



Reveal the look of refined rejuvenation.

Corporate  
Highlights  
2021

[www.marianna.ca](http://www.marianna.ca)



In the news

BENZINGA

Forbes

online.

SOURCE

3 NEWS

TODAY

FINANCIAL POST

MARKETS INSIDER

# DISCLAIMERS & FORWARD LOOKING STATEMENTS

This proprietary presentation (the "Presentation") is given for general informational purposes only and shall be kept strictly confidential. Until a Definitive Agreement is executed and delivered, there shall be no legal obligations owed by either party of any kind whatsoever (other than those relating to confidentiality) with respect to any of the material contained in the Presentation. The term "Definitive Agreement" shall mean a legally binding agreement setting forth the terms and conditions and other provisions relating to any transaction. All of the information contained in the Presentation is subject to further modification and any and all forecasts, projections or forward-looking statements contained herein shall not be relied upon as facts nor relied upon as any representation of future results which may materially vary from such projections and forecasts. You should obtain your own independent advice on the accounting and tax aspects of the proposed solution outlined in this Presentation. You agree that you are not relying and will not rely on any communication (written or oral) of Marianna Naturals Corp ("MC") as investment advice or as a recommendation to enter into any transaction, and that you are capable of assessing the merits of and understanding (on your own behalf or through independent professional advice), and should you enter into a Definitive Agreement with MC, you will do so because you understand and accept, the terms and conditions and risks (including but not limited to economic, competitive, operational, accounting and tax risks) of such transaction. MC does not in any way warrant, represent or guarantee the accounting or tax results of the transaction described in the Presentation nor does it hold itself out as a legal, tax or accounting advisor to any party. Nothing contained herein is in any way intended by MC to offer, solicit and/or market any security or any securities related product which MC is otherwise prohibited by United States, or any other applicable laws, rules, regulations, or guidelines from offering, soliciting, or marketing.



## ABOUT

'Marianna Naturals® was born from our belief that the world deserves 100% natural skin care and cosmetics without the use of chemical preservatives. A celebrity skin care and health & wellness brand producing products that are hand-made fresh at our facilities in the USA which are always Cruelty-Free, Paraben-Free, and Sulfate-Free.'

## OUR HISTORY

Beauty Kitchen's founder and CEO, Heather Marianna, skyrocketed in popularity with the launch of her Beauty Kitchen YouTube series in 2012 where she showcased simple, do-it-yourself beauty recipes made with common kitchen household ingredients. The series generated a powerful following of more than 4 million viewers. Heather Marianna has starred on Bravo's luxury-travel series, "Tour Group" in 2015 and was featured on Oxygen's "My Super Shopping Addiction" in addition to appearing on several episodes of MTV's "Teen Mom OG." The DIY guru has also appeared on countless news segments across the country as a beauty expert, showcasing her own simple tricks and tips. She is the official beauty expert for KSNV-NBC 3 in Las Vegas and appears monthly to captivate viewers with new DIY tutorials. In 2020 she and fellow Co-founder Joel DeBellefeuille teamed up to launch Marianna Naturals a similar but unique brand focused on expanding across the US border into Canada.

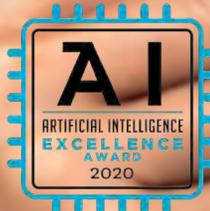
## SKIN DIAGNOSTICS TOOL

Utilizes deep learning technology to provide users with real-time skincare analysis. Through accurate detection of wrinkles, spots, skin texture, and dark circles, we can recommend products based on your specific skincare needs and track the efficacy of a skincare routine over time.

- **ARTIFICIAL-INTELLIGENCE, 3D-FACIAL RECOGNITION**
- **HYPER-REALISTIC AUGMENTED-REALITY**
- **ADVANCED TECHNOLOGY USES 106-POINT REAL-TIME FACIAL LANDMARKS**

*'It's a powerful software that provides the company with full access to SKU management, analytics & tracking, giving extreme value proposition to the brand.'*

*~Joel DeBellefeuille, Co-Founder, President & CEO*





# THE INTERACTIVE EXPERIENCE

## TECHNOLOGY & BEAUTY

The company has integrated artificial-intelligence and augmented-reality into the back-end of their e-commerce site to increase the overall user experience.

