



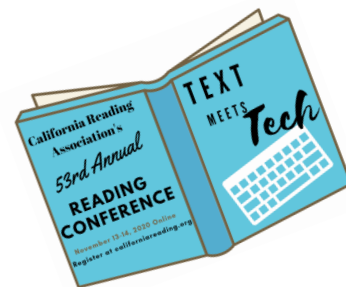
CALIFORNIA READING ASSOCIATION

Text Meets Tech

Virtual Webinar

November 13–14, 2020

You don't want to miss this exciting virtual event!



Lori Oczkus

Keynote - Friday, November 13

Close the Gap with High Yield Reading and Writing Strategies!

Actively engage students in digital reading and guided writing lessons using culturally responsive literature and poetry. Featuring dozens of practical ideas to dramatically improve comprehension, fluency, and writing.



Kristin Ziemke

Keynote - Saturday, November 14

Read the World Now

As society and technology change, so does literacy. From books to onscreen text to digital media, students have more opportunities than ever before to access, interact and build new knowledge. But are we adjusting our pedagogy to adopt and adapt instruction to meet the needs of today's learner? Across grades and content areas, we rethink what it means to "read" and craft lessons that explicitly teach students to analyze a photo, closely read a video clip and read the world. Whether teaching in the school building or virtually, these strategies endure.



REGISTER TODAY!

Fee to attend both days:

Members \$79

Non-Members \$99

If registering online a 2.9% handling fee is charged

go to:

www.californiareading.org



Schedule of Events

Friday, November 13

- 4:00 - 5:00 pm **Kick-off** - Author, Nikki Grimes
- 5:00 - 6:00 pm **CYRM/Eureka/WOW**
- 6:00 - 7:00 pm **Keynote, Lori Oczkus**
- 7:00 - 8:00 pm **Author Spotlight**



Saturday, November 14

- 8:00 - 9:00 am **Keynote, Kristin Ziemke**
- 9:15 - 10:15 am **Monica Burns or Kathy Perez**
- 10:30 - 11:30 am **Carol Salva or Debra Crouch**
- 11:30 - 12:00 pm **Lunch Break**
- 12:00 - 1:00 pm **Katie Egan Cunningham or Aerial Johnson**
- 1:15 - 2:15 pm **Nancy Akhavan or Jon Corippo**

Friday, Nov. 13 . . .

Kickoff - Author Nikki Grimes

Come hear poet and award winning author of more than 75 books for children and adults.



Behind the Books: Authors in the Spotlight

- Mitali Perkins · Janet Stevens · Don Tate
- Dan Gutman · Rita Williams Garcia
- Virginia Loh-Hagan (moderator)

Saturday, Nov. 14th . . .

Sessions

Track 1

- Monica Burns
- Carol Salva
- Katie Egan Cunningham
- Jon Corippo

Track 2

- Kathy Perez
- Debra Crouch
- Aerial Johnson
- Nancy Akhavan



St. Mary's College Kalmanovitz School of Education, Moraga, CA Graduate Continuing Education Unit

Registrants for the CRA Virtual Conference on Friday November 13th and Saturday November 14th can apply for 1 Continuing Education Unit. The cost for the 1 unit is \$50. The unit requires attendance and participation both days of the conference. Participation will be recognized by active comments in the Chat Section of Zoom at the beginning, middle and end for each speaker or event and a takeaway at the conclusion. The Continuing Education Unit (CEU) is a nationally recognized unit designed to provide a record of an individual's continuing education and/or professional growth accomplishments. Look for the CEU registration form in your confirmation email once you have registered for the Virtual Conference.

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