

# Pennyrile

Area Development District





# CONTENT

OVERVIEW, BOARD CHAIR, BOARD OF DIRECTORS	3
EXECUTIVE DIRECTOR, STAFF	4
FISCAL YEAR BUDGET	5
HIGHLIGHTS	6
AREA AGENCY ON AGING & INDEPENDENT LIVING	8
COMMUNITY & ECONOMIC DEVELOPMENT	10
WEST KENTUCKY WORKFORCE	12
TREE OF INVOLVEMENT	14

## Pennyrile Area Development District

### Overview

The Pennyrile Area Development District (PeADD) is a public planning and development organization collaborating with local leaders, agencies and staff striving to support regional strategies, solutions and partnerships that improve the overall quality of life for the citizens of the Pennyrile region. PeADD brings local civic and governmental leaders together to accomplish major objectives, taking advantage of opportunities which cannot be achieved by those governments acting alone.

The PeADD is motivated to educate and empower communities by implementing quality services through specific expertise in Aging, Community and Economic Development, Human Services, and Workforce Development for western Kentucky's nine (9) county Pennyrile region, which includes Caldwell, Christian, Crittenden, Hopkins, Livingston, Lyon, Muhlenberg, Todd and Trigg counties.

## Pennyrile Area Development District

### Board Chair

It has been an honor to serve as Chairman of the Pennyrile Area Development District over the past two years. I truly appreciate being able to be part of such an important group. The Pennyrile ADD is dedicated to improving the lives of our citizens, and I have seen this group go above and beyond the call of duty time after time to ensure our region continues to be a success.

The world and the way business is conducted has changed a lot in 2020. However, throughout this public health crisis – one thing has remained constant – the Pennyrile ADD is here for our communities. I'm extremely proud of the staff and their ability to continue, and even increase, the level of services and support provided to the region during these unprecedented times.

The teamwork and leadership shown by our Board and staff is what makes the Pennyrile ADD special. I will always be proud to say I was the Chairman of such a great organization and was able to witness the remarkable improvements throughout the area. May God bless our district, your communities and you in the coming year.



## Pennyrile Area Development District

### Board of Directors

- **Caldwell County** - Judge Executive Larry Curling, Charles "Nicky" Baker, Mike Cherry, Mayor Dakota "Kota" Young
- **Christian County** - Judge Executive Steve Tribble, Lori Harper, Mayor Wendell Lynch, Rev. Buddy Slaughter, Bernard Standard
- **Crittenden County** - Judge Executive Perry Newcom, Robert "Bart" Frazer, Adam Ledford, Roger Simpson
- **Hopkins County** - Judge Executive Jack Whitfield, Jr., Mayor Kevin Cotton, Mayor Chris Phelps, Jenny Sewell
- **Livingston County** - Judge Executive Garrett Gruber, Crissy Carter, Mayor Gary Damron, Mayor William "Bill" Hesser, Terry Stringer
- **Lyon County** - Judge Executive Wade White, Mayor John Choat, Denise Sutton, Lee F. Wilson
- **Muhlenberg County** - Judge Executive Curtis McGehee, Mayor Tony Armour, Rajiv Johar, Gary Jones, Mayor Jan Yonts
- **Todd County** - Judge Executive Todd Mansfield, Mayor Arthur Green, Jo Ann Holder, Scott Marshall
- **Trigg County** - Judge Executive Hollis Alexander, Brian Ahart, Stephanie Perry, John Sumner



# Executive Director

The Pennyrile Area Development District began its sixth decade of service this past year. This has been a year of unprecedented challenges for our nation, state, region, and local communities. COVID-19, followed by the downturn in the economy, has resulted in many of our friends and neighbors losing their jobs and livelihood. However, as I type this letter, we find things looking brighter for the Pennyrile region.

The experiences of the past year have proven to us that now, more than ever, working together is the only way we are going to prosper and experience the growth that our citizens want and deserve. With the thought of resources becoming more scarce than ever, PeADD remains steadfastly committed to our core values of professionalism, efficiency, and integrity as we serve our communities in both good times and bad.

I want to express my thanks to all those who contribute to the success of PeADD. Our Judge-Executives, Mayors, Board Members, Legislators, Congressional Delegation, and members of our committees work tirelessly to support our efforts to move the region forward.

Finally, a special thanks goes to the professional staff of the PeADD. It has been exciting to watch them respond to issues while developing and implementing new ways of completing tasks. You will not find a more dedicated or a more professional group of individuals. I am truly blessed to be able to serve alongside of them. We're ready for the new year!



# Staff

**Administration**

- Jason Vincent, Executive Director
- Soleese Buckner, Accounting Intern
- Sherry Chambers, Receptionist
- Cheri Farmer, Executive Assistant
- Nicholas Gentry, Accounting Co-op
- Leslie Goode, Administrative Assistant
- Kim Meredith, Office Manager
- Alisha Sutton, Administrative Officer
- Hayla Swaw, Staff Accountant
- Community & Economic Development**
- Amy Frogue, Associate Director
- Angela Crawford, Projects Coordinator
- Kyle Cunningham, Infrastructure Coordinator
- Melody Goodwin, Program/Administrative Assistant
- Craig Morris, Regional Planning Coordinator
- Jared Nelson, Community Development Specialist
- Geographic Information Systems(GIS)/Information Technology**
- Paige Carlisle, GIS Specialist
- Casey Lyon, Information Technology Manager

**Pennyrile Area Agency on Aging & Independent Living**

- Jill Collins, Director, Pennyrile Area Agency on Aging & Independent Living
- Belinda Babb, National Family Caregiver Program Coordinator
- Ray Ann Blake, Social Service Case Manager
- Aleasha Fowler, Social Service Case Manager
- Angela Gore, Administrative Assistant
- Ali Jones, Aging & Disability Resource Center Coordinator
- Payton Kidd, Participant Directed Services Coordinator
- Jennifer Medeiros, Social Service Case Manager
- Harley Nittler, Social Service Case Manager/ADRC Waiver Application Specialist
- Amanda Stokes, Aging Planner/In-Home Services Manager
- Cindy Tabor, Long Term Care Ombudsman
- Miranda White, Social Service Case Manager

