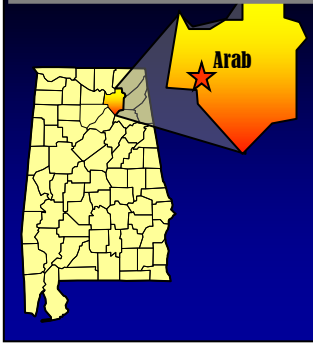




www.arabcity.org

OVERVIEW



Named for Arad Thompson, the son of a prominent settler, the city of Arab is located high atop Brindlee Mountain in Marshall County. Marshall County is not part of a metropolitan area.

The 2010 census figures gives the city of Arab a population of 8,050 people and a retail trade area of approximately 50,000.

Excellent schools, abundant workforce and progressive attitudes combine to create an outstanding quality of life for the citizens of Arab.

Nearby Metro Areas:

Atlanta	151 Mi.	Birmingham	63 Mi.
Huntsville	17 Mi.	Memphis	227 Mi.
Mobile	319 Mi.	Montgomery	153 Mi.
Nashville	141 Mi.		

POPULATION AND INCOME

	Projected 2015	2010	2000
City	8,282	8,050	7,174
City Trade Area (Est.)		51,417	
County	94,318	93,019	

Households in County:	34,261
Income: Per Capita:	\$24,221
Average Household:	\$58,059
Median Household:	\$40,292

Sources: US Census Bureau; The Neilson Company

EDUCATION

School System:	Arab City	
For School Year 2015:	No.	Students
Elementary	2	1,069
Middle/Junior	1	597
High School	1	689

Arab City Schools Consistently rank in the top 5% of Alabama Schools on State assessments.

Nearest Post Secondary Education:

2 Year Colleges:	
Snead State Community College	
Location:	Boaz, Alabama
Enrollment:	1,788
Snead State Instructional Site	
Location:	Arab, Alabama
Enrollment:	200
Wallace State College	
Location:	Hanceville, Alabama
Enrollment:	5,219

4 Year College:

University of Alabama – Huntsville	
Location:	Huntsville, Alabama
Enrollment:	7,045

Arab, Alabama Profile

GOVERNMENT

City: Mayor / Council
County: County Commission

	City	County
Land Use Regulations:		
Zoning Ordinances	Yes	No
Subdivision Regs. w/ Design Stds.	Yes	Yes
Planning Commission	Yes	No

Garbage Collection: Yes Yes

Public Library: Yes Yes

Emergency Medical Services: Yes Yes

E 911 Yes Yes

Fire Protection:
Full Time Personnel: 16
Fire Insurance Rating 4
Fire Protection for Businesses Outside City Limits: Yes

Police Protection:
Full Time Personnel 38
Police Patrol Service for Business Outside City Limits: Yes

Source: Arab Chamber of Commerce / City of Arab

TRANSPORTATION FACTS

Highways Servicing Arab:

Interstate		Federal		State	
Hwy	Miles to	Hwy	Miles to	Hwy	Miles to
I-65	32	231	0	69	0
I-565	35	431	10	79	10
I-59	50				

Rail Service: None

Waterways:
Tennessee River
Navigable: Yes
Nearest Port Facility: 13 Miles

Air Service:
Municipal Service:
Albertville Mun. Airport
Guntersville Airport
Longest Runway: 6,117'
Surface: Paved
Aircraft Tiedown: Yes
Hangars: Yes
Lighted: Yes
ILS: Yes
Repair Facilities: Yes

Commercial Service:
Huntsville International
Distance: 35 Miles

Motor Freight Service
48 States: 1 Local Carrier
Less than truckload: Yes

Parcel Service: UPS, FEDEX





www.arabcity.org

Arab, Alabama Profile

UTILITIES

Electricity:

Supplier: Tennessee Valley Authority
Distributor: Arab Electric Cooperative

Natural Gas:

Supplier: Southern Natural Gas
Distributor: Marshall County Gas District

Water:

Source: Lake Guntersville
Distributor: Arab Water Works

Sewer:

Provider: Arab Sewer Department

Sanitation:

Solid Waste Collector: Private Collector

COMMUNICATION

Telephone:

Local Telephone Provider: OTELCO
Switching: Digital
Fiber Optics: Yes
Cellular Service: Yes
Long Distance Providers: 18

Post Office Classification: First Class

Newspapers:

The Arab Tribune – Published bi-weekly
The Huntsville Times
The Birmingham News / Post Herald –

Radio:

AM – WRAB 1380
FM – WAFN 92.7

Internet Services:

Local Dial-up Service: Yes
Broadband: Yes / DSL & Cable

LOCAL TAXES

Property Taxes:

	Arab	Marshall County
State Tax	3.5	6.5
County Tax	13.5	31.0
School Tax	13.0	0.0
Municipal Taxes	5.0	0.0
Total	35.0 mils	37.5 mils

Retail Sales Tax:

City: 5.0%
State: 4.0%
Total: 9.0%

Income / Occupational Tax:

City Occupational Tax: None
County Occupational Tax: None
State Corporate Income Tax: 5.0%
State Individual Income Tax: 2.0% Minimum
5.0% Maximum
Deduction allowed for Federal Income Tax

Inventory Tax: None

INDUSTRY

Industrial Opportunities:

- Industrial Park, AL. Hwy 69 – Available Parcels

Largest Emp.	Product / Service	# Emp.	Yr. Est.
Marshall Med. Ctr.	Medical Complex	450	1990
Arab City Schools	Education	322	
Wal-Mart	Retail	294	
Atrion	Medical Products	175	1968
Orchid Orthopedics	Medical Devices	160	
HYCO	Hydraulic cylinders	123	1974
Atrion Medical	Plastic medical products	130	1968
SYNCO Corp.	Contract mfg.	71	1973
Arab Cartage	Trucking service	85	1978
HFI	Plastic molding for Honda	65	2001
Umicore Chemicals	Chemical Manufacturing	53	

Labor Market Data: Unemployment Rate: 5.3%

MEDICAL FACILITIES

Hospitals:

Marshall Medical Centers
Marshall North....Number of Beds: 90
Marshall South....Number of Beds: 150

Physicians: 118

Dentists: 8

Nearest Regional Medical Facility: Marshall Medical Center
North – 5 miles

COMMUNITY FACILITIES

Motels: 1

Restaurants:

Rooms: 42

Full Service 5

Specialty 6

Fast Food 17

Meeting Rooms: Yes

Auditorium: Yes

Seating Capacity: 1,000

Churches/Synagogues:

Protestant – 30, Catholic – 1

RECREATIONAL FACILITIES

Country Clubs: Yes

Movie Theaters: No

Ball Fields: Yes

Health Clubs: Yes

Golf Courses: Yes

Tennis Courts: Yes

Swimming Pools: Yes

Parks: Yes

Other Facilities:

Arab Historic Village
Space & Rocket Center
Huntsville Symphony
Huntsville Museum of Art

Nearest State Park:

Lake Guntersville S.P. 20 miles

Nearest Public Lake:

Lake Guntersville 12 Miles

LOCAL CONTACTS

City of Arab

740 N. Main Street
Arab, AL 35016
(256) 586-8128
Fax (256) 586-9711
mcook@arabcity.org
www.arabcity.org

Arab Chamber of Commerce

P.O. Drawer 626
Arab, AL 35016
(256) 586-3138
Fax (256) 586-0233
wkitchens@arab-chamber.org
www.arab-chamber.org



Executive Summary

Arab, Alabama, United States
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

	3 miles	5 miles	10 miles
Population			
2000 Population	9,850	16,281	32,792
2010 Population	10,473	17,468	34,981
2016 Population	10,709	17,834	35,632
2021 Population	10,866	18,091	36,078
2000-2010 Annual Rate	0.62%	0.71%	0.65%
2010-2016 Annual Rate	0.36%	0.33%	0.30%
2016-2021 Annual Rate	0.29%	0.29%	0.25%
2016 Male Population	48.1%	49.2%	49.6%
2016 Female Population	51.9%	50.8%	50.4%
2016 Median Age	42.4	42.1	42.6

In the identified area, the current year population is 35,632. In 2010, the Census count in the area was 34,981. The rate of change since 2010 was 0.30% annually. The five-year projection for the population in the area is 36,078 representing a change of 0.25% annually from 2016 to 2021. Currently, the population is 49.6% male and 50.4% female.

Median Age

The median age in this area is 42.4, compared to U.S. median age of 38.0.

Race and Ethnicity

2016 White Alone	95.5%	95.0%	93.9%
2016 Black Alone	0.2%	0.3%	0.9%
2016 American Indian/Alaska Native Alone	0.7%	0.7%	0.8%
2016 Asian Alone	0.9%	0.7%	0.6%
2016 Pacific Islander Alone	0.1%	0.1%	0.1%
2016 Other Race	0.9%	1.4%	2.0%
2016 Two or More Races	1.8%	1.8%	1.7%
2016 Hispanic Origin (Any Race)	2.2%	2.7%	3.5%

Persons of Hispanic origin represent 3.5% of the population in the identified area compared to 17.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 17.8 in the identified area, compared to 63.5 for the U.S. as a whole.

Households

2000 Households	4,027	6,573	13,130
2010 Households	4,311	7,082	14,054
2016 Total Households	4,399	7,217	14,289
2021 Total Households	4,452	7,303	14,438
2000-2010 Annual Rate	0.68%	0.75%	0.68%
2010-2016 Annual Rate	0.32%	0.30%	0.27%
2016-2021 Annual Rate	0.24%	0.24%	0.21%
2016 Average Household Size	2.41	2.46	2.48

The household count in this area has changed from 14,054 in 2010 to 14,289 in the current year, a change of 0.27% annually. The five-year projection of households is 14,438, a change of 0.21% annually from the current year total. Average household size is currently 2.48, compared to 2.48 in the year 2010. The number of families in the current year is 10,139 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

February 06, 2017



Executive Summary

Arab, Alabama, United States
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

	3 miles	5 miles	10 miles
Median Household Income			
2016 Median Household Income	\$37,913	\$39,817	\$41,858
2021 Median Household Income	\$41,931	\$43,780	\$46,423
2016-2021 Annual Rate	2.04%	1.92%	2.09%
Average Household Income			
2016 Average Household Income	\$56,232	\$56,628	\$58,600
2021 Average Household Income	\$62,204	\$62,587	\$64,684
2016-2021 Annual Rate	2.04%	2.02%	2.00%
Per Capita Income			
2016 Per Capita Income	\$23,355	\$23,115	\$23,603
2021 Per Capita Income	\$25,744	\$25,471	\$25,989
2016-2021 Annual Rate	1.97%	1.96%	1.94%

Households by Income

Current median household income is \$41,858 in the area, compared to \$54,149 for all U.S. households. Median household income is projected to be \$46,423 in five years, compared to \$59,476 for all U.S. households

Current average household income is \$58,600 in this area, compared to \$77,008 for all U.S. households. Average household income is projected to be \$64,684 in five years, compared to \$84,021 for all U.S. households

Current per capita income is \$23,603 in the area, compared to the U.S. per capita income of \$29,472. The per capita income is projected to be \$25,989 in five years, compared to \$32,025 for all U.S. households

Housing			
2000 Total Housing Units	4,330	7,031	14,254
2000 Owner Occupied Housing Units	2,930	5,056	10,572
2000 Renter Occupied Housing Units	1,097	1,517	2,558
2000 Vacant Housing Units	303	458	1,124
2010 Total Housing Units	4,768	7,813	15,729
2010 Owner Occupied Housing Units	3,083	5,325	10,978
2010 Renter Occupied Housing Units	1,228	1,757	3,076
2010 Vacant Housing Units	457	731	1,675
2016 Total Housing Units	4,853	7,976	16,020
2016 Owner Occupied Housing Units	3,091	5,337	10,982
2016 Renter Occupied Housing Units	1,308	1,881	3,307
2016 Vacant Housing Units	454	759	1,731
2021 Total Housing Units	4,916	8,090	16,218
2021 Owner Occupied Housing Units	3,123	5,388	11,073
2021 Renter Occupied Housing Units	1,330	1,914	3,365
2021 Vacant Housing Units	464	787	1,780

Currently, 68.6% of the 16,020 housing units in the area are owner occupied; 20.6%, renter occupied; and 10.8% are vacant. Currently, in the U.S., 55.4% of the housing units in the area are owner occupied; 32.9% are renter occupied; and 11.7% are vacant. In 2010, there were 15,729 housing units in the area - 69.8% owner occupied, 19.6% renter occupied, and 10.6% vacant. The annual rate of change in housing units since 2010 is 0.82%. Median home value in the area is \$132,654, compared to a median home value of \$198,891 for the U.S. In five years, median value is projected to change by 4.29% annually to \$163,620.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

February 06, 2017



Demographic and Income Comparison Profile

Arab, Alabama, United States
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

	3 miles	5 miles	10 miles
Census 2010 Summary			
Population	10,473	17,468	34,981
Households	4,311	7,082	14,054
Families	2,936	4,957	10,059
Average Household Size	2.41	2.45	2.48
Owner Occupied Housing Units	3,083	5,325	10,978
Renter Occupied Housing Units	1,228	1,757	3,076
Median Age	41.0	40.8	41.3
2016 Summary			
Population	10,709	17,834	35,632
Households	4,399	7,217	14,289
Families	2,971	5,008	10,139
Average Household Size	2.41	2.46	2.48
Owner Occupied Housing Units	3,091	5,337	10,982
Renter Occupied Housing Units	1,308	1,881	3,307
Median Age	42.4	42.1	42.6
Median Household Income	\$37,913	\$39,817	\$41,858
Average Household Income	\$56,232	\$56,628	\$58,600
2021 Summary			
Population	10,866	18,091	36,078
Households	4,452	7,303	14,438
Families	2,995	5,047	10,204
Average Household Size	2.42	2.46	2.49
Owner Occupied Housing Units	3,123	5,388	11,073
Renter Occupied Housing Units	1,330	1,914	3,365
Median Age	43.5	43.5	44.2
Median Household Income	\$41,931	\$43,780	\$46,423
Average Household Income	\$62,204	\$62,587	\$64,684
Trends: 2016-2021 Annual Rate			
Population	0.29%	0.29%	0.25%
Households	0.24%	0.24%	0.21%
Families	0.16%	0.16%	0.13%
Owner Households	0.21%	0.19%	0.17%
Median Household Income	2.04%	1.92%	2.09%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

February 06, 2017



Demographic and Income Comparison Profile

Arab, Alabama, United States
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

2016 Households by Income	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	741	16.8%	1,107	15.3%	2,186	15.3%
\$15,000 - \$24,999	708	16.1%	1,146	15.9%	2,025	14.2%
\$25,000 - \$34,999	598	13.6%	889	12.3%	1,689	11.8%
\$35,000 - \$49,999	608	13.8%	1,165	16.1%	2,297	16.1%
\$50,000 - \$74,999	627	14.3%	1,146	15.9%	2,418	16.9%
\$75,000 - \$99,999	453	10.3%	713	9.9%	1,451	10.2%
\$100,000 - \$149,999	441	10.0%	684	9.5%	1,447	10.1%
\$150,000 - \$199,999	134	3.0%	226	3.1%	464	3.2%
\$200,000+	89	2.0%	142	2.0%	311	2.2%
Median Household Income	\$37,913		\$39,817		\$41,858	
Average Household Income	\$56,232		\$56,628		\$58,600	
Per Capita Income	\$23,355		\$23,115		\$23,603	

