

MEDIA AND COMMUNICATIONS MINISTRY LEADERSHIP TEAM CHARTER

Mission and Structure



Gateway Church Identity, Vision, and Strategy

Identity: Gateway is a servant community, united with Christ, pursuing redemption in His world.

Vision: Being formed in Christ and His love, we will bear fruit and bear witness in every aspect of life.

Strategy: Adoration, Formation, Vocation, Connection

Media and Communications Ministry Leadership Team (MLT) and Our Identity, Vision, and Strategy

Strategy Spheres: *Connection: Helping people inside and outside Gateway connect with God and one another*

Vocation: Helping people live into their callings as graphic designers, web/app designers, and communicators.

As a servant community, we need to connect and know one another, which means pushing past boundaries that typically divide us (age, life-station, culture, etc). In order to do this well, we need to have healthy systems of connection and invitation. Our Media and Communication MLT serves our church by creating, implementing, and overseeing these systems in order that our digital connections enhance our in-person connections.

Key Aspects and Core Responsibilities

Outreach Communications

- Gatewaychurchepc.org - Our website is our invitation to the world to join us. It is structured to invite people to know us, worship with us, and ultimately join us.
- Social Media - Using various platforms to inform and invite our neighbors to join us.

Internal

- Our app is the way we stay connected with one another digitally. The app helps us stay informed, talk to one another, and coordinate details.

Ministry Resource System

- In order for all the ministries of Gateway to effectively use the website and the app, the Media and Communications Team collaborates with other teams to get their content through the system and out to one another.
- The Media and Communication MLT will oversee and deploy a team of volunteer designers, developers, and communicators.

Media and Communications Ministry Leadership Team Structure

Term

Each person on the team commits to serve for 3 years. They can serve a second consecutive 3-year term, but then they take a one-year sabbatical for leading in that area. They can still serve as a designer or developer, but they need to step off the leadership team for a year. For college students, their terms can be shorter depending on their anticipated graduation. Terms will follow the calendar year, beginning in January and ending in December.

Facilitator

The Media and Communication MLT leads - the team facilitator serves by helping the team lead. They are the point of contact, and they make sure the team works together and stays on mission.

Leadership Development

The Media and Communications Ministry Team will be working to grow leaders who understand how to lead with skill, wisdom, and grace. These leaders will come from our whole congregation, so the Ministry Leadership Teams will be composed of young and old, rich and poor, and male and female (Joel 2). Teams and future facilitators will be built in collaboration with the Session every fall so that new leaders can begin in January.

Team Composition

The Media and Communications MLT is a team of 3-6 active, regular Gateway worshippers. Of this group, one Team Member should be a current student at Grove City College and one should be a current student at Slippery Rock University.