

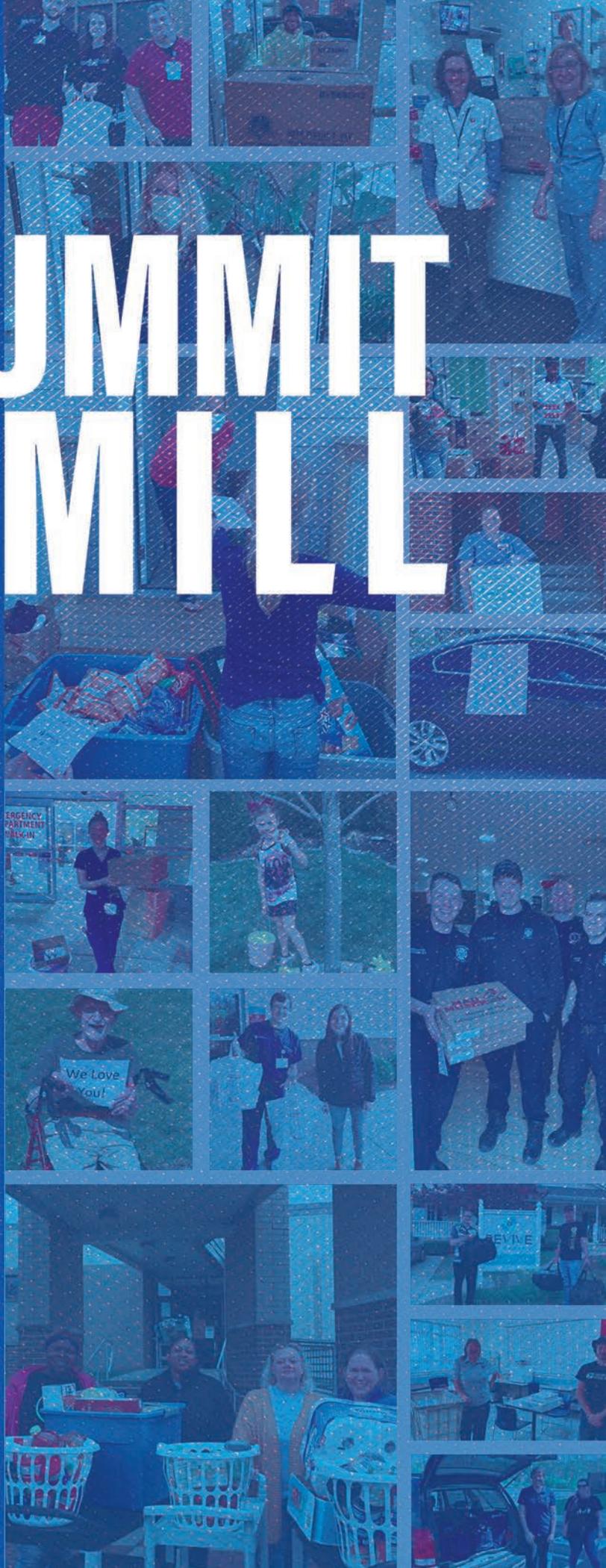


SUMMIT at the MILL

Annual Report 2020



IMMANUEL
BAPTIST CHURCH





IMMANUEL
BAPTIST CHURCH

Leading people to Jesus and
equipping disciples in their faith.