2021 Households by Income	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	784	17.6%	1,174	16.1%	2,301	15.9%
\$15,000 - \$24,999	628	14.1%	1,036	14.2%	1,877	13.0%
\$25,000 - \$34,999	478	10.7%	706	9.7%	1,354	9.4%
\$35,000 - \$49,999	620	13.9%	1,113	15.2%	2,074	14.4%
\$50,000 - \$74,999	610	13.7%	1,153	15.8%	2,430	16.8%
\$75,000 - \$99,999	495	11.1%	807	11.1%	1,647	11.4%
\$100,000 - \$149,999	568	12.8%	872	11.9%	1,823	12.6%
\$150,000 - \$199,999	168	3.8%	282	3.9%	578	4.0%
\$200,000+	100	2.2%	161	2.2%	353	2.4%
Median Household Income	\$41,931		\$43,780		\$46,423	
Average Household Income	\$62,204		\$62,587		\$64,684	
Per Capita Income	\$25,744		\$25,471		\$25,989	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

February 06, 2017



Demographic and Income Comparison Profile

Arab, Alabama, United States
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

2010 Population by Age	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	601	5.7%	1,005	5.8%	2,001	5.7%
Age 5 - 9	636	6.1%	1,106	6.3%	2,234	6.4%
Age 10 - 14	783	7.5%	1,252	7.2%	2,424	6.9%
Age 15 - 19	748	7.1%	1,244	7.1%	2,400	6.9%
Age 20 - 24	616	5.9%	1,000	5.7%	1,877	5.4%
Age 25 - 34	1,062	10.1%	1,834	10.5%	3,754	10.7%
Age 35 - 44	1,334	12.7%	2,278	13.0%	4,584	13.1%
Age 45 - 54	1,598	15.3%	2,680	15.3%	5,504	15.7%
Age 55 - 64	1,276	12.2%	2,149	12.3%	4,531	13.0%
Age 65 - 74	1,000	9.5%	1,663	9.5%	3,299	9.4%
Age 75 - 84	632	6.0%	983	5.6%	1,863	5.3%
Age 85+	187	1.8%	275	1.6%	509	1.5%

2016 Population by Age	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	581	5.4%	970	5.4%	1,920	5.4%
Age 5 - 9	623	5.8%	1,051	5.9%	2,088	5.9%
Age 10 - 14	691	6.5%	1,164	6.5%	2,281	6.4%
Age 15 - 19	672	6.3%	1,079	6.1%	2,106	5.9%
Age 20 - 24	636	5.9%	1,027	5.8%	1,963	5.5%
Age 25 - 34	1,236	11.5%	2,133	12.0%	4,220	11.8%
Age 35 - 44	1,262	11.8%	2,127	11.9%	4,297	12.1%
Age 45 - 54	1,477	13.8%	2,530	14.2%	5,131	14.4%
Age 55 - 64	1,446	13.5%	2,428	13.6%	5,113	14.4%
Age 65 - 74	1,180	11.0%	1,934	10.8%	3,915	11.0%
Age 75 - 84	671	6.3%	1,050	5.9%	1,994	5.6%
Age 85+	236	2.2%	340	1.9%	602	1.7%

2021 Population by Age	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	567	5.2%	936	5.2%	1,840	5.1%
Age 5 - 9	613	5.6%	1,025	5.7%	2,013	5.6%
Age 10 - 14	706	6.5%	1,178	6.5%	2,282	6.3%
Age 15 - 19	637	5.9%	1,087	6.0%	2,155	6.0%
Age 20 - 24	551	5.1%	868	4.8%	1,674	4.6%
Age 25 - 34	1,275	11.7%	2,077	11.5%	4,021	11.1%
Age 35 - 44	1,271	11.7%	2,190	12.1%	4,390	12.2%
Age 45 - 54	1,369	12.6%	2,339	12.9%	4,751	13.2%
Age 55 - 64	1,532	14.1%	2,631	14.5%	5,467	15.2%
Age 65 - 74	1,313	12.1%	2,161	11.9%	4,447	12.3%
Age 75 - 84	766	7.0%	1,209	6.7%	2,338	6.5%
Age 85+	267	2.5%	391	2.2%	700	1.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

February 06, 2017



Demographic and Income Comparison Profile

Arab, Alabama, United States
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

2010 Race and Ethnicity	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,074	96.2%	16,724	95.7%	33,212	94.9%
Black Alone	10	0.1%	33	0.2%	178	0.5%
American Indian Alone	75	0.7%	131	0.7%	290	0.8%
Asian Alone	65	0.6%	87	0.5%	149	0.4%
Pacific Islander Alone	5	0.0%	6	0.0%	15	0.0%
Some Other Race Alone	86	0.8%	225	1.3%	649	1.9%
Two or More Races	158	1.5%	261	1.5%	489	1.4%
Hispanic Origin (Any Race)	207	2.0%	426	2.4%	1,096	3.1%

2016 Race and Ethnicity	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,223	95.5%	16,936	95.0%	33,463	93.9%
Black Alone	19	0.2%	60	0.3%	316	0.9%
American Indian Alone	72	0.7%	127	0.7%	286	0.8%
Asian Alone	100	0.9%	133	0.7%	226	0.6%
Pacific Islander Alone	8	0.1%	10	0.1%	21	0.1%
Some Other Race Alone	96	0.9%	249	1.4%	724	2.0%
Two or More Races	191	1.8%	318	1.8%	595	1.7%
Hispanic Origin (Any Race)	237	2.2%	483	2.7%	1,250	3.5%

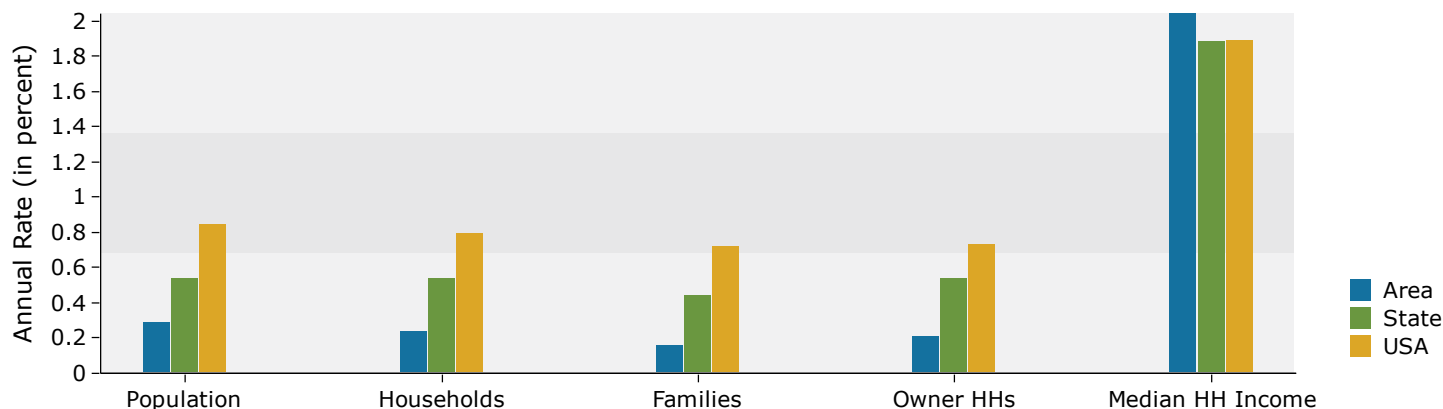
2021 Race and Ethnicity	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,289	94.7%	17,035	94.2%	33,522	92.9%
Black Alone	28	0.3%	88	0.5%	452	1.3%
American Indian Alone	73	0.7%	128	0.7%	291	0.8%
Asian Alone	141	1.3%	188	1.0%	314	0.9%
Pacific Islander Alone	10	0.1%	13	0.1%	27	0.1%
Some Other Race Alone	103	0.9%	267	1.5%	776	2.2%
Two or More Races	222	2.0%	372	2.1%	695	1.9%
Hispanic Origin (Any Race)	268	2.5%	538	3.0%	1,378	3.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