### LINKS

- <https://marianna.ca/skin-diagnostics/>
- <https://beautykitchen.net/skin-diagnostics/>

### HYPERLINKS INCLUDED ON

- [mariannacorp.com](http://mariannacorp.com)
- [mushroombrands.com](http://mushroombrands.com)
- [skindiagnosics.ca](http://skindiagnosics.ca)

***"We created a truly interactive online experience for our customers who crave customization and personalization."***

*Joel DeBellefeuille, Co-Founder, President & CEO*

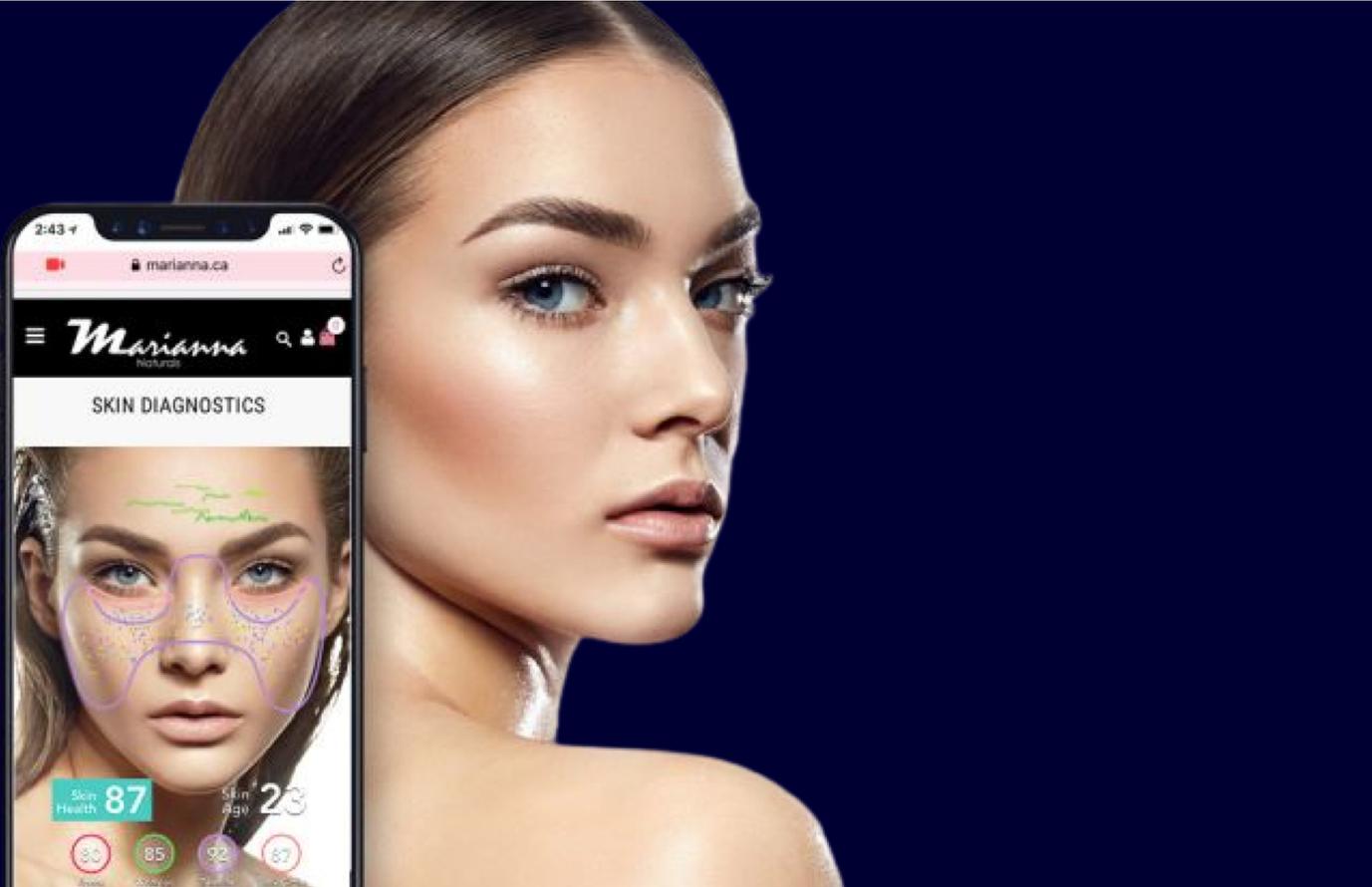
# THE TECHNOLOGY TARGETS

Four of the most popular beauty concerns: **spots, wrinkles, texture, and dark circles.**

## SKIN DIAGNOSTICS

*This game-changing real-time solution, which is optimized for both desktop and mobile use, merges high-tech virtual and mobile platforms with advanced technology that uses 106-point real-time facial landmarks, with AI-trained 3D facial recognition and deep learning technology. This is a compelling, hyper-realistic virtual skin diagnostic experience; that after scanning your face through your device's camera, the user will receive product recommendations based on their skin health results generated by the powerful tool. Consumers will be able to see the improvement of their skin's health in real-time.*

*After selecting the recommended product, users can seamlessly navigate to check-out, for a one-tap purchase experience. The user also has the option to share their results and product recommendations through social media. The powerful software provides the company with full access to SKU management, analytics & tracking, giving extreme value proposition to the brand.*



## OUR BELIEF

We believe that offering the user a customized skin care experience will not only drive new customers to our site, but it will also increase the company's revenue and it will also give the user confidence when purchasing our products online. We created and innovated a solution that allows customers to enjoy the luxury of shopping safely online without having to sacrifice the human touch of a personalized recommendation based on their skin care needs.