GATHER: IN PERSON & ONLINE

3,081

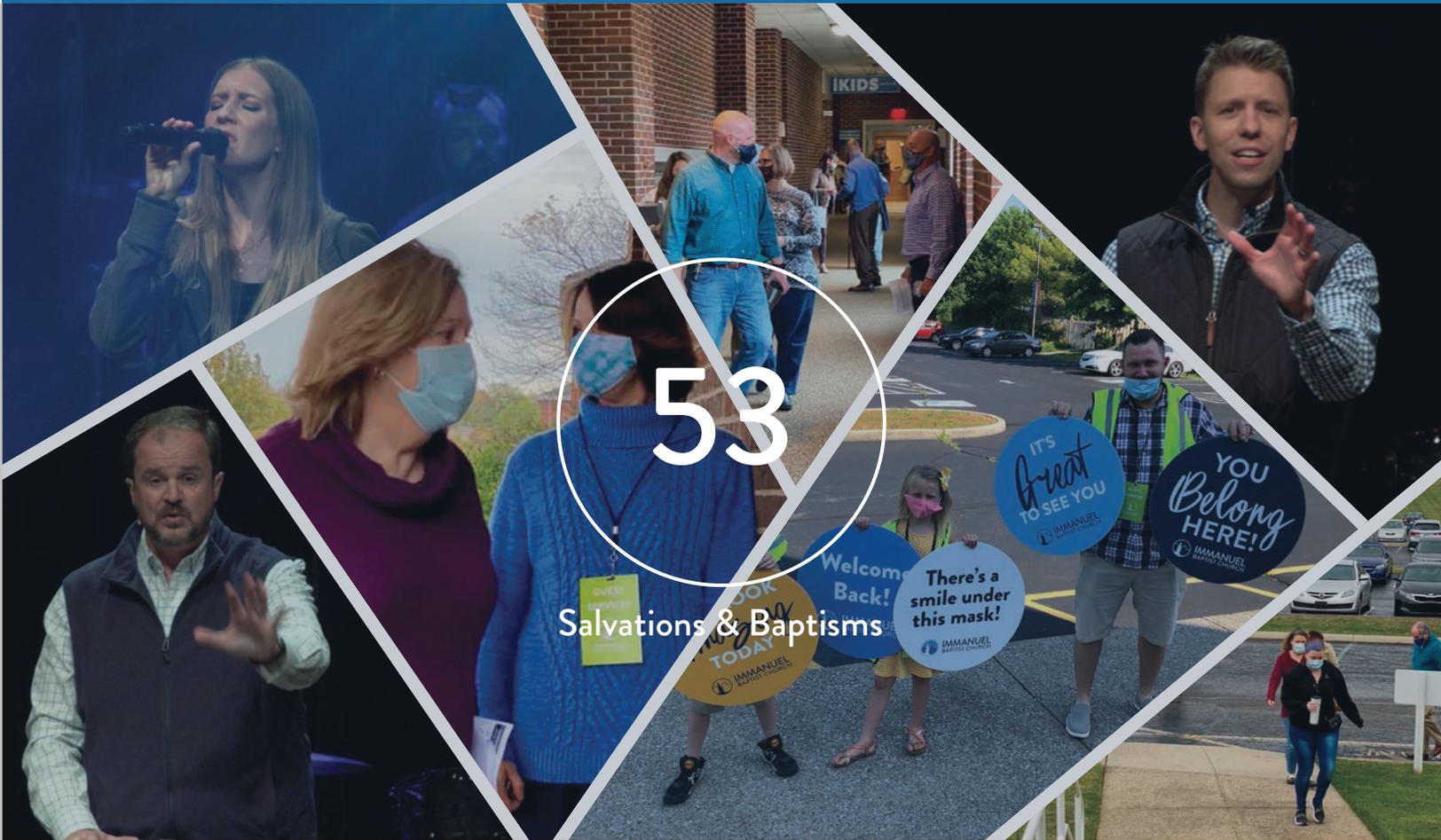
Average Sunday
Online
Attendance

2,724

Average Sunday
In-Person Attendance
January - March

19,120

Average Weekly
Viewership on
WLEX-TV



53

Salvations & Baptisms

2,000+

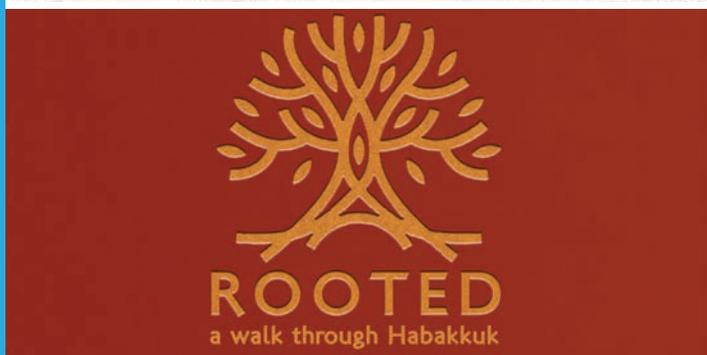
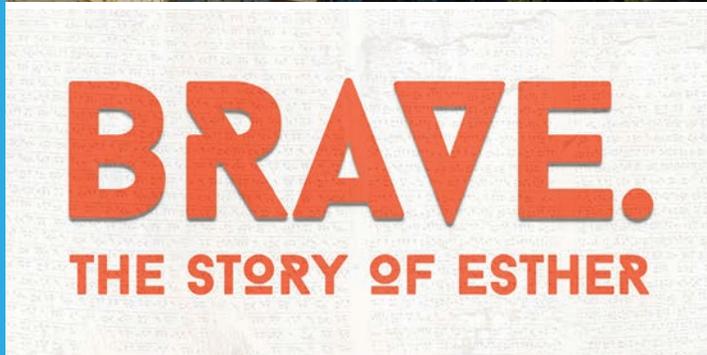
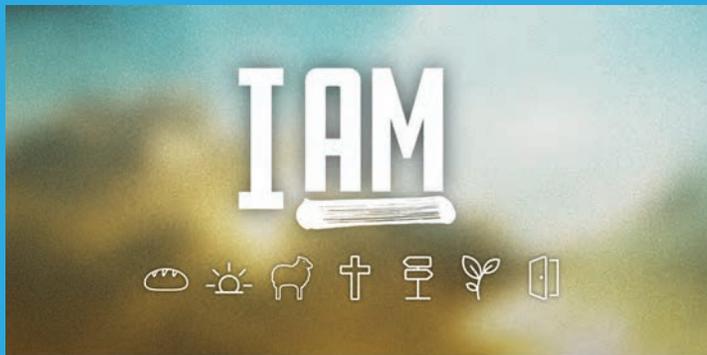
Attended In Person
Christmas Eve Services

102,990

Households Watched Christmas
Eve Services on WLEX-TV

Online Attendance Increased **261%** from March through December.

WHAT WE TALKED ABOUT IN 2020



HOW WE CONNECTED IN 2020

DRIVE-IN SERVICES



PARK-N-EAT OUTDOOR GATHERINGS



AND CREATIVE FAMILY WORSHIP EXPERIENCES





COMMUNITY GROUPS

The pandemic didn't stop us from growing in Bible study and fellowship. Through online and socially-distanced meetings, our church family found creative ways to support and encourage one another through small groups.



ADULT MINISTRIES



D-GROUPS

D-Groups launched in September with over 150 people now meeting in small groups of 2-4 for intentional growth and life-on-life mentoring.





YOUNG ADULTS

Launched “Young Adults @ The Mill” for young adults of all ages and stages of life with good food, passionate worship, relevant messages from God’s word, and a clear pathway to get connected at Immanuel.

In 2021, we’re launching Sundays @ The Creek and Young Adult Ladies Fellowship with even more to come!



WOMEN

2020 was a year of opportunity for IBC Women. We started with two huge events — Fan the Flame and Galentines. With big plans for the rest of the year, we changed gears as our country entered into the pandemic. As a result, we paraded around nursing homes, collected food for those in need, wrote cards to church members, and sent a huge care package to our ministry partners in Chicago. We sought to combat loneliness through Zoom and distanced Bible studies, Monday Minute videos, and weekly prayer posts. We held an outdoor “Picnic and Praise” and connected with women through phone calls, texts, and a monthly event called “Coffee & Connect.” Hundreds of women rose to the occasion of being Jesus right where they are, ministering well to their communities and families.



GROWTH TRACK

In the fall, we launched our Growth Track platform to help new people get connected to the Immanuel family. Since that time, 61 people have attended Growth Track, with 19 new members joining the church and over 73% participating in volunteer opportunities and small groups.

iKIDS MINISTRY



We launched online ministry in March with weekly worship videos for kids, averaging 75 viewers as COVID began. iKIDS Ministry also offered iKIDS Live on Thursday afternoons to further engage kids.



