



Dallas County
Community College District

REMOVING THE LEARNING MATERIALS BARRIER



**Dallas County Community College District
&
Follett Higher Education Group**

The Affordability and Achievement Challenge



NEARLY 1 IN 5 STUDENTS

has skipped or deferred a class because of course material costs

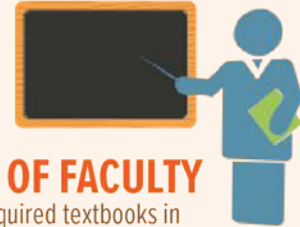


MORE THAN 1/3 OF STUDENTS

decided to go without a required textbook

ONLY 28% OF STUDENTS

have all required materials on day one.



77% OF FACULTY

use required textbooks in class almost every class.

MOST IMPORTANT FACTORS FOR STUDENTS WHEN PURCHASING COURSE MATERIALS?



NEARLY 3/4 OF STUDENTS AGREE

having their own textbook often helps them get a better grade in class.



83%

OF STUDENTS AGREE

they'd like to get course materials for a single reduced fee as part of tuition

Access to *All Required Materials* On or Before Classes Begin



**Traditional Course
Materials**



**Digital Course
Materials**

**DCCCD STUDENT
COSTS Today:**
COURSE = \$124
Credit Hour = \$41.40

**48% Digital + 52%
PRINT:**
COURSE = \$60.00
Credit Hour = \$20.00

**OVER 50%
SAVINGS
PER COURSE!**

**Integrating Print Components Where There is No Digital Title Coverage
Will Have Less Impact To Faculty**

TODAY
DCCCD STUDENT
COST:
COURSE = \$124
Credit Hour = \$41.40



POSSIBLE
100% DIGITAL & OTHER LOW COST
OPTIONS
DCCCD STUDENT COST:
COURSE = \$43.40
Credit Hour = \$14.50

OVER 64% SAVINGS
PER COURSE!

DCCCD Will Lead The Nation In Course Materials Affordability By Significantly Reducing Costs & Championing a Digital Transformation

Opportunity Analysis: 48% Digital + 52% Print

52% of DCCCD Adoptions in 2017 Do Not Exist In a Digital Format

Faculty Adoptions Can Drive Affordability



Publisher Based E-Text & Courseware



30%

OER COURSEWARE & E-TEXT (OpenStax & Lumen Learning)



18%

NO DIGITAL OFFERING FOR EXISTING ADOPTIONS



52%

*OER-Open Educational Resources

Opportunity Analysis: 100% Digital & Low Cost Options

75% of Adoptions Will Need To Transition

Faculty Adoptions Can Drive Affordability



Publisher Based E-Text & Courseware



OER COURSEWARE & E-TEXT (OpenStax & Lumen Learning)



“The Follett Affordability & Digital Promise”

- **Historic Reduction in Course Material Costs** – DCCCD will Lead The Nation on Digital Delivery & Affordability
- **Provides Full Access To Follett’s Academic Toolset** - Facilitates Digital Delivery
- **Follett commits to Multi-Year Financial Contribution of \$2.5M over a 10 Year Contract Term**
- **Partnering to Champion OER Adoption** – Follett to Fund the Office of Content Curation & Courseware Development
- **Leverage Follett’s School Solutions (K-12) Applications To Facilitate College Pathways**

Course Materials Affordability & Accessibility Plan

Board Strategic Priorities	FOLLETT Plan will:
Meet the Goals of 60X30TX	Increase completion rates and reduce student debt
Impact income disparity throughout our community	Reduce cost of courses significantly while supporting persistence and completion
Streamline navigation to and through our system and beyond	Provide immediate and affordable access to learning materials at the moment of enrollment
Implement the integrated higher education network	Support increased consistency and efficiency across the Integrated Higher Education Network while adapting to student enrollment patterns
Serve as the primary provider in the talent supply chain throughout the region	Assure that learning materials are aligned with industry expectations, readily available, and can be efficiently updated to meet changing requirements

The Student Experience



Students

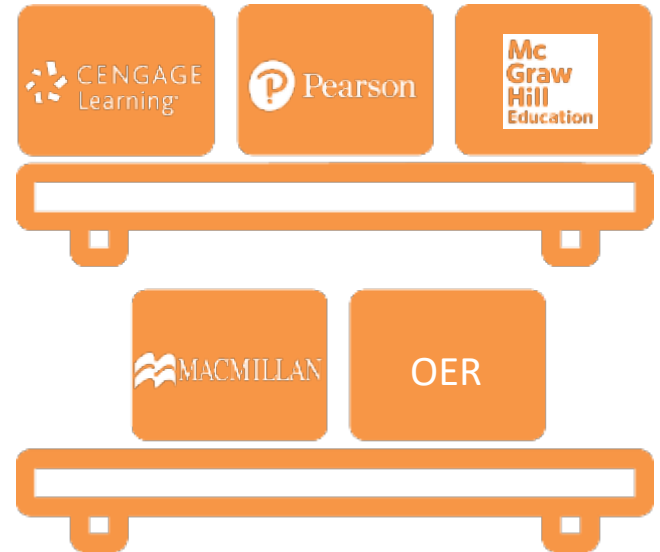


Creating Better Student Experience to Access Digital

*OER-Open Educational Resources

*Learning Management System (LMS)

Centralized Digital Shelf In The LMS





Faculty



Supports Single Sign-on From Learning Management System (LMS)



