct impact in their local communities. Clubs have the autonomy to assess needs in their area and provide hands-on service or financial support to the women and girls who need it most. The Region uses the SIA Region Roadmap to support our clubs in four areas: Impact, Engagement, Recognition, and Philanthropy.

**CLICK**



**Impact**  
Founder Region

2021 District Meetings

- Increase the number of women and girls they serve through the Dream Programs.
- Celebrate the global impact of achieving our 2021-2031 Big Goal
- Align all region projects or programs with our mission
- Report any eligible region Big Goal Accelerator Projects to SIA.

## IMPACT

We encourage clubs to:

### CLICK

- Increase the number of women and girls they serve through the Dream Programs, especially in the Live Your Dream program.

### CLICK

- Celebrate the global impact of our Dream Programs and steps your region takes towards achieving our 2021-2031 Big Goal

### CLICK

- Align all region projects or programs with our mission to provide women and girls with access to the education and training they need to achieve economic empowerment.

### CLICK

- Report any eligible region Big Goal Accelerator Projects to SIA – like our VRA awards and Fellowship awards given at the region level.

### CLICK



## ENGAGEMENT

We encourage clubs to:

- Achieve an 85% or better retention rate which many clubs are achieving, so keep up the great work. I am happy to announce that Founder Region achieved this goal during the 20-21 club year. Thank you for sharing the gift of membership with more people in your community.

## CLICK

- Collaborate regionally to charter 15 new clubs or more across SIA. We are working right now in chartering a new club on Oahu, so that is very exciting.

## CLICK

- Leverage SIA leadership development resources to develop effective leaders, which we use effectively in our Leadership Training.

## CLICK



## RECOGNITION

We encourage clubs to:

- Promote the impact of the Dream Programs in their local community.

## CLICK

- Bolster a consistent global identity throughout SIA. Make sure you are using the current SIA logos and taglines.

## CLICK

- Follow SIA on social media and share SIA's content, which we do on the region Facebook page consistently.

## CLICK



## PHILANTHROPY

We encourage clubs to:

### CLICK

- Increase contributions through individual and club giving to support our global Dream Programs.

### CLICK

- Make Soroptimist's Dream Programs the region's cause of choice. We do this through our Conference Raffle Basket fundraiser and our Dream It, Be It Grants.

### CLICK



The slide is divided into two main sections. The left section has a white background and features the title 'Investing in Dreams: 2021-2031 Big Goal' in purple and blue text. Below the title is the subtitle 'Founder Region' in pink. Three sticky notes are arranged in a row: an orange one saying 'DREAM BIG', a yellow one saying 'SET GOALS', and another yellow one saying 'TAKE ACTION'. At the bottom left of this section is the text '2021 District Meetings' in blue. The right section has a purple-to-blue gradient background with a faint image of hands holding a globe. It contains a bulleted list of six items, each preceded by a purple arrowhead. The list items are: 'Increasing Collective Impact', 'Brand Unifying Dream Programs', 'Half a million women and girls', 'Live Your Dream Awards', 'Dream It, Be It Program', and 'Big Goal Accelerator Projects'. A small number '20' is visible in the bottom right corner of the right section.

## Investing in Dreams: 2021-2031 Big Goal

Founder Region

DREAM BIG SET GOALS TAKE ACTION

2021 District Meetings

- Increasing Collective Impact
- Brand Unifying Dream Programs
- Half a million women and girls
- Live Your Dream Awards
- Dream It, Be It Program
- Big Goal Accelerator Projects

20

Through Impact, Engagement, Recognition, and Philanthropy, everything we do is tied to our 2021-2031 Big Goal of investing in the dreams of half a million women and girls through access to education. This audacious goal will continue to increase our collective impact by helping four times the number of women and girls facing obstacles to economic empowerment as served in the prior decade.

While COVID-19 has created challenges for the organization, it has created even more trials for the women and girls we vow to assist. As such, we remain committed to working together to reach our Big Goal through our Live Your Dream Awards, Dream It, Be It, and Big Goal Accelerator Projects, which you will hear more about in the Program presentation.

**CLICK**



Now, we want to highlight how our clubs are making an impact.

