

# 10 REASONS

*to give at least 10%*



SOROPTIMIST  
Best for Women®

# 1



*Okay, very clever.*

# 2

Your 10% contribution supports our Dream Program costs.

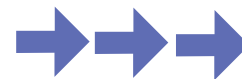


live  
**YOUR**  
*dream*  
education & training awards for women®  
**DREAM IT \* BE IT**  
CAREER SUPPORT  
{for girls}®

*What does that mean?*

# 3

100% of your 10% goes toward empowering women and girls!



*That's pretty great!*

# 4

Yes! And more women and girls **THAN EVER** are turning to SIA for help. 20 million in our 21 countries and territories would benefit from our programs!



# 5

Plus, studies show the #1 way to help women in need is to make education possible so they can upgrade their employment opportunities and better provide for themselves and their families.



*-MORE-*

*That sounds like the Live Your Dream Awards!*

6

We know! So, if we ALL focus on our local and global Dream Programs—if we WORK AS ONE—we can make an even bigger difference!



*Speaking of local ...*

7

We want you to keep helping women too! That's why we encourage you to keep up to 90% of your funds to help local women and girls.



*Stays in your community!*

*But I can't ask my club to raise more!*

8

You don't have to!  
The key word is: **REALLOCATE**


- Focus 90% of your funds toward local Dream Programs.
- Allocate at least 10% to Club Giving to combine forces with clubs around the world for greater impact.





*How does my club benefit from focusing on the Dream Programs?*

9

**Great question!**

 We reach more women and girls with the help they need most—**pursuing education or skills training.**




 We can present a united and appealing front to potential funders outside the membership.

 We unify the Soroptimist brand by being recognized for our Dream Programs across our 21 countries and territories.

*What if I'm still not convinced?*

10

**Sounds like it's time for some stats!**

-  • Since 1972 our global Dream Programs have transformed the lives of more than 60,000 women and girls.
-  • 97% of *Live Your Dream Award* recipients serve as a role model for their dependents.
-  • 90% of *Dream It, Be It* participants feel more confident about their future success!

**Imagine how many more women and girls we could reach if every club gave at least 10%?**

*Okay, so how do I give 10%?*

It's easy. Make your contribution online by **MAY 31**, and check the 10% box!



**Give at least 10%!**