

True Value, Alaska Airlines, GCI, and McDonald's are all very recognizable brands here in Sitka. No doubt reading these labels brings up certain value judgements in your mind (past experiences whether positive or negative). Marketing agents for businesses like these are very concerned about how they are perceived because labels and their associated reputation make up a big part of corporate identity. To be successful they prefer to have their brand associated with a positive image, reputation or identity.

Onesimus, Philemon's runaway slave, also earned a reputation. One that could leave him scarred for life... that is, if he lives. Please join us for "Onesimus and the Great Re-Branding Event". We would agape seeing you this Sunday.

John, for the Grace Harbor Elder Team

Do you want someone to pray with you? Please call the church office at 907-747-5706.

Upcoming Events

Sunday, January 30, 2022

- 9:15 Teen Bible Study
- 10:30 AM Worship Service (Nursery available)
- 12:00 PM Business Meeting
- 2:30PM "Not Alone"—1201 Georgeson Loop

Tuesday, February 1, 2022

• 7 PM Men's Bible Study—Teen Room

Wednesday, February 2, 2022

- 6 AM Morning Prayer—Auditorium
- 7 PM Women's Bible Study—Zoom

Lead Pastor: John Aden Long john@sitkagraceharbor.com

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Pastor Emeritus: Skip Clark skipclark7@gmail.com

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