

# A NOTE FROM OUR LEAD MINISTER, PHILLIP MURDOCK...

Twelve years ago, we started this journey. We desired to establish a thriving community of faith in the upper James City County area whose footprint would extend into places like West Point, Providence Forge, York County, Barhamsville, Toano, Norge, and Williamsburg. We wanted to create a community where college students could worship alongside retirees. Where young families could worship alongside empty nesters. Where married couples could worship next to those who were single or single again. Where races and cultures could come together and embrace each other's differences and diversity. All of this in the name of Jesus Christ and for the purpose of making His name known.

We started with a handful of people in the cafeteria at Stonehouse Elementary School and today we average over 400 on Sunday mornings. Together we have celebrated births, mourned deaths, fed the hungry, sheltered the homeless, traveled to foreign soil, worshipped with one voice, and have seen the goodness of God. Now, we stand ready to enter into a new season of building.

Our goal has never been to have a building. Our goal has always been to share Jesus with our neighbors, our community, and the world. However, we know that having our own campus will better position us for the next chapter in LifePointe's Story. A story that is fixed on His story! We look forward to this season of building. But most of all, we look forward to doing this season with you, our LifePointe family.



Phillip & Karen Murdock

Greater things are yet to come!

# **NOW IS THE TIME**

HOPE leaves LifePointe each week and extends to our community. It ripples in our streets and our neighborhoods like waves of FAITH introducing more people to Christ. Now is the time to make another leap of faith to ripple through our community. Not everyone can stand on a diving board and do a backflip, a somersault or even the perfect dive with zero splash. However, EVERYONE can do a cannonball! And with an inspired commitment to jump, anyone can make an impact with their SPLASH!

# WHAT IS CANNONBALL?

As we venture into this strategic initiative, we believe that everyone at LifePointe has the ability to make a difference. It does not matter your age, your gender, how long you have been at LifePointe, how long you a Jesus follower, whether you are extraverted or introverted, or how much money you make. WE INVITE YOU TO GO "ALL IN" WITH US - "ALL IN" with our desire to be generous with our time, our attention, the Gospel, and yes... with our resources. Together we will make a SPLASH that will be Kingdom-sized and one whose ripples will impact far and wide and for generations to come! JOIN US AS WE JUMP, TUCK, & SPLASH!

# WHY A BUILDING AND WHY NOW?

## SEVEN DAY A WEEK OPERATIONAL CAMPUS

Over the past twelve years, we have been a very mobile church. We have met in schools, homes, public libraries, county parks, fire stations, other church buildings, and more. There is an element of this we hope to retain, even after we have moved into our new space. Being out in the community is a good thing!

However, there have also been plenty of times when not having our space has kept us from doing things we wanted to do for our community. There have been times when we wanted to provide a service to our community, host a ministry and/or a ministry event, but we did not have the space to do it (especially during the week). Having our own campus will allow us to expand some of our current ministries while also introducing new ministry opportunities. We are excited about how this campus will better position LifePointe to minister to those in our community - the homeless, the hurting, the lonely and the lost. After all, that is the mission the church has been given!

Most importantly, this campus will allow us to continue to make the name of Jesus known in our community. We care deeply about those who are unchurched or those who have walked away from the church. Our desire is to provide a place where they can hear about Jesus for the first time... or rediscover Him all over again.

### PROVIDE A SAFE AND QUALITY SPACE FOR OUR KIDS

We are thankful for the use of Williamsburg Christian Academy. Our KidPointe and Student Ministry leaders have done a fantastic job of converting this facility to a safe, usable space for our kids on Sundays. However, it is not easy, and it is not perfect.

On any given Sunday morning, 30-40% of our total attendance is under the age of 18. We want to make sure that we provide safe, well thought out, quality space for them to connect with one another and to the story of Jesus. This new campus will allow us to design and build areas that fit the mission and goals of our KidPointe and Student Ministry teams.

## GATHERING PLACE IN OUR COMMUNITY

Our desire is to build a campus that not only meets our needs as a church but helps to meet some of the needs of our community. The question has to be asked, "How can LifePointe bless our community with this new campus?"

This part of the region is unique. It has managed to retain its charm and beauty despite the growth that surrounds us. With that said, one of the things we hear over and over again is that this end of James City County lacks gathering space for our community.

We hope to design a space where people in this community gather, not only on Sunday mornings but throughout the week. A place for community gatherings, civic meetings, support groups, scouts, concerts, etc. This building is not just about us. It is about our community and how LifePointe's footprint and influence in our community can continue to grow.

#### PROVIDE FOR CONTINUED GROWTH

LifePointe is growing! For the first half of 2018, we averaged more than 420 on Sunday mornings. In 2012, that number was 165. Growth is great, but it also comes with challenges; especially when you are using leased space.

We hope that this new campus will accommodate LifePointe as we continue to grow. Our initial design and construction are meant to provide space for 600+ with only two services. This new campus would reduce our set-up time on Sunday's but would also allow us to maximize gathering space and traffic flow in and out of the building. All of which will help us as we grow.

This location also provides opportunities for expansion in the future.

## **WE NEED LEADERS**

We need leaders and partners to step forward to continue the task of turning ordinary people into extraordinary followers of Christ.

CANNONBALL is a strategic movement that God has birthed within our church. It involves being a part of changed lives.

This project will require all who call LifePointe their church family to reach out together as we put "others first", recognizing that our generosity and sacrifice are simply a response to Jesus' transforming love at work in our own lives.

## **EXCEL IN THIS GRACE OF GIVING**

Everyone who calls LifePointe his or her spiritual home has unique gifts, talents, abilities, and resources to contribute. As we are called to live generously, God is asking each one of us to give proportionally to the vision of CANNONBALL. Please prayerfully consider what God is asking of you.

