

The Asian Chamber of Commerce
**BUSINESS
CONFERENCE**
EXPO | RISING 10 AWARDS
and the ACC Trade Forum 2022

**25 – 26
AUGUST
2022**

**Sponsorship
Still Available**

**REGISTRATION
Begins
Fri, July 1st**



The Flexible **BUSINESS PLAYBOOK**

How to Manage and Navigate the Economic Uncertainty

- Supply Chain
- Finance / Accounting
- Technology
- Business Resiliency
- Immigration
- Sales / Marketing
- Ecommerce / Retail
- Human Resource
- Legal
- Certification

Save the **Date**

Join the annual Asian Chamber Business Conference and Expo in learning essential business tools, topics to reengage customers and managing the turbulent business outlook through resiliency and use of innovative technology.

Learn about import/export trade and how the City of Houston is supporting our international community. We are expecting over 50+ exhibitors to converge at the EXPO in educating best practices and sharing ideas to remain competitive in today's market.

Call for
**RISING 10
Awards
Nominations**

DEADLINE - July 24th

DAY 1 - TRADE FORUM - Over 10 Regions on Import/Export Trade
DAY 2 - BUSINESS CONFERENCE - Keynote & Breakout Sessions
EXPO - 50+ Exhibitors Expected to Showcase Products/Services
RISING 10 AWARDS - Honoring 10 Fast Growing Businesses

Houston Marriott Westchase (2900 Briarpark Dr., Houston, TX 77042)

SUBMIT RISING 10 AWARD NOMINATIONS:
www.asianchamber-hou.org/rising10

SPONSORSHIP OPPORTUNITIES

Business Conference and Expo

GLOBAL

\$ 15,000

- 30 Entries to the Business Conference
- Opening Session - Speaking Opportunity (5 MIN)
- 3 Luncheon Sponsor Tables & 3 Exhibit Tables - (Can be given to clients)
- Speaking Opportunity (Panel or Breakout Session)
- 8 Tickets to VIP Speakers Reception
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

PRESENTING

\$ 10,000

- 20 Entries to the Business Conference
- Opening Session - Speaking Opportunity (2 MIN)
- 2 Luncheon Sponsor Tables & 2 Exhibit Tables - (Can be given to clients)
- Speaking Opportunity (Panel or Breakout Session)
- 5 Tickets to VIP Speakers Reception
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

GOLD

\$ 5,000

- 10 Entries to the Business Conference
- 1 Luncheon Sponsor Table & 1 Exhibit Table - (Can be given to clients)
- Speaking Opportunity (Panel or Breakout Session)
- 2 Tickets to VIP Speakers Reception
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

SILVER

\$ 2,500

- 5 Entries to the Business Conference
- Speaking Opportunity (Panel or Breakout Session)
- 1 Exhibit Table - (Can be given to clients)
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

BRONZE

\$ 1,250

- 3 Entries to the Business Conference
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

EXHIBITOR

\$ 400

- 1 Entry to the Business Conference
- 1 Exhibit Table

WHY SPONSOR?

Be immerse in a highly interactive conference to learn and collaborate on sharing ideas and best practices among business owners. Create business opportunities and leads among the other attendees. Use this annual program as a marketing channel to expose your brand to over 400 in-person attendees.

SPONSORSHIP OPPORTUNITIES

ACC Trade Forum

TITLE **\$ 10,000**

- 30 Entries to the Trade Forum
- Video Played at Opening (up to 2 Minutes)
- Speaking Opportunity
- 5 Tickets to VIP Speakers Reception
- 5 Exhibit Table
- Logos on all marketing materials

COUNTRY **\$ 7,500**

- 15 Entries to the Trade Forum
- 3 Tickets to VIP Speakers Reception
- 3 Exhibit Table
- Logos on all marketing materials

PARTNER **\$ 5,000**

- 10 Entries to the Trade Forum
- 1 Ticket to VIP Speakers Reception
- 2 Exhibit Table
- Logos on all marketing materials

AMBASSADOR **\$2,500**

- 3 Entries to the Trade Forum
- 1 Exhibit Table
- Logos on all marketing materials

WHY SPONSOR?

Trade to Asia to/from Houston totaled \$93.5 Billion in 2021 with over 384 Foreign subsidiaries from Asia has an office inside the Greater Houston area.

Our goal is to increase awareness of international opportunities in Asia and promote bilateral trade with Houston based companies. This allows various governments and economic trade partners talk about trade opportunities.

You can help support small businesses learn about import/export opportunities to these various regions.

RISING 10 AWARDS

Award Presentation Inside the Business Conference & Expo Luncheon



About the RISING 10 Awards

The Rising 10 Awards highlight 10 rising companies in the greater Houston area. This spotlights successful companies with 3+ years in operation. The awards will help provide more opportunities for exposure and growth to the winners.

The Asian Chamber of Commerce will recognize the Rising 10 recipients at our luncheon on Friday, Aug 26th inside the annual ACC Business Conference and Expo 2022.

The Criteria for Nominations

- Annual revenue of \$250,000+ in any of the following years 2019-2021
- Business in operations for at least 3 years
- Headquartered in U.S. and office in Houston
- Company must be at least 50% Asian-owned
- Applicant must be C-level or Founder & Chairman
- 2 + employees in the company

Sponsorship Opportunities

UNDERWRITER

\$ 10,000

- 20 Entries to the Business Conference
- Luncheon Award Presentation - Speaking Opportunity (2 Minutes)
- 2 Luncheon Sponsor Tables for the RISING 10 Awards
- 5 Tickets to VIP Speakers Reception
- 2 Exhibit Tables - (Can be given to clients)
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

AUDITOR

\$ 2,500

- 10 Entries to the Business Conference
- 1 Luncheon Sponsor Tables for the RISING 10 Awards
- 1 Exhibit Table - (Can be given to clients)
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag