



*Creek Holdings Ltd.*

Providing turnkey white-label  
beverage manufacturing services

**2021 Corporate Package**



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# FORMULATION & DISTRIBUTION

CHOOSE FROM 15 READY MADE FLAVORS/FORMULATIONS

- **UNIQUE INFUSION CAPABILITIES**

## TURNKEY BEVERAGE MANUFACTURING

Helping companies expedite the process of speed to market by assisting them with packaging, research and development and ready-made white-label formulations.

# THC & CBD INFUSION

- State-of-the-art infusion technologies
- Natural spring water source
- Proprietary & patented technology
- 40,000 sqft facility
- 210 Million bottles per annum
- Licensed Producer (indoor/outdoor) & Standard Processing Applicant under Health Canada Cannabis Act
- Flash pasteurization on-site

## HACCP CERTIFIED



### **WATER-SOLUBLE CANNABINOID INFUSIONS USING THC AND CBD FROM BOTH CANNABIS AND HEMP.**

We have the right solutions for CBD Infused beverages, including the development and formulation of energy drinks, teas and waters. Our manufacturing partners are licensed producers under the Health Canada Cannabis Act.



# FULL-SERVICE BRANDING & DESIGN

- Research & Development
- Packaging
- Formulation

**Global Wellness &  
Beverage Brand  
Expertise**



# FLAVORS



# FOUR TWENTY CHILL OUT



A category new to the functional drinks market, our FourTwenty Chill Out is developed with our consumers in mind. Composed of our proprietary blend of 10mg of medi-grade CBD per serving and a blend of adaptogenic herbs known for their relaxing qualities, our FourTwenty Chill Out range offers the chance to kick back and embrace the chilled feeling we all need after a day of excess energy. All our FourTwenty Chill Out drinks are completely sugar-free, and ever-so-slightly carbonated to remind you not to drift away completely.

# ENERGY DRINKS



We've broken away from the conventional ideals of flavour, ingredients and aroma to bring you invigorating energy, bursting with our inimitable Cannabis taste. Filled to the brim with our proprietary blend of a combination of medi-grade CBD of 5mg per serving, plant extracts and a caffeine-kick measured at 40mg per 100ml. Our Energy Drinks offer a combination of immediate and sustained energy release, sugar-free or controlled sugar content of 4g per 100ml, above-average caffeine, and genuine cannabis components (CBD).

# WATERS



Formulated with functionality in mind, our range is made with alkaline water, infused with 8mg CBD per serving and packaged in a recyclable can. Flavoured by natural extracts and completely sugar-free, our variety of Waters vary in flavour intensity and profiles, as such we offer a flavour suited to many preferences.

# TEAS



A blend of familiar favourites, highlighted by contemporary ingredients to bring new functionality to the well-loved brew of tea. All of our Teas are brewed with natural tea extracts and contain no artificial flavourings; we've carefully selected our teas and blends to bring forth each ingredients unfailing natural benefits, as well as a pleasant taste, without overpowering the senses. Our Teas are completely sugar-free, contain 8mg of CBD per serving and cater to a variety of lifestyles.



## **PARTNER FACILITIES**

- 210 M BOTTLES PER ANNUM
- 40,000 SQFT FACILITY
- HACCP CERTIFIED

**120,000 MINIMUM  
ORDER QUANTITY  
PER YEAR**

# BOARD OF DIRECTORS & MANAGEMENT

## **Richard Cindric- CEO, Director**

Mr. Richard Cindric brings with him many years of experience in entrepreneurship, corporate finance, sales and marketing for public and private companies. Mr. Cindric has significant experience in venture capital, early stage equity/debt financings and regulatory compliance in the cannabis industry. He has many key contacts and invaluable relationships in the cannabis industry. As an investor relation's expert, he has helped raise substantial funds in private and public financings for start-ups and early growth orientated companies. As an entrepreneur, he also is President of Green Venture Capital Corporation, a real estate investment company.

## **Joel DeBellefeuille- Co-Founder, President, Director & Chairman of the Board**

Mr. Joel Hernandez-DeBellefeuille is an experienced entrepreneur, businessman and founder of Just3; a boutique consulting firm providing strategic business solutions for private and public companies. He is the CEO and co-founder of Marianna Naturals Corp., a celebrity beauty product brand that manufactures CBD and non-CBD fresh handmade beauty care, personal care, and cosmetics products. He also sits on the Board of Directors of Primo Nutraceuticals a public company listed on the CSE. He is a strong advocate for Human Rights and has appeared in and been featured on Global Television, CBC News, CJAD, The Montréal Gazette, The Canadian Press, CTV News, 98.5FM with Benoît Dutrizac, The Aaron Rand Show, Newstalk Radio with Co-host Sharman Yarnell, La Presse, The Huffington Post, The Globe & Mail, Vice; as well as a sitting as a professional panelist for an accredited law class at McGill University. Follow him on IG: @Dealmaker001

## **Toni Higgins- Co-Founder, Director**

Ms. Toni Higgins has been in several executive management positions having successfully increasing their bottom lines and maintaining their budgets. She has over 10 years of transportation & third party logistics, JIT delivery, full truckload and Canada Customs experience.