We relocated our space for elementary age kids to the Summit on Sunday mornings, engaging kids at a higher level with the use of technology. This larger space allows us to reach more kids, and we've had an average close to 100 kids attending in person for our socially-distanced experience.



PRESCHOOL & CHILDREN



We have continued to expand our online presence with kids activities on the IBCLex app that align with our current sermon series including word search and crossword puzzles, coloring pages, and more.



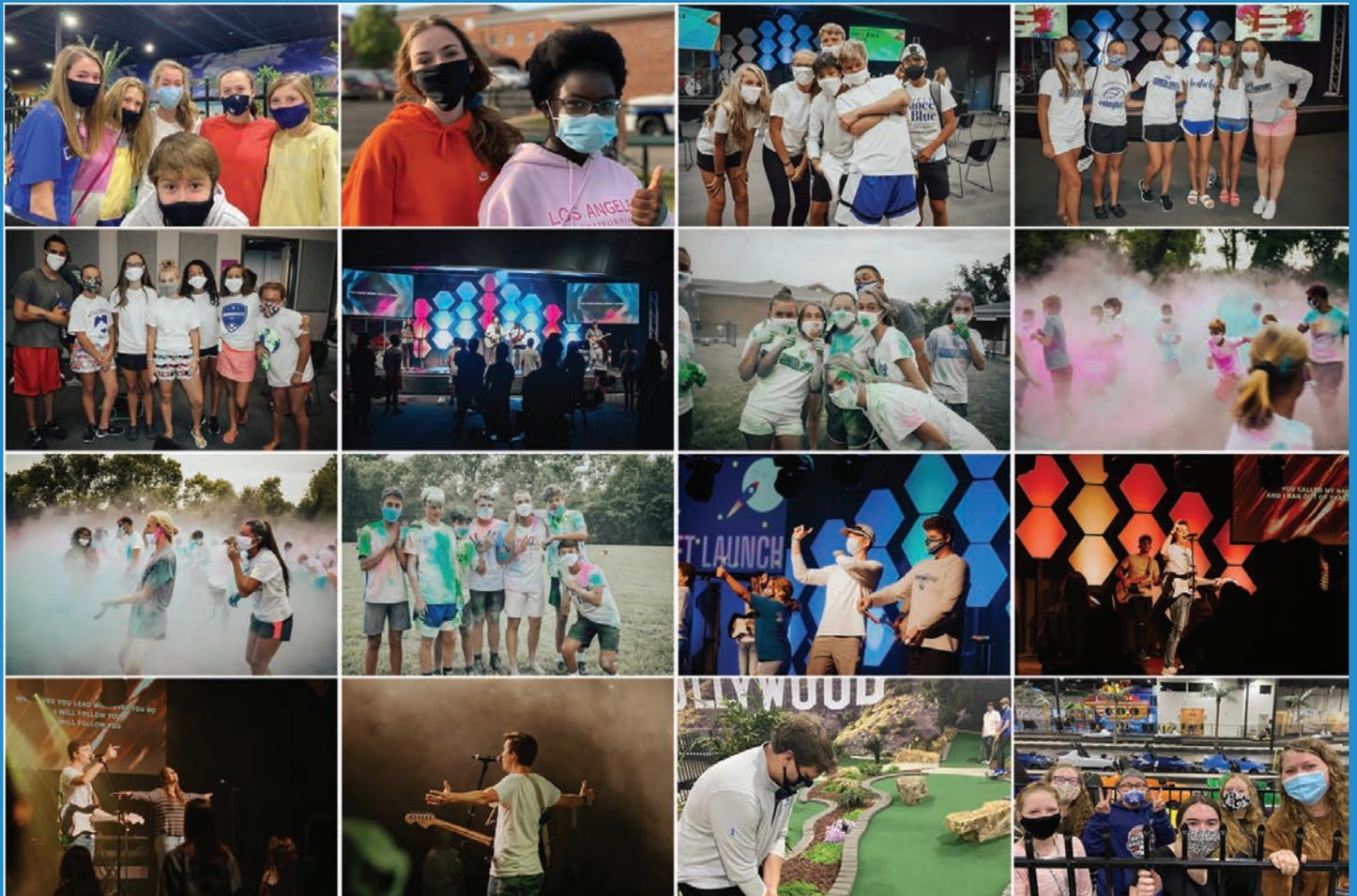
Family Worship Experience debuted in the fall with environments for families to worship and have fun in a kid-friendly atmosphere. Over 600 people attended these events with opportunities to fellowship around Park-n-Eat, Super Hero Night, and pumpkin carving.



