



Coach Schoenfeld's Weekly Message

Week One – Liberty Hill

Players who have been around the program a while, and most of the parents, are familiar with our 3 big value words: ***Passion, Loyalty and Expectation***. We talk about them a lot because they are big for us.

On the week that we prepare to play Liberty Hill, we believe the concept of ***Expectation***, and what it has and will always mean in our football program, is a focal point.

There is no question that we have committed ourselves, when we schedule opponents every 2 years, to playing quality programs. Liberty Hill is certainly that type of opponent. Winning creates confidence and confidence creates expectation. There is nothing more powerful in high school athletics than a team of young people, once they have put in work, who have an expectation to be successful. Quite simply, the first step in winning on the field is expecting to win.

When you watch Liberty Hill on both Thursday and Friday nights, you will see talented, well-coached young men who expect to win every time they step on the field. That expectation is not misplaced. They have earned that right. Anyone in Central Texas who follows high school football, and every other sport, boys and girls, can attest to that fact.

One of the reasons we strive to schedule tough opponents, especially as a newer school looking to build traditions and expectations, is those types of opponents are the best models for what it should look like, from play on the field to support in the community. I am so proud as your head football coach of what we have accomplished together in the Glenn community. We can't rest on those past accomplishments though, we must continue onward and upward. **#Good2Great**.

This week and how we handle it are a big test for us. We cannot delude our minds with the thought of what is "maybe possible". We must prepare all week and perform on the field at the end of the week, in a manner that shows that we expect to be successful. It will be difficult. Everything worthwhile always is. That's why we play opponents like Liberty Hill. If you want to be the man, you got to beat the man.

Liberty Hill usually runs only one freshman team. When they play us, they try their best to outfit 2 teams, which is not always easy for a 4A school. We genuinely appreciate their willingness to split their group to accommodate our 2 teams. Their head coach and I have agreed to play this week one B team game as a running clock game. That is not at all unusual on week one for freshman B teams at any level. It will not be the standard for the rest of the year. Consequently, the start of the A team game may be closer to 6:30 than 7:00. I wanted to make sure all Freshmen parents were aware of this slight adjustment so that you can be prepared and not miss any of the action.

Schedule for the week:

Thursday August 29:

Freshman Blue vs Liberty Hill – 5:30 PM at Glenn
Freshman Orange vs. Liberty Hill – 6:30 PM at Glenn
JV at Liberty Hill – 6:00 PM at Liberty Hill H.S.

Friday August 30

Varsity vs. Liberty Hill – 7:00 PM at Bible

Greatness is by choice, not by chance.