Seniors Enjoy “County Fair” Atmosphere During Annual Senior Games Event

Cumberland Workforce Investment Area Survey Shares Workforce Related Data

City of Liberty Completes Construction on Water Storage Tank

Region Celebrates Rising of Lake Cumberland with Lake Cumberland 360 Challenge — Motorcycle and Bicycle Tours, 5K Run and More

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SUMMER 2013
Highlights from LCADD Board Meetings

During the Lake Cumberland Area Development District (LCADD) board meeting in May, State Senator Sara Beth Gregory spoke about the 2013 General Assembly. Senator Gregory advised the Board she felt the 2013 30-day session was a very productive one with the big accomplishment being SB2 Pension Reform Legislation. She also discussed the industrialized hemp bill, the bill regarding state universities, and special taxing districts.

Special guest speaker for the meeting was Loretta Coppage, Executive Director for the Lake Cumberland Children’s Advocacy Center. Coppage presented the Board with a brief history of the center and advised them of the services provided by the center, which include forensic interviews, comprehensive medical exams, parent education, and prevention programs. She also informed the Board about the center’s funding sources and numbers served, along with a ten-year comparison.

Following Coppage’s presentation, LCADD Executive Director Donna Diaz suggested to anyone who hasn’t finalized their budget to consider helping the Lake Cumberland Children’s Advocacy Center.

City of Liberty Completes Construction on Water Storage Tank

Construction of the North Liberty Water Storage Tank Project was completed on May 20, 2013. The work included construction of a new 500,000 gallon water storage tank on the north side of Liberty, demolition of one dilapidated tank, disconnecting another dilapidated tank from the system and closing it, and rehabilitation of the Dry Ridge and Bailey water storage tanks.

Telemetry upgrades were made at the sites of the new and rehabilitated tanks and at the water treatment plant that have improved the ability of the city to coordinate use of its water storage facilities.

The total cost of the project is $1,011,000. Of that amount, $950,000 was made available through the Kentucky Department for Local Government in the form of a Community Development Block Grant (CDBG). The City of Liberty provided a match of $61,000 that was applied to the cost of construction.

GRW Engineers, Inc., Lexington, Ky., provided design and construction inspection services. The Lake Cumberland Area Development District (LCADD) provided grant writing and management services. Caldwell Tanks, Inc., Louisville, Ky., was the contractor. The LCADD is processing final payments to the engineer and contractor and will then proceed to close out the CDBG program grant.

Partners for Success!

Cumberlands Workforce Network, in partnership with Somerset Pulaski County Development Foundation and Somerset Pulaski County Chamber of Commerce, hosted a Job Fair at The Center for Rural Development in Somerset on May 16, 2013.

Fifty three employers participated in the fair and 301 job seekers attended. This was an excellent opportunity for employers to take applications and speak with job seekers in person.

It was also a wonderful opportunity for job seekers to speak with employers in person, fill out applications or give resumes, and to see which employers are currently hiring.
The Lake Cumberland Area Development District, Inc., does not discriminate on the basis of race, color, national origin, sex, age, religion, or disability, and provides, upon request, reasonable accommodation including auxiliary aids and services necessary to afford an individual with a disability an equal opportunity to participate in all services, programs and activities of the agency. The preparation of this document was financed with Federal, State, and Local funds under a Joint Funding Agreement approved by the Southeastern Federal Regional Council.

On the Cover:
Cyclists prepare to cross the Cumberland River at Winfrey’s Ferry during the Lake Cumberland 360 Challenge held in June.

Community and Economic Development Department Provides Project Administration on State Revolving Loan Funds

A number of LCADD’s Community and Economic Development Department staff members have been busy with the administration of the following clean and drinking water projects that have received state revolving loan funds:

**Burkesville Sanitary Sewer Overflow Remediation Project:**
This Burkesville project is funded by Clean Water State Revolving Fund A and B loans totaling $1,500,000. The project addresses chronic overflow episodes from the sanitary sewer system which occur in the city during periods of wet weather. Wastewater system improvements will be made. The City will also construct a wet weather storage tank which will contain or capture weather-induced flows and transfer these to the treatment facility, thereby improving the environment, health and welfare of Burkesville citizens. Construction is underway.

