



GLOBAL UNITES
YOUTH MOVEMENTS FOR CONFLICT TRANSFORMATION

PROSPECTUS 2022



>> WE ARE

a movement for Youth led Conflict Transformation. A collection of established and emerging youth movements from 13 nations from four continents. We operate in countries that are recovering from or at the risk of violent conflict along communal lines.

We identify, invest, train and mentor budding young leaders in these nations. Our goal is to help them be strong advocates for reconciliation, national unity, and contribute towards the transformation of the social, economic, and political landscape of their nation.

>> OUR VISION

To inspire, connect and equip youth to transform global societies through movements that promote youth leadership, national unity and reconciliation and paving the way to create just and thriving nations.



LIFE CYCLE

1

Research the country's history of conflict, the demographics, grievances and aspirations of youth and the various communities of that nation. Understand the ebbs and flow along with the root causes of conflict.

2

Identify local youth leaders and peace builders who are engaging youth in a positive manner = "National Committee". Along with identifying those from the older generation = "Elders/ Trustees" who have served towards justice, reconciliation and national unity.

3

Learn and build alliances with local Organizations and movements engaging youth and working towards sustainable peace. Ensure meaningful partnership that could pave the way for national transformation.

4

Host a national young Leader's Conference that seeks to bring together youth leaders from every province of the country, representing each ethnicity and religion. Thereby ensuring national reach, expanding networks, and creating platforms for a new generation of leaders to build networks and meaningful relationships across communal lines.

5

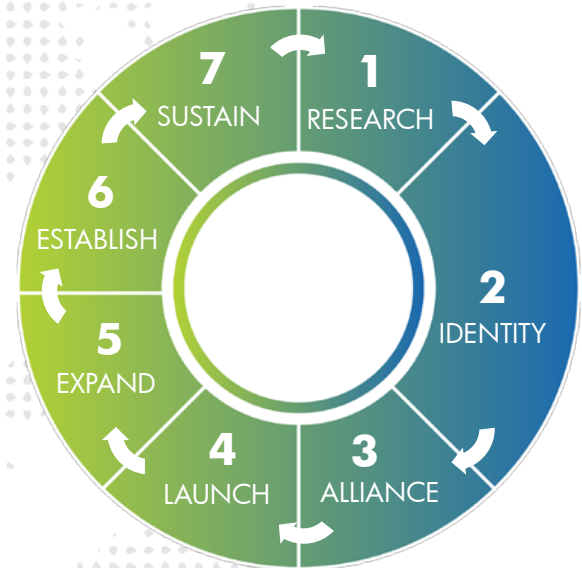
Build on the national network to have strategic operations in each region and province of the nation to expand the movement. Equipping the regional leaders to expand their influence and impact for peace in their communities.

6

Establish regional offices and reconciliation centers with staff ready to be deployed as needed for the work on peace building, reconciliation, countering extremism and enhance opportunity for the community. Thereby becoming one with the community and increasing credibility, influence and impact in the grassroots of a nation.

7

Create for-profit companies and social enterprises committed to support the initiatives of the movement. Also ensure strong and smooth transitions by having systems in place to groom young leaders for the movement.



RECONCILIATION CENTERS

Reconciliation Centers aims to promote reconciliation at the community level and enhance understanding among communities with histories of tension and violence. These centers become a place of thriving for youth in the community.

Provide opportunities for education, and entrepreneurship. They will be educational and innovative hubs providing a space for youth to acquire new skills in entrepreneurship, agribusiness and IT, learn new languages and positive recreation.

Inspire youth to play an active role in promoting reconciliation and youth leadership for the community. While helping counter violent extremism and destructive lifestyles.

Be a safe space of thriving for youth living in poverty and exposed to violence.



**LIFE CYCLE, STAGE 6
ACCOMPLISHED**



The centers will play a significant role in helping youth:

- Overcome the limited facilities and opportunities presented to them through their schools and surroundings.
- Provide strong, attractive space and alternative positive activities to counter negative, destructive attractions. Along counselling and mentoring services to guide youth towards positive choices.

