

BIBLEWAY MEDIA

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BibleWay Media is under the oversight of the Oologah church of Christ

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Greetings friends!

What a year 2020 has been! For many today this has been a year unlike any other. A year of unexpected events that have amazed and disappointed many. We are always grateful for your prayers and your support in all its forms.

BibleWay Media has seen encouragement and discouragement just like so many others have this year. We have seen record numbers downloading our mobile app and listening for the first time. In March and April, we saw large numbers tuning in for the first time. For this we are thankful, grateful and give God the glory.

However, at the same time we have learned that some of those hosting our podcasts have not been reporting our podcast numbers fully or accurately both in the past and currently. For this reason, we have had to rely on other methods to gather our numbers. We have been working for months in pursuit of trying to ascertain not only an accurate way to gauge how many are listening, but a simple and cost-effective way to do so also. While we want everyone to hear our podcasts, inaccurate numbers are of no help to us. The best way to know where we should focus or who needs our focus is by looking at those who are listening, where they are from, and so on. Rest assured BibleWay Media is doing very well. We continue to reach almost every state in the U.S. and several countries around the world.

At BibleWay Media we have continually pursued ways to get our podcasts to new listeners around the world. We are currently waiting for final approval for our podcasts to appear on the new Amazon podcast system as well as a few others. In addition to these efforts, I have been conducting a weekly Bible study (Bible Studies w/Russ). This is the newest effort to encourage individuals to not only add Bible media to their listening habits, but to encourage more study in God's Word in general. A new Bible study episode is available each Thursday afternoon.

As always, we want to thank you for your support and for your continued prayers. If you would like an in-person report and or presentation about BibleWay Media, please feel free to contact me to make arrangements. Again, we thank you and we look forward to our continued labors together. Our brotherhood and our world are in our prayers as we hope we are in yours as well.

Your fellow labor,

Russ Earl

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