



## **ONLINE PRIVACY POLICY**

### **What information do we collect?**

We collect information from you when you subscribe to our newsletter or fill out a form. When ordering or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address or phone number. You may, however, visit our site anonymously.

### **What do we use your information for?**

Any of the information we collect from you may be used in one of the following ways:

- To improve customer service  
Your information helps us to more effectively respond to your customer service requests and support needs.
- To send periodic emails  
The email address you provide may be used to send you information, respond to inquiries, and/or other requests or questions.

### **How do we protect your information?**

We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information. We will never ask for credit card, social security, or any sensitive material directly through our website.

After a transaction, your private information will not be stored on our servers.

### **Do we use cookies?**

We do not use cookies.

### **Do we disclose any information to outside parties?**

We do not sell or trade personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We

may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, **non-personally** identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

For members of NJCAC's Artists Creating Excellence (ACE) initiative, we will provide your personal identifiable contact information with your approval to outside parties.

### **Children's Online Privacy Protection Act Compliance**

We are in compliance with the requirements of COPPA (Childrens Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

### **"Opt-Out" of future correspondence with New Jersey Creative Arts Collaborative**

If you decide to not receive any future correspondence from the New Jersey Creative Arts Collaborative (NJCAC), you have two options:

1. Select "Unsubscribe" at the bottom of any E-Newsletter sent from MailChimp.
2. Send an email request to: [info@njcac.org](mailto:info@njcac.org) with the subject line "Opt-Out."

### **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

### **Your Consent**

By using our site, you consent to our website privacy policy.

### **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page, and/or update the Privacy Policy modification date below.

### **Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the information below:

[www.njcac.org](http://www.njcac.org)  
P. O. Box 5396  
Old Bridge, NJ 08857  
[info@njcac.org](mailto:info@njcac.org)