**CLICK**





Our clubs are committed to providing an engaging and meaningful, mission-based experience. But, of course, our members are busy women. And serving women and girls who face obstacles such as poverty, violence and teen pregnancy—locally and throughout the world—can be a tall order.

To make it easier to accomplish our organization’s goals we have developed this simple club road map (handout) for your use. In order to provide a positive club experience while helping to build our recognition and work towards our Big Goal of investing in the dreams of half a million women and girls through access to education, clubs are asked to do these five things

## PROGRAMS

Help us reach our 2021-2031 Big Goal by serving more women and girls through Live Your Dream Awards, Dream It, Be It and Big Goal Accelerator Projects.

## MEMBERSHIP

Grow and retain members by creating an enjoyable and civil member experience.

## PUBLIC AWARENESS

Gain greater recognition by promoting your club’s impact through our Dream

Programs.

### **FUNDRAISING**

Increase funds raised to support our brand unifying Dream Programs.

### **FUTURE**

Plan how your club will support and contribute to our 2021-2031 Big Goal: Invest in the dreams of half a million women and girls through access to education.

**That's it! If your club does these five simple things, we guarantee you will be providing a superior member experience, fulfilling our mission, and strengthening Soroptimist's global brand.**

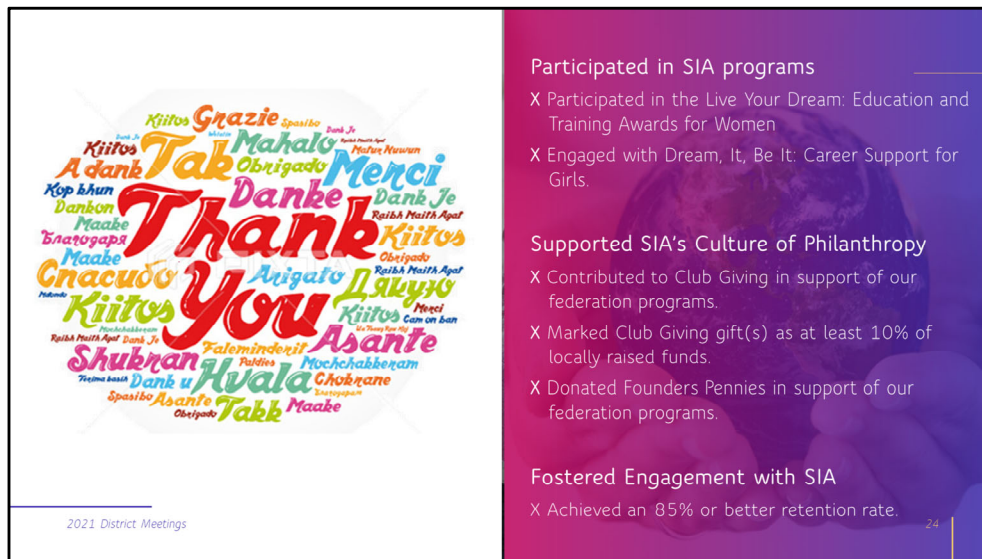
**CLICK**



This past year, clubs were asked to follow the guidelines outlined in SIA's Roadmap for Success. To recognize clubs for providing an engaging and meaningful member experience during this past year, all clubs will receive a certificate of appreciation.

Your club's hard work and dedication to our mission has enabled Soroptimist to increase our collective impact and make a sustainable difference to the women and girls we serve-locally and throughout the world.

**CLICK**



Each certificate will specify whether your club:

**CLICK**

## **Participated in the Live Your Dream: Education and Training Awards for Women**

**X** Engaged with Dream, It, Be It: Career Support for Girls.

**CLICK**

## **Supported SIA's Culture of Philanthropy**

**X** Contributed to Club Giving in support of our federation programs.

**X** Marked Club Giving gift(s) as at least 10% of locally raised funds.

**X** Donated Founders Pennies in support of our federation programs.

**CLICK**

## **Fostered Engagement with SIA**

**X** Achieved an 85% or better retention rate.

So outstanding work to all our clubs!

Your achievements are laying the groundwork for our next Big Goal to invest in the dreams of half a million women and girls through access to

education.

Please come up and get your certificate from your directors and thank you for continuing to “Dream BIG for the future!”

**CLICK**



CONGRATULATIONS to SI/Vallejo!