Walmart.ca, is visited by more than 900,000 Canadians daily, who can choose from millions of items sold by Walmart and third-party sellers to fit their needs. Walmart has grown to more than 90,000 associates who serve their customers with pride and commitment, either online or in one of their more than 400 stores nationwide.

walmart.ca/en/marianna-naturals/N-51279164

### Marianna Naturals

[All Categories](#)  
 Beauty  
 Outdoor Living  
 Personal Care

**Customer Rating** -  
 ★★★★★ (25)

**Price** -  
 \$5 - \$10 (3)  
 \$10 - \$20 (7)  
 \$20 - \$30 (8)  
 \$30 - \$40 (16)  
 \$40 - \$50 (1)  
 \$50 - \$75 (7)  
 \$100 - \$150 (1)

**Online Savings** +  
**Availability** +  
**Sold & shipped by** -  
 Marianna Naturals Corp. (43)

Available in stores  
 Sort by: **Newest** Rating Price Popular  
 1 - 43 of 43 items

 Marianna Naturals Rose Geranium Clay Mask ★★★★★ 1 Review <b>\$63</b> <input checked="" type="checkbox"/> Available online <input type="checkbox"/> Not sold in stores <input type="button" value="Add to cart"/>	 Marianna Naturals Blood Orange Body Splash ★★★★★ 1 Review <b>\$10<sup>05</sup></b> <input checked="" type="checkbox"/> Available online <input type="checkbox"/> Not sold in stores <input type="button" value="Add to cart"/>	 Marianna Naturals Chocolate Antioxidant Clay Mask ★★★★★ 1 Review <b>\$37<sup>10</sup></b> <input checked="" type="checkbox"/> Available online <input type="checkbox"/> Not sold in stores <input type="button" value="Add to cart"/>	 Marianna Naturals 6-Pack Superior Mushroom Sheet ★★★★★ 1 Review <b>\$55<sup>91</sup></b> <input checked="" type="checkbox"/> Available online <input type="checkbox"/> Not sold in stores <input type="button" value="Add to cart"/>	 Marianna Naturals Blood Orange Sugar Scrub ☆☆☆☆☆ 0 Reviews <b>\$34<sup>16</sup></b> <input checked="" type="checkbox"/> Available online <input type="checkbox"/> Not sold in stores <input type="button" value="Add to cart"/>
 Marianna Naturals DMAE Mudd Mask	 Marianna Naturals Grapefruit Exfoliating Facial Scrub	 Marianna Naturals Vitamin C Collagen Eye Gels	 Marianna Naturals Beet That Face Clay Mask	 Marianna Naturals French Gold Clay Mask