**West Kentucky Workforce**

- Sheila Clark, Director, West Kentucky Workforce Board
- Juliet Allen, Workforce Programs Coordinator
- Cindy Cummings, MIS/Financial Coordinator
- Molly Deahl, Business Liaison
- Jackson Hiter, Information Technology
- Tammy Hyde, Training/Data Specialist
- Cindy Massie, Executive Assistant
- MaryAnne Medlock, Business Liaison
- Derek Poor, Veterans Transition Liaison
- Tom Sholar, Business Liaison
- Melissa Thompson, Workforce Liaison/Media & Communication Outreach
- Karen Wallace, Program Specialist



# Fiscal Year 2020 Budget



	PROGRAM	FEDERAL	STATE	LOCAL	TOTAL BUDGET	SERVICE BUDGET	FY2020 OPERATING BUDGET
AREA AGENCY ON AGING & INDEPENDENT LIVING	Nutrition & Supportive Services (Title III)	\$ 1,571,128	\$ 285,799	\$ 21,177	\$ 1,878,104	\$ 1,546,855	\$ 331,249
	USDA - Commodities	\$ 119,457	\$ -	\$ -	\$ 119,457	\$ 119,457	\$ -
	Senior Employment (Title V)	\$ 179,564	\$ -	\$ -	\$ 179,564	\$ 167,321	\$ 12,243
	Family Caregiver	\$ 188,540	\$ 37,973	\$ 2,525	\$ 229,038	\$ 126,900	\$ 102,138
	Long Term Care Ombudsman/Elder Abuse	\$ 42,219	\$ 65,240	\$ 1,820	\$ 109,279	\$ -	\$ 109,279
	State Health Ins Assistance Program/Ben Counseling	\$ 31,730	\$ -	\$ -	\$ 31,730	\$ 30,143	\$ 1,587
	Homecare	\$ -	\$ 630,728	\$ 9,816	\$ 640,544	\$ 496,121	\$ 144,423
	Participant Directed Services	\$ -	\$ 2,204,922	\$ -	\$ 2,204,922	\$ 1,858,635	\$ 346,287
	Home Community Based Waiver Traditional	\$ -	\$ 162,763	\$ -	\$ 162,763	\$ 55,963	\$ 106,800
	Department for Mental Health & Aging Coalition	\$ -	\$ -	\$ 4,250	\$ 4,250	\$ -	\$ 4,250
	Aging Disability Resource Center	\$ 30,484	\$ 20,484	\$ -	\$ 50,968	\$ -	\$ 50,968
	Veterans Project	\$ 2,134,439	\$ -	\$ -	\$ 2,134,439	\$ 1,928,365	\$ 206,074
	Medicare Improvements for Patients & Providers Act	\$ 31,444	\$ -	\$ -	\$ 31,444	\$ 14,770	\$ 16,674
	Functional Assessment Service Team (FAST)	\$ 1,000	\$ -	\$ -	\$ 1,000	\$ -	\$ 1,000
	Excess Food Program	\$ -	\$ -	\$ 1,000	\$ 1,000	\$ 1,000	\$ -
	Emergency Meals Program	\$ -	\$ -	\$ 3,880	\$ 3,880	\$ 3,880	\$ -
	TOTAL	\$ 4,330,005	\$ 3,407,909	\$ 44,468	\$ 7,782,382	\$ 6,349,410	\$ 1,432,972
TRAINING & WORKFORCE DEVELOPMENT	Workforce Innovation and Opportunity Act (WIOA) Admin	\$ 349,910	\$ -	\$ -	\$ 349,910	\$ 70,042	\$ 279,868
	WIOA Adult	\$ 1,384,490	\$ -	\$ -	\$ 1,384,490	\$ 951,732	\$ 432,758
	WIOA Youth	\$ 991,487	\$ -	\$ -	\$ 991,487	\$ 902,074	\$ 89,413
	WIOA Dislocated Worker	\$ 1,549,880	\$ -	\$ -	\$ 1,549,880	\$ 1,146,663	\$ 403,217
	WIOA Rapid Response Additional Assistance	\$ 746,748	\$ -	\$ -	\$ 746,748	\$ 678,664	\$ 68,084
	WIOA Local Rapid Response	\$ 93,197	\$ -	\$ -	\$ 93,197	\$ 55,053	\$ 38,144
	Trade Training	\$ 207,107	\$ -	\$ -	\$ 207,107	\$ 207,107	\$ -
	Ft Campbell Strong Workforce Partnership	\$ 938,455	\$ -	\$ -	\$ 938,455	\$ 679,943	\$ 258,512
	USDOL Briggs & Stratton Grant	\$ 1,000,000	\$ -	\$ -	\$ 1,000,000	\$ 632,535	\$ 367,465
	TOTAL	\$ 7,261,274	\$ -	\$ -	\$ 7,261,274	\$ 5,323,813	\$ 1,937,461
COMMUNITY & ECONOMIC DEVELOPMENT	Department for Local Government	\$ -	\$ 77,244	\$ -	\$ 77,244	\$ -	\$ 77,244
	Economic Development Administration	\$ 66,667	\$ 16,667	\$ -	\$ 83,334	\$ -	\$ 83,334
	Community Development Block Grant (CDBG)	\$ 20,360	\$ 20,360	\$ -	\$ 40,720	\$ -	\$ 40,720
	Delta Regional Authority	\$ 18,000	\$ -	\$ -	\$ 18,000	\$ -	\$ 18,000
	Housing Programs	\$ -	\$ -	\$ 69,732	\$ 69,732	\$ 500	\$ 69,232
	Enterprise Development	\$ -	\$ -	\$ 300,000	\$ 300,000	\$ -	\$ 300,000
	Transportation Planning	\$ -	\$ 78,067	\$ 8,674	\$ 86,741	\$ -	\$ 86,741
	KY Infrastructure Authority - Water Planning	\$ -	\$ 71,000	\$ -	\$ 71,000	\$ -	\$ 71,000
	Road Centerline Updates (Transportation Cabinet)	\$ -	\$ 17,200	\$ -	\$ 17,200	\$ -	\$ 17,200
	Intermediary Relending Program Admin	\$ -	\$ -	\$ 35,000	\$ 35,000	\$ -	\$ 35,000
	Revolving Loan Fund Admin	\$ -	\$ -	\$ 10,000	\$ 10,000	\$ -	\$ 10,000
	Christian County Planning	\$ -	\$ -	\$ 80,000	\$ 80,000	\$ -	\$ 80,000
	Campbell Strong	\$ 600,072	\$ -	\$ -	\$ 600,072	\$ 524,405	\$ 75,667
	Hazard Mitigation	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	TOTAL	\$ 705,099	\$ 280,538	\$ 503,406	\$ 1,489,043	\$ 524,905	\$ 964,138
LOCAL REVENUES	LOCAL REVENUES						
	Local Contributions (net) gross \$98,687	\$ -	\$ -	\$ 54,675	\$ 54,675	\$ -	\$ 54,675
	Interest Earned	\$ -	\$ -	\$ 12,000	\$ 12,000	\$ -	\$ 12,000
	Local Computer	\$ -	\$ -	\$ 5,700	\$ 5,700	\$ -	\$ 5,700
	TOTAL	\$ -	\$ -	\$ 72,375	\$ 72,375	\$ -	\$ 72,375
GRAND TOTAL		\$ 12,296,378	\$ 3,688,447	\$ 620,249	\$ 16,605,074	\$ 12,198,128	\$ 4,406,946