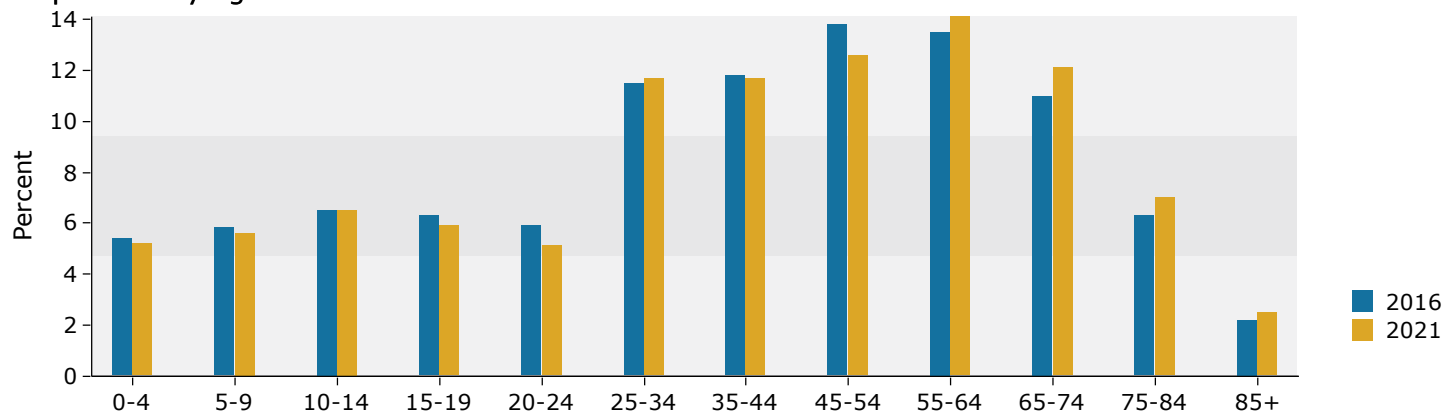
February 06, 2017

3 miles

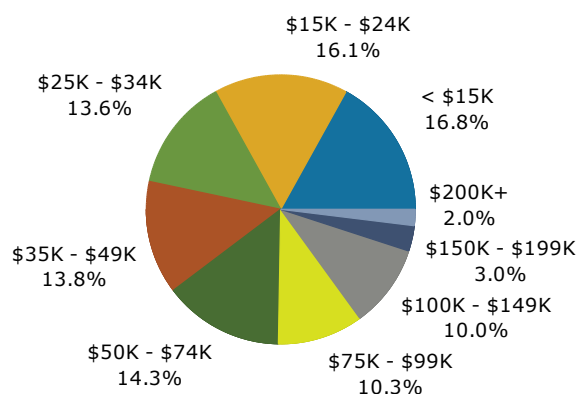
Trends 2016-2021



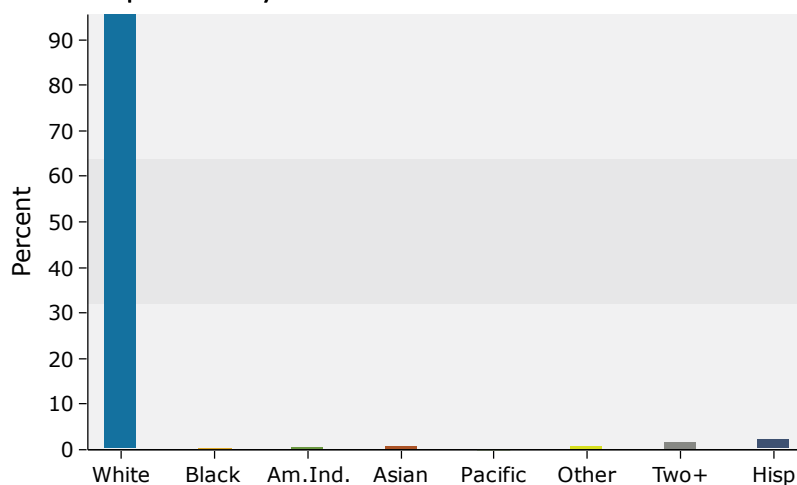
Population by Age



2016 Household Income

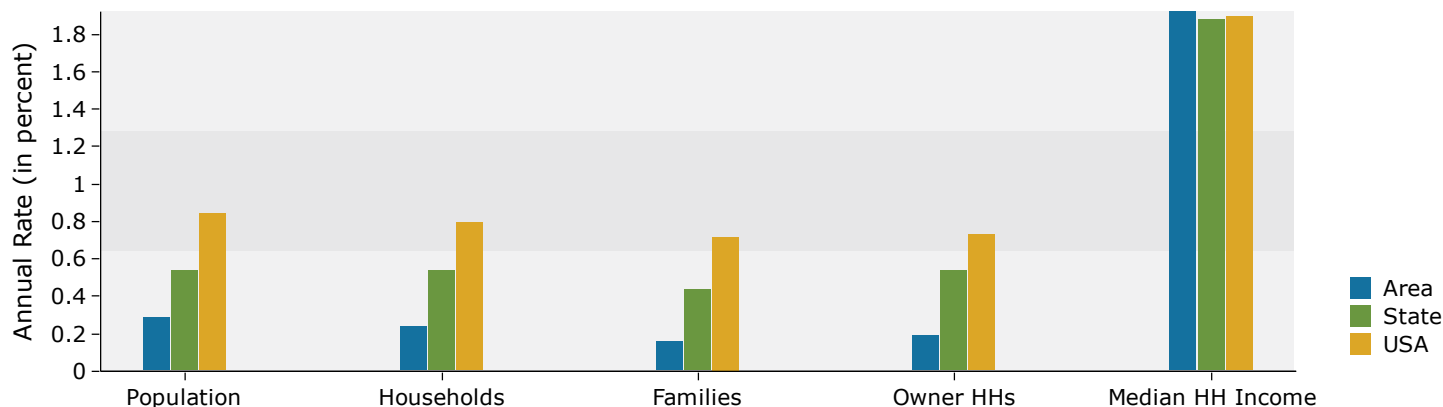


2016 Population by Race

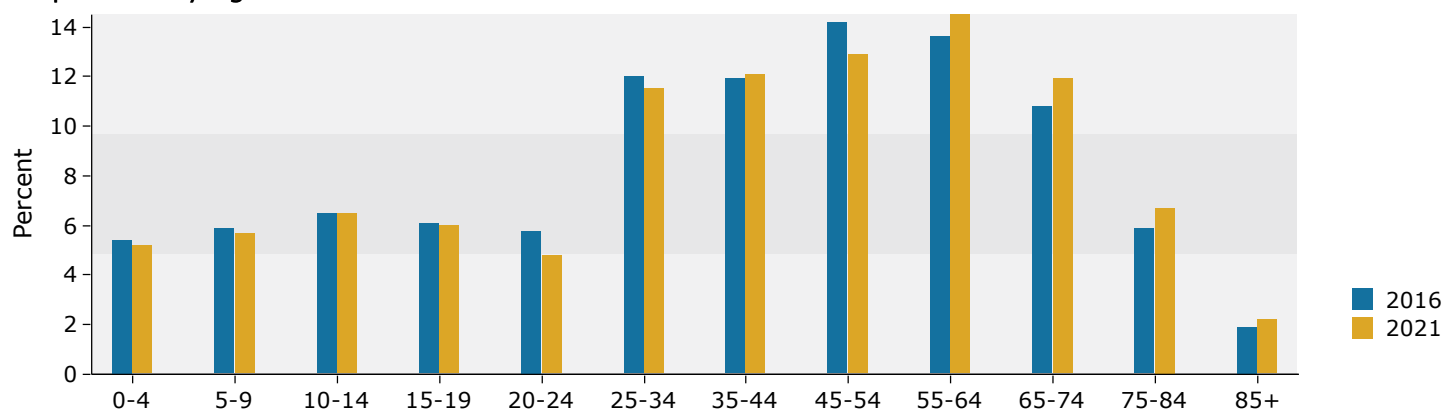


5 miles

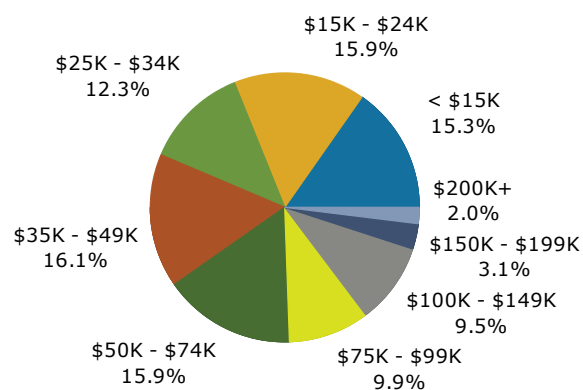
Trends 2016-2021



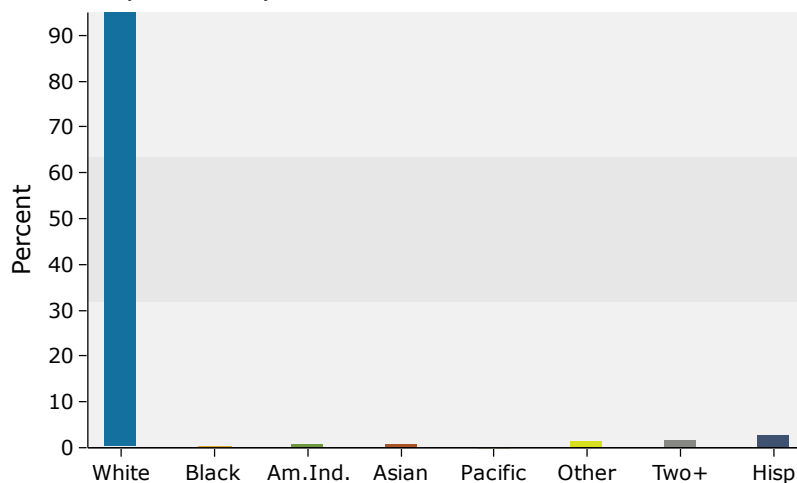
Population by Age



2016 Household Income

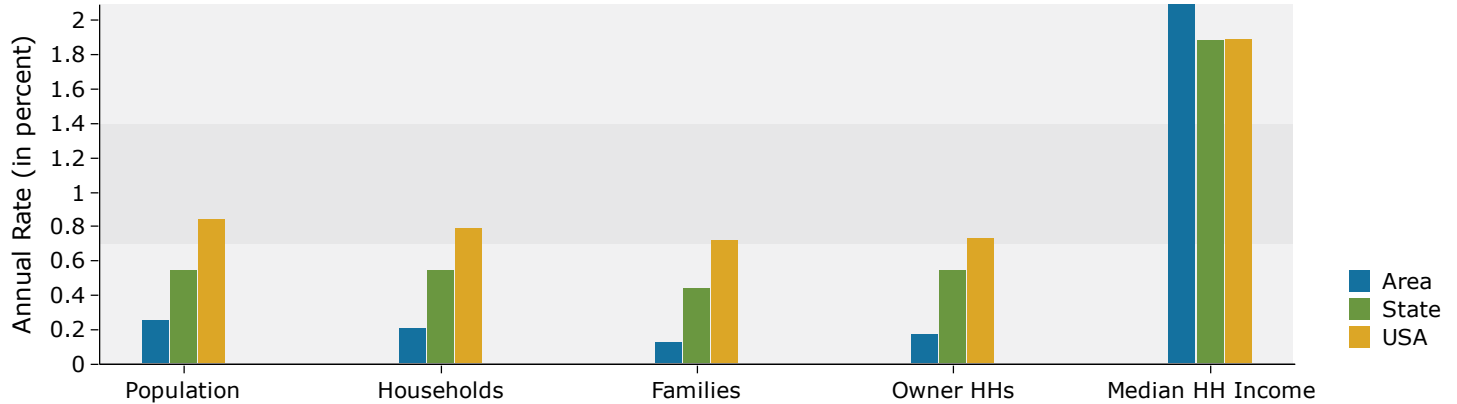


2016 Population by Race

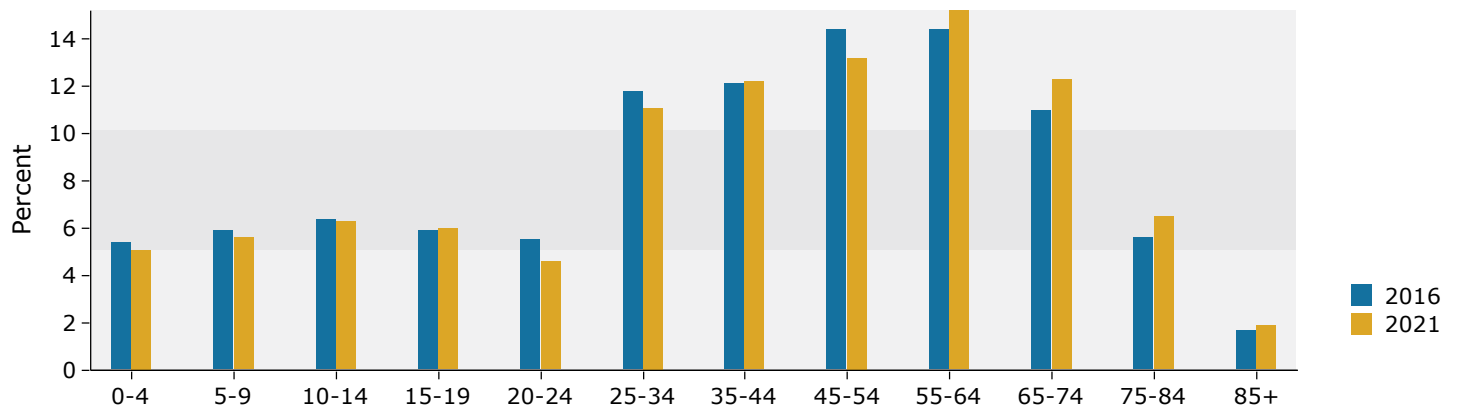


10 miles

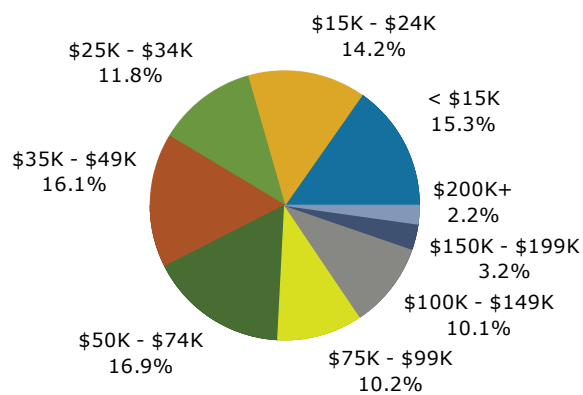
Trends 2016-2021



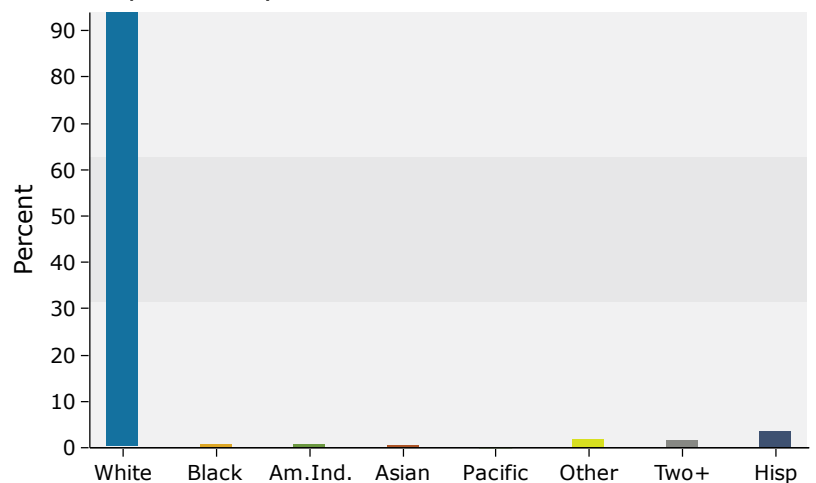
Population by Age



2016 Household Income



2016 Population by Race





Demographic and Income Profile

Arab, Alabama, United States 2
Arab, Alabama, United States
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

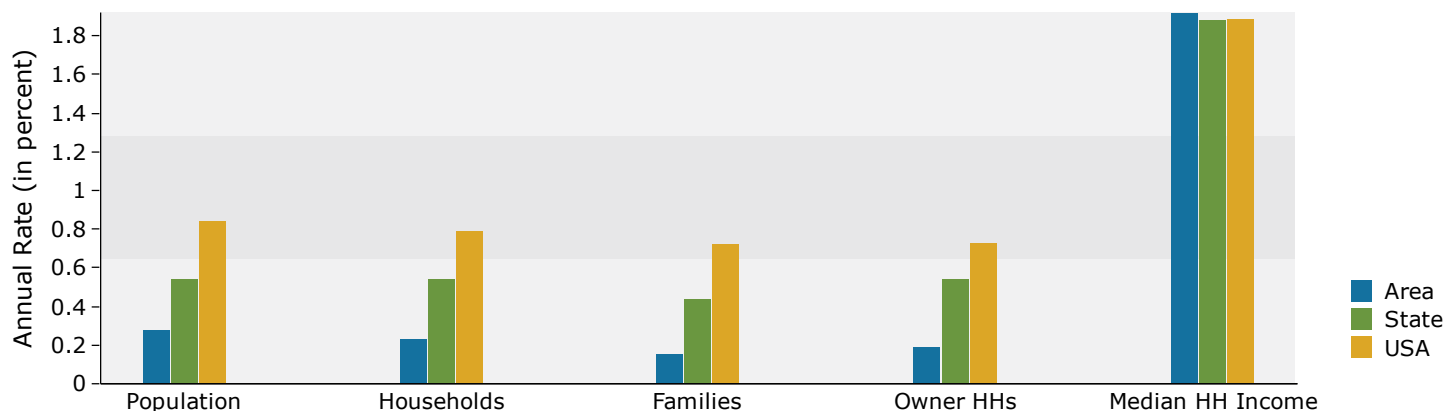
Summary	Census 2010	2016	2021				
Population	18,528	18,900	19,163				
Households	7,535	7,673	7,760				
Families	5,291	5,341	5,380				
Average Household Size	2.45	2.45	2.46				
Owner Occupied Housing Units	5,689	5,695	5,748				
Renter Occupied Housing Units	1,846	1,978	2,013				
Median Age	40.7	42.0	43.4				
Trends: 2016 - 2021 Annual Rate	Area	State	National				
Population	0.28%	0.54%	0.84%				
Households	0.23%	0.54%	0.79%				
Families	0.15%	0.44%	0.72%				
Owner HHs	0.19%	0.54%	0.73%				
Median Household Income	1.92%	1.88%	1.89%				
Households by Income	2016		2021				
	Number	Percent	Number	Percent			
	<\$15,000	1,189	15.5%	1,257	16.2%		
	\$15,000 - \$24,999	1,201	15.7%	1,094	14.1%		
	\$25,000 - \$34,999	940	12.3%	746	9.6%		
	\$35,000 - \$49,999	1,230	16.0%	1,166	15.0%		
	\$50,000 - \$74,999	1,232	16.1%	1,236	15.9%		
	\$75,000 - \$99,999	770	10.0%	871	11.2%		
	\$100,000 - \$149,999	731	9.5%	931	12.0%		
	\$150,000 - \$199,999	239	3.1%	298	3.8%		
	\$200,000+	141	1.8%	160	2.1%		
Median Household Income	\$39,972		\$43,949				
Average Household Income	\$56,421		\$62,321				
Per Capita Income	\$22,968		\$25,293				
Population by Age	Census 2010		2016		2021		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	1,070	5.8%	1,033	5.5%	995	5.2%
	5 - 9	1,174	6.3%	1,119	5.9%	1,091	5.7%
	10 - 14	1,328	7.2%	1,230	6.5%	1,250	6.5%
	15 - 19	1,313	7.1%	1,142	6.0%	1,150	6.0%
	20 - 24	1,059	5.7%	1,085	5.7%	918	4.8%
	25 - 34	1,959	10.6%	2,271	12.0%	2,199	11.5%
	35 - 44	2,430	13.1%	2,265	12.0%	2,330	12.2%
	45 - 54	2,839	15.3%	2,689	14.2%	2,490	13.0%
	55 - 64	2,285	12.3%	2,570	13.6%	2,785	14.5%
	65 - 74	1,753	9.5%	2,043	10.8%	2,280	11.9%
	75 - 84	1,031	5.6%	1,100	5.8%	1,268	6.6%
	85+	286	1.5%	354	1.9%	406	2.1%
	Race and Ethnicity	Census 2010		2016		2021	
		Number	Percent	Number	Percent	Number	Percent
White Alone		17,747	95.8%	17,959	95.0%	18,060	94.2%
Black Alone		37	0.2%	65	0.3%	94	0.5%
American Indian Alone		144	0.8%	141	0.7%	142	0.7%
Asian Alone		88	0.5%	134	0.7%	189	1.0%
Pacific Islander Alone		6	0.0%	11	0.1%	14	0.1%
Some Other Race Alone		233	1.3%	257	1.4%	275	1.4%
Two or More Races		273	1.5%	333	1.8%	389	2.0%
Hispanic Origin (Any Race)		450	2.4%	510	2.7%	565	2.9%

Data Note: Income is expressed in current dollars.

