

The background of the poster features a photograph of the Houston skyline, including prominent skyscrapers like the Bank of America Tower and the Texas Tower. A large, stylized red swoosh graphic, resembling a wing or a comet tail, curves across the image from the bottom left towards the top right, partially obscuring the skyline.

VIRTUAL EDITION

8TH ANNUAL

LIFTOFF

H O U S T O N

START-UP BUSINESS PLAN COMPETITION

The Liffiff Houston Start-Up Business Plan Competition engages and empowers Houstonians to achieve their dream of owning a business. The competition provides aspiring entrepreneurs with access to the essential tools, resources and support necessary to develop a sound business plan, as a first step towards this goal. The five month long competition consists of four stages: orientation, workshops, mentoring, and business pitching.

WIN \$10K TO START YOUR NEW BUSINESS*

Participate, learn and compete for a chance to pitch your business plan in one of the three business categories: Innovation, Product, and Service.

Visit WWW.LIFFOFFHOUSTON.SMAPPY.ORG to fill out an application.

Application submission opens **WEDNESDAY, JULY 8 at 12:00 PM** and closes **MONDAY, AUGUST 10 at 11:59 PM**.

Participants must attend one orientation meeting which will be held on **AUGUST 3, 5, 8, or 10** for your convenience.

Pitch Day will be on **SATURDAY, NOVEMBER 7 at 10 AM**.

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☎ 832-393-0954

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*To qualify, applicants must live within Houston City limits. Your business must be operated in the City of Houston as well. The business should be for-profit, less than a year old, and earned \$10K or less in revenue.