# Highlights

9,863

The number of transactions administrative staff processed totaling over \$18 million in outgoing payments & over \$18 million in incoming receipts

106,739

The amount of home delivered meals the AAAIL provided for individuals 60 years of age and older.

270  
THOUSAND

The number of times PeADD content entered a person's screen on Facebook.

3,774  
SQUARE  
MILES

The geographic territory the Pennyrile Area Development District encompasses.

\$66.3  
MILLION

The amount of funding CED is currently or has applied to administer for projects in the Pennyrile region.

7,767

The number of contacts/outreach the WKWB provided to area employers.

## Area Agency on Aging & Independent Living



On March 13, 2020, Kentucky Governor Andy Beshear recommended the temporary closure of Senior Centers across Kentucky to help prevent the spread of COVID-19. Therefore, all nine (9) Senior Centers in the Pennyrile region were closed and alternate service delivery methods were implemented, in less than 24 business hours, for providing meals to the congregate clients ("drive thru" meals) beginning March 16, 2020.

Additional federal funding was received in relation to COVID-19 to serve vulnerable individuals with home delivered meals. Beginning March 25, 2020, we were able to offer a home delivered meal to every individual on our region-wide waiting list. Within the first initial week, we assessed over 200 new clients for home delivered meals. Since that time, over 600 total individuals have been assessed for home delivered meals.

From March 16, 2020 to May 29, 2020, clients in the Pennyrile region have been provided with over 47,500 hot meals and over 7,700 shelf stable meals. The meals have impacted a total of 1,332 senior citizens in the Pennyrile region.

The above efforts would not have been possible without our PeADD case managers, PeADD ADRC staff members, our nutrition provider - Pennyrile Allied Community Services, and all the Senior Center staff members and volunteers. When the Pennyrile region needed it, we were able to come together to serve. #TeamKentucky #TogetherKY



## Community & Economic Development



**COPS**  
Community Oriented Policing Services  
U.S. Department of Justice

The City of Elkton was recently announced as the recipient of \$125,000 in funding through the U.S. Department of Justice's Office of Community Oriented Policing Services (COPS Office) COPS Hiring Program. The funds will enable the city to hire an additional school resource officer to serve the nearly 1,900 students of the Todd County School District, as well as the district's 120 faculty members and additional administrative and support personnel. "The receipt of the COPS grant will enable the city police department to better connect with the students who attend school in the city," said Elkton Mayor Arthur Green. "This connection will help us

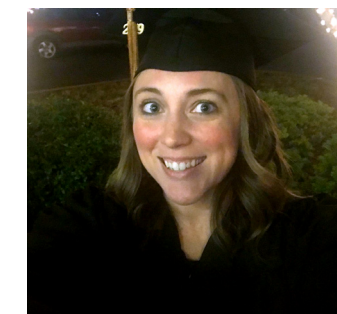
communicate how the Elkton Police Department can assist our young students in how to be safe and make better decisions in their life."

He also stated, "I would like to thank [PADD] for your time you spent preparing the grant," said Police Chief Robert Toombs. "This grant greatly benefits the department as well as the community as a whole. I feel this grant will allow the department to produce positive influence to the kids at an early stage in their lives."

Mike Davenport, Director of Workforce Solutions at Madisonville Community College stated, "The Pennyrile Area Development District has been extremely supportive with two programs that Madisonville Community College (MCC) has started within the last year. MCC was awarded a grant that helped launch our Commercial Driver's License (CDL) program by allowing us to purchase a semi-truck and trailer and other supportive equipment. Not only has this allowed us to launch the CDL program, but it has helped us to expand our existing Lineman program. These funds allowed us to purchase the semi-truck and trailer which in turn saved us money that MCC can now use for an additional CDL Instructor for our Lineman program who will produce approximately 50 graduates within the first year and then eventually as many as 90 per year. Each of these Lineman graduates have to obtain their CDL license before they will be considered for employment to work."



