

BRANCH PHOTOGRAPHER



RESPONSIBILITIES

- Any time you attend a Branch event, consider bringing your phone/camera with an eye for capturing moments.
- Take as many photos and/or video as you can from as many angles as you can.
- Upload them to our shared Volunteer Photography Google Photos album.

VISION/POLICY

- Whenever there is an activity at The Branch, there is potential to capture a moment that will give others a window into the life of our church.
- These photos and videos can be used to inform and inspire those who are not present, and motivate them to engage in the future.
- Our photography volunteers bring a camera or phone to any Branch events they attend and look for opportunities to convert moments into tools of evangelism.
- Photographers are pleasant and kind people who will be inconspicuous and not cause distractions or discomfort to others.

RULES/GUIDELINES

- Both vertical and horizontal videos are acceptable, but we strongly encourage you to capture both. If you shoot something vertical, shoot another video that captures the same thing, but in the horizontal format.
- Not everyone wants to be photographed. Please respect their wishes! Be mindful and try to avoid sticking a camera in someone's face. Especially visitors. Discernment is key.

