



FIRST MCKINNEY

BAPTIST CHURCH

Job Description

Job Title: Visual Storyteller / Video Production

Job Purpose: Contribute to the Communications Team by telling stories of the church through video / visual media.

Responsibilities:

- Creatively develop and coordinate video/visual communication in a fast-paced environment.
- Become one of the primary “storytellers” for the ministries of First McKinney.
- Produce videos from concept to delivery for teaching, promotions, stories, camp highlights, and social media.
- Identify compelling story leads within the congregation of First McKinney.
- Capture and archive video footage/photography of church events both on- and off-campus.
- Work with Creative Minister to develop and produce creative elements as needed for weekend services and seasonal services (including Christmas, Easter, Mother’s Day, Father’s Day, etc.)
- Work with Creative Minister in the planning and production of live church events not limited to Sunday morning services, weddings, funerals, and special events.
- Recruit and develop a volunteer Story Team (film, photo, and written stories).

Qualifications:

- Understand and embrace our mission, strategy, values, and objectives.
- Display a vibrant pursuit and relationship with Jesus Christ.
- Must agree and adhere to Statement of Core Beliefs & First McKinney Core Values.
- Loves visual storytelling, able to produce compelling work.
- Creative visionary who excels in collaborating within a team.
- Self-starter, able to make quality decisions, and willing to take direction from others.
- Extensive knowledge of video editing programs, including but not limited to Final Cut Pro, Adobe Premiere Pro, and Adobe After Effects.
- Working knowledge and technical skills for cameras, audio for video, and lighting.
- Proficient in photography.
- Ability to stay current on technical aspects of editing software and video production.
- Works purposefully, able to stay focused in a flexible environment.

Full Time: Salary	FLSA Status: Exempt
Ministry: Communications	Account #: 60030
Reports to: Communication Director	Date Prepared: September 2021