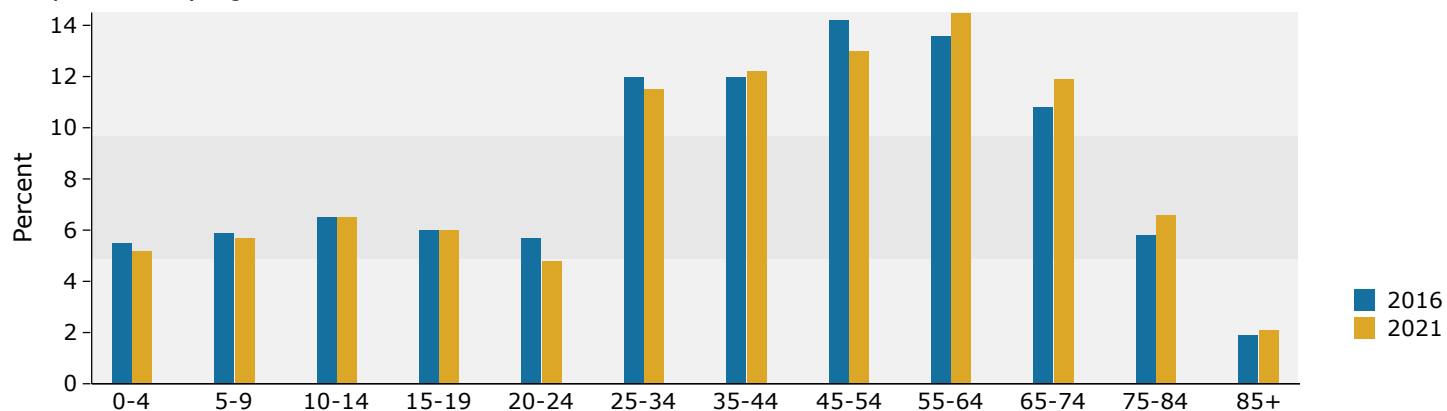
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

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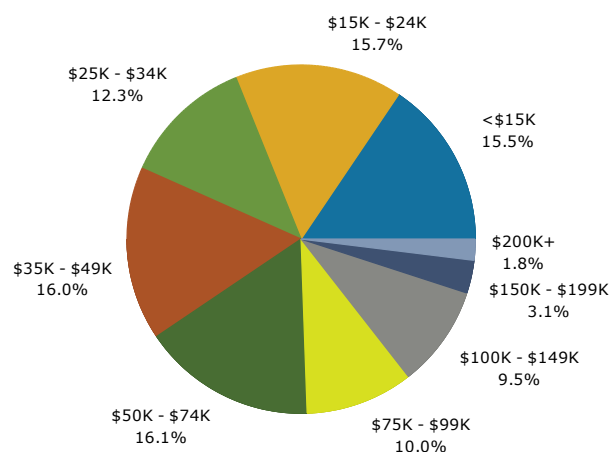
Trends 2016-2021



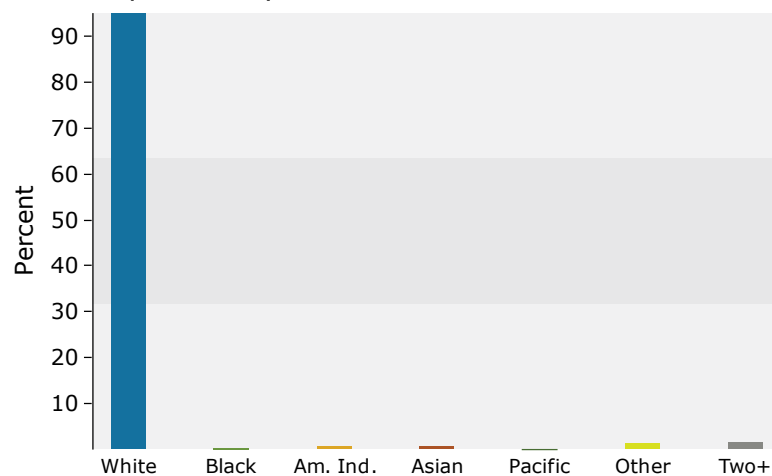
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 2.7%



Demographic and Income Profile

Arab, Alabama, United States 2
Arab, Alabama, United States
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

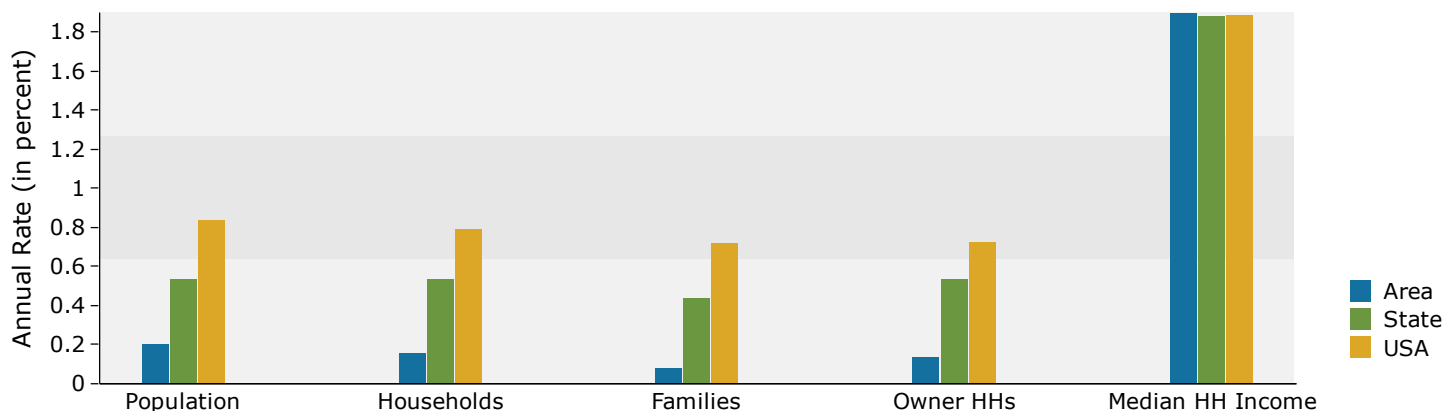
Summary	Census 2010	2016	2021				
Population	43,615	44,243	44,694				
Households	17,584	17,804	17,949				
Families	12,490	12,534	12,582				
Average Household Size	2.47	2.47	2.48				
Owner Occupied Housing Units	13,435	13,377	13,474				
Renter Occupied Housing Units	4,149	4,427	4,475				
Median Age	41.1	42.4	44.0				
Trends: 2016 - 2021 Annual Rate	Area	State	National				
Population	0.20%	0.54%	0.84%				
Households	0.16%	0.54%	0.79%				
Families	0.08%	0.44%	0.72%				
Owner HHs	0.14%	0.54%	0.73%				
Median Household Income	1.90%	1.88%	1.89%				
Households by Income	2016		2021				
	Number	Percent	Number	Percent			
	<\$15,000	3,053	17.1%	3,178	17.7%		
	\$15,000 - \$24,999	2,451	13.8%	2,308	12.9%		
	\$25,000 - \$34,999	2,080	11.7%	1,661	9.3%		
	\$35,000 - \$49,999	2,810	15.8%	2,533	14.1%		
	\$50,000 - \$74,999	2,931	16.5%	2,921	16.3%		
	\$75,000 - \$99,999	1,730	9.7%	1,957	10.9%		
	\$100,000 - \$149,999	1,758	9.9%	2,203	12.3%		
	\$150,000 - \$199,999	592	3.3%	737	4.1%		
\$200,000+	399	2.2%	451	2.5%			
Median Household Income	\$40,793		\$44,824				
Average Household Income	\$57,786		\$63,717				
Per Capita Income	\$23,302		\$25,628				
Population by Age	Census 2010		2016		2021		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	2,522	5.8%	2,409	5.4%	2,306	5.2%
	5 - 9	2,741	6.3%	2,582	5.8%	2,505	5.6%
	10 - 14	3,006	6.9%	2,787	6.3%	2,798	6.3%
	15 - 19	3,015	6.9%	2,623	5.9%	2,636	5.9%
	20 - 24	2,378	5.5%	2,463	5.6%	2,117	4.7%
	25 - 34	4,771	10.9%	5,314	12.0%	5,047	11.3%
	35 - 44	5,709	13.1%	5,365	12.1%	5,477	12.3%
	45 - 54	6,830	15.7%	6,330	14.3%	5,853	13.1%
	55 - 64	5,736	13.2%	6,382	14.4%	6,753	15.1%
	65 - 74	4,057	9.3%	4,874	11.0%	5,547	12.4%
	75 - 84	2,267	5.2%	2,414	5.5%	2,838	6.3%
	85+	584	1.3%	701	1.6%	818	1.8%
Race and Ethnicity	Census 2010		2016		2021		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	40,943	93.9%	40,973	92.6%	40,896	91.5%
	Black Alone	681	1.6%	989	2.2%	1,235	2.8%
	American Indian Alone	360	0.8%	356	0.8%	362	0.8%
	Asian Alone	184	0.4%	275	0.6%	377	0.8%
	Pacific Islander Alone	18	0.0%	26	0.1%	34	0.1%
	Some Other Race Alone	806	1.8%	877	2.0%	925	2.1%
	Two or More Races	622	1.4%	748	1.7%	866	1.9%
	Hispanic Origin (Any Race)	1,375	3.2%	1,531	3.5%	1,659	3.7%

Data Note: Income is expressed in current dollars.

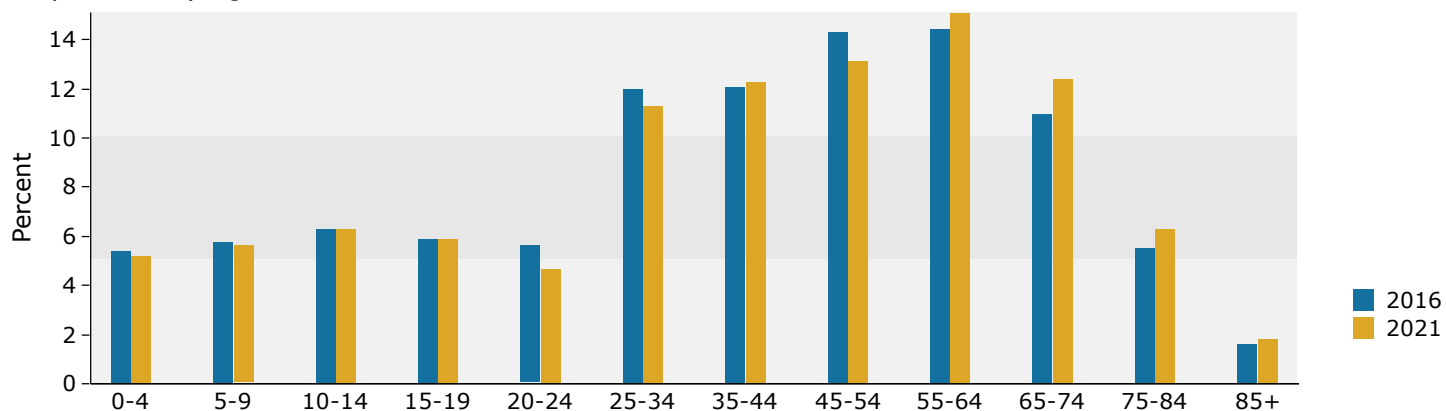
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

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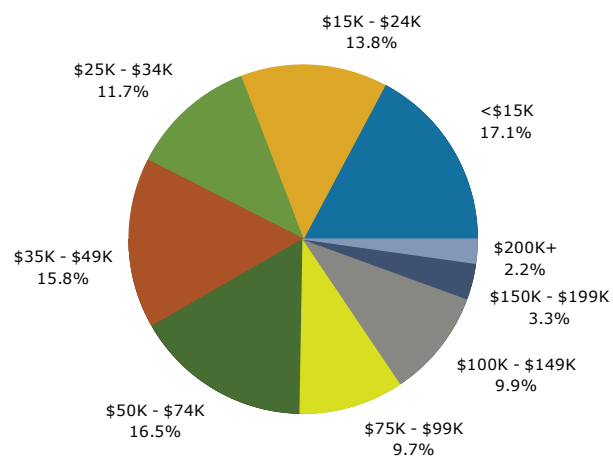
Trends 2016-2021



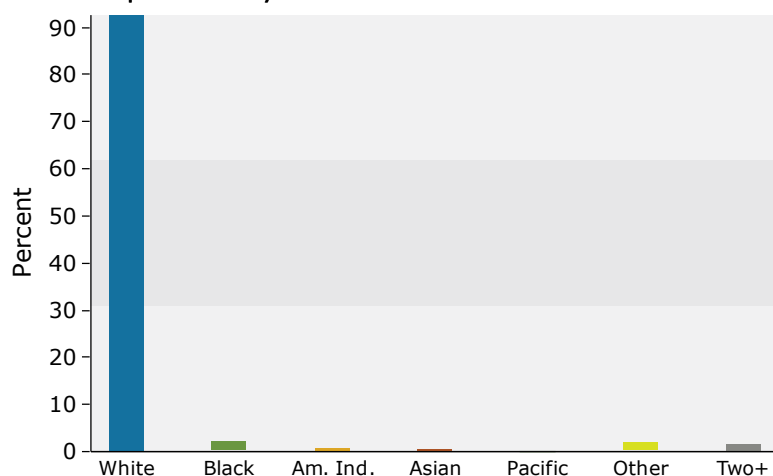
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 3.5%



Demographic and Income Profile

Arab, Alabama, United States 2
Arab, Alabama, United States
Drive Time: 30 minute radius

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

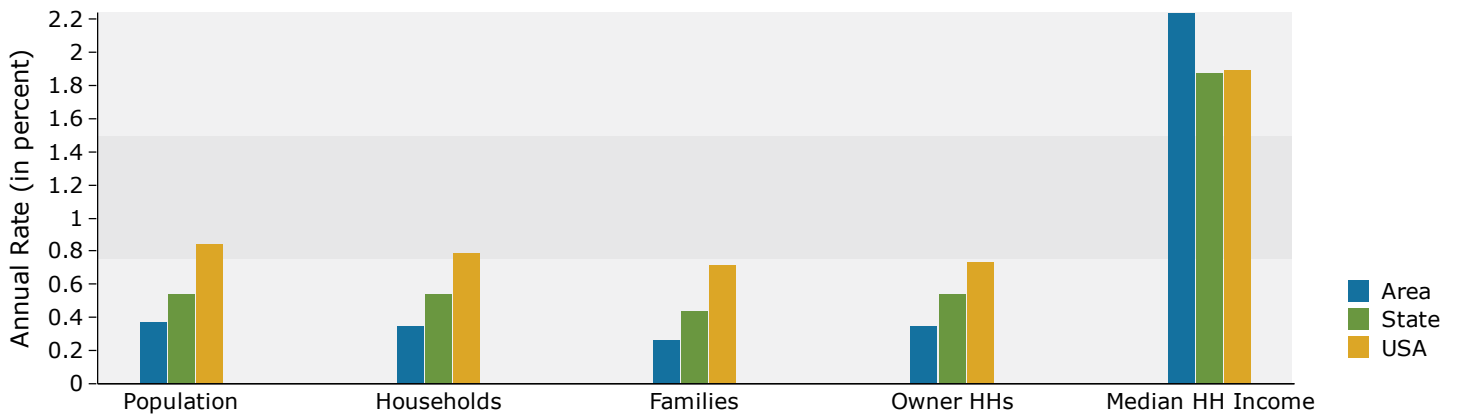
Summary	Census 2010		2016		2021			
Population	121,093		124,562		126,865			
Households	47,707		49,006		49,869			
Families	34,177		34,782		35,232			
Average Household Size	2.52		2.52		2.53			
Owner Occupied Housing Units	36,413		36,672		37,323			
Renter Occupied Housing Units	11,294		12,335		12,546			
Median Age	40.0		41.3		42.7			
Trends: 2016 - 2021 Annual Rate	Area		State		National			
Population	0.37%		0.54%		0.84%			
Households	0.35%		0.54%		0.79%			
Families	0.26%		0.44%		0.72%			
Owner HHs	0.35%		0.54%		0.73%			
Median Household Income	2.24%		1.88%		1.89%			
Households by Income				2016		2021		
				Number	Percent	Number	Percent	
	<\$15,000			7,773	15.9%	8,107	16.3%	
	\$15,000 - \$24,999			6,149	12.5%	6,142	12.3%	
	\$25,000 - \$34,999			5,907	12.1%	4,766	9.6%	
	\$35,000 - \$49,999			7,659	15.6%	6,610	13.3%	
	\$50,000 - \$74,999			8,535	17.4%	8,726	17.5%	
	\$75,000 - \$99,999			5,069	10.3%	5,708	11.4%	
	\$100,000 - \$149,999			5,136	10.5%	6,425	12.9%	
	\$150,000 - \$199,999			1,605	3.3%	2,032	4.1%	
	\$200,000+			1,175	2.4%	1,353	2.7%	
Median Household Income			\$42,944		\$47,965			
Average Household Income			\$59,813		\$65,898			
Per Capita Income			\$23,651		\$26,013			
Population by Age	Census 2010		2016		2021			
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		7,479	6.2%	7,271	5.8%	7,014	5.5%
	5 - 9		7,847	6.5%	7,691	6.2%	7,542	5.9%
	10 - 14		8,509	7.0%	7,998	6.4%	8,278	6.5%
	15 - 19		8,359	6.9%	7,533	6.0%	7,678	6.1%
	20 - 24		6,607	5.5%	7,008	5.6%	6,174	4.9%
	25 - 34		13,900	11.5%	15,219	12.2%	14,472	11.4%
	35 - 44		16,013	13.2%	15,550	12.5%	15,812	12.5%
	45 - 54		18,677	15.4%	17,549	14.1%	16,565	13.1%
	55 - 64		15,590	12.9%	17,448	14.0%	18,525	14.6%
	65 - 74		10,582	8.7%	12,960	10.4%	14,866	11.7%
	75 - 84		5,814	4.8%	6,323	5.1%	7,622	6.0%
	85+		1,715	1.4%	2,012	1.6%	2,318	1.8%
Race and Ethnicity	Census 2010		2016		2021			
	Number	Percent	Number	Percent	Number	Percent		
	White Alone		110,447	91.2%	111,878	89.8%	112,430	88.6%
	Black Alone		1,995	1.6%	2,762	2.2%	3,430	2.7%
	American Indian Alone		940	0.8%	937	0.8%	954	0.8%
	Asian Alone		1,144	0.9%	1,478	1.2%	1,828	1.4%
	Pacific Islander Alone		80	0.1%	91	0.1%	106	0.1%
	Some Other Race Alone		4,413	3.6%	4,868	3.9%	5,142	4.1%
	Two or More Races		2,075	1.7%	2,547	2.0%	2,976	2.3%
	Hispanic Origin (Any Race)		7,398	6.1%	8,333	6.7%	9,061	7.1%

Data Note: Income is expressed in current dollars.

