

We're one profession.

**FORWARD TO THE FUTURE
CAMPAIGN**

**CAMPAIGN TARGET:
\$12 Mil**

NAMING OPPORTUNITIES

2022 2023 2024

Naming Opportunity	Number Available	Amount	Information
Fueled By	1	\$3M/\$1M per year over 3 years	Overall plan sponsor – Premier naming opportunity. Logo on all materials and on the website as a tagline of the campaign name and organization name for three years.
Committee Sponsor	4	\$1M/\$3.33K per year over 3 years	Sponsorship of either the Leaderships, Research, Government Affairs or Communications committees. Same recognition as the Primary sponsor but in reference to the committee's work.
Practice-Based Research Network	1	\$1M/\$3.33K per year over 3 years	Sponsors the creation and operation of the PBRN for three years. Name on all materials.
Main Website	1	\$500k/\$167K per year over 3 years	Three-year sponsorship. Website powered by sponsor name.
Dashboard Sponsor	3	\$50k/\$16.7K per year over 3 years	Data, legislative, strategic plan project progress
Science Writer Sponsorship	1	\$250k/83.33K per year over 3 years	Sponsors the funding of a science writer. Name on all publications released as sponsored by.
PhD Scholarship	3	\$300K/\$100K per year over 3 years	Recognition at awards banquets, media etc. Will follow students' progress
Student Scholarships	17	\$30K/per scholarship	Recognition at awards banquets, media etc. Will follow students' progress
Post-Doctoral Fellowship	3	\$300K/\$100K per year over 3 years	Recognition at awards banquets, media etc. Will follow students' progress. Schools: Yale, Harvard, Dartmouth
Dual Track Scholarship	17	30K+/per scholarship	Recognition at awards banquets, media etc. Will follow students' progress
Newsletter Sponsor	12	\$2,000 per month	Could be done as a monthly or annual sponsorship. Letter from the sponsor. (100-150 words)
PAC Founder	1	\$60K/1yr	Acknowledgement as the PAC Founder. Name on PAC website and recognition at any events and press releases.