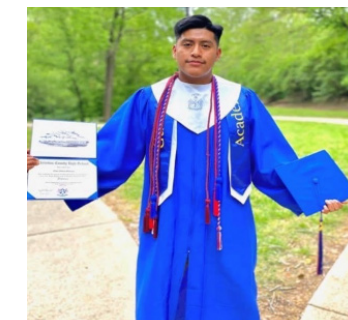
## West Kentucky Workforce



Military spouse, Heather Strange, desired to gain a marketable credential in healthcare. She realized she needed an upgrade in her skill set in order to make her dream job a reality. She met with a WIOA Career Coach at the Kentucky Career Center in

Hopkinsville to discuss WIOA funding for training. Ms. Strange was determined eligible for WIOA funding and was accepted into the Diagnostic Medical Sonography program in August 2018 at West Kentucky Community and Technical College (WKCTC). She received her Associates Degree in December 2019 from WKCTC. Ms. Strange gained employment in December of 2019, working as a Sonographer with Tennova Hospital, Clarksville, TN. She feels blessed to be able to help others in her current position, and is now making a sustainable wage. She said she can stand tall, knowing she has obtained the education and training necessary for her desired career path, and that she can take those skills with her wherever she relocates with her spouse.

In November 2019, U.S. Army Veteran Cory Fairfield met with a WIOA Career Coach at the Kentucky Career Center in Hopkinsville, in order to find gainful employment in the manufacturing sector. He also required guidance in updating his resume, ensuring it had a more mature and professional appearance. Through his updated resume and job search efforts, Mr. Fairfield started On-The-Job Training (OJT) with Riken Elastomers, a plastics manufacturer in Hopkinsville, as a team assembler in November 2019. After completing his OJT in February 2020, Riken Elastomers noted that Mr. Fairfield continues to be a model employee and an asset to the company. Mr. Fairfield stated he is thankful for the opportunity to be employed in his desired sector while making a sustainable wage with benefits to better provide for his personal needs.



Jeffrey Macario, an English as a Second Language (ESL) student from Guatemala, attended a meeting about the Christian County Public Schools (CCPS) In-School Youth WIOA program funded by the West KY Workforce Board. Soon to be a Senior at Christian County High

School & Gateway Academy to Innovation & Technology, he wanted to explore and pursue a career in engineering. He was unsure which engineering field would best suit him. The WIOA program allowed him to have a work experience in his career pathway at a local business. He earned a work based learning placement at Pennyrile Rural Electric Cooperative Corporation (PRECC). Jeffrey graduated from Christian County High School and Gateway Academy with honors in May 2020, raising his TABE scores to the highest level. The day he graduated, Jeffrey received a call from PRECC offering him a job. He was offered \$12.00/hr. to return to work, on their payroll, doing special engineering projects. Jeffrey states, "When I started the program, I wasn't sure what type of engineer I wanted to be. Now I know that electrical engineering is where I belong all because of the WIOA program".

**SUCCESS IS CARVED OUT OF A HARD TREE. IT DOESN'T JUST HAPPEN. IT'S PEOPLE WHO STICK TO IT THAT SUCCEED.**  
- JACLYN SMITH



## Area Agency on Aging & Independent Living

The mission of the Pennyrile Area Agency on Aging and Independent Living (AAAIL) is to promote the dignity and independence of older adults and individuals with disabilities by coordinating a comprehensive system of programs and services. It is our goal to enhance the quality of life, allow for dignity and offer choices for those who are served through the programs.

### Aging & Disability Resource Center

The Pennyrile Aging and Disability Resource Center (ADRC) is the Pennyrile AAAIL's single entry point for individuals and their families to access services, resources and information in their communities. The key objective of the ADRC is to provide information and services to individuals and their families in order for them to make informed choices on their care, to provide individuals with a single portal of access to area programs and services, and to identify gaps in services. The ADRC has received a total of 1,598 calls from July 2019 through May 2020.

### Senior Citizens Centers

There are nine Senior Centers located throughout the Pennyrile region that provide information and assistance, health promotion and disease prevention training, social activities, congregate meals, and various other services for individuals 60 years of age and older. From April 2019 – April 2020, 60,520 meals were provided to 822 clients.

### In Home Services

In Home Services are provided for individuals 60 years of age and older with functional disabilities. Services include personal care, homemaking, home delivered meals, and assessment/case management. Beginning in April 2019 to April 2020, 965 clients received 106,739 Home Delivered Meals. Homemaking services were provided to 275 clients using a total of 10,264 hours. Eleven clients received 917 hours of Personal Care services. Assessment \ Case Management services were provided to 618 clients which totalled 7,597 hours.

### National Family Caregiver Support Program

The major activities of the National Family Caregiver Support Program (NFCSP) are to support family and grandparent caregivers through programs that provide information, access and assistance, training, respite, counselling, support groups, and supplemental services. The NFCSP services are provided to individuals that reside in the Pennyrile region and are caring for an adult 60 years of age or older that meet the definition of frailty. Through March 2020, a total of 111 clients received services through the program. Respite: 53 clients served; Supplemental: 33 clients served; Grandparent: 16 clients served; and Support Groups: 19 clients served.

### Veteran Directed Home & Community Based Services

Veteran Directed Home and Community Based Services (VDHCS) is a partnership between Pennyrile AAAIL and the Veterans' Administration Medical Centers (VAMC) (Marion Illinois VAMC & Tennessee Valley Healthcare Systems/ VAMC). The program is designed to assist veterans, with disabilities of any age, receive assistance in their home with the overall goal of prolonging or preventing nursing facility placement. Available services include personal care related tasks, respite services, homemaking tasks, transportation, funds to purchase items to promote independence, funds to purchase personal care supplies, among other services. There are a total of 99 active clients and 7 pending services.