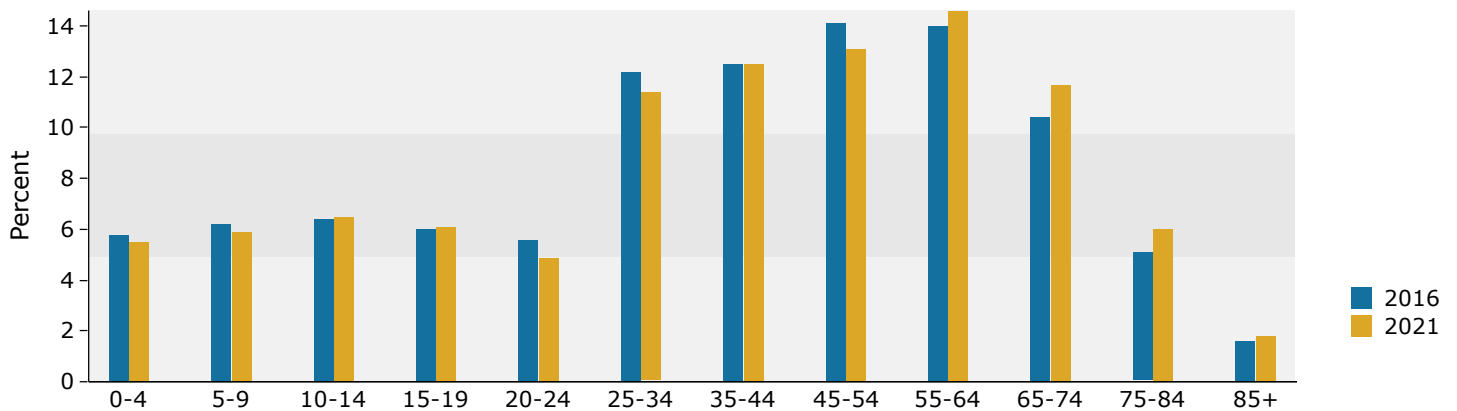
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

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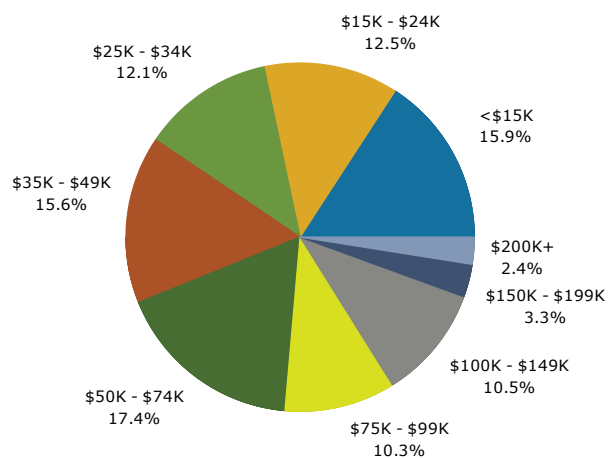
Trends 2016-2021



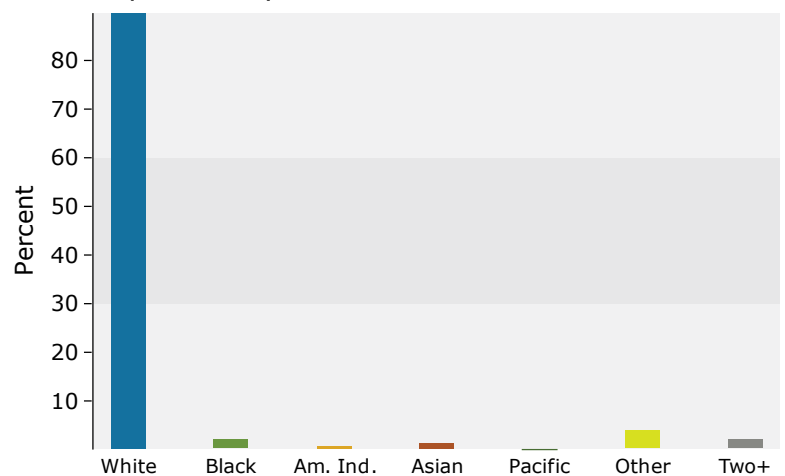
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 6.7%



Housing Profile

Arab, Alabama, United States
Ring: 3 mile radius

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

Population		Households	
2010 Total Population	10,473	2016 Median Household Income	\$37,913
2016 Total Population	10,709	2021 Median Household Income	\$41,931
2021 Total Population	10,866	2016-2021 Annual Rate	2.04%
2016-2021 Annual Rate	0.29%		

Housing Units by Occupancy Status and Tenure	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	4,768	100.0%	4,853	100.0%	4,916	100.0%
Occupied	4,311	90.4%	4,399	90.6%	4,453	90.6%
Owner	3,083	64.7%	3,091	63.7%	3,123	63.5%
Renter	1,228	25.8%	1,308	27.0%	1,330	27.1%
Vacant	457	9.6%	454	9.4%	464	9.4%

Owner Occupied Housing Units by Value	2016		2021	
	Number	Percent	Number	Percent
Total	3,090	100.0%	3,122	100.0%
<\$50,000	358	11.6%	231	7.4%
\$50,000-\$99,999	657	21.3%	343	11.0%
\$100,000-\$149,999	667	21.6%	757	24.2%
\$150,000-\$199,999	427	13.8%	563	18.0%
\$200,000-\$249,999	444	14.4%	592	19.0%
\$250,000-\$299,999	270	8.7%	345	11.1%
\$300,000-\$399,999	172	5.6%	197	6.3%
\$400,000-\$499,999	55	1.8%	58	1.9%
\$500,000-\$749,999	17	0.6%	15	0.5%
\$750,000-\$999,999	3	0.1%	3	0.1%
\$1,000,000+	20	0.6%	18	0.6%
Median Value	\$139,730		\$170,426	
Average Value	\$166,238		\$186,507	

Census 2010 Housing Units	Number	Percent
Total	4,768	100.0%
In Urbanized Areas	0	0.0%
In Urban Clusters	3,040	63.8%
Rural Housing Units	1,728	36.2%



Housing Profile

Arab, Alabama, United States
Ring: 3 mile radius

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

Census 2010 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	3,082	100.0%
Owned with a Mortgage/Loan	1,870	60.7%
Owned Free and Clear	1,212	39.3%

Census 2010 Vacant Housing Units by Status	Number	Percent
Total	457	100.0%
For Rent	142	31.1%
Rented- Not Occupied	7	1.5%
For Sale Only	79	17.3%
Sold - Not Occupied	36	7.9%
Seasonal/Recreational/Occasional Use	34	7.4%
For Migrant Workers	0	0.0%
Other Vacant	154	33.7%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership	Occupied Units	Owner Occupied Units Number	% of Occupied
Total	4,311	3,083	71.5%
15-24	207	52	25.1%
25-34	517	297	57.4%
35-44	693	477	68.8%
45-54	898	680	75.7%
55-64	769	590	76.7%
65-74	648	505	77.9%
75-84	459	385	83.9%
85+	120	97	80.8%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership	Occupied Units	Owner Occupied Units Number	% of Occupied
Total	4,311	3,082	71.5%
White Alone	4,183	3,012	72.0%
Black/African American	3	1	33.3%
American Indian/Alaska	32	23	71.9%
Asian Alone	14	8	57.1%
Pacific Islander Alone	2	1	50.0%
Other Race Alone	24	10	41.7%
Two or More Races	53	27	50.9%
Hispanic Origin	45	19	42.2%

Census 2010 Occupied Housing Units by Size and Home Ownership	Occupied Units	Owner Occupied Units Number	% of Occupied
Total	4,312	3,083	71.5%
1-Person	1,223	731	59.8%
2-Person	1,494	1,176	78.7%
3-Person	707	499	70.6%
4-Person	568	436	76.8%
5-Person	221	166	75.1%
6-Person	73	54	74.0%
7+ Person	26	21	80.8%

Data Note: Persons of Hispanic Origin may be of any race.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

February 06, 2017



Housing Profile

Arab, Alabama, United States
Ring: 5 mile radius

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

Population		Households	
2010 Total Population	17,468	2016 Median Household Income	\$39,817
2016 Total Population	17,834	2021 Median Household Income	\$43,780
2021 Total Population	18,091	2016-2021 Annual Rate	1.92%
2016-2021 Annual Rate	0.29%		

Housing Units by Occupancy Status and Tenure	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	7,813	100.0%	7,976	100.0%	8,090	100.0%
Occupied	7,082	90.6%	7,218	90.5%	7,302	90.3%
Owner	5,325	68.2%	5,337	66.9%	5,388	66.6%
Renter	1,757	22.5%	1,881	23.6%	1,914	23.7%
Vacant	731	9.4%	759	9.5%	787	9.7%

Owner Occupied Housing Units by Value	2016		2021	
	Number	Percent	Number	Percent
Total	5,336	100.0%	5,388	100.0%
<\$50,000	681	12.8%	437	8.1%
\$50,000-\$99,999	1,128	21.1%	538	10.0%
\$100,000-\$149,999	1,147	21.5%	1,328	24.6%
\$150,000-\$199,999	790	14.8%	1,074	19.9%
\$200,000-\$249,999	657	12.3%	880	16.3%
\$250,000-\$299,999	473	8.9%	626	11.6%
\$300,000-\$399,999	271	5.1%	317	5.9%
\$400,000-\$499,999	129	2.4%	133	2.5%
\$500,000-\$749,999	31	0.6%	28	0.5%
\$750,000-\$999,999	6	0.1%	6	0.1%
\$1,000,000+	23	0.4%	21	0.4%
Median Value	\$137,446		\$168,203	
Average Value	\$162,561		\$184,702	

Census 2010 Housing Units	Number	Percent
Total	7,813	100.0%
In Urbanized Areas	0	0.0%
In Urban Clusters	3,568	45.7%
Rural Housing Units	4,245	54.3%



Housing Profile

Arab, Alabama, United States
Ring: 5 mile radius

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

Census 2010 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	5,325	100.0%
Owned with a Mortgage/Loan	3,157	59.3%
Owned Free and Clear	2,168	40.7%

Census 2010 Vacant Housing Units by Status	Number	Percent
Total	731	100.0%
For Rent	205	28.0%
Rented- Not Occupied	11	1.5%
For Sale Only	121	16.6%
Sold - Not Occupied	53	7.3%
Seasonal/Recreational/Occasional Use	81	11.1%
For Migrant Workers	0	0.0%
Other Vacant	304	41.6%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership	Occupied Units	Owner Occupied Units Number	% of Occupied
Total	7,083	5,326	75.2%
15-24	307	100	32.6%
25-34	862	535	62.1%
35-44	1,165	836	71.8%
45-54	1,521	1,193	78.4%
55-64	1,264	1,026	81.2%
65-74	1,064	876	82.3%
75-84	718	610	85.0%
85+	182	150	82.4%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership	Occupied Units	Owner Occupied Units Number	% of Occupied
Total	7,081	5,325	75.2%
White Alone	6,853	5,188	75.7%
Black/African American	7	2	28.6%
American Indian/Alaska	56	43	76.8%
Asian Alone	21	14	66.7%
Pacific Islander Alone	2	1	50.0%
Other Race Alone	59	30	50.8%
Two or More Races	83	47	56.6%
Hispanic Origin	95	50	52.6%

Census 2010 Occupied Housing Units by Size and Home Ownership	Occupied Units	Owner Occupied Units Number	% of Occupied
Total	7,081	5,325	75.2%
1-Person	1,878	1,205	64.2%
2-Person	2,507	2,062	82.2%
3-Person	1,183	888	75.1%
4-Person	958	749	78.2%
5-Person	382	290	75.9%
6-Person	123	91	74.0%
7+ Person	50	40	80.0%

Data Note: Persons of Hispanic Origin may be of any race.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

February 06, 2017



Housing Profile

Arab, Alabama, United States
Ring: 10 mile radius

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

Population		Households	
2010 Total Population	34,981	2016 Median Household Income	\$41,858
2016 Total Population	35,632	2021 Median Household Income	\$46,423
2021 Total Population	36,078	2016-2021 Annual Rate	2.09%
2016-2021 Annual Rate	0.25%		

Housing Units by Occupancy Status and Tenure	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	15,729	100.0%	16,020	100.0%	16,218	100.0%
Occupied	14,054	89.4%	14,289	89.2%	14,438	89.0%
Owner	10,978	69.8%	10,982	68.6%	11,073	68.3%
Renter	3,076	19.6%	3,307	20.6%	3,365	20.7%
Vacant	1,675	10.6%	1,731	10.8%	1,780	11.0%

Owner Occupied Housing Units by Value	2016		2021	
	Number	Percent	Number	Percent
Total	10,982	100.0%	11,074	100.0%
<\$50,000	1,558	14.2%	1,089	9.8%
\$50,000-\$99,999	2,459	22.4%	1,342	12.1%
\$100,000-\$149,999	2,257	20.6%	2,565	23.2%
\$150,000-\$199,999	1,575	14.3%	1,986	17.9%
\$200,000-\$249,999	1,037	9.4%	1,440	13.0%
\$250,000-\$299,999	885	8.1%	1,211	10.9%
\$300,000-\$399,999	691	6.3%	902	8.1%
\$400,000-\$499,999	333	3.0%	357	3.2%
\$500,000-\$749,999	110	1.0%	101	0.9%
\$750,000-\$999,999	30	0.3%	32	0.3%
\$1,000,000+	47	0.4%	49	0.4%
Median Value	\$132,654		\$163,620	
Average Value	\$164,203		\$187,990	

Census 2010 Housing Units	Number	Percent
Total	15,729	100.0%
In Urbanized Areas	0	0.0%
In Urban Clusters	4,398	28.0%
Rural Housing Units	11,331	72.0%