**Russell Springs Manhole Replacement Project:**
The City of Russell Springs is funding this project with the help of a Clean Water State Revolving Fund A loan totaling $719,000. The project replaces 50-year old brick-constructed manholes, thus eliminating the high volume of water inflow and decreasing the likelihood of having a sanitary sewer overflow event. Construction is expected to get underway in 2013.

**East Casey County Water District — Various Waterline Extensions, Tank and Pump Stations Project:**
This East Casey County Water District project is being funded with a Drinking Water State Revolving Fund F loan totaling $1,545,000. Approximately 48,000 feet of new water lines will be constructed. Thirty-five (35) new residential customers in scatter areas within the county will be served. These underserved customers have relied on often unreliable and unsafe sources of drinking water, such as springs, wells, and cisterns. Other portions of the project include a pump station upgrade, one pneumatic pump station and tank, one 250,000 gallon water storage tank, and all appurtenances. Overall, service will be improved to about 2,500 of the district’s customers. Construction of the project is underway.

**Jamestown Wastewater Treatment Plant Improvements Project:**
The City of Jamestown is improving its wastewater system with a Clean Water State Revolving Fund A loan totaling $2,500,000. The improvements will help facilitate ongoing compliance with KYDOW permit requirements and will improve the quality of the discharged effluent. Construction is expected to get underway in 2013.

The Community and Economic Development Department provides project planning, technical assistance, financial packaging, grant application preparation and administrative services to all units of local government within the 10-county area.
Seniors enjoy County Fair theme during Senior Games

The 2013 Senior Games took place in May at the Russell County Fairgrounds. Participants from all 10 senior citizen centers within the Lake Cumberland Area Development District donned their County Fair T-shirts and attire. They enjoyed a variety of games and competitions, along with a delicious picnic lunch. Bernie Bricker provided musical entertainment during the event.
Survey Provides Current Labor Market Information

The Lake Cumberland Workforce Investment Area took part in a survey conducted by ERISS Corporation from September 2012 to January 2013. The purpose of the study was to gather current and in-depth workforce information to serve as the foundation for workforce and economic activities in the region.

The information gathered will also assist employers, job seekers and students, as well as provide key data for education partners, workforce and economic developers, allowing them to address workforce and economic needs. A new website -- www.usworks.com/kentuckynjobs -- contains all of the labor market information (LMI) and business services module for our region.

The specific goal of the survey was to engage large numbers of employers in an effort to identify occupations in demand and growing industry. In return, the results also determine the businesses at risk of downsizing and/or relocating.

The data collected have also been used to create a detailed inventory of local businesses. This allows WIA to measure employer-staffing practices and needs, improve the understanding of those needs and perspectives while identifying and addressing immediate concerns of individual businesses. The information collected also identifies existing opportunities in order to enhance linkages with workforce and economic development partners and initiatives.

The survey targeted employers with five or more employees. ERISS Corporation conducted the survey using their propriety Computer Aided Telephone Interviewing (CATI) system. A stratified census-style survey methodology was employed whereby an attempt was made to contact every business within the survey parameters, with the final sample representative by industry cluster of the population of businesses in the local region.

The final contact database for the LCADD region comprised of 3,768 employers. During the survey process, 727 of these businesses were found to be out of scope of the survey, resulting in a new employer base of 3,041. Of the employers, 870 participated in the survey resulting in a 29% response rate.