STUDENT MINISTRY

106

Average Elevate Attendance Since August



- We welcomed our NEW Lead Student Pastor, Jake Deshler, in August.
- Relaunched our weekly Elevate Worship in September, and our attendance doubled!
- 51 brand new students visited our campus in the fall of 2020.
- Rebranded and restructured our Sunday morning small groups to JUMPSTART with a 22% increase for in-person attendance.

KIDS ages 6-12

BLOCK

PARTY

**FREE FOOD, GAMES, SONGS,
AND SHORT BIBLE LESSON**

LOADS OF FUN!

IBC Students hosted a block party for kids in the Armstrong Mill neighborhood. Several new families attended, and the Gospel was shared!





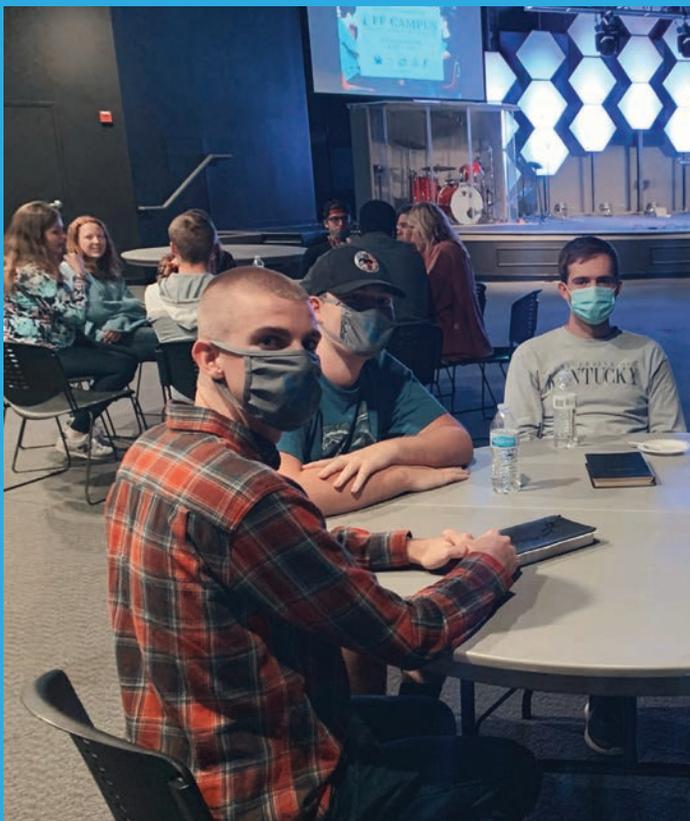
COLLEGE MINISTRY

In August we started with about a dozen people, and when we ended the semester we had over 50 people gathering. Over the course of the last semester we have been able to invite over 1,000 students in partnership with on campus ministries like CRU and Baptist Campus Ministries.

We were able to socially distance at our weekly Wednesday night gatherings. We created a tailgate party for two of the UK football games and had a “Drive-In Movie Night.”

In January 2021 we launch Care Groups and host our first winter retreat. Additionally, we will re-launch FREE college lunch on Sundays after the worship service.

Despite a difficult 2020, God is doing some great things! We are looking forward to an amazing 2021.



BAPTISM STORIES

Ten children were baptized during the pandemic.

The week following the COVID shutdown, Children's Pastor Eric Gillaspie had a facetime call with a child who could not wait to share his decision to follow Jesus. He was baptized as soon as in-person gatherings resumed.

Another child was baptized in July. It was the third child in their family that Pastor Eric had the privilege of baptizing. Because of this young boy's commitment to Jesus, three weeks later, Eric had the opportunity to talk to his step-father about following Jesus, and he was baptized this summer.