Housing Profile

Arab, Alabama, United States
Ring: 10 mile radius

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

Census 2010 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	10,977	100.0%
Owned with a Mortgage/Loan	6,455	58.8%
Owned Free and Clear	4,522	41.2%

Census 2010 Vacant Housing Units by Status	Number	Percent
Total	1,675	100.0%
For Rent	327	19.5%
Rented- Not Occupied	23	1.4%
For Sale Only	254	15.2%
Sold - Not Occupied	80	4.8%
Seasonal/Recreational/Occasional Use	258	15.4%
For Migrant Workers	0	0.0%
Other Vacant	721	43.0%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership	Occupied Units	Owner Occupied Units Number	% of Occupied
Total	14,054	10,976	78.1%
15-24	506	186	36.8%
25-34	1,697	1,069	63.0%
35-44	2,332	1,730	74.2%
45-54	3,097	2,505	80.9%
55-64	2,635	2,248	85.3%
65-74	2,102	1,797	85.5%
75-84	1,343	1,163	86.6%
85+	342	278	81.3%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership	Occupied Units	Owner Occupied Units Number	% of Occupied
Total	14,055	10,978	78.1%
White Alone	13,528	10,639	78.6%
Black/African American	55	24	43.6%
American Indian/Alaska	125	100	80.0%
Asian Alone	41	32	78.0%
Pacific Islander Alone	5	4	80.0%
Other Race Alone	158	87	55.1%
Two or More Races	143	92	64.3%
Hispanic Origin	245	140	57.1%

Census 2010 Occupied Housing Units by Size and Home Ownership	Occupied Units	Owner Occupied Units Number	% of Occupied
Total	14,055	10,979	78.1%
1-Person	3,514	2,429	69.1%
2-Person	5,101	4,286	84.0%
3-Person	2,404	1,876	78.0%
4-Person	1,878	1,500	79.9%
5-Person	788	606	76.9%
6-Person	246	187	76.0%
7+ Person	124	95	76.6%

Data Note: Persons of Hispanic Origin may be of any race.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

February 06, 2017



Retail MarketPlace Profile

Arab, Alabama, United States
Ring: 3 mile radius

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

Summary Demographics

2016 Population	10,709
2016 Households	4,399
2016 Median Disposable Income	\$32,566
2016 Per Capita Income	\$23,355

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$141,370,966	\$242,337,306	-\$100,966,340	-26.3	106
Total Retail Trade	44-45	\$128,966,780	\$229,573,581	-\$100,606,801	-28.1	77
Total Food & Drink	722	\$12,404,186	\$12,763,725	-\$359,539	-1.4	28

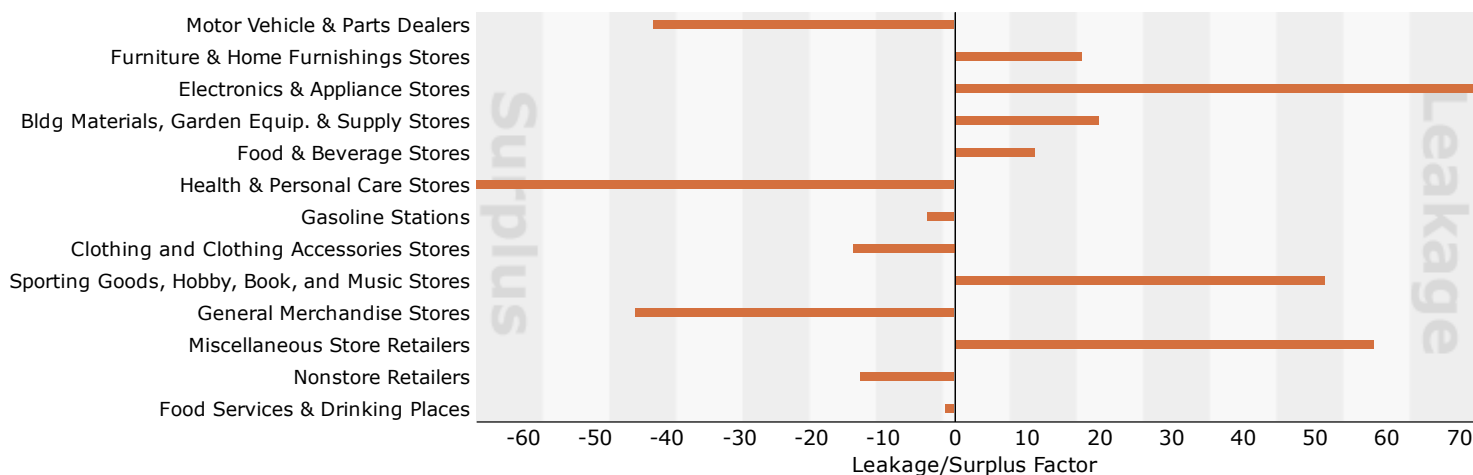
Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$31,266,814	\$76,470,735	-\$45,203,921	-42.0	17
Automobile Dealers	4411	\$24,983,045	\$71,228,420	-\$46,245,375	-48.1	8
Other Motor Vehicle Dealers	4412	\$3,973,066	\$0	\$3,973,066	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$2,310,703	\$5,242,315	-\$2,931,612	-38.8	9
Furniture & Home Furnishings Stores	442	\$3,943,599	\$2,757,743	\$1,185,856	17.7	3
Furniture Stores	4421	\$2,379,337	\$2,500,793	-\$121,456	-2.5	2
Home Furnishings Stores	4422	\$1,564,262	\$256,950	\$1,307,312	71.8	1
Electronics & Appliance Stores	443	\$5,604,835	\$906,056	\$4,698,779	72.2	1
Bldg Materials, Garden Equip. & Supply Stores	444	\$7,682,319	\$5,125,021	\$2,557,298	20.0	7
Bldg Material & Supplies Dealers	4441	\$7,033,829	\$4,888,471	\$2,145,358	18.0	6
Lawn & Garden Equip & Supply Stores	4442	\$648,490	\$236,551	\$411,939	46.5	1
Food & Beverage Stores	445	\$20,976,744	\$16,765,347	\$4,211,397	11.2	5
Grocery Stores	4451	\$19,193,870	\$16,622,517	\$2,571,353	7.2	4
Specialty Food Stores	4452	\$1,015,681	\$142,830	\$872,851	75.3	1
Beer, Wine & Liquor Stores	4453	\$767,194	\$0	\$767,194	100.0	0
Health & Personal Care Stores	446,4461	\$7,762,821	\$38,758,570	-\$30,995,749	-66.6	7
Gasoline Stations	447,4471	\$10,281,183	\$11,142,737	-\$861,554	-4.0	9
Clothing & Clothing Accessories Stores	448	\$3,837,981	\$5,111,533	-\$1,273,552	-14.2	10
Clothing Stores	4481	\$2,528,942	\$4,062,042	-\$1,533,100	-23.3	8
Shoe Stores	4482	\$523,310	\$370,043	\$153,267	17.2	1
Jewelry, Luggage & Leather Goods Stores	4483	\$785,729	\$679,448	\$106,281	7.3	1
Sporting Goods, Hobby, Book & Music Stores	451	\$3,741,802	\$1,196,690	\$2,545,112	51.5	3
Sporting Goods/Hobby/Musical Instr Stores	4511	\$3,177,163	\$1,196,690	\$1,980,473	45.3	3
Book, Periodical & Music Stores	4512	\$564,639	\$0	\$564,639	100.0	0
General Merchandise Stores	452	\$25,957,041	\$67,753,107	-\$41,796,066	-44.6	5
Department Stores Excluding Leased Depts.	4521	\$18,896,646	\$64,874,145	-\$45,977,499	-54.9	2
Other General Merchandise Stores	4529	\$7,060,394	\$2,878,962	\$4,181,432	42.1	3
Miscellaneous Store Retailers	453	\$6,462,258	\$1,696,382	\$4,765,876	58.4	10
Florists	4531	\$245,332	\$338,130	-\$92,798	-15.9	3
Office Supplies, Stationery & Gift Stores	4532	\$911,640	\$373,984	\$537,656	41.8	2
Used Merchandise Stores	4533	\$765,608	\$0	\$765,608	100.0	0
Other Miscellaneous Store Retailers	4539	\$4,539,677	\$984,268	\$3,555,409	64.4	5
Nonstore Retailers	454	\$1,449,383	\$1,889,660	-\$440,277	-13.2	1
Electronic Shopping & Mail-Order Houses	4541	\$332,294	\$0	\$332,294	100.0	0
Vending Machine Operators	4542	\$190,476	\$0	\$190,476	100.0	0
Direct Selling Establishments	4543	\$926,612	\$1,889,660	-\$963,048	-34.2	1
Food Services & Drinking Places	722	\$12,404,186	\$12,763,725	-\$359,539	-1.4	28
Special Food Services	7223	\$71,236	\$20,281	\$50,955	55.7	1
Drinking Places - Alcoholic Beverages	7224	\$251,490	\$0	\$251,490	100.0	0
Restaurants/Other Eating Places	7225	\$12,081,460	\$12,743,444	-\$661,984	-3	28

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

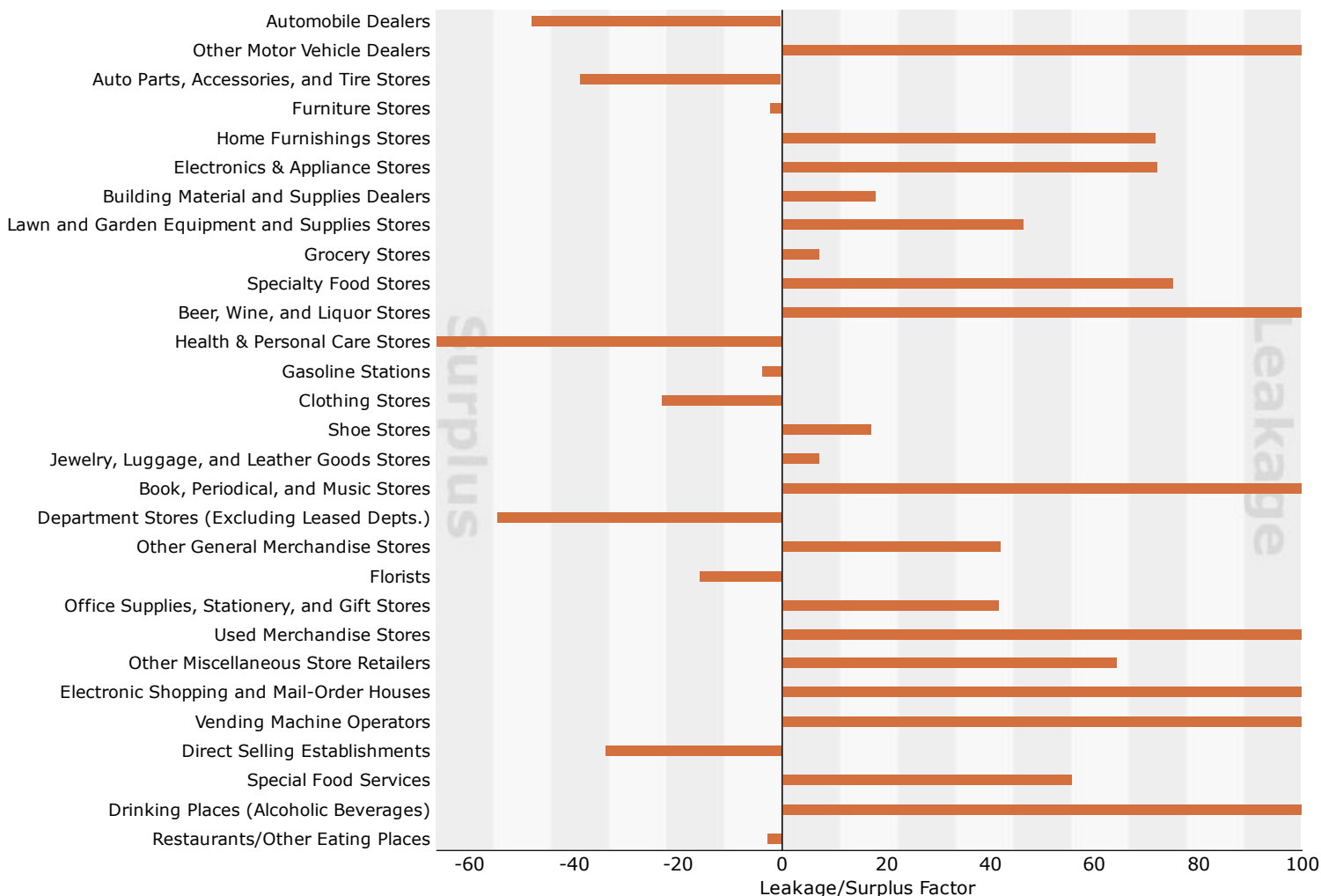
Source: Esri and Infogroup. Retail MarketPlace 2016 Release 2. Copyright 2016 Infogroup, Inc. All rights reserved.

February 06, 2017

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

Arab, Alabama, United States
Ring: 5 mile radius

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

Summary Demographics

2016 Population	17,834
2016 Households	7,217
2016 Median Disposable Income	\$34,126
2016 Per Capita Income	\$23,115

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$238,107,111	\$258,443,544	-\$20,336,433	-4.1	122
Total Retail Trade	44-45	\$217,522,456	\$244,680,867	-\$27,158,411	-5.9	91
Total Food & Drink	722	\$20,584,655	\$13,762,677	\$6,821,978	19.9	31