The survey questions collected information for local businesses regarding such areas as:

- Projected growth and general staffing plans;
- Occupational demand, turnover, hiring plans and wages;
- Plans to expand, downsize and/or relocate;
- Reasons for downsizing or relocating;
- Barriers to growth;
- Key issues, concerns and challenges to local businesses;
- Knowledge and use of local programs;
- Hiring of special workforce populations;
- Skill deficiencies.

The findings were broken down into two major categories: Industry and Occupational. The Construction (9%) and Business Services (7%) industries projected the greatest one-year growth. The projected growth rate for the region as a whole was 2%.

Business in the Lodging industry reported the highest overall level of annual turnover (26% employees replaced yearly), followed by the retail industry (18%), and Services industry (11%).

The regional rate (all surveyed businesses) was 9%. The Lodging industry exhibited the greatest demand (29%) largely driven by the high turnover rate.

Demand for Construction, Transportation/Utilities, and Finance was relatively growth driven. In return, the Construction and Retail industries had the highest percentage of current openings, with projections for openings for 8% and 6% of the current reported staffing levels respectively for each industry.

The Construction industry had the greatest reported difficulty finding experienced employees (average of 72 days to fill a position), indicating a possible shortage of experienced workers in the industry. Construction was also among those requiring the least amount of time to fill a position for a non-experienced employee (17 days).

The occupations “Salespersons (Retail)” and “Construction Heavy Equipment Operators” were among those that projected the greatest 12-month projected growth. Occupations with the highest turnover tended to be from the Services and Health Care industries.

The highest overall turnover was seen for the occupation “Restaurant Cook” with 38% of all positions turned over annually.

Demand for many of the highest demand occupations is largely driven by turnover. Exceptions to this trend include “Salespersons (Retail),” “Directors of Daycare Services,” and “Construction Heavy Equipment Operators,” all of which have largely growth-driven demand.

The list of occupations for which employers reported the highest average length of time to find and hire experienced employees (shortage indicator) is topped by occupations requiring more extensive training.

During the survey, businesses were asked to state for each of their occupations how many they expected to hire in the next 12 months. The results:

- 17% of surveyed employers reported plans to expand or hire in the next 12 months.
- 7% of employers reported plans to downsize, close, or relocate outside of the county.

The most commonly reported reason for downsizing or closing was the “cost of doing business,” followed by “regulatory concerns.”

The most commonly reported possible aids to business expansion were “new or additional space” and “increase visibility in the marketplace.”

The most commonly cited barrier to growth was “a decline in market demand.”

57% of surveyed employers reported they were not familiar with the National Career Readiness Certificate program. Of the 19% who reported familiarity with the program, 29% reported using the program.

91% of surveyed employers reportedly would hire Veterans, 87% would hire Dislocated Workers, 85% would hire Persons with Disabilities, and 53% would hire Former Offenders.

The most commonly reported deficiencies among recent job applicants were reported to the “Basic Work Ethic,” “Lack of Experience,” and “Communication Skills.”

The complete list of Industry Data for our region can be found at www.usworks.com/kentuckynjobs/.
Kimberly-Clark Donates to Homecare Program

In March, the Kimberly-Clark Corporation donated Silhouette Briefs to the LCADD Aging Services Homecare Program. The donation consisted of 480 packages valued at $12.79 each, a total of $6,139. The donation was a result of an online application made by Gwen Landis, LCADD Homecare Case Manager.

Special thanks to the Central Farmers Supply (CFS) of Green County, owned by David and Evelyn Givens. CFS assisted by providing a loading dock, forklift and storage of product at their Columbia Highway CFS business.

Also, special thanks to Signs Unlimited of Green County, owned by Donnie Coomer. Coomer assisted by donating three months of storage ($150 value) at his storage facility on Columbia Highway. Coomer also operated a forklift to aid in the transport of product into his facility.

Over the course of 12 weeks, Landis transported the product to the LCADD office for homecare case managers to disburse to their clients as needed.

