

PADD PRESS

A publication of the Pennyriple Area Development District

Community & Economic Development

Muhlenberg County Fiscal Court Receives EDA Funding

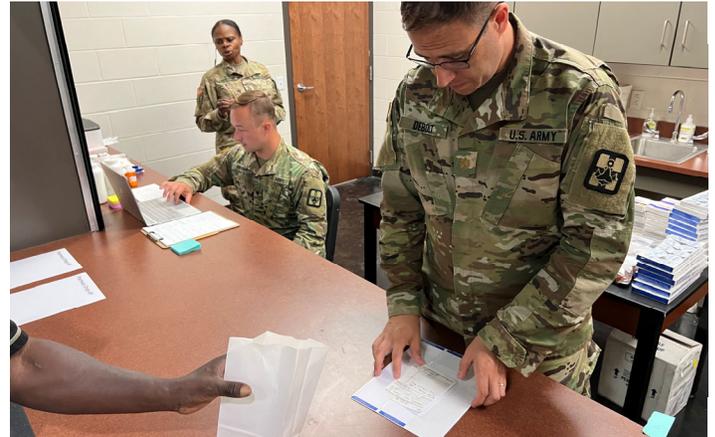
Under the American Rescue Plan, Economic Development Administration (EDA) was allocated \$3 billion in supplemental funding to assist communities nationwide in their efforts to build back better by accelerating the economic recovery from the coronavirus pandemic and building local economies that will be resilient to future economic shocks. American Rescue Plan funding enables EDA to provide larger, more transformational investments across the nation while utilizing its greatest strengths, including flexible funding to support community-led economic development. This EDA investment is funded out of the American Rescue Plan's \$300 million Coal Communities Commitment focused on supporting coal-reliant communities' expansion into new industry sectors and recover from the pandemic.

EDA's Coal Communities Commitment allocates \$300 million of EDA's \$3 billion American Rescue Plan appropriation to support coal communities as they recover from the pandemic and to help them create new jobs and opportunities, including through the creation or expansion of a new industry sector. Specifically, EDA has dedicated \$100 million of its Build Back Better Regional



Challenge funds and \$200 million of its Economic Adjustment Assistance funds to directly support coal communities. More information on EDA's grant process and investment process can be found at www.eda.gov.

This EDA investment supports the Muhlenberg County Fiscal Court with developing a competitive and sustainable industrial park through a comprehensive master plan, feasibility study and marketing package to diversify the economy and ensure economic resiliency following significant impact from the coal economy and COVID-19 pandemic in Greenville, Kentucky. Once completed, the project will help the region create and save jobs and advance economic resiliency to an area that has been impacted by the decline in the coal industry.



Western Kentucky Wellness Mission

Delta Regional Authority (DRA), in partnership with the U.S. Department of Defense (DoD), hosted the Western Kentucky Wellness Mission in Hopkinsville which was located at Christian County Middle School from June 15-25, 2022.

The Western Kentucky Wellness Mission is an Innovative Readiness Training (IRT) program, a DoD military training opportunity that delivers joint training opportunities to increase deployment readiness while it simultaneously provides key healthcare services with lasting benefits for Delta communities. By utilizing their extensive resources, the military is able to meet some of the region's most urgent healthcare needs. Among the services provided during IRT missions are basic medical and wellness exams, dental exams, extractions and fillings, and veterinary wellness.



Military personnel offered dental, veterinary, and basic medical services to the public at no cost to patients. There were no income or residency requirements to receive treatment, and providers treated patients ages three and older. Patients were treated on a first-come, first-served basis.

Along with volunteering at and helping to promote the event, PeADD Staff were also set up in the Community Resource Room to support the Western Kentucky Wellness Mission in providing information regarding services available through our programs.

West Kentucky Workforce

Delta Regional Authority Continues Partnership with Harvard Kennedy School for Leadership Development



Delta Regional Authority (DRA) is continuing its partnership with Harvard University's John F. Kennedy School of Government (HKS) to offer an education opportunity exclusively to alumni of the Delta Leadership Institute (DLI) Executive Academy. The program, designed and led by Harvard faculty, focuses on modern leadership principles to advance one's ability to solve real-world challenges. This year, 39 DLI alumni from across the eight-state Mississippi River Delta and Alabama Black Belt regions graduated with an HKS Executive Education Certificate in Authentic Leadership.

"This year's class of HKS Authentic Leadership graduates represents a diverse cohort of community leaders from throughout the DRA region," said DRA Federal Co-Chairman Dr. Corey Wiggins. "Delta Regional Authority's partnership with the Harvard University Kennedy School of Government provides invaluable leadership training, and I am proud that we can invest in the people that are advancing opportunity and furthering DRA's mission to improve the lives of people living in the DRA region."

As part of DRA's ongoing intentionality to increase the agency's diversity, equity, and inclusion efforts, this year DRA made available a travel stipend with special consideration to applicants who represent and/or work with historically disadvantaged communities.

The 2022 *Authentic Leadership* participants included workforce staff, Mary Anne Medlock.

FY 22-23 Youth Programs Funded

The West Kentucky Workforce Board has approved funding for youth programs for 2022-2023. The programs anticipate serving 85 new participants in the 17 counties of West Kentucky. The programs are currently enrolling for the upcoming year. For information on the programs or to make referrals, contact the program or call (270) 886-9484.