Marketplace Seller ID:  
10001065724

# PARTNERSHIPS



- Brandbomb Marketing is a leading boutique public relations agency, having worked with big name celebrities including Will Smith, Chris Brown, Ciara, LL Cool J, Ashanti, P. Diddy, Farrah Abraham and many more. Clients coverage in prominent outlets include: TMZ, US Weekly, Star Magazine, Forbes, "The Steve Harvey Show," "The Wendy Williams Show," Newsweek, E!, Yahoo, TLC's "90 Day Fiance", USA Today and on over 250+ national TV morning news segments.

PERFECT

- With over 850 Million downloads globally, Perfect Corporation is dedicated to transforming how consumers, content creators and beauty brands interact together through AI and AR technologies. Our experienced team of engineers and beauty aficionados are pushing the frontiers of technology to create the beauty platform of the future – a fluid environment where individuals express themselves, learn the latest about fashion and beauty, and enjoy instant access to the products from their favorite brands.



- Montreal's #1 Radio Station with over 1.5 million weekly listeners; owned and operated by Cogeco Media.



Stockhouse.

- With over 1 million unique visitors a month, Stockhouse is Canada's #1 financial portal and one of North America's largest small cap investor communities. Our members are smart, affluent investors actively researching stock and looking for new opportunities. Stockhouse.com is the global hub for investors to find relevant financial news, access expert analysis and opinion and share knowledge and information with each other.



- RangeMe is an online platform that enables retail buyers to efficiently discover innovative and emerging products while empowering suppliers to manage and grow their brands with the tools, insights, and services they need.

**Marianna Naturals is a verified RangeMe supplier.**



- Building integrated mobile applications and business solutions creating a strong identity and crucially: making mobile shopping easy. With over 60% of traffic coming from mobile, offering perfect on-the-go shopping is key to driving conversion and repeat purchases. A responsive website isn't enough anymore. The JMango360 app platform delivers premium app experiences, with the flexibility of Open SaaS.

Coming Soon!