Surfaces Titles From Over 7,000 Publishers



Surfaces OER Content From Merlot, Khan Academy, Lumen Learning, OpenStax, and More

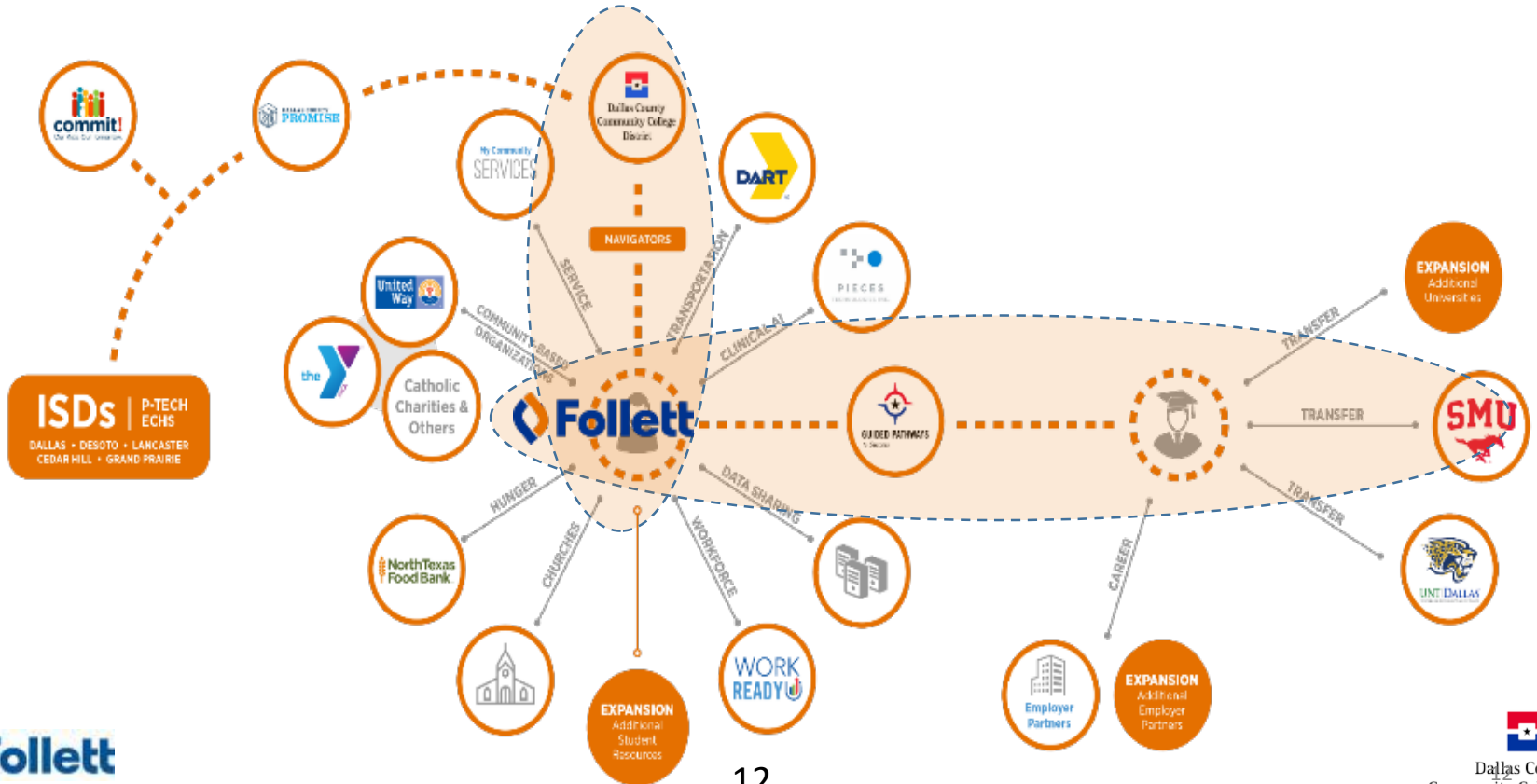


Clear Pricing & Content Type Availability



Digital Adoptions Integrate Into The Follett Discover Access Shelf

Unparalleled Capabilities to support the Dallas County Promise



Introducing the Office of OER Development

**DCCCD Will Be a National Leader in Open Content Aggregation & Activation within
The National Community College Systems**



- OER Content Curation
- Course Conversion to OER Content
- Learning Technologies Integration
- Faculty Consultation
- Training on “Digital in The Classroom”
- “Flipped Classroom” Techniques

WHY Access to Learning Materials

- **Reduce cost for students by more than 50% or \$27.4M**

- Current: \$54.1M
- Proposed: \$26.7M

- **Examples:**

- **Business program student**

Course savings: \$88 or 59%

Degree savings: \$1,236

- **Full-time Nursing program student**

Course savings: \$156 or 72%

Degree savings: \$2,652

- **Impact Student Success**

- Improved grades
- Improved course completions
- Improved retention
- Decreased time certificate or degree completion
- Reduced accumulation of debt

CREATE ALL ACCESS LEARNING MATERIALS IMPLEMENTATION PLAN

- **Designate project management leader and determine timelines**
- **Bundle the cost of learning materials with tuition (policy change)**
- **Communicate with vice presidents, deans, and faculty**
- **Determine IT resources needed**
- **Communicate with students**