One of our new students, Connor, was baptized in November. Here is his story.

“Jesus is the ultimate motivation for me. After I started striving to be more like Him, I found myself more and more challenged to show Him through everything I do. This changed everything about how I interact with people. Jesus isn't just someone who died on a cross so I could go to heaven. He is the driving force behind everything I do.

I owe most of my knowledge about Jesus to my mom, Jake, and the student team. They were, and still are, both there for me when I was resistant to the Gospel, and they never gave up. Even now, they are both always willing to answer my questions and pray for me when I am struggling with the sins of my old self.”



ROC

2,940
Memberships
Purchased
in 2020

14
Group
Fitness
Classes

137
ROC Sports
& Upward

4
Personal
Trainers

7
Group Fitness
Instructors

MISSIONS

In March of 2020, we began to feel the effects of the COVID-19 pandemic. Schools, businesses, and churches were shut down. Our very way of life was altered like never before. Yet over the next ten months, you responded when the call went out for us to “Be the Church” in the following ways.



Provided meals to hospital workers, firefighters, police officers, custodial staff, nursing home workers and residents, the homeless, widows and widowers, COVID testers, trash collectors, bus drivers, teachers, students, and addiction recovery facilities.

Sent food and supplies beyond Lexington to Nicholasville, Richmond, Winchester, Danville, Versailles, Georgetown, and even Guatemala.

When nursing home residents and their families could not visit, you encouraged them by participating in drive by parades.

You participated in drives to provide Christmas gifts for children of single moms, school supplies for elementary schools, and stuffed animals for UK Children's Hospital and the Lexington Police Department.

You delivered over 600 Thanksgiving baskets to our community.

You called, sent cards, and visited countless people to encourage them and remind them they are not alone.

350+ people participated in our We Love Lex weekend, serving in 20 projects around our city.

750 Hope Heals signs were distributed and displayed in yards around Lexington.

HOW YOUR GENEROSITY IMPACTED



62,000

MEALS PROVIDED TO THOSE IN NEED



9,000

FRONT LINE WORKERS SUPPORTED



600

SCHOOL CHILDREN EQUIPPED WITH SUPPLIES



31,696

AVERAGE WEEKLY VIEWERSHIP ON WLEX-TV



190

FAMILIES ASSISTED



53

SALVATIONS AND BAPTISMS



101,000+

PERSONAL INVITATIONS

CHRISTMAS ⁴ CHRIST

RECEIVED 90% OF OUR \$180,000 GOAL IN SUPPORT OF MISSIONS

ENGAGED THROUGH MEDIA



11,671
followers



1,850
followers



Over 101,000 personal invitations were sent out and hundreds of spiritual decisions were made in 2020.



4,078 subscribers to the
weekly IBCLex Newsletter

1,370 new users launched the IBCLex App for the first time.

1,370 total downloads

19,645 sessions launched





Lighted Pathway Counseling Service



DIVORCE *Care*

CARE MINISTRY

Compassionate care leaders provided counseling and resources for those needing solace in trying times. Immanuel is a beacon of hope to our community through Lighted Pathway Counseling Service, DivorceCare and GriefShare groups, Caregivers Community, Men of Grace, and Surviving the Holidays seminars.



SURVIVING THE HOLIDAYS

GRIEF  SHARE®



Caregivers Community



Men of Grace

JOINING OUR MINISTRY TEAM IN 2020



Bradley Thomas
Executive Pastor of Ministries
2/15/20



Wayne Spivey
Interim Campus Pastor
Armstrong Mill - 6/1/20



Jake Deshler
Lead Student Pastor
8/15/20



Jimmy Carter
Young Adults Pastor
9/8/20



Justan Borth
Student Discipleship Associate
2/10/20

L I V E
Generously

TOTAL GENEROSITY
\$5,804,987

TOTAL COST OF MINISTRY
\$5,508,701

PERSONNEL COST
VS.
TOTAL COST OF MINISTRY
40%
(National average 50%)

CURRENT REMAINING DEBT
\$159,157

DEBT PAID IN 2020
\$510,512



IMMANUEL
BAPTIST CHURCH

IBCLEX.COM