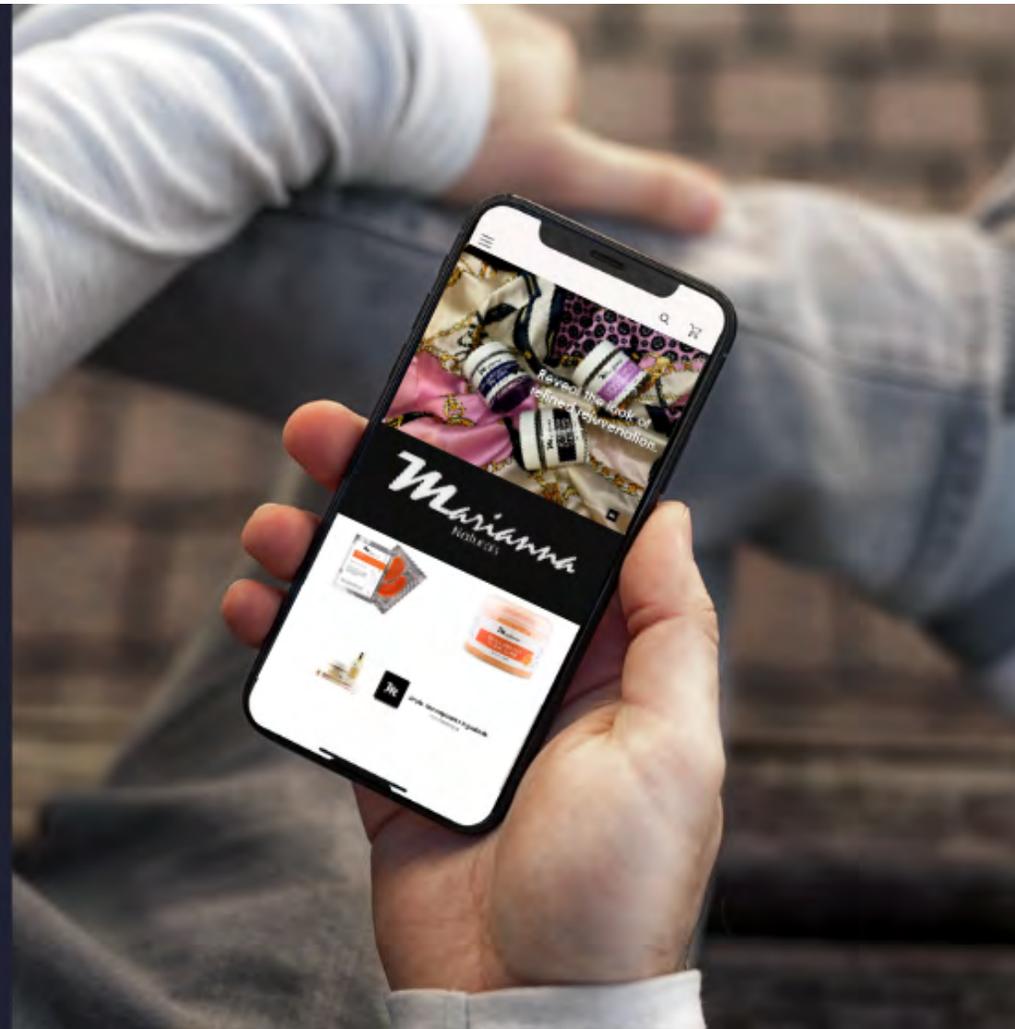
## Mobile Application



Your partner for  
mobile growth

We build your best-in-class mobile app fully integrated with BigCommerce, live within weeks.

Where others stop, we continue. Get full app marketing support to make sure you are off to a flying start.



- BigCommerce (Nasdaq: BIGC) is a leading software-as-a-service (SaaS) ecommerce platform that empowers merchants of all sizes to build, innovate and grow their businesses online. As a leading open SaaS solution, BigCommerce provides merchants sophisticated enterprise-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2B and B2C companies across 150 countries and numerous industries use BigCommerce to create beautiful, engaging online stores, including Ben & Jerry's, Molton Brown, S.C. Johnson, Skullcandy, Sony, Vodafone and Woolrich. Headquartered in Austin, BigCommerce has offices in San Francisco, Sydney and London.



- ODF Nutra is a leader in the development and the exploitation of a system of liberation of active ingredients by oral route in the form of fast-dissolution strips; the ODF system (Orally Dissolving Film). The company situated in Saint-Hyacinthe, Quebec, exploits a production plant certified by Health Canada for the manufacturing of natural health products. ODF Nutra excels in the development and/or manufacturing of natural health products and nutraceuticals in the form of oral/buccal strips.

# Marianna Naturals Corp. Partners with ODF Nutra Inc. Launching Health Canada Approved, Dissolvable Biotin (B7) Vitamin Mouth-Strips



## Marianna Naturals Biotin Dissolvable Mouth Strip

Thin strips (50 - 150  $\mu$ m)  
Minimal surface area (4 - 15 cm<sup>2</sup>)  
Fast liberation (< 15 sec)

### \*What is Biotin good for?

- Diabetes (reducing blood sugar)
- Healthy hair, skin, and nails
- Fetal development
- Boosting skin health
- Supporting MS (Multiple Sclerosis) Treatment
- Supporting breastfeeding & pregnancy

### \*What is Biotin?

Biotin boosts the health of the hair and nails, supports a healthy pregnancy, and helps manage blood sugar levels, among other benefits. Also known as vitamin H, biotin is one of the B complex vitamins that help the body convert food into energy. The word "biotin" comes from the ancient Greek word "bios," which means "life" or "sustenance." B vitamins, and specifically biotin, help keep your skin, hair, eyes, liver, and nervous system healthy. Biotin is also a crucial nutrient during pregnancy, as it's important for embryonic growth.