## **Amandip (Andy) Jagpal - Director**

Mr. Amandip (Andy) Jagpal holds a Bachelor of Science from the University of British Columbia. He has taken numerous courses in Business Management. He was a research assistant with the Dean of Plant Science and with Agriculture Canada. He was also involved in establishing an Integrated Pest Management program with a large agriculture supply corporation. As an entrepreneur, he formerly held the position of President of Alliance Vancouver. Alliance Vancouver is an Executive Office Business Center which helps incubate new companies as well as assist existing companies with their back end business management. Alliance Vancouver provided a home to over 100 Companies in Vancouver and handles all back end work for them including telephone answering, word processing, telecom management, accounting, property management and staffing. He is also involved with Intrinsic Capital Corp. Intrinsic Capital Corp. is an investment group focused on taking unique and financially viable projects public and providing access to venture capital. In addition it helps companies with mergers and acquisitions. As Chief Operating Officer, his wide range of abilities and skills is essential in evaluating and moving new projects forward in a positive direction. He is in charge of all Mining Projects. Mr. Jagpal also has vast knowledge of farming operations. As Executive Director for his family blueberry farm for 10 years, he was involved in the strategic direction of operations and negotiating contracts for key accounts.

# Statutory rights of action

Securities legislation in certain provinces in Canada provides certain purchasers of securities pursuant to an offering memorandum with a right of action for damages or rescission, in addition to any other rights they may have at law, where the offering memorandum contains a "misrepresentation", as defined in the applicable securities legislation. A "misrepresentation" is generally an untrue statement of a material fact or an omission to state a material fact that is required to be stated or that is necessary to make any statement not misleading in light of the circumstances in which it was made. A "material fact" is a fact that would reasonably be expected to significantly affect the market price or value of the securities.

An "offering memorandum" generally means a document, together with any amendments to that document, purporting to describe the business and affairs of an issuer that has been prepared primarily for delivery to and review by a prospective purchaser or as to assist the prospective purchaser to make an investment decision in respect of securities being sold pursuant to an exemption from the requirement to prepare and file a prospectus contained in applicable securities law, but does not include a document setting out current information about an issuer for the benefit of a prospective purchaser familiar with the issuer through prior investment or business contacts. These rights, or notice with respect to thereto, must be exercised or delivered by the purchaser within the time limits prescribed by applicable securities legislation. Each purchaser should refer to the complete text of the relevant provisions of the applicable securities legislation for the particulars of these rights or consult with a legal adviser. The rights of action for rescission or damages described here in are in addition to and without derogation from any other right or remedy that a purchaser may have at law. Set out below are descriptions outlining the rights of action available to purchaser's resident in Ontario which are required to be disclosed and are subject to the express provisions of the securities legislation of the applicable jurisdiction. Rights for Purchasers in Ontario Under Ontario securities legislation, a purchaser resident in Ontario who purchases securities offered by an offering memorandum during the period of distribution will have, subject to certain limitations and statutory defences, a statutory right of action for damages or, while still the owner of the securities, for rescission against the issuer in the event that the offering memorandum contains a misrepresentation, without regard to whether the purchaser relied on the misrepresentation. The right of action for damages is exercisable not later than the earlier of 180 days from the date the purchaser first has knowledge of the facts giving rise to the cause of action and three years from the date on which payment is made for the securities. The right of action for rescission is exercisable not later than 180 days from the date on which payment is made for the securities. If a purchaser elects to exercise the right of action for rescission, the purchaser will have no right of action for damages. In no case will the amount recoverable in any action exceed the price at which the securities were offered to the purchaser and if the purchaser is shown to have purchased the securities with knowledge of the misrepresentation, no person will be liable. In the case of an action for damages, the issuer will not be liable for all or any portion of the damages that are proven to not represent the depreciation in value of the securities as a result of the misrepresentation relied upon. The foregoing summary is subject to any express provisions of the securities legislation of each offering jurisdiction and the regulations, rules and policy statements thereunder and reference is made there to for the complete text of such provisions. The rights of action described herein are in addition to and without derogation from any other right or remedy that the purchaser may have at law.



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**STAY CONNECTED**

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