

Business Conference & Expo (Virtual) With Business Matching & Networking

DRIVING NEW BUSINESS **BEYOND BORDERS**

Week 1 (Oct 7 & 8) - Business Toolkit

Week 2 (Oct 14 & 15) - International and Local Trade



Business Conference

Educating and providing opportunities of trade through educational workshop and business expo.

Business Expo

Providing opportunities of trade to prospects and suppliers in a fast networking environment with over 50 participating companies.

Business Matching & Networking

Giving participants opportunities to pitch and connect with buyers/suppliers. Offering a way for attendees to trade throughout the event.

Introduction

Each year The Asian Chamber of Commerce hosts a business conference to educate and provide opportunities of trade through educational workshop and business expo. We are excited to have regional businesses encouraged to attend.

We have moved to an online platform in reaching more participation.

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Schedule (Tentative)

Week 1 - Day 1 - Business Toolkit

11:30 AM Registration / Expo Opens
12:00 PM Welcome / Keynote
1:00 PM Breakout Sessions
3:00 PM Expo Closes

Week 1 - Day 2 - Business Toolkit

11:30 AM Registration / Expo Opens
12:00 PM Pivot Panel
1:00 PM Breakout Sessions
3:00 PM Expo Closes

Week 2 - Day 1 - Local Trade

8:30 AM Registration / Expo Opens
9:00 AM Welcome / Keynote
10:00 AM Made in USA Panel / Breakout
12:30 PM Expo Closes

Week 2 - Day 2 - International Trade

8:30 AM Registration / Expo Opens
9:00 AM Welcome / Keynote
10:00 AM Asian Countries Incentives
12:30 PM Expo Closes

*Topics and Event Sessions are subject to change. Check online for updated information.

SPONSORSHIP OPPORTUNITIES

GLOBAL SPONSOR (Whole Conference) \$ 10,000

- 80 Tickets to the conference
- Speaking opportunity (Main and Breakout Session)
- 6 Expo Booths - (Can be given to clients)
- Logos on all marketing materials in website, e-newsletters, social media and conference portal.

TITLE SPONSOR (Week 1 or 2 - Only 2 Available) \$ 5,000

- 40 Tickets to the conference
- Speaking opportunity (Main, Panel or Breakout Session)
- 3 Expo Booths - (Can be given to clients)
- Logos on all marketing materials in website, e-newsletters, social media and conference portal.

PRESENTING SPONSOR (Whole Day - Only 4 Available) \$ 2,500

- 20 Tickets to the conference
- Speaking opportunity (Main, Panel or Breakout Session)
- 2 Expo Booths - (Can be given to clients)
- Logos on all marketing materials in website, e-newsletters, social media and conference portal.

GOLD SPONSOR \$ 1,500

- 12 Tickets to the conference
- Speaking opportunity (Breakout Session)
- 1 Expo Booths
- Logos on all marketing materials in website, e-newsletters, social media and conference portal.

EXHIBITOR (WHOLE CONFERENCE) \$ 750

- 5 Tickets to the conference
- 1 Expo Booth
- Logos on all marketing materials in website, e-newsletters, social media and conference portal.

EXHIBITOR (WEEK 1 or WEEK 2) \$ 400

- 2 Tickets to the conference
- 1 Expo Booth
- Logos on all marketing materials in website, e-newsletters, social media and conference portal.

WHY SPONSOR?

Be immerse in a highly interactive virtual conference to learn and collaborate on sharing ideas and best practices among business owners. Create business opportunities and leads among the other attendees. Use this platform as a marketing channel to expose your brand to over 500+ attendees.

CALLING SPEAKERS FOR THE FOLLOWING TOPICS

INFO: 500+ Expected Attendees | Over 50+ Exhibitors

EACH DAY – Main Session, Breakout Session, Interactive Expo & Speed Networking

TOPICS COVERED

- Future of **E-Commerce**
- Keeping Up with **Accounting/Tax** Laws
- Understanding the new **Supply Chain** Channels
- Redefine Your **Marketing / Sales** Objectives
- Manage Your **Finance** and Opportunities for Capital
- Learn the New **Technology / AI** Tools
- Get **Legal** Advice on Managing Labor and Protecting Intellectual Property
- Look at Positioning Your Company for **Merger and Acquisition**
- Understanding **Public Relations** and Navigating the Press
- Manage **Human Resource** and Grow a Strong Workforce
- Ensuring the **Wellness and Health** of your employees
- Creating a **Diversity and Inclusion** Policy and Enacting Change

WHAT PARTICIPANTS WILL GET OUT OF THE CONFERENCE

- Understand how to do business and develop business relationships with corporations and government agencies
- Hear from Asian business owners on how certifications made a difference
- Develop strategic connections and broaden professional relationships
- Engage with business owners and representatives of Chambers of Commerce
- Understand the global and local perspective of the changing trade landscape
- Grow their enterprise by hearing executives discuss strategic planning and entrepreneurship

FACTS ABOUT THE ASIAN CHAMBER OF COMMERCE

Asian Chamber of Chamber Houston is a 30 year-old non-profit organization with past board members who have gone on to serve as Houston City Council Members, Corporation Executives and Successful Business Entrepreneurs. There are over 350+ businesses represented in our membership. ACC is awarded the 2018/2019 SEAL OF TRANSPARENCY by GuideStar.
