

Regular Board of Directors Meeting

Tuesday, May 25, 2021

Topic: FRTA Board Meeting

Time: This is a recurring meeting

Join Zoom Meeting

https://us02web.zoom.us/j/87275996755

Meeting ID: 872 7599 6755

One tap mobile

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* Call to order and introduction of audience/Public Comment.
* Approval of Agenda
* Approval of Minutes from the Regular Board Meeting April 14, 2021.
* Approval of Minutes from the Regular Board Meeting on December 11, 2020.
* Update: FRTMD contract with Plumas County (Karen)
* Communication with lodging providers and the general public. (Susan Bryner, Shelley Hunter)
* Finance
  1. Report:
     1. Balance: $840.00
  2. Plumas County Board of Supervisors - June 1 request for $50,000 (Karen) - attached itemized spreadsheet for the $50,000.
  3. Action: Contract with SMG for data analysis (Sharon)
  4. Singleton/Auman - financial services (Susan) - update
  5. May assessments (Sharon)
* Staffing - Personnel
  1. Executive Director (part time or full time) or Marketing/administration manager? Discussion - (Job Descriptions for ED attached)
  2. Action: Approve job description and recruitment for Executive Director
* Discussion: Collaborating with Chambers - May 25 meeting - discussion
* Marketing
  1. Proposals received for branding agency(Shelley)
  2. Selecting a branding agency - action or discussion
  3. When to send out RFP for website renovation?
* Advisory Board
  1. Applicants for advisory Board (Susan) - Discuss and approve
* Other updates or discussions
  1. update on Granicus ( software to find short term rentals) - Sharon
* Next Regular Board meeting - Tuesday, June 22, 2021