Industry Group

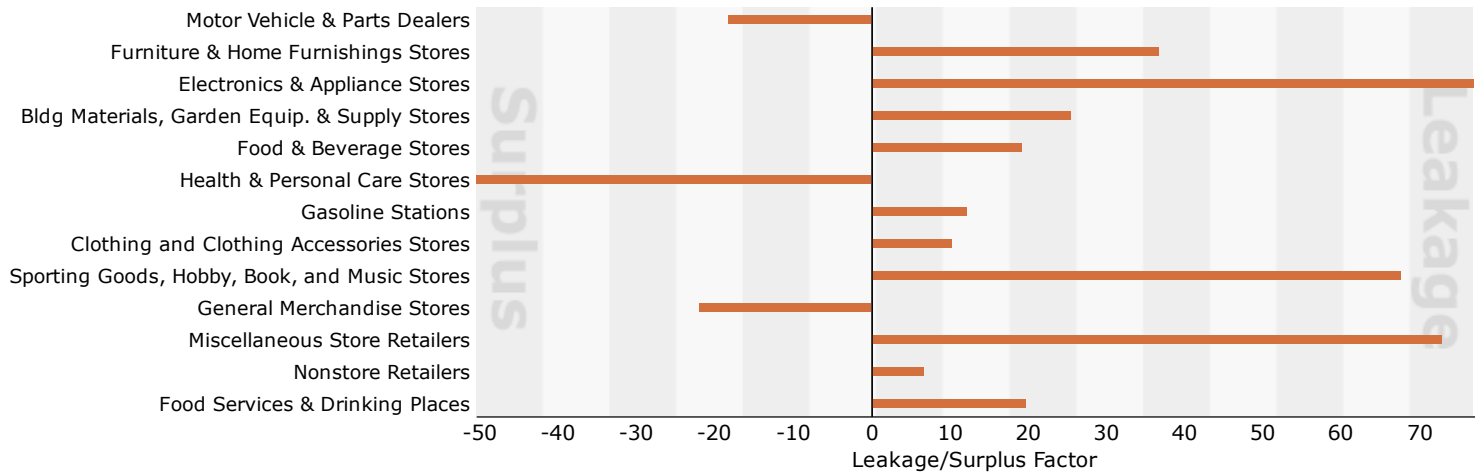
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$53,166,206	\$76,792,531	-\$23,626,325	-18.2	18
Automobile Dealers	4411	\$42,500,862	\$71,539,837	-\$29,038,975	-25.5	9
Other Motor Vehicle Dealers	4412	\$6,783,063	\$0	\$6,783,063	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$3,882,281	\$5,252,694	-\$1,370,413	-15.0	9
Furniture & Home Furnishings Stores	442	\$6,525,977	\$3,007,647	\$3,518,330	36.9	4
Furniture Stores	4421	\$3,919,195	\$2,500,793	\$1,418,402	22.1	2
Home Furnishings Stores	4422	\$2,606,782	\$506,854	\$2,099,928	67.4	2
Electronics & Appliance Stores	443	\$9,172,638	\$1,186,506	\$7,986,132	77.1	2
Bldg Materials, Garden Equip. & Supply Stores	444	\$13,114,422	\$7,763,585	\$5,350,837	25.6	12
Bldg Material & Supplies Dealers	4441	\$11,963,259	\$7,070,196	\$4,893,063	25.7	9
Lawn & Garden Equip & Supply Stores	4442	\$1,151,163	\$693,389	\$457,774	24.8	2
Food & Beverage Stores	445	\$35,238,319	\$23,784,051	\$11,454,268	19.4	8
Grocery Stores	4451	\$32,269,794	\$23,478,304	\$8,791,490	15.8	6
Specialty Food Stores	4452	\$1,704,395	\$305,747	\$1,398,648	69.6	2
Beer, Wine & Liquor Stores	4453	\$1,264,130	\$0	\$1,264,130	100.0	0
Health & Personal Care Stores	446,4461	\$13,220,259	\$40,200,534	-\$26,980,275	-50.5	8
Gasoline Stations	447,4471	\$17,563,534	\$13,720,182	\$3,843,352	12.3	11
Clothing & Clothing Accessories Stores	448	\$6,331,579	\$5,146,756	\$1,184,823	10.3	10
Clothing Stores	4481	\$4,197,188	\$4,097,265	\$99,923	1.2	8
Shoe Stores	4482	\$868,526	\$370,043	\$498,483	40.2	1
Jewelry, Luggage & Leather Goods Stores	4483	\$1,265,864	\$679,448	\$586,416	30.1	1
Sporting Goods, Hobby, Book & Music Stores	451	\$6,236,959	\$1,196,690	\$5,040,269	67.8	3
Sporting Goods/Hobby/Musical Instr Stores	4511	\$5,307,217	\$1,196,690	\$4,110,527	63.2	3
Book, Periodical & Music Stores	4512	\$929,742	\$0	\$929,742	100.0	0
General Merchandise Stores	452	\$43,406,695	\$67,975,784	-\$24,569,089	-22.1	5
Department Stores Excluding Leased Depts.	4521	\$31,521,662	\$64,874,145	-\$33,352,483	-34.6	2
Other General Merchandise Stores	4529	\$11,885,033	\$3,101,639	\$8,783,394	58.6	3
Miscellaneous Store Retailers	453	\$11,054,814	\$1,727,474	\$9,327,340	73.0	10
Florists	4531	\$422,807	\$369,222	\$53,585	6.8	3
Office Supplies, Stationery & Gift Stores	4532	\$1,501,848	\$373,984	\$1,127,864	60.1	2
Used Merchandise Stores	4533	\$1,255,267	\$0	\$1,255,267	100.0	0
Other Miscellaneous Store Retailers	4539	\$7,874,892	\$984,268	\$6,890,624	77.8	5
Nonstore Retailers	454	\$2,491,053	\$2,179,126	\$311,927	6.7	1
Electronic Shopping & Mail-Order Houses	4541	\$561,293	\$0	\$561,293	100.0	0
Vending Machine Operators	4542	\$319,850	\$0	\$319,850	100.0	0
Direct Selling Establishments	4543	\$1,609,910	\$1,889,660	-\$279,750	-8.0	1
Food Services & Drinking Places	722	\$20,584,655	\$13,762,677	\$6,821,978	19.9	31
Special Food Services	7223	\$117,734	\$30,422	\$87,312	58.9	1
Drinking Places - Alcoholic Beverages	7224	\$400,332	\$62,008	\$338,324	73.2	1
Restaurants/Other Eating Places	7225	\$20,066,589	\$13,670,247	\$6,396,342	19	30

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.
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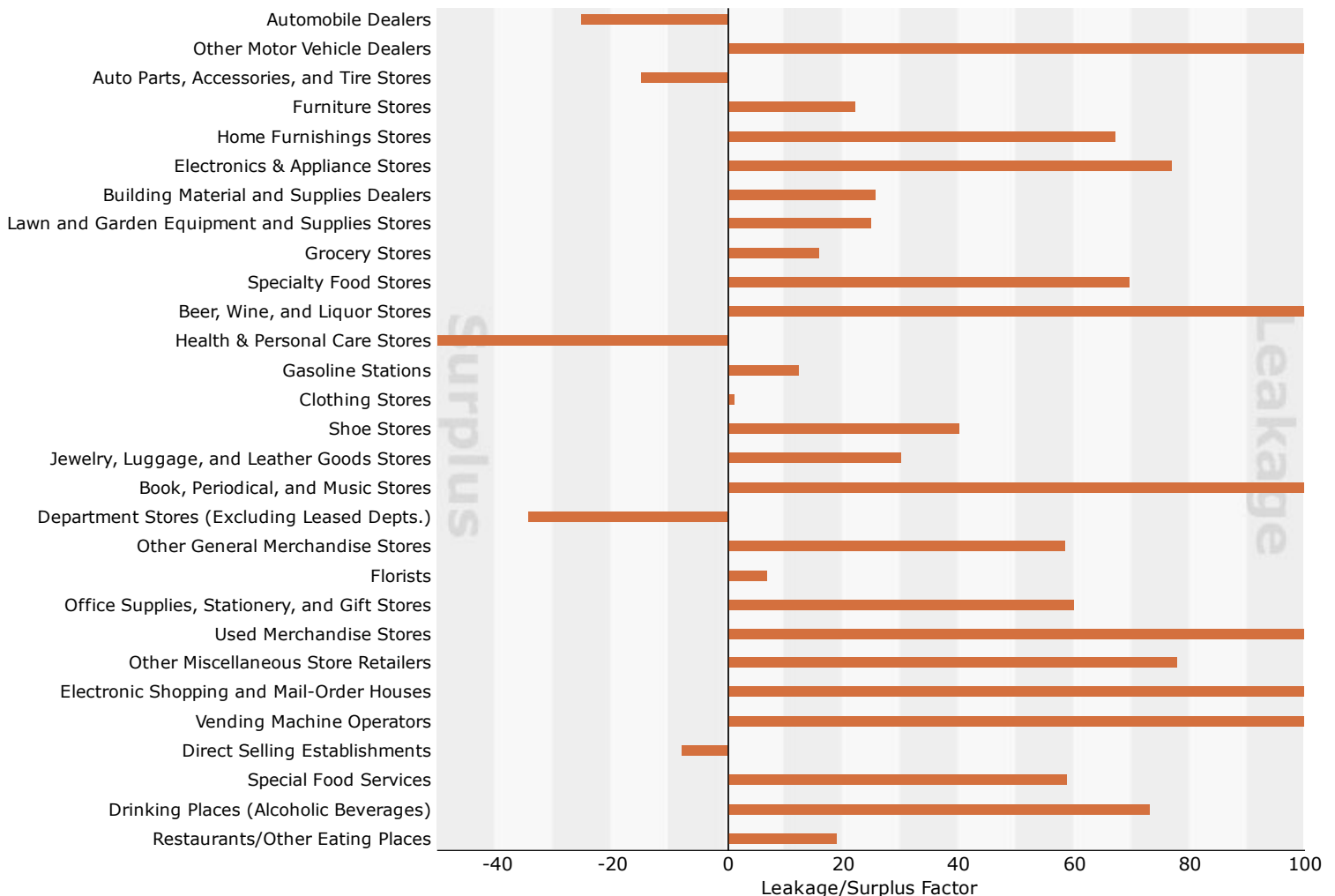
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February 06, 2017

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

Arab, Alabama, United States
Ring: 10 mile radius

Prepared by Esri
Latitude: 34.31815
Longitude: -86.49582

Summary Demographics

2016 Population	35,632
2016 Households	14,289
2016 Median Disposable Income	\$35,771
2016 Per Capita Income	\$23,603

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$490,677,214	\$353,793,439	\$136,883,775	16.2	187
Total Retail Trade	44-45	\$448,302,994	\$335,822,967	\$112,480,027	14.3	145
Total Food & Drink	722	\$42,374,220	\$17,970,471	\$24,403,749	40.4	42

Industry Group

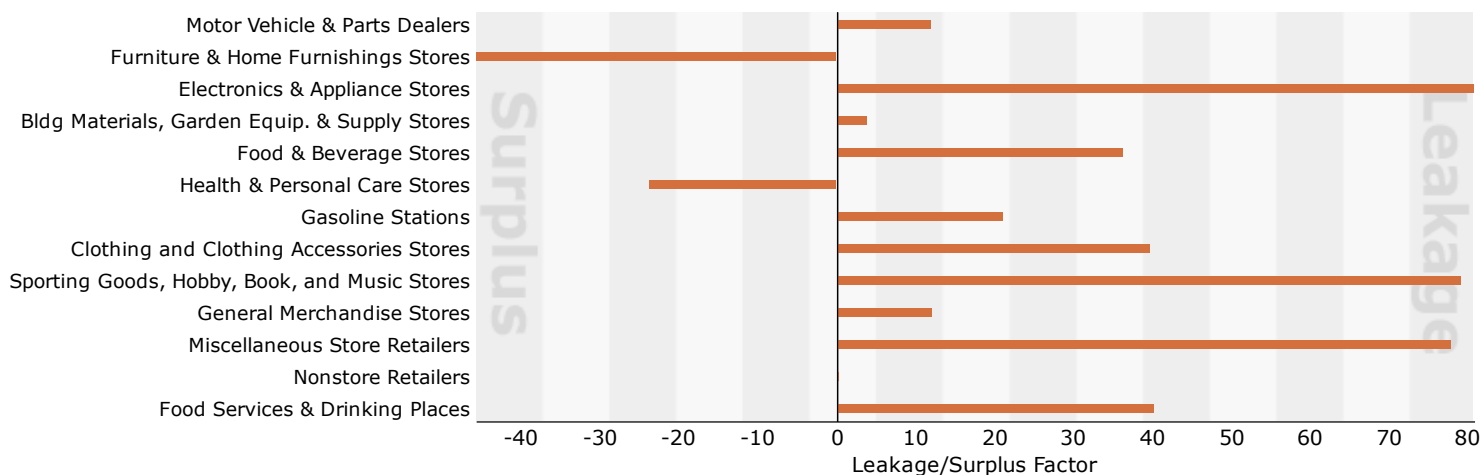
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$110,054,402	\$86,323,055	\$23,731,347	12.1	28
Automobile Dealers	4411	\$87,976,658	\$74,448,886	\$13,527,772	8.3	12
Other Motor Vehicle Dealers	4412	\$14,092,463	\$6,538,447	\$7,554,016	36.6	7
Auto Parts, Accessories & Tire Stores	4413	\$7,985,281	\$5,335,722	\$2,649,559	19.9	9
Furniture & Home Furnishings Stores	442	\$13,402,678	\$35,996,123	-\$22,593,445	-45.7	8
Furniture Stores	4421	\$8,026,369	\$3,424,527	\$4,601,842	40.2	3
Home Furnishings Stores	4422	\$5,376,309	\$32,571,595	-\$27,195,286	-71.7	6
Electronics & Appliance Stores	443	\$18,754,359	\$1,979,309	\$16,775,050	80.9	3
Bldg Materials, Garden Equip. & Supply Stores	444	\$27,111,867	\$25,006,551	\$2,105,316	4.0	18
Bldg Material & Supplies Dealers	4441	\$24,695,141	\$24,168,185	\$526,956	1.1	15
Lawn & Garden Equip & Supply Stores	4442	\$2,416,726	\$838,366	\$1,578,360	48.5	3
Food & Beverage Stores	445	\$72,360,675	\$33,709,836	\$38,650,839	36.4	19
Grocery Stores	4451	\$66,277,827	\$32,933,440	\$33,344,387	33.6	15
Specialty Food Stores	4452	\$3,498,052	\$569,589	\$2,928,463	72.0	3
Beer, Wine & Liquor Stores	4453	\$2,584,796	\$206,808	\$2,377,988	85.2	1
Health & Personal Care Stores	446,4461	\$27,320,464	\$44,415,580	-\$17,095,116	-23.8	12
Gasoline Stations	447,4471	\$36,346,251	\$23,669,638	\$12,676,613	21.1	17
Clothing & Clothing Accessories Stores	448	\$12,964,160	\$5,563,231	\$7,400,929	39.9	11
Clothing Stores	4481	\$8,626,695	\$4,106,071	\$4,520,624	35.5	8
Shoe Stores	4482	\$1,783,226	\$370,043	\$1,413,183	65.6	1
Jewelry, Luggage & Leather Goods Stores	4483	\$2,554,239	\$1,087,117	\$1,467,122	40.3	2
Sporting Goods, Hobby, Book & Music Stores	451	\$12,798,112	\$1,480,673	\$11,317,439	79.3	4
Sporting Goods/Hobby/Musical Instr Stores	4511	\$10,905,371	\$1,480,673	\$9,424,698	76.1	4
Book, Periodical & Music Stores	4512	\$1,892,741	\$0	\$1,892,741	100.0	0
General Merchandise Stores	452	\$89,253,797	\$69,786,114	\$19,467,683	12.2	7
Department Stores Excluding Leased Depts.	4521	\$64,828,762	\$64,874,145	-\$45,383	0.0	2
Other General Merchandise Stores	4529	\$24,425,035	\$4,911,969	\$19,513,066	66.5	5
Miscellaneous Store Retailers	453	\$22,823,363	\$2,819,074	\$20,004,289	78.0	16
Florists	4531	\$884,518	\$812,082	\$72,436	4.3	6
Office Supplies, Stationery & Gift Stores	4532	\$3,075,289	\$373,984	\$2,701,305	78.3	2
Used Merchandise Stores	4533	\$2,554,145	\$69,909	\$2,484,236	94.7	1
Other Miscellaneous Store Retailers	4539	\$16,309,411	\$1,563,099	\$14,746,312	82.5	7
Nonstore Retailers	454	\$5,112,867	\$5,073,784	\$39,083	0.4	2
Electronic Shopping & Mail-Order Houses	4541	\$1,155,705	\$3,184,124	-\$2,028,419	-46.7	1
Vending Machine Operators	4542	\$656,628	\$0	\$656,628	100.0	0
Direct Selling Establishments	4543	\$3,300,533	\$1,889,660	\$1,410,873	27.2	1
Food Services & Drinking Places	722	\$42,374,220	\$17,970,471	\$24,403,749	40.4	42
Special Food Services	7223	\$239,644	\$32,957	\$206,687	75.8	1
Drinking Places - Alcoholic Beverages	7224	\$804,940	\$82,678	\$722,262	81.4	1
Restaurants/Other Eating Places	7225	\$41,329,636	17,854,836	23,474,800	40	40

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.
<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