Christian County Board of Education **\$86,994.94**
Serving In School Youth—Kelly Gates (270)887-7030

Hopkinsville Community College **\$75,519.25**
Serving Out of School Youth—Vicki Bailey (270) 707-3744

Madisonville Community College **\$141,909.78**
Serving Out of School Youth—Tammy Hardy (270) 824-1761

West KY Community & Technical College **\$118,562.89**
Serving Out of School Youth—Anica Smith (270) 210-8164

Hopkins County Job Expo Another Success



The annual Hopkins County Job Expo event is always well attended, and the June 7th event was no exception. Around 275 jobseekers attended the Hopkins County Job Expo event at the Ballard Convention Center, with a percentage of the jobseekers pre-registering to speed up entry into the event and access to the employers and community resources. Sixty-five employers and resources set up booths on June 7th, with over 2,500 jobs represented among the group. Twenty-six of the employers in attendance considered themselves to be "Second Chance" employers and had tent cards on their tables to signify that status.

Based on numbers collected from the event, 188 of the individuals who attended were unemployed. Employers have reported 77 hires as a result of attending the Hopkins County Job Expo, and numbers are still being collected by the Hopkins County Job Expo Committee. The second Job Expo event of the year is being planned for November 1st.



The Hopkins County Job Expo Committee is comprised of representatives from the following agencies: Madisonville-Hopkins County Economic Development Corporation, Hopkins County Attorney's Office-Child Support Unit, Baptist Health Deaconess-Madisonville, You Make A Difference CNA/Workforce Connections Programs, and West Kentucky Workforce Board.

Did You Know?

Did you know that the Fort Campbell Transition Assistance Program has face-to-face hiring events every Wednesday and Thursday from 9:30 a.m. – 2:00 p.m. during which transitioning Soldiers are able to meet with employers offering jobs? Any employers interested in participating can contact Derek Poor, Veterans Transition Liaison, at derek.poor@ky.gov for more information.

Area Agency on Aging & Independent Living



Raising Money for a Great Cause

Pennyrile Area Development District staff are participating again in the annual Walk to End Alzheimer's event. The Walk is scheduled to be held on Saturday, September 24, 2022 at the Christian County Justice Center. The PeADD team is working hard to raise funds for this event and has several fundraisers underway. Our office is participating in Wear Purple Days where staff can wear purple on Thursdays and Fridays to raise awareness for Alzheimer's Disease and donate towards the Walk to End Alzheimer's team. Our annual Zumbathon event is taking place on Saturday, August 20, 2022 and is open to the public. The event will be held from 9-11 am at the Christian County Senior Citizens Center with a \$5 minimum donation to participate. The team is also looking at hosting a bake sale, fall door decorating contest and rebate nights at local restaurants in the near future. If you are interested in attending the Walk to End Alzheimer's event or have any questions about upcoming events, please contact Miranda White, Family Caregiver Coordinator, at 270-886-9484.

AAAIL Services

All nine senior centers in the Pennyrile Region continue to provide congregate meals, curbside meals and home delivered meals. During FY22 (7/1/2021-6/30/2022), 2,001 unduplicated individuals were served with over 207,000 meals.



Other services including transportation, homemaking, personal care, case management, etc. continue to be provided throughout the Pennyrile Region. Individuals needing assistance can contact the Pennyrile Aging & Disability Resource Center at 1-866-844-4396 for more information, eligibility screening, and referral to potential services/programs.

Veterans Directed Care Program

The Veterans Directed Care Program (VDC) is a program that provides veterans with opportunities to self-direct their long-term services and continue living independently at home. Eligible veterans manage their own flexible budgets, decide what mix of goods and services best meet their needs, and hire and supervise their own workers. The Area Agency on Aging and Independent Living case manager provides facilitated assessment and care/service planning, arranges for the management of the fiscal management services, and provides ongoing case management to veterans, their families, and caregivers. The VDC program can provide assistance with such tasks as bathing, dressing, grooming, meal preparation, transportation, general cleaning, purchasing of items to help with independence as well as other tasks.



Home and Community Based Waiver (Participant Directed Services / Traditional)

Pennyrile AAAIL currently offers both options of the Home and Community Based Waiver which consist of the Participant Directed Services (PDS) option as well as the Traditional option. These programs are geared at helping individuals of all ages with disabilities remain in his/her own home and avoiding nursing facility placement. Social workers work with the client and representative (if applicable) to help identify areas of need for the client and create an individualized plan of care that meets all of client's daily needs. Services through these programs consist of attendant care, non-specialized respite, goods & services, and financial assistance with home modifications (that promotes independence). If you know of an individual that may benefit from these services, please have them contact our Pennyrile Aging & Disability Resource Center at 1-866-844-4396.

PEADD MONTHLY MEETINGS - JULY 2022

<u>Meeting</u>	<u>Date</u>	<u>Time (CT)</u>	<u>Location</u>
AAAIL Executive Committee Meeting	July 6, 2022	10:30 pm	PeADD Office
Pennyrile Development & Governmental Center, Inc. Board of Directors	July 6, 2022	11:30 am	PeADD Office
Pennyrile Area Development District Board of Directors Meeting	July 11, 2022	12 Noon	PeADD Office & Zoom
Alzheimer's Support Group	July 12, 2022	10 am	PeADD Office & Zoom
Hopkins/Muhlenberg Elder Abuse Council Meeting	July 13, 2022	9 am	Hopkins County Senior Center-Madisonville, KY & Zoom
Pennyrile Grandparent Support Group	July 20, 2022	10 am	PeADD Office & Zoom
Tri-County Elder Abuse Council Meeting	July 20, 2022	12 Noon	PeADD Office & Zoom
Pennyrile Elder Abuse Board of Director's Meeting	July 20, 2022	1 pm	PeADD Office & Zoom
Western Regional Multi-Agency Meeting	July 21, 2022	10 am	Virtual via Zoom

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An official publication of the

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Jason Vincent, Executive Director

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