



REDEMPTION
CITY CHURCH

Communications Director Job Description

OVERVIEW

Redemption City Church is a church in Franklin, TN, that has seen Sunday worship attendance grow from about 90 people to 400+ people since it launched in 2013. Redemption City Church is located 20 miles south of Nashville, TN in one of the fastest growing counties in the nation. With the church's growth and its vision to provide both spiritual and physical "Hope For The Hungry" has created a growing need for a part time Communications Director.

ROLE SUMMARY

The Communications Director will work directly with the Executive Pastor and other staff members to tell the story of Redemption City Church. Their primary responsibility is to oversee the planning and execution of all Redemption City content across all communications platforms for Redemption City Church. They will work in collaboration with the Worship Director to ensure all creative aspects of communications is captured.

QUALIFICATIONS

- Fulfill the membership requirements of Redemption City Church
- Fulfill the character qualities of a deacon as outlined in Scripture (1 Timothy 3)
- Ability to see and articulate the vision of Redemption City Church while executing the tasks to fulfill it
- Ability to see and articulate the leadership behaviors of Redemption City Church while embodying them to protect our culture
- Have a background in both written and oral communication skills
- A detail oriented leader with a high organizational drive with a bent towards execution
- Ability to thrive in a fast-paced work environment
- Solution-oriented problem solver who is a fast learner and hard worker
- The ability to recruit leaders and give ministry away
- Demonstrable competency in Adobe Creative Suite

SPECIFIC DUTIES & RESPONSIBILITIES

- Work alongside the Lead Pastor and Executive Pastor to develop, implement and lead the strategy of Communications for Redemption City Church.

- Plan, resource, project manage, and execute all communication content (email, website, app, social media platforms etc.) in a timely manner and with excellence.
- Responsible for tracking communication channel KPI's (Key Performance Indicators).
- Craft and curate all content across all communications platforms.
- Manage communications requests and collaborate cross-departmentally to resource ministries and further the mission of Redemption City Church.
- Lead efforts to design all art and promotional materials related to church activities with a high standard of creativity and excellence
- Work with contract designers, video editors and other creatives to communicate the story of Redemption City Church
- Oversee and manage the communications budget
- Other duties as assigned

HOURS: 20+ (must be available for special events & meetings, etc as needed)

COMPENSATION: TBD