

# THE CADRE

A COACHING VENUE OF JEANNE MAYO

**/ THE CADRE /** AN ELITE BAND OF SOLDIERS DURING THE FRENCH REVOLUTION WHO WERE KNOWN FOR TWO DISTINCT THINGS: FOR THEIR GREAT SKILL ON THE FIELD OF BATTLE AND FOR THEIR FIERCE DEVOTION TO EACH OTHER.

Dear Leadership Friends,

My greatest joy in this exciting season of my ministry is to multiply myself in a significant way into a few of this generation's most exceptional leaders. I have spent lots of hours prayerfully considering how I might do this most effectively. As a result, The CADRE has been birthed from my heart and become one of the most fulfilling ministries I "get" to be a part of.

I have long admired **Dr. Jack Hayford** and have personally respected a similar mentoring ministry of his called The School of Pastoral Nurture. Dr. Hayford has hosted this mentoring ministry for several years in an effort to multiply himself into a smaller group of people. Years ago, **Dr. John Maxwell** also suggested that I launch something like this. Though I, in no way, parallel myself to these extraordinary ministry giants, I do respect their example and counsel to me.

Emerson put it wisely:

*"The years will teach us what the days will never know."*

The CADRE is my chance to take what the years have given me and pass it on to leaders coming up behind me. It's my heart-felt determination to put your generation of leaders "on my shoulders" as we all pursue making an eternal difference for Christ.



Take a moment to find out more about this truly unique opportunity. It would be my honor to have you be a part of this journey with me.

With You in the  
Ministry Trenches,  
Jeanne

*Join Jeanne in the trenches for a coaching/mentoring experience that will transform your ministry for life!*

- ADVANCES IN HER HOME
- CONFERENCE CALLS
- PERSONAL EMAIL COACHING
- PEER-APPROPRIATE "IRON GROUPS"
- LEADERSHIP FIELD TRIPS
- SURPRISES...

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## The Cadre Experience Includes...

### TWO LIFE-CHANGING ADVANCES AT JEANNE'S HOME

The members of the Cadre are invited to Jeanne's home twice during the year for 48 hours of up-close mentoring and dialoguing with Jeanne herself and approximately 50 other pastors/leaders chosen to be a part of The CADRE.

### GROWTH-PRODUCING, INTERACTIVE MONTHLY CONFERENCE CALLS

Once a month, Jeanne hosts a 2-hour conference call with the members of The CADRE. These calls are a significant time to grow from Jeanne's DNA and leadership. All conference calls will be LIVE and INTERACTIVE, allowing members to ask questions on the topic, as well as listen in to the other responses.

Every other month, one of Jeanne's amazing ministry friends, who are specialists in their fields, will join the conference call as "the presenter." This allows the CADRE members to have unparalleled personal access to a wide range of extraordinary national leaders, coaching them on a topic of their greatest expertise.

### MENTORING AND COACHING BY JEANNE HERSELF VIA HER PERSONAL EMAIL

To make the journey even more valuable, Jeanne makes herself available to each CADRE member via "personal email coaching" at a private CADRE email address for the more challenging ministry seasons. She often says, "Keep me posted on the 'big highs' and the 'big lows.'"

### SMALL IRON GROUPS FOR PEER-TO-PEER FRIENDSHIP AND ENCOURAGEMENT

Each person in the CADRE is grouped with several other pastors and leaders who have similar-sized ministries. This ultimately becomes a covenant friendship group, or Iron Group (in the biblical tradition of "Iron Sharpening Iron"). Via these smaller "Iron Groups" of approximately 8 people, leaders cultivate not only leadership but also genuine friendship with other leaders who "get it" and are completely SAFE for verbal sharing without concern that their words might be repeated. Jeanne's prayerful goal is that some of these CADRE participants become lifelong friends to each other.

### A BONUS "LADIES-ONLY CADRE" WITH JEANNE

As much as Jeanne wants to have each husband and wife couple present at all the events, she had to consider the change in dynamic if the CADRE goes from a group of 50 to a group of 100! Her home is obviously not large enough to facilitate that possibility. So, CADRE membership includes a bonus Ladies' Breakaway. She invites the wife (or female representative) of each male Cadre member, as well as the current Cadre female leaders, to her home for an unforgettable time of heartfelt encouragement, leadership training, and friendship...geared just for them!

### SOME MEANINGFUL MOMENTS ALONG THE WAY...

The year is literally filled with priceless experiences and a few symbolic gifts! We "roll out the red carpet" in every way possible...to make this experience transformational and unforgettable.



# Tell Me More...

## WHO CAN BE A PART OF THE CADRE?

Any primary leader (or key “point person”) is invited to apply to be a part of the CADRE -regardless of the size of his/her ministry or their years of experience. From these applications, 100 people (divided into two groups of approximately 50 each) are chosen for a one-year period to be a part of this coaching, mentoring, and leadership venue.

It is Jeanne's heart to pour into a handful of people who are very serious about impacting today's culture. Thus, she wisely knows that an application process like this is essential. Some of the leaders will be chosen from smaller churches, others will be from among our nation's largest ministries. The size of the ministry is not the main consideration. The size of the HEART and the desire to grow are what is looked for in the application process.

Though Jeanne will receive absolutely nothing personally for her leadership involvement in the CADRE, all participants will agree to contribute \$150 a month (for the 12 months of the CADRE) to Youth Leader's Coach. This will allow the ministry, which impacts thousands of pastors and leaders, to continue. All funding goes towards paying staffing costs and the operational costs of the actual advances and conference calls.

Here are a few ideas on where this tuition money may come from:

- Contributions from the church as a “Conference/Professional Development Allowance”
- Personal donations (ex. Business leaders, GoFundMe, etc.) – See enclosed sample letters/emails we have created for you to “tweak” as you reach out to people for monthly funding of this endeavor.
- As part of the ministry budget
- Personal underwriting as an offering yourself to the Lord
- Partial contributions from several of the above

## What are others saying about the Cadre?

*“For the first time in ministry, I feel empowered. For the first time in ministry, I feel like I can win. And, for the first time in ministry, I have a group - my Iron Group - that puts wind in my sails. The CADRE has changed my life and changed my ministry. There's truly no way to measure what happens here.”*

Tom, Oklahoma

*“The CADRE has reignited my passion. I walked away saying, I CAN make a difference, and I NEED to make a difference.”*

Rachel, Indiana

*“To have people in my corner who are praying for me, who are on my side, was GAME-CHANGING because for such a long time, I didn't know who was appropriate to deeply talk with.”*

John, Michigan

*“After being at the CADRE, I hope one day people can say of me that I loved people the way Jeanne loves people, and that I love Jesus the way that she does.”*

Kelly, Texas

*“I never have felt as VALUED as I have being here. Here's my honest response: I never even thought I would deserve something like this.”*

Ryan, Texas

*“If I could peg The Cadre in one word, it would just be FREEDOM. The CADRE has given me my life back.”*

Jeff, Oklahoma

## I'm interested. How do I get started?

Thank you for your interest! Please submit your application for the upcoming year's Cadre via email to [Admissions@youthleaderscoach.com](mailto:Admissions@youthleaderscoach.com) or online at [www.jeannemayo.com/the-cadre](http://www.jeannemayo.com/the-cadre).

Applications will be reviewed by Jeanne's team and you will be notified soon thereafter.

The CADRE runs from September to August each year.

More questions or need further clarity? Feel free to call 985-718-2281 for more information and personal dialogue.