**THE ADRC HAS RECEIVED A TOTAL OF 1,598 CALLS FROM JULY 2019 THROUGH MAY 2020**



**111 NATIONAL FAMILY CAREGIVER SUPPORT PROGRAM SERVICES WERE PROVIDED**



**VETERAN DIRECTED HOME & COMMUNITY BASED SERVICES CURRENTLY HAS 99 ACTIVE CLIENTS**



### Medicare Improvements for Patients & Providers Act

Medicare Improvements for Patients and Providers Act (MIPPA) brought about two programs, the Medicare Savings Plans (MSP) and the Low Income Subsidy (LIS) program, also known as Extra Help, that assists lower income Medicare Beneficiaries with part of their Medicare costs. If eligible, MSP assists with an individual's monthly Part B premium, deductibles, coinsurance and co-payments for Part A & B. LIS assists eligible individuals with their Part D monthly premium, annual deductibles, coinsurance and co-payments. A total of 182 individuals were served through the LIS & MSP Applications from July 1, 2019 to April 2020. The projected number of individuals reached by newsletters & brochures totalled 2,139.

### Participant Directed Services / Traditional Home & Community Based Waiver

Pennyrile AAAIL offers two versions of the Home and Community Based (HCB) Waiver Program. This includes the Participant Directed Services (PDS) option as well as the Traditional option. Both programs are operated under Medicaid guidance, and available to all Medicaid eligible members of any age with a form of disability. Pennyrile AAAIL provides case management for all activities during their time enrolled in the program. Both options aid with non-skilled personal care related tasks, respite services, general homemaking tasks, transportation (PDS), and financial assistance for home modifications and the purchase of personal care supplies (Goods & Services). These programs are an alternative to nursing facility placement. Active cases vary daily, but currently we are serving 99 participants through the PDS/HCB option and 95 participants through the Traditional option. There are 40 pending services on the PDS/HCB option and 35 pending on the Traditional HCB option.

### Long Term Care Ombudsman

The Long Term Care Ombudsman Program, established under the Older Americans Act, serves residents in 22 nursing homes and 7 personal care homes in the nine counties of the Pennyrile region. The Ombudsman and our team of volunteers strive to improve the quality of life and quality of care for residents in these facilities by empowering them with their rights and assisting with complaints. The Ombudsman provided information and consultations to 765 individuals and performed 208 facility visits along with investigating 44 complaints. Fifty-two community meetings were held as well and 43 instances of working with the media.

### Elder Abuse Prevention

The Pennyrile Elder Abuse Council (PEAC) has three chapters that meet regularly to help educate, empower and protect Kentucky seniors. The PEAC provides community education and outreach regarding how to recognize, prevent and report abuse. Annually, World Elder Abuse Awareness Day is celebrated on June 15 in a variety of venues. If you suspect abuse report it; call 1-800-752-6200.

### Health Promotion & Disease Prevention

Health Promotion and Disease Prevention includes evidence-based programs such as Chronic Disease Self-Management, Bingocize, and Walk with Ease. One hundred ninety-six clients received 2,911 units of service from April 2019 to April 2020.

### Pennyrile Senior Games

The Pennyrile Senior Games are dedicated to promoting healthy and active lifestyles for individuals 50 years of age and over in the Pennyrile region. In 2019, there were 203 participants representing all nine counties in a variety of competitive events including a one-mile walk, croquet, lawn bowling, ring toss and many other events. The eldest male to attend was 97 and the eldest female was 94.

### Senior Community Service Employment Program

The Senior Community Service Employment Program is a partnership with the Department of Labor, the Kentucky Department of Aging and Independent Living and Pennyrile Area Agency on Aging and Independent Living. The program provides training and part-time employment opportunities to low income adults age 55 and over. There were a total of 20 slots available for FY 2020.



**99 ACTIVE PARTICIPANTS THROUGH THE PDS/ HCB OPTION & 95 ACTIVE PARTICIPANTS THROUGH THE TRADITIONAL OPTION**



**THE LONG TERM CARE OMBUDSMAN COMPLETED 208 FACILITY VISITS**



**106,739 HOME DELIVERED MEALS WERE PROVIDED TO 965 CLIENTS**



# Community & Economic Development

**CED IS CURRENTLY  
ADMINISTERING  
OR APPLIED FOR  
\$66,327,455 IN  
PROJECTS IN THE  
PENNYRILE REGION**



**29 CLEARINGHOUSE  
PROJECTS REVIEWED  
FOR \$121,768,171**



**FY21 DRINKING WATER  
PROJECTS  
65 PROJECTS RANKED  
8 PROJECTS  
SUBMITTED FOR KIA  
DRINKING WATER SRF  
LOAN FUND A  
TOTAL PROJECT COSTS:  
\$74,346,457**



The Community and Economic Development (CED) Department of PeADD promotes and assists in the development and growth of the area's economy and serves as a focal point for regional cooperation and coordination. The CED staff is committed to making our region a better place to live and work by helping our communities achieve their goals in Economic Development, Community Development, Housing, Planning, Infrastructure and Emergency Management. We provide assistance in structuring financial incentive packages, business lending, economic data collection, facilitating job skill development, and administration of various types of applications for state and federal funding sources. Our staff looks to provide immediate ways to help communities take charge of changing context, challenges, and opportunities by facilitating federal, state, and local partnerships to carry out everything from high profile construction projects to small improvements with a large impact on daily life.

The CED staff work with local governments, non-profits, economic development agencies, and other groups who may need assistance with identifying resources that are available to fit their needs and by providing project development and management services that help make that need become a reality. In the past year, the department has worked on several economic and community development projects throughout the region, as well as, making business loans, managing housing development projects, and providing technical assistance in a variety of areas such as infrastructure planning and geographic information systems (GIS).

