SESSION 1 | ASK, THANK, TELL - WHAT'S YOUR CASE FOR INVITING PEOPLE TO BE GENEROUS?
We’ll address the need for using clear, constructive language that invites people to talk about what matters to them.

• How often does your church talk about money? How comfortable are you about raising the issue?
• On a scale of 1-10 (10-very generous), how generous would you say your congregation is?
• From your perspective, what do you feel hinders people’s capacity to be more generous?
• Who taught you about managing money? Being generous with money?
• In what ways do you thank people for their generosity?
• In what ways do you share how their generosity transforms people’s lives?

SESSION 2 | EVERYTHING BELONGS TO GOD - BROADENING PEOPLE’S UNDERSTANDING OF STEWARDSHIP
We’ll focus on whole-life stewardship and how money is just one way of honoring God with what we have.

• How do you describe what stewardship is and looks like to your members?
• What happens if we emphasize financial giving over other ways to give? What happens when we de-emphasize it?
• What do you celebrate about your church’s understanding of stewardship?
• What facets of stewardship does your church tend to neglect?
• Is there was ONE stewardship concept or action you wish your members would pay closer attention to?
• How has your understanding of stewardship changed over the years? What/who has shaped your understanding?

SESSION 3 | YEAR-ROUND STEWARDSHIP- HOW DO YOU ADDRESS GENEROSITY BEYOND THE FALL CAMPAIGN?
We’ll highlight ways that congregations raise up stewardship and generosity throughout the year.

• Share with others how year-round stewardship unfolds in your church?
• If you could wave a magic wand, how do you wish your church addressed stewardship year-round?
• What is one new idea you’d like to try to enhance the idea of year-round stewardship?
• What role does pledging and giving online have on people’s willingness and ability to be consistently generous?
• When someone says, “Our church is always talking about money,” how do you respond?

SESSION 4 | BEGINNING THE JOURNEY - HOW DO YOU HELP PEOPLE GET STARTED?
We’ll discuss our own journeys of generosity, and crowdsource ways to help people create generosity habits.

• What were some turning points in your journey of generosity?
• When have others invited you to be more generous? How did you respond?
• What have you learned about helping others become more generous?
• When have you been turned off by a person’s invitation to be generous?
• What’s one thing your church could do to help others start giving financially? To give more financially?

SESSION 5 | RECOGNIZING PEOPLE’S CAPACITY TO GIVE - WHAT’S THE NEXT STEP FOR EVERY
Recognizing that different people have greater capacities to give, how do we recognize this when discussing money?

• Do you send different letters to people based on their past or present giving?
• What types of metrics do you use to assess the financial generosity of your congregation?
• What metrics do you track? Who are they shared with? What metrics might you track in the future?
• Participants will be asked to share their learnings and plans with each other for the rest of this session.