**BEVCANNA** 

- BevCanna Named Exclusive Canadian White Label Manufacturer of Marianna Naturals' New CBD Wellness Beverage

(CSE:BEV, Q:BVNNF, FSE:7BC)

**CLIQUE**

CBD INFUSED SPARKLING BEVERAGES

VITAMINS + B5 + COLLAGEN

**RENEW + REVIVE + RECOVER**

**Reveal The Look Of Refined Rejuvenation**



**WARNING: Do not use if pregnant or breastfeeding.**  
Using cannabis during pregnancy may harm your baby and result in low birth weight.

**MISE EN GARDE : Ne consommez pas si vous êtes enceinte ou allaitez.** Consommer du cannabis pendant la grossesse pourrait être dangereux pour le bébé et réduire son poids à la naissance.

Health Canada/Santé Canada

# Findings suggests CBD holds promise for treating some skin conditions<sup>1</sup>

Small studies have looked at CBD as a possible treatment for skin conditions, such as acne, atopic dermatitis, and psoriasis. Findings from these small studies suggest CBD may be an effective treatment for some skin conditions.

## CBD Infused Sparkling Beverage

- 10 mg of CBD
- Citrus flavor
- Sparkling water
- Vitamin B5
- Supports healthy-looking skin
- Can help stimulate the healing process
- Absorbs moisture rapidly

Pro-Vitamin B5 helps to keep skin soft, smooth, and healthy. It also has an anti-inflammatory effect that can help stimulate your skin's healing processes. Deeply hydrating, it helps to keep skin quenched by absorbing moisture from the air.



## Simple, Uncomplicated Ingredients.



<sup>1</sup> <https://www.aad.org/public/everyday-care/skin-care-secrets/routine/skin-care-products-cbd#:~:text=CBD%2C%20also%20known%20as%20cannabidiol,of%20fine%20lines%20and%20wrinkles.>

# FUNCTIONAL MUSHROOMS

## New Product Line

Launching 3 new products including a unisex serum, eye cream and facial scrub. The mushroom extracts included in the formulations are Reishi, Chaga and Rooibos Leaf Extract. With an everemerging trend and demand for products that contain mushrooms; the Marianna Naturals product formulation and R&D team completed the products by working around the clock.