The Community and Economic Development Department works with the following programs to facilitate projects in the region:

- Economic Development Administration Grant Program
- Delta Regional Authority Grant Program
- Community Development Block Grant Program
- Land and Water Conservation Fund
- Recreational Trails Program
- Transportation Alternatives Program
- Safe Routes to School Program
- CMRS and Homeland Security Grant Programs
- FEMA Assistance to Firefighters Grant Program
- FEMA Pre-Disaster Mitigation and Hazard Mitigation Grant Programs
- Recycling and Household Hazardous Waste Grant Programs
- Area Development Fund
- PeADD Revolving Loan Fund Program
- Entrepreneur Development

CED is currently administering or applied for \$66,327,455 in projects in the Pennyrile region.

Funds Awarded	Services Include
<ul style="list-style-type: none"><li>• CED funds</li><li>• W/WW funds</li><li>• EM/First Responder funds</li></ul>	<ul style="list-style-type: none"><li>• W/WW/GPS features collected</li><li>• Road Inventory</li><li>• Tax rate Calculation Assistance</li><li>• Number of projects administered by staff</li></ul>

### Geographic Information Systems

Geographic Information System (GIS) programs support the goal of full regional access and integration. PeADD recognizes the value of current geographic information and strives to improve the quality of information and its availability and use in the region.

### Water / Wastewater Management

Pennyrile Area Development District works in conjunction with the area utility managers and personnel to assess the needs and water resources potential in the region. The objective of this assessment is to develop current data and information upon which utility decisions might be based.

- **Caldwell County Water District - Highway 139 N Waterline Extension Project**
  - » Installed 3,120 LF of line to connect to the Crittenden-Livingston Water District
  - » 1 interconnect meter vault
  - » 2 new gate valves/ 3 new flush hydrants
  - » Enhanced water quality and increase pressure for the residents in the Bright Life Farms area in North Caldwell County
  - » Project funding: \$137,866 - Delta Regional Authority
- **City of Marion - New WWTP and System Rehabilitation**
  - » Replaced approximately 11,000 LF and rehabilitated 25,000 LF of gravity sewer line
  - » Significantly reduced the city's inflow and infiltration issues during heavy rain events
  - » Construction on the new wastewater treatment plant is scheduled to begin in the Fall of 2020 and be completed in 2021
  - » 53 new manholes/100 rehabilitated manholes
  - » 500 customers benefitted
  - » Project funding committed to date: \$9,593,790 - KIA CWSRF Loan Fund A

### Transportation Planning

The Pennyrile Regional Transportation Committee is charged with the task of supporting the Kentucky Transportation Cabinet's long-range transportation planning process by identifying, evaluating, and prioritizing needs for future implementation. PeADD assisted the Kentucky Transportation Cabinet (KYTC) with their local and regional highway prioritization process. KYTC partners with the ADD's to obtain local highway prioritization information as their input process before they develop the Cabinet's Six Year Recommended State Highway Plan. Currently, all nine (9) counties in the Pennyrile have highway projects in some phase of design or construction.

• Caldwell	\$25,462,000	• Muhlenberg	\$25,129,000
• Christian	\$73,549,000	• Todd	\$21,844,000
• Crittenden	\$10,064,000	• Trigg	\$101,636,000
• Hopkins	\$48,554,000		
• Livingston	\$11,894,000		
• Lyon	\$13,963,000		

### Community Planning

PeADD provides assistance to local governments with community development and planning issues and projects such as updating local Comprehensive Plan documents. This planning process is assisted by our GIS mapping staff to develop an in-depth analysis that identifies areas in and around the cities that have high development potential. Staff works with the Planning Commission members and other local community leaders to identify and analyze different economic and community development projects, as well as land use and infrastructure planning.

“I wish to express that the PADD grant funds have always been awarded at very strategic times. The funds were not bottled up into barriers of paper work or laboring approval processes. The applications were put together and within a very reasonable timeframe the money was awarded. This is huge when the college is planning to launch a program and can trust getting the funds within the plans when you need them.”  
- Mike Davenport, Director, Workforce Solutions, Madisonville Community College



**FY21 SEWER PROJECTS  
37 PROJECTS RANKED  
11 PROJECTS  
SUBMITTED FOR KIA  
CLEAN WATER SRF  
LOAN FUND F  
TOTAL PROJECT COSTS:  
\$105,127,951**



**WATER/SEWER FUNDS  
AWARDED IN FY20:  
\$17,604,526**



**TRANSPORTATION  
PLANNING  
FY 20 TOTAL FUNDING:  
\$332,095,000**





# West Kentucky Workforce

## West Kentucky Workforce

The West Kentucky Workforce Board (WKWB) serves the seventeen (17) western-most counties of Kentucky in providing worker training opportunities and workforce coordination under the Workforce Innovation & Opportunity Act. With a budget of \$7.1M, the WKWB has pledged its assistance to serve the needs of area employers, as well as new and expanding industry locations. The WKWB serves as a liaison between employers in business/industry, the public sector, and individuals, in order to make workforce needs known. The WKWB also promotes and provides tactics to motivate individuals to continue their education and improve their workplace skills in the competitive workplace.

The WKWB has continued to serve individuals/businesses during COVID-19 through new, innovative methods. WKWB staff have been serving job seekers and employers remotely through online training, the WKWB website ([www.westkyworkforce.org](http://www.westkyworkforce.org)), Facetime, and other forms of social media. The WKWB is committed to find better ways to serve their customers during this unusual time.

### Serving Business/Industry

The WKWB assists in the expansion and location of new and existing businesses, while also helping employers find workers with the necessary skill sets. Whether you have one employee or 1,000, the WKWB can be a valuable addition to your human resource capabilities and an invaluable tool to transform your workforce to meet the changing economy. The WKWB can provide and assist with job fairs, application assistance, interview assistance, on-the-job training, and initial applicant advertising.