Their project, Diamonds, Pearls and Girls 2019 and expenditures from fundraising event Sept 2018, has been selected as the Soroptimists

Celebrating Success Awards federation **honorable mention** in the **Fundraising** category. As an honorable mention recipient, their club's project has been recognized as one with outstanding practices within the federation. SIA was delighted to be able to acknowledge their club's excellent work and so is Founder Region.

CONGRATUALTIONS AND KEEP UP THE GREAT WORK SI/VALLEJO!

**CLICK**



Now, to spotlight our members, and all they do to create a positive club experience. let's have all of the current club presidents stand up! You are the most important component for setting the tone of your meetings! YOU HAVE THE POWER TO PERSUADE, INSPIRE, ENGAGE AND MOTIVATE YOUR CLUB MEMBERS. IT RESTS WITH YOU! YOU HAVE THE POWER TO CREATE A POSITIVE CLUB EXPERIENCE!

**So what do you think makes a positive club experience ?**

**(Audience participation)**

Clubs can grow and retain members by providing:

- an engaging and civil member experience.
- Inviting and encouraging members to get involved on committees, in service projects and at fundraising events
- Making all members feel welcome by hearing and responding to their feedback/ideas in a positive manner

**CLICK**





**What do new members want?**

**Relationships** – “friendship and fellowship” and “being with other like-minded women.”

**Mission** – personal connection to our mission.

**Personal Growth** – leadership and personal development opportunities

**Volunteer Opportunities** – hands-on opportunities to do volunteer work.

2021 District Meetings 27

## So what do prospective members want?

CLICK

**Relationships** – prospective members are seeking “friendship and fellowship,” and “being with other like-minded women.”

CLICK

**Mission** – prospective members are interested in joining because of a personal connection to our mission.

CLICK

**Personal Growth** – prospective members hope to gain leadership and personal development opportunities through their membership.

CLICK

**Volunteer Opportunities** – prospective members are looking for hands-on opportunities to do volunteer work.

CLICK

## Many women, One mission



You are all smart women, that is obvious- introvert, extrovert, career women in your prime, retired women who choose to make their retirement years meaningful.

Many women, One mission. We are all investing in dreams.

It takes each and every one of you to grow our membership and make this second hundred years of Soroptimist Spectacular!

**CLICK**



So let's celebrate those clubs who provided a positive club experience. The "Power of 8" Award is for clubs who have retained 90% of their membership throughout the club year. This award is named after the first 8 women members who were the driving force that formed the first Soroptimist club in 1921.

Congratulations to the following clubs for ensuring all members were engaged and satisfied during the 2020-2021 club year.

**Please come up and get your certificate from your directors.**

**DISTRICT I** - 24-680 (Walnut Creek), East Bay, El Cerrito, Fremont, Martinez, Oakland-The Founder Club, Richmond

**DISTRICT II** – Antioch, Dixon, Central Solano County

**DISTRICT III** – Clear Lake, Mendocino-Sonoma Coast, Oakmont Wine Country, West Sonoma County

**DISTRICT IV** – Eel River Valley, Humboldt Bay, The Redwoods, Ukiah

**District V** – Central Oahu, Honolulu, The Marianas, Maui, Palau, Waikiki Foundation, Inc.,

Your retention level demonstrates the proactive and ongoing efforts you

have made to discover who your members are and understand their expectations. Congratulations for your success in serving your members well throughout this past club year.



Thank you to all our members and clubs for continuing to “Dream BIG for the future” of Soroptimist.

**THIS IS THE END OF THE GOVERNOR’S PROGRAM.**

BRING THIS SLIDE DECK BACK UP AT THE END OF THE MEETING FOR THE SOROPTIMIST PLEDGE.

# Soroptimist Pledge

I pledge allegiance to Soroptimist  
and to the ideals for which it stands.



The Sincerity of Friendship,  
The Joy of Achievement,  
The Dignity of Service,  
The Integrity of Profession,  
The Love of Country.



I will put forth my greatest effort  
to Promote, Uphold, and Defend these  
Ideals, for a Larger Fellowship in Home,  
in Society, In Business, for Country and for God.

2021 District Meetings

SHOW THIS SLIDE AT THE END OF THE MEETING FOR THE  
SOROPTIMIST PLEDGE.