



Program Ad Form

Season Prices:

Ads will run in program books of all four shows in the 2018-2019 season — 31 performances in total.

Quarter page (4"x2"): \$80.00 (\$20/show)

Half page (4"x4"): \$120.00 (\$30/show)

Full page (8"x 5"): \$200.00 (\$50/show)

Inside front or back cover*: \$325.00 (\$75/show)

Outside back cover*: \$600.00 (\$150/show)

Single Show Prices:

Ads run in all program books of every performance across one show — from seven to eight performances, depending upon the show.

Full page (8"x 5"): \$60.00 **Half page (4"x4"):** \$40.00 **Quarter page (4"x2"):** \$25.00

Inside back cover*: \$100 **Outside back cover*:** \$200

"Greetings": \$10.00 for two lines (maximum 100 characters, with spaces)

****Please provide camera-ready copy, sized to fit your selected ad****

E-mail transmission is requested to: bptcprogramads@gmail.com

DEADLINES

September 5, 2018 (Season Ads, September/October show)

November 1, 2018 (November/December Show)

January 8, 2019 (February Show)

April 3, 2019 (April/May Show)

Full season: Full page Half page Quarter page Inside cover* Outside cover*

Single show: Full page Half page Quarter page Inside cover Outside cover Greetings

Amt. Paid \$ _____

(Checks payable to: "Bridge Players." Mail to: P.O. Box 334, Burlington, NJ 08016.)

Thank you for supporting Bridge Players Theatre Co.

**Cover space offered on a first come, first served basis. Inside FRONT cover NOT currently available.*

Full season: Full page Half page Quarter page Inside cover Outside cover

Single show: Full page Half page Quarter page Inside cover Outside cover Greetings

Company Name: _____ **Contact Name:** _____

Phone: _____ **E-mail:** _____ **Amt. Paid \$** _____

(Detach and keep the top portion for your records. Return bottom portion with payment.)