8 BUSINESS DYNAMICS THAT CAN BE OPTIMIZED BY THE CLOUD

A guide from Mitel

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Certain Business Dynamics are Custom-Made for Cloud Communications Solutions

If you want to spend less time managing communications infrastructure and more time focusing on your core business objectives, it's time to consider the cloud. Step back and take a fresh look at the forces affecting your business. Check out the list below to see if any of these common dynamics might be driving you to the cloud:

1 | Rapid Growth

Businesses expanding rapidly need solutions that can be implemented just as fast. The cloud provides quick and easy software upgrades with the inherent scalability needed to support growth. Plus, cloud solutions offer greater flexibility for integrations with other technologies you may already be using and the ability to more readily adapt processes in the future.

2 | Multiple Locations

You may have staff in multiple locations, but you need a single solution that supports remote workforces or work-from-home employees without becoming a major administrative undertaking for your IT staff. A cloud solution can easily be deployed regionally or globally, while also creating a more consistent experience for both your staff and your customers.

3 | Mobile Workforce

If you have a substantial number of people who are in the field, on the road or just not at their desks, cloud-based technologies and mobile apps make data easily accessible wherever they are. The cloud also makes it easy for your administrators or IT staff to remotely manage equipment to ensure remote employees have the tools they need to get the job done.

4 | Small-to-Mid-Sized Businesses (SMB)

Not every organization can afford to maintain their own enterprise-level network security and redundancy, and may not have the necessary staff to do so. But, as an SMB, you still need to compete and can't afford to put your operation at risk. With a cloud-based software solution, SMBs can do more with less by sharing the costs of sophisticated infrastructures and strict security measures with other cloud clients, gaining enterprise-class features without the need to manage staff or equipment.

5 | Non-Profit

Managing limited budgets, limited infrastructure resources and limited staff (often without the luxury of dedicated IT or security staff) is no easy task. The cloud can help non-profits face these issues head on by lowering the total cost of ownership for technologies, providing easier administration and very minimal ongoing maintenance. You'll also see the additional benefits of easier accessibility for staff and volunteers, as well as solutions that can provide better ways to connect with donors and other important constituents.

6 | Outdated Equipment

If your on-site equipment is ready for an upgrade, there's no better time to consider moving your communications to the cloud. With the cloud, you're always running on the latest and greatest and can easily leverage next-gen apps. Consider your goals and where your business is headed to see if the flexibility and cost structure offered by cloud communications are a good fit for your company.

7 | The Need to See the Big Picture

Today's executives must understand the breadth and depth of their business operations, as well as the minuscule details of each customer's unique needs or a given sales rep's performance. Cloud architectures that support multi-tenancy or integrations with CRM platforms make it easy to combine and sift through data at individual or aggregate levels, providing valuable reporting capabilities and new insights that can lead to smarter business decisions.

8 | Dissatisfaction

Are you or those around you (e.g., your staff, your supervisor, your CEO) not happy with the performance, functionality or return on investment of your current system? If you're hearing more complaints than compliments these days, take a critical look at what you're trying to accomplish. Many cloud-based solutions offer greater customization opportunities to help you meet the distinct needs of your business.

If you saw your organization in one or more of the above scenarios, it's time to take a look at your current technology and see if it's delivering the results and productivity you need.

Learn more

Find out more about how Mitel can help your business at **mitel.com/cloud.**

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GU-239476-R1810-EN