Under the WKWB's On-the-Job Training program, eligible employers are reimbursed up to 50% of the extraordinary cost of training, based upon the eligible trainee's wages for a specified time period. This program is designed to provide resources to employers to hire individuals who are unemployed or currently working in low-wage or low-skilled jobs.

### Serving the Community

The WKWB is responsible for the oversight of the Kentucky Career Center (KCC) system within the western Kentucky region. The KCC brings together workforce development, educational partners, and other human resource services in a customer-focused service delivery network that enhances access to the program's services and improves long-term employment outcomes for individuals receiving assistance.

One of the pillars of the western Kentucky business community, Briggs & Stratton Corporation, began the process of closing their facility in Murray in fall 2019. Due to the great impact that the closure would have on regional economies and local revenues, the WKWB secured a \$1.9M National Dislocated Worker Grant from the U.S. Department of Labor. As a result, a specialized center called the Career Discovery Center was established in Heritage Hall at Murray State University, to target and assist these dislocated workers and their families in upgrading their skills, receiving training, and quickly getting back into the workforce.

Rapid Response Services are early intervention services and resources that assist both employers and employees affected by layoffs or plant closures. These services and resources are part of a program called Rapid Response, which provides customized services and resources with a goal of getting individuals back to work as soon as possible.

**\$124,429.82 INVESTED  
IN OJT'S / AVERAGE  
WAGE OF \$17.91/HR**



**ASSISTED 556  
EMPLOYERS WITH  
RECRUITMENT  
ASSISTANCE &  
2150 JOB ORDERS**



**\$454,833 INVESTED IN  
TRAINING DOLLARS**



**225 COMPANIES  
INVOLVED IN FORMAL  
HIRING EVENTS/JOB  
FAIRS**



Christine Lewis became dislocated from her job on November 15, 2019 due to a plant closure. Christine desired to gain permanent employment in manufacturing. She met with WIOA Career Center Staff, at the Kentucky Career Center - Hopkinsville. Christine started On-The-Job Training with Continental Mills, Hopkinsville, KY as a team assembler on January 16, 2020 and completed her OJT on March 16, 2020. Christine said, "I'm thankful for the opportunity to stay employed".

### Serving the Individual

» **Youth** - The WKWB invested over \$500,000 in Youth funds to prepare students for the workforce needs of the future. Contracted Youth Providers provide tailored programs and workshops designed to serve economically disadvantaged youth in the Pennyriple and Purchase Areas. Low income youth ages 16-24, who possess a barrier to employment, are offered assistance in completing high school, preparing for college, and establishing work-based learning opportunities.

» **Dislocated Workers & Adults** - The WKWB assists dislocated workers and adults, who are economically disadvantaged individuals ages 18+, in their efforts to obtain or retain employment through intensive job search services and/or skill training services.

» **"Right Choice"** - The "Right Choice Program" gives non-custodial parents the opportunity to accept their financial responsibility by providing guidance and strategies to enhance employment efforts, in order for them to financially support their child/children.

### Serving Veterans/Military

The WKWB assists veterans and eligible spouses gain access to high-quality jobs and careers and helps businesses hire and retain skilled workers. When veterans or transitioning service members and eligible spouses seek services at local career centers, they receive priority of service.

A \$7.76 million grant from the U.S. Department of Labor to assist transitioning military and their spouses was received in October 2018. A specialty designed career center, Campbell Strong Workforce Partnership, located near Fort Campbell opened in 2019. The Center is a collaboration and partnership between the West Kentucky Workforce Board and the Northern Middle Tennessee Workforce Board. To date, the grant has assisted 1,208 transitioning military and 370 military spouses from Fort Campbell into a successful economic transition to high demand sector occupations, by enhanced career services job preparation/training and work-based learning.

### Kentucky Career Centers

The West Kentucky Workforce Board is responsible for the oversight of the Career Center System within the western Kentucky region. Thousands of customers were provided services at the six Kentucky Career Center locations in the West Kentucky Workforce Area.

**Hopkinsville Career Center**  
110 Riverfront Drive Hopkinsville, KY 42240  
(270) 889-6509

**JobNet Career Center**  
755 Industrial Road Madisonville, KY 42431  
(270) 821-9966

**Campbell Strong Workforce Partnership**  
101 Ringgold Road  
Clarksville, TN 37042  
(931) 802-2176

**Paducah Career Center**  
416 South 6th Street Paducah, KY 42001  
(270) 575-7000

**Career Advancement Center**  
50 Career Way Central City, KY 42330  
(270) 338-5939

**Career Discovery Center**  
926 North 16th Street  
Murray, Kentucky 42071  
(270) 809-6770



Recent high school graduate, Caleb Mitchell, wanted nothing more than to become a lineman and climb poles. Knowing he needed guidance on the steps he needed to take, he met with a WIOA Career Coach at the Kentucky Career Center in Hopkinsville to discuss training opportunities in the field.

Mr. Mitchell began the Pre-Apprenticeship Lineman program at the North American Lineman Training Center in McEwen, TN. In a few months, he gained the confidence and certifications he needed to become a marketable individual, with the possibility of finding self-sufficient employment in the field of his choice. After a period of time spent job searching, Caleb began employment with 5 Star Electric, LLC in Clay, KY in September 2019 as a lineman.