WAYS TO GIVE

IN PERSON: Give during one of our weekend worship gatherings - Sundays @ 9:00 am & 11:00 am

BY MAIL: Send in your check or money order by mail - mail to CANNONBALL c/o LifePointe Christian Church, P.O. Box 400, Toano, VA 23168

ONLINE: Give safely and securely online at www.lifepointechristian.net/give

# **BOLD PRAYERS**

LifePointe has seen an amazing movement of God over the past few years! We have been a church that's committed to going beyond Sunday morning and reaching people for Christ. We have made a tremendous impact on our **COMMUNITY** providing a welcoming atmosphere for worship, fellowship, and life-changing Bible teaching that builds strong families, mends marriages, and brings **HOPE** to the hurting for eternity. While our history is encouraging, our future is exciting!

**NOW IS THE TIME** to prayerfully commit to the future of LifePointe and our mission to reach the world with Christ's love. We are asking each person who calls LifePointe his or her home to pray this prayer...

"...God, please give me your heart for people who don't know you yet. Open my heart to courageously do whatever it takes to help LifePointe reach FURTHER beyond our walls with **HOPE** through your transforming **LOVE**. Open my hands to a lifestyle of **GIVING** that reflects Your **HEART** and brings **HOPE** to the world. Lord, I want to follow You in my giving. Amen."

# FREQUENTLY ASKED QUESTIONS

#### 1. WHY ARE WE DOING A GENEROSITY CAMPAIGN?

Simply put, the construction of this campus is going to cost money. Right now, our offerings are more than enough to cover our ministries, payroll, lease, missions, property loan, etc. However, current giving would not cover those things and the cost of this new campus. This campaign allows our church family the opportunity to commit to this project and its associated costs by making a financial commitment over a three year period. A generosity campaign helps us to be financially wise and good stewards. It allows our leadership and our lender to see the level of financial commitment of our church family to this project before moving forward to the construction phase.

## 2. DO WE HAVE A GOAL?

Yes! Our goal is \$800,000 dollars over the next three years. How did we come up with this goal? We had three independent organizations, who specialize in church giving, analyze LifePointe's giving for the past five years. Given the information and analysis received from these partners, our leadership has set our goal at \$800.000.

#### 3. HOW MUCH WILL THE CONSTRUCTION OF OUR NEW PROPERTY COST?

Our strategy is not to exceed \$3,000,000 dollars for the construction of the campus (this does not include the land purchase price of \$650,000).

# 4. IF OUR GOAL IS \$800,000 AND THE PROJECT WILL COST APPROXIMATELY 3 MILLION, WHERE IS THE REST OF THE MONEY GOING TO COME FROM?

The remainder of the balance would be financed with strategic ministry partners. Our leadership team and financial lender feel that the loan payment on the projected remaining amount would be acceptable given our current giving trends and recent financial analysis.

#### 5. WHAT ABOUT OUR OLD PROPERTY?

In 2008, LifePointe purchased 30 acres of land at 8251 Richmond Rd for \$699,000. Through careful investigation, it was later determined that this site was not suitable for LifePointe to develop because of the cost. It is currently on the market for \$892,000. We owe just under \$500,000. We hope to sell that property and to use any proceeds from that sale to pay off the current loan. Any additional would be used to help support this new building project.

#### 6. HOW LONG WILL OUR CAMPAIGN LAST?

There are two parts to this campaign. The first will take place this fall in October and early November of 2018. This is where we will be kicking off the campaign by sharing the vision of this project and asking our church family to make a financial commitment (over and above current giving). For some, this might be a one time gift. For others, this will be a commitment that will be fulfilled over a three year period.

The second part of the campaign will play out over the next three years. From time to time, we will gently remind our people of commitments that have been made. Also, we will invite new people at LifePointe to join us in this campaign by making a commitment as well.

## 7. WHAT IS OUR TIMELINE?

Honestly, much of the timeline is dependent on finances, James City County, and our ability to obtain adequate funding. Our goal is to do the capital campaign in the fall of 2018 and begin to move dirt sometime during the first half of 2019. We are already working with a local architect, builder and civil engineer on the design. We hope to have everything in place and ready to go in early 2019. From there, we anticipate a one year construction period.

#### 8. WHAT WILL BE ACCOMPLISHED IN THIS PROJECT?

This project will include all the site development of the property which includes landscaping, stormwater management, parking, traffic management, etc. It will also include the repurposing of the buildings on the property. This would consist of the designing and constructing of things like office space, worship (large assembly) space, space for KidPointe and our student ministry, gathering space (foyer) and multi-use space.

#### 9. HOW CAN I HELP?

First, you can begin by praying for this project. You can pray that God's Will would be done. LifePointe has never been about a building or a piece of property. It has been about loving the people in this community and making the name of Jesus known in doing so. Our prayer has been and will always be that we do not become distracted by things like buildings. We know this is a season for us at LifePointe that involves designing and building, but it is not to become our focus.

Second, would you prayerfully consider how you can help financially with this project? This will look different for each person and family in our church. Some will be able to give a one-time gift. Some will need to stretch that gift out over three years. Some will have money they can give while others might have assets like that boat you want to part with, a third car, some stocks, antiques, etc. Please pray about how you can give and give generously to this project.

#### 10. ARE WE REALLY READY FOR THIS?

You bet we are! We have been praying for God's timing and will on this matter for years. We believe that time has come. Will it be easy? Nothing worth doing is easy. Will it be worth it? Absolutely! We here at LifePointe have been given a clear mission by Jesus to GO. This building alone does not achieve our mission, but it does give us one more resource we can use in reaching this community and this world in the name of Jesus Christ.