## Facts

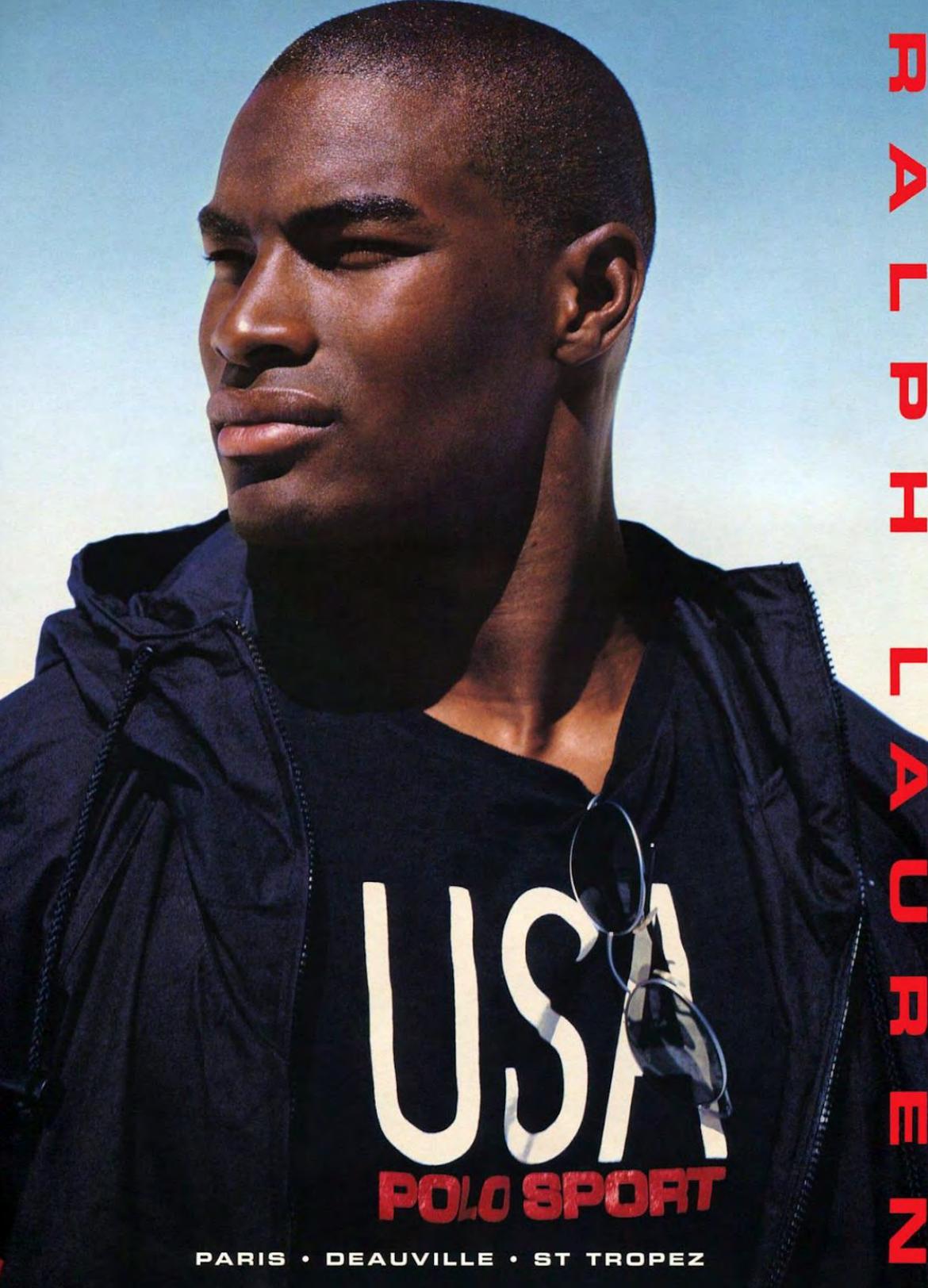
The study of mushrooms has been extensively researched for years with incredible benefits for your skin. Not only do they improve anti-aging but the brightness of your skin, the elasticity and it stimulates collagen and has anti-inflammatory and antioxidant properties.

**Marianna Naturals owns the domain:**  
[www.mushroombrands.com](http://www.mushroombrands.com)

**Now Available Online in our  
e-commerce store and:**

**Walmart**   
Marketplace





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# OFFICIAL CELEBRITY COLLABORATIONS WITH

## TYSON BECKFORD



PARIS • DEAUVILLE • ST TROPEZ



*Marianna*  
Naturals

**Private-Label Collaboration  
With  
TYSON BECKFORD  
Spring 2020**





*Marianna*  
Naturals

**Private-Label Collaboration**  
**With**  
**TYSON BECKFORD**  
Spring 2020





DON BENJAMIN



AVERY WARNER



TYSON BECKFORD



VIOLA DAVIS



DON BENJAMIN



JESSICA WEAVER



HARMONY SWANK

# WAREHOUSE & DISTRIBUTION

**15,000 sqft.**

Located at 79B Brunswick Blvd. West  
Dollard-des-Ormeaux, QC, H9B-2J5, Canada

- . PICK & PACK DISTRIBUTION CENTER**
- . CURRENTLY IN OVER 2000 RETAIL LOCATIONS (USA)**



# PRESS & MEDIA FEATURES

Marianna Naturals Corp. and its founders are regularly featured in the following media publications:

