



ARCHDIOCESE OF ST. LOUIS  
Respect Life Apostolate  
2018 Pro-Life Video Challenge Rules

### Who May Enter

1. The **Pro-Life Video Challenge** is open to any person who resides or attends a school within the Archdiocese of St. Louis; is aged 13-39, as of October 23, 2018 and is not a professional filmmaker.
2. Groups or individuals may enter the contest. Only one entry per group or individual.
3. If a group enters and wins, the group will be awarded the prize. If an individual enters and wins, the individual will be awarded the prize.

### Video Guidelines

4. Video submissions must reflect, affirm, or relate to the **2018 Respect Life Convention Theme: "Life Has Purpose."**
5. Creativity is highly encouraged.
6. Video submissions must be between 1 and 5 minutes in length.
7. Video submissions must be in accord with Catholic Church teachings and may not contain any obscenity or graphic images. Any factual references must be accurate.
8. Video submissions must not contain any copyrighted works (other than owned or created by the entrant). All music, photographs, still images, and animated images must be original, created, and performed by the entrant or be in the public domain.
9. Entrant must receive permission to use the image and/or likeness of any and all identifiable persons in the video submission.
10. Video submissions must be original; intellectual theft will not be tolerated. The video must not have been entered into or won any prior contests or awards.

### Judging Criteria

11. Videos will be judged on:
  - Substantive Content (35%)
  - Creativity and Originality (35%)
  - Relevancy to Convention Theme (20%)
  - Video Filming and Editing Skills (10%)

## **Submission Requirements and Deadlines**

12. Video submissions must be accompanied by the completed Entry Form and a Signed Certification and Release Form for all individuals involved in the video submission. Videos without these Forms will be disqualified. A copy of these forms can be downloaded from: **StLRespectLife.org** under **“Pro-Life Video Challenge”**.
13. Entries must be sent to the Respect Life Apostolate either by e-mail (prolife@archstl.org) or by postal mail (Respect Life Apostolate; Attn: Pro-Life Video Challenge; 20 Archbishop May Dr.; St. Louis, MO 63119).
14. Video submissions should be on a USB flash drive or attached to the body of an email. FTP files or links to videos will not be accepted. Videos must be in one of the following formats: mp4, mpg, or wmv.
15. All videos must be submitted by 11:59 pm CST on Friday, **September 28, 2018**. Postal entries must be post-marked by September 28, 2018.
16. Finalists will be selected and notified by October 12, 2018. Finalists will be invited to attend the Respect Life Convention on October 28, 2018. All finalists will be acknowledged during the Convention luncheon program and may have their videos shared during the Convention. All finalists will also be recognized on the Respect Life Apostolate webpage and via social media.
17. The **winner of the Pro-Life Video Challenge** will be announced during the luncheon program of the Respect Life Convention on **October 28, 2018**. The winner will be awarded \$500 and their video submission will be presented during the luncheon program.

**Go to [STLRespectLife.org](http://STLRespectLife.org) under “Pro-Life Video Challenge” for more information!**