Pulaski County Senior Center Distributes Food to Seniors

Pulaski Countians are working to fight against hunger in their community. In May, the Pulaski County home healthcare community, along with Somerset Community College, collected 797 pounds of food—80 bags—during Comfort Keeper’s STOP Senior Hunger food drive.

The food drive was held in May in conjunction with Older Americans Month. Comfort Keepers partnered with the Pulaski County Senior Center to distribute the goods to the center’s homebound clients.

Left to right: officials representing participating agencies in the STOP Senior Hunger food drive include: Christy Lewis, Lifeline; Ed Bowling, Amedisys; Sarah Short, Comfort Keepers; Kathy Grabee, Pulaski County Senior Center; and Jwanna Lowrides with Amedisys.

Keeping Up With the Casey County Seniors

...collecting money for the “little red piggy” bank to help fund the center’s congregate meal program.

...playing cornhole at the center.

...visiting the Kentucky State Military History Museum at the State Arsenal Building and the Thomas D. Clark Kentucky History Museum in Frankfort.

...donating handmade quilts, dish towels, aprons and other items to tornado victims of Moore, Oklahoma.
Welcome Baby Hadley

Hayes William Hadley arrived on June 18, 2013, weighing in at 8 pounds and 14 ounces.

Congratulations to proud parents, Martina (LCADD Community Development Specialist) and Trent Hadley.

LCADD Welcomes New Staff

Margaret Trowbridge joined LCADD’s Aging and Independent Living Department in May of 2013 as Support Broker for the Consumer Directed Options Program, through which Medicaid members employ their own workers for services such as personal care, homemaking and respite.

Margaret received her Master of the Arts degree in Sociology from Western Kentucky University. She formerly worked for The Adanta Group as Support Broker for the Consumer Directed Options Program.

City Clerks Meet in Columbia

On April 30, 2013, the Lake Cumberland Clerk’s Association held its quarterly meeting in Columbia. Clerks enjoyed lunch at the Roberta D. Cranmer Dining and Conference Center at Lindsey Wilson College.

The group continued planning for the 2014 statewide clerks’ spring conference which will be held April 15-17, 2014 at the Lake Cumberland State Resort Park in Jamestown.

LCADD Calendar

<table>
<thead>
<tr>
<th>Month</th>
<th>Date</th>
<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>July</td>
<td>24</td>
<td>Area Aging Council Meeting</td>
<td>12:00 noon</td>
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<td></td>
<td>25</td>
<td>Elder Abuse Council Meeting</td>
<td>10:00 a.m.</td>
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<td></td>
<td>25</td>
<td>LCADD Board of Directors Meeting</td>
<td>6:30 p.m.</td>
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<tr>
<td>August</td>
<td>13</td>
<td>Lake Area Foundation Board of Directors Meeting</td>
<td>5:00 p.m.</td>
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<td>20</td>
<td>Workforce Investment Board Meeting</td>
<td>10:00 a.m.</td>
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<td></td>
<td>21</td>
<td>LCADD Executive Committee Meeting</td>
<td>12:30 p.m.</td>
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<td>September</td>
<td>2</td>
<td>LCADD Office Closed</td>
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<td></td>
<td>5</td>
<td>Water Council Meeting</td>
<td>10:00 a.m.</td>
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<td></td>
<td>18</td>
<td>LCADD Executive Committee Meeting</td>
<td>12:30 p.m.</td>
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<tr>
<td></td>
<td>19</td>
<td>LCADD Annual Meeting at Lake Cumberland State Resort Park</td>
<td>6:00 p.m.</td>
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<tr>
<td></td>
<td>25</td>
<td>Area Aging Council Meeting</td>
<td>12:00 noon</td>
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<tr>
<td>October</td>
<td>15</td>
<td>Workforce Investment Board Meeting</td>
<td>10:00 a.m.</td>
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<td></td>
<td>16</td>
<td>LCADD Executive Committee Meeting</td>
<td>12:30 p.m.</td>
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