**225 ENROLLED IN  
YOUTH PROGRAMS  
80% ARE IN  
EMPLOYMENT/POST  
SECONDARY TRAINING**



**CAMPBELL STRONG  
WORKFORCE  
PARTNERSHIP SERVED  
1208 TRANSITIONING  
SOLDIERS &  
370 MILITARY SPOUSES**



### TARGETED SECTORS:

- HEALTHCARE
- TRANSPORTATION, DISTRIBUTION & LOGISTICS
- MANUFACTURING
- BUSINESS SERVICES, IT & RESEARCH AND DEVELOPMENT
- AGRICULTURE
- CONSTRUCTION
- TOURISM

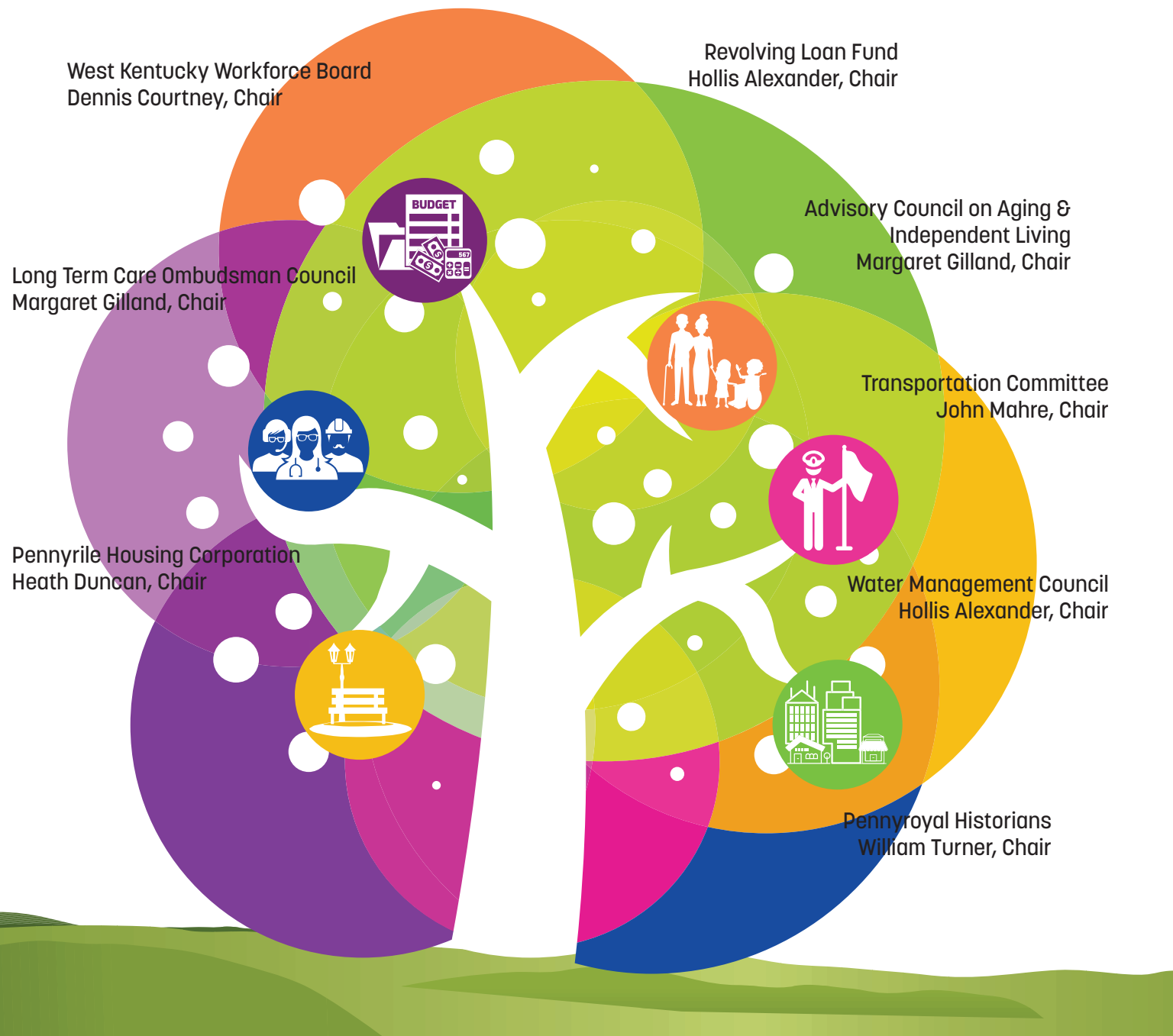
**Kentucky  
Career Center**

americanjobcenter

# Tree of Involvement



## Committees



ADMINISTRATION · AGING & INDEPENDENT LIVING · COMMUNITY & ECONOMIC DEVELOPMENT · WEST KENTUCKY WORKFORCE

**In nature,  
nothing is  
perfect and  
everything  
is perfect.  
Trees can be  
contorted,  
bent in weird  
ways, and  
they're still  
beautiful.**  
- Alice Walker

**A man doesn't plant a tree for himself.  
He plants it for prosperity.**  
- Alexander Smith

I have enjoyed the trees and scenery of Kentucky exceedingly. How shall I ever tell of the miles and miles of beauty that have been flowing into me in such measure? These lofty curving ranks of lobing, swelling hills, these concealed valleys of fathomless verdure, and these lordly trees with the nursing sunlight glancing in their leaves upon the outlines of the magnificent masses of shade embosomed among their wide branches—these are cut into my memory to go with me forever.  
- John Muir

**STORMS MAKE TREES TAKE DEEPER ROOTS.**  
- Dolly Parton

The true meaning of life is to plant trees, under whose shade you do not expect to sit.  
- Nelson Henderson

**LEARN CHARACTER FROM TREES,  
VALUES FROM ROOTS,  
& CHANGE FROM LEAVES.**  
- TASNEEM HAMEED

**He who  
plants  
a tree,  
Plants  
a hope.**  
- Lucy Larcom





## Mission Statement

The Pennyrile Area Development District is a regional planning and development organization for the nine counties of the Pennyrile region in western Kentucky. PeADD serves the counties of Caldwell, Christian, Crittenden, Hopkins, Livingston, Lyon, Muhlenberg, Todd and Trigg.

The mission of the Pennyrile Area Development District is to provide the Pennyrile region with the highest quality of professional planning, development and implementation services in the areas of community and economic development, workforce, transportation, social services, and public administration.

300 Hammond Drive  
Hopkinsville, KY 42240  
[www.peadd.org](http://www.peadd.org)

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