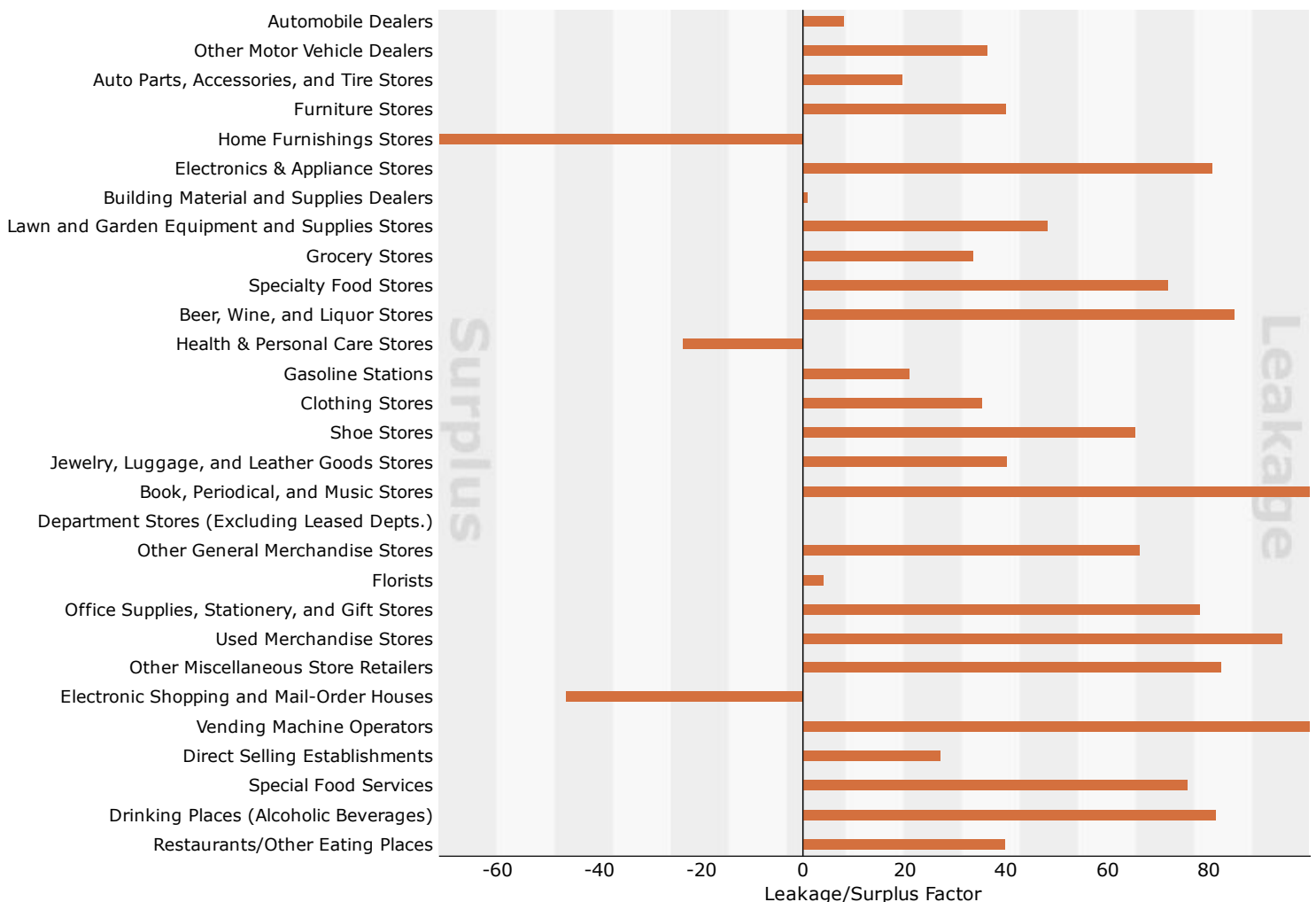
Source: Esri and Infogroup. Retail MarketPlace 2016 Release 2. Copyright 2016 Infogroup, Inc. All rights reserved.

February 06, 2017

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group

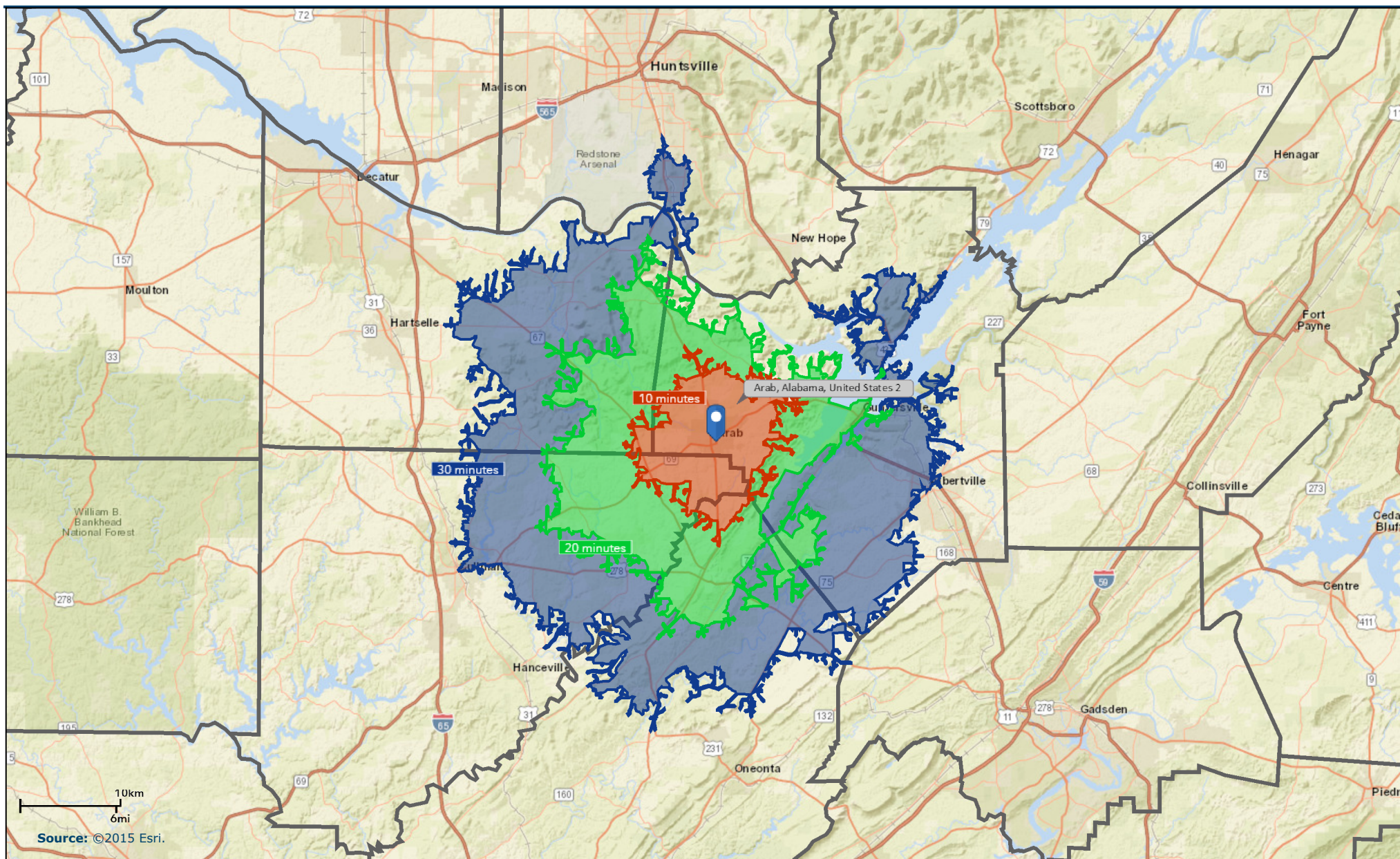


Arab, AL Restaurants

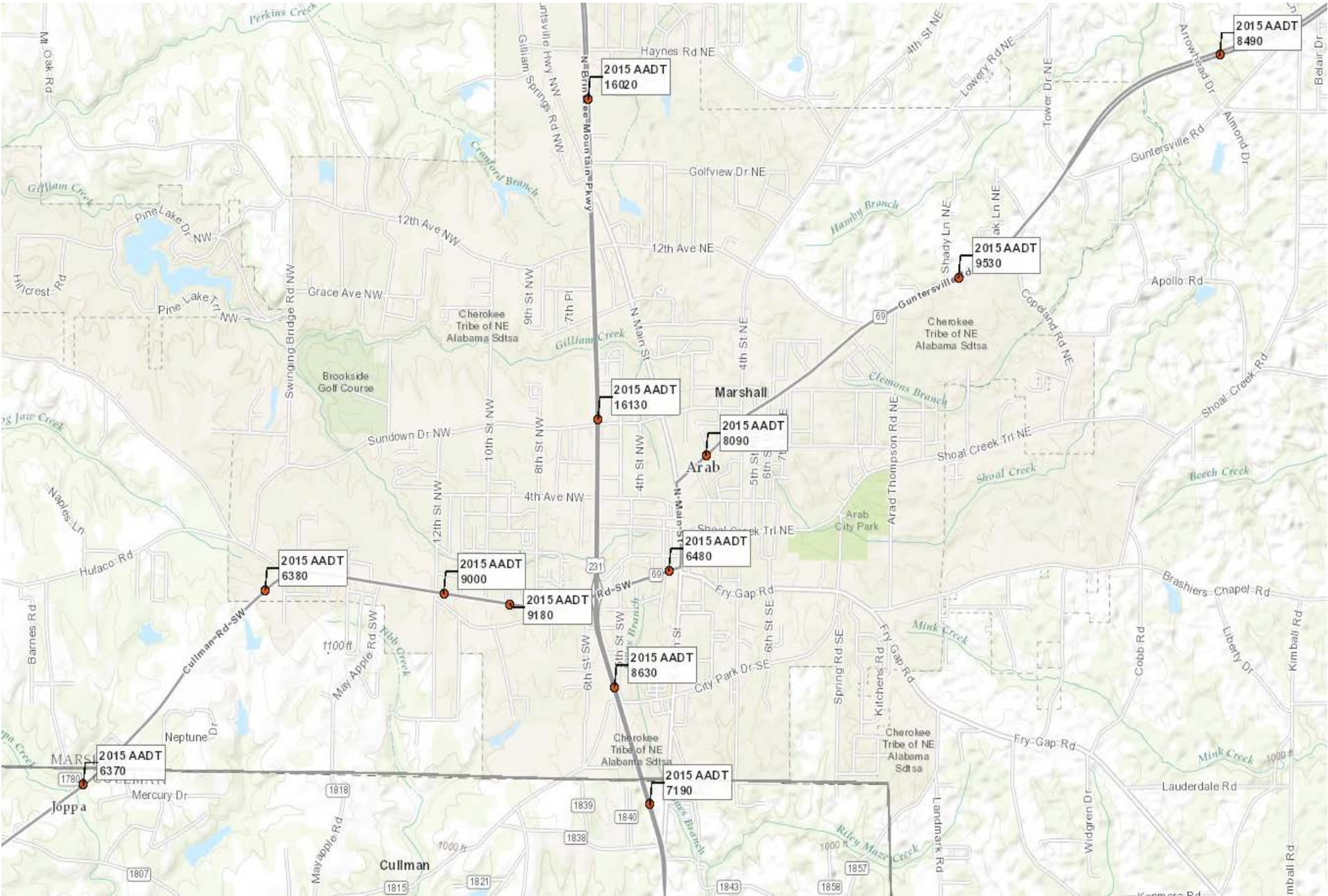
<i>Company Name</i>	<i>Address</i>	<i>Phone Number</i>	<i>NAICS</i>	<i>Primary NAICS Description</i>
Arab Wings & More	434 N Main St	(256) 550-1555	722511	Full-Service Restaurants
Arby's	1143 N Brindlee Mountain Pkwy	(256) 586-7464	722513	Limited-Service Restaurants
Burger King	554 N Brindlee Mountain Pkwy	(256) 931-0098	722513	Limited-Service Restaurants
Captain D's Seafood	1125 N Brindlee Mountain Pkwy	(256) 586-3300	722513	Limited-Service Restaurants
Dairy Queen	1136 N Brindlee Mountain Pkwy	(256) 586-4797	722515	Snack & Nonalcoholic Beverage Bars
Dawn's Diner	209 3rd Ave NW	(256) 931-5054	722511	Full-Service Restaurants
Daylight Donuts	1124 N Brindlee Mountain Pkwy	(256) 586-5808	722515	Snack & Nonalcoholic Beverage Bars
Domino's	602 11th Ave NW	(256) 586-2150	722513	Limited-Service Restaurants
Fonseca Factory	1082 N Brindlee Mountain Pkwy	(256) 931-7687	722511	Full-Service Restaurants
Grumpy's Pizza	988 N Brindlee Mountain Pkwy	(256) 931-2335	722511	Full-Service Restaurants
Huddle House	759 N Brindlee Mountain Pkwy	(256) 931-2073	722511	Full-Service Restaurants
Jack's	2312 N Brindlee Mountain Pkwy	(256) 586-5225	722511	Full-Service Restaurants
KFC	710 N Brindlee Mountain Pkwy	(256) 586-0334	722513	Limited-Service Restaurants
Krispy Krunchy Chicken	8220 AL Highway 69	(256) 753-1015	722511	Full-Service Restaurants
L-Rancho Café	41 N Main St	(256) 931-2146	722511	Full-Service Restaurants
Little Caesars Pizza	542 N Brindlee Mountain Pkwy	(256) 586-0555	722513	Limited-Service Restaurants
Los Arcos	326 N Brindlee Mountain Pkwy	(256) 586-5867	722511	Full-Service Restaurants
Mc Donald's	700 N Brindlee Mountain Pkwy	(256) 586-8792	722513	Limited-Service Restaurants
Midas Burger	221 N Brindlee Mountain Pkwy	(256) 586-3275	722511	Full-Service Restaurants
Mt Fuji Japanese Restaurant	1410 N Brindlee Mountain Pkwy	(256) 586-8808	722511	Full-Service Restaurants
Panda III Chinese Food	1070 N Brindlee Mountain Pkwy	(256) 931-2129	722511	Full-Service Restaurants
Papa John's Pizza		(256) 586-7969	722513	Limited-Service Restaurants
Papa John's Pizza	752 N Brindlee Mountain Pkwy	(256) 586-7272	722513	Limited-Service Restaurants
Pizza Hut	639 Northgate Dr NW	(256) 586-2511	722511	Full-Service Restaurants
Sicilian Italian Restaurant & Pizza	222 N Main St	(256) 931-5825	722511	Full-Service Restaurants
Sierra's Mexicanisimo	1092 N Brindlee Mountain Pkwy	(256) 931-8226	722511	Full-Service Restaurants
Son's House Of Barbecue	2425 N Brindlee Mountain Pkwy	(256) 931-7667	722511	Full-Service Restaurants
Sonic Drive-In	431 N Main St	(256) 931-5533	722513	Limited-Service Restaurants
Southern Hickory Barbecue	440 N Brindlee Mountain Pkwy	(256) 931-2410	722511	Full-Service Restaurants
Subway	111 N Brindlee Mountain Pkwy	(256) 586-1285	722513	Limited-Service Restaurants

Subway	1450 N Brindlee Mountain Pkwy	(256) 931-2199	722513	Limited-Service Restaurants
Taco Bell	997 N Brindlee Mountain Pkwy	(256) 586-5505	722513	Limited-Service Restaurants

Sources: Reference USA, Hoover's



Arab, AL



February 3, 2017