- Increase the capacity of young businesses to thrive. Through business training, mentorship and a space serving as a business incubator.
- Access to the latest technology and knowledge by connecting them to national and international educational opportunities.
- A sustainable model of community development designed, curated, preserved, and enhanced by the community for the community

Country	Location
Congo	North Kivu, GOMA
Kenya	Tana River County, Hola Town
Liberia	Paynesville, Liberia
Nepal	Rajbiraj, Saptari
Sierra Leone	Capital City of Freetown
Sri Lanka	Expansion to Dream Centers
Uganda	Wakiso



KPI'S ACHIEVED IN 2021



YOUTH ENGAGED

128,690



NEW MEMBERS

14,789



PAYING MEMBERS

370



NEW VOLUNTEERS

2,591



PEACE CLUBS

679



SM LIKES/FOLLOWERS

48,208



SM REACTIONS

897,776



LOCAL FUNDRAISER

37,891



TESTIMONIALS

794



GLOBAL UNITES

GOALS FOR 2022



YOUTH ENGAGED

179,400



NEW MEMBERS

53,950



PAYING MEMBERS

1,490



NEW VOLUNTEERS

2,260



PEACE CLUBS

1,817



SM LIKES/FOLLOWERS

51,180



SM REACTIONS

484,250



LOCAL FUNDRAISER

85,800



TESTIMONIALS

2,330



7 INDICATORS OF CAPACITY TO BRING NATIONAL TRANSFORMATION

01

5% of those under 35 become members of the movement.

02

10% of the nation's social users follow movement's social media platforms and are influenced by the message of the movement.

03

Political parties signing on to your pledge for reconciliation and unity. Along with increased credibility for movement to lobby for policies towards national unity and an inclusive and just nation.

04

Endorsed and approved by ministry of education with access to engage youth in schools and universities across the nation.

05

Active clubs in every county of a nation. Representing every community in the nation.

06

Credibility and respect gained for the movement at a national level. Along with reach and access to hear the aspirations and grievances of communities across the nation.

07

10% of members provide compelling testimonials of how their life transformed through engaging the movement.



7 INDICATORS OF NATIONAL TRANSFORMATION

01

End the cycle of violence.

02

Meritocracy/No one feels they are a second-class citizen.

03

Youth contributing towards and benefiting from a thriving economy.

04

Vibrant integration in every strata of society.

05

People stop voting along racial, ethnic or religious lines but rather based on character results of leaders.

06

National narrative shifts to referring to violent conflict, structural racism in the past tense.

07

Energy once used for violence, prejudice and mistrust now diverted to innovation and collective goals as a nation.



FUNDING NEEDS

		Total
Country Leaders and Staff	\$14,000/Month	\$168,000
Afghanistan Humanitarian Effort		\$14,000
To establish Reconciliation centers	\$30,000/Center	\$210,000
Contribution for initiatives in emerging countries (USA Unites Future Leaders Conference, Afghanistan Unites Girls School, Israel Unites and Palestine Unites youth engagement)	\$20,000 for each initiative	\$80,000
Expand youth engagement: School relations and regional events	\$5,000/Monthly	\$60,000



GLOBAL UNITES





HOW TO DONATE

1

Online Donation

www.globalunites.org/donate
or paypal

2

Wire Money

to the Global Unites account.
For more details email
info@globalunites.org

3

Write a check

in favor of Global Unites, post
it to:
Global Unites
Suite 100
120 Newport Center Dr,
Newport Beach, CA 92660

4

Amazon Charity

List Global Unites as your
charity of choice when mak-
ing a purchase on Amazon.



"We can't give up. This is our future, our people, and our nation. Hence, we will build from the bottom up"

- A young leader from Afghanistan Unites
(After the Taliban captured Kabul)

"I was once willing to kill and even die for what I thought would bring justice, freedom, and opportunity for my narrow definition of 'my people'. Today, I am willing to die for a cause of a united Sri Lanka, a just and thriving nation for all Sri Lankans. I will never take my life or the life of another, but my entire life, my future, my ambition is to build a great, united, and prosperous nation"

- A young leader from Sri Lanka Unites

"They killed family members of rebel soldiers. Many of my friends and neighbours were killed. We had to drag the bodies away from our field where we played soccer. This was the first time we were traumatized. The trauma continued throughout my life, but I refuse to let this be the end of the story. We will rebuild and transform our nation. We will refuse to let our children suffer in the same way we did."

- A young leader from Congo Unites

www.globalunites.org



/globalunites



@globalunites_official



@GlobalUnites



/global-unites