The logo for City News, featuring the word "City" in a large, bold, black sans-serif font above the word "News" in a smaller, italicized, black sans-serif font.The logo for the Montreal Gazette, consisting of a blue square with a white diagonal line from the top-left to the bottom-right. The words "MONTREAL" and "GAZETTE" are stacked in white, uppercase, sans-serif font on the blue background.The logo for CTV News Montreal, featuring the letters "CTV" in a stylized font with a red "C", a blue "T", and a green "V", positioned above the words "NEWS" and "MONTREAL" in a black, uppercase, sans-serif font.The logo for iHeart Radio, featuring a red heart shape with white radio waves emanating from it, positioned above the words "iHeart" and "RADIO" in a black, uppercase, sans-serif font.The logo for Vegas Benzinga, featuring the word "VEGAS" in a large, black, uppercase, serif font above the word "BENZINGA" in a large, bold, black, uppercase, sans-serif font.The logo for The Globe and Mail, consisting of a red square with the words "THE GLOBE AND MAIL" in white, uppercase, serif font.The logo for Le Journal de Montréal, featuring the words "LE JOURNAL" and "DE MONTRÉAL" in white, uppercase, sans-serif font on a red background.The logo for Markets Insider, featuring the words "MARKETS" and "INSIDER" in a blue, uppercase, sans-serif font.The logo for the Edmonton Journal, featuring the words "EDMONTON" and "JOURNAL" in an orange, uppercase, serif font.The logo for LeDevoir, featuring the word "LEDEVOIR" in a black, uppercase, serif font.The logo for Today, featuring a stylized orange and white rainbow above the word "TODAY" in a bold, black, uppercase, sans-serif font.The logo for the Financial Post, featuring the words "FINANCIAL POST" in white, uppercase, serif font on a blue rectangular background.The logo for Bloomberg, featuring the word "Bloomberg" in a bold, black, uppercase, sans-serif font.The logo for CBC Montreal, featuring the CBC logo (a red and white stylized globe) above the words "CBC" and "MONTREAL" in a black, uppercase, sans-serif font.The logo for Forbes, featuring the word "Forbes" in a blue, uppercase, serif font.The logo for Kijiji, featuring the word "kijiji" in a purple, lowercase, serif font with colorful dots above the letters.The logo for Yahoo! Finance, featuring the word "yahoo!" in a purple, lowercase, sans-serif font above the word "finance" in a black, lowercase, sans-serif font.The logo for E! Online, featuring a red exclamation mark inside a white square above the word "online." in a black, lowercase, sans-serif font.The logo for Google, featuring the word "Google" in its multi-colored, lowercase, sans-serif font.The logo for The Beat 92.5, featuring the words "the beat" in a pink, lowercase, sans-serif font above the number "92.5" in a larger, pink, stylized font.The logo for The Source, featuring the word "THE SOURCE" in a bold, red, uppercase, sans-serif font.The logo for The Wall Street Journal, featuring the words "THE WALL STREET JOURNAL." in a small, black, uppercase, serif font above the letters "WSJ" in a large, black, uppercase, serif font.The logo for Radar Online, featuring the word "RADAR" in a bold, black, uppercase, sans-serif font above the word "ONLINE" in a smaller, pink, uppercase, sans-serif font.

**Media & Public  
Relations Email:**  
press@mariannacorp.com



**Publicist:**

Brandbomb Marketing is a leading boutique public relations agency, having worked with big name celebrities including Will Smith, Chris Brown, Ciara, LL Cool J, Ashanti, P. Diddy, Farrah Abraham and many more. Clients coverage in prominent outlets include: TMZ, US Weekly, Star Magazine, Forbes, "The Steve Harvey Show," "The Wendy Williams Show," Newsweek, E!, Yahoo, TLC's "90 Day Fiance", USA Today and on over 250+ national TV morning news segments.

# Marianna

Naturals



Joel DeBellefeuille, CEO & President

Heather Marianna, Chairwoman

# CONNECT WITH US

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W. [www.mariannacorp.com](http://www.mariannacorp.com)

*Marianna*  
Naturals

SIMPLE, UNCOMPLICATED INGREDIENTS.

**GREEN TEA CUCUMBER SUGAR SCRUB**

Garden fresh cucumber blends with natural green tea to create a light and refreshing, therapeutic scent perfect for making any day a spa day.

