

Peak 7 Adventures

2020 ANNUAL REPORT

An OUTDOOR ADVENTURE 501(c)3



ABOUT PEAK 7 ADVENTURES

Mission

Peak 7 exists to provide a first-rate outdoor adventure experience that engages youth spiritually, physically, mentally and emotionally to help them realize a greater potential.

Vision

- **Serve Youth:** We provide opportunities to participate in programs regardless of race, gender, religion, ethnicity, or socio-economic status.
- **Challenge Participants:** We provide programs which enable participants to overcome their perceived limits.
- **Safety:** We are committed to following and enforcing rigorous safety standards.
- **Inspire hope and reveal the Creator:** “I lift up my eyes to the mountain, where does my help come from? My help comes from the Lord, the maker of heaven and earth.” Psalm 121:1-2





COVID-19 RESPONSE

This year has proven to be emotionally, mentally, and in many other ways challenging with the COVID-19 virus and it's ever-changing effects on our nation and our communities.

As many organizations shut their doors we chose to push forward to serve our communities who have been significantly impacted by the pandemic. While our path this year was not always clear, we embraced the opportunity to learn how to “do better differently” as an organization and be there for our community partners.

Thank you for walking with us on this difficult path as we still face the challenges ahead. Whether you are new to the Peak 7 family or have been with us for a long time, you matter to us and we are thankful for you.

Programs

- Rock Climbing
- Whitewater Rafting
- Backpacking and Mountaineering
- Stand-up Paddle Boarding
- Snowshoeing



**OVER 1,000 YOUTH
SERVED IN
2020!**



Community Partners

One of the ways Peak 7 is unique is how we impact youth through our partnerships. We serve youth by coming alongside already existing organizations and providing meaningful outdoor experiences for kids and their leaders. Not only does this challenge participants, but creates a trust-filled environment that fosters real growth and change.



PARTNER STORY

It's been a challenging year relinquishing one of my favorite parts of my job – going out in nature and adventuring with youth in Foster Care and collaborating with Peak 7 Adventures! In past Summer months we have enjoyed White Water Rafting on the Wenatchee River, Rock Climbing at Exit 38, near Snoqualmie Pass, and Snow-Shoeing in Mt. Rainier National Park during the Winter.

Recently, I was reminiscing about a past climbing trip with one of our eight-year-old participants. At one point, I found myself climbing parallel to her. I was struggling until I heard a little voice near mine, just along the rock face. The voice simply said, "You can do it, I'll wait for you. I thought this climb I was doing was hard, but I kept going. I've gone through a lot in my life, but I know I can do it, just like you can." The voice not only waited for me, but validated my own internal fears.



Youth in Foster Care face insurmountable and unpredictable challenges each and every day. Facing intimidating rock cliffs, mountainous snow drifts, and anxiety inducing rapids are nothing compared to what many of these kids have gone through. We at Community Youth Services are proud to partner with Peak 7 Adventures to give kids the opportunity to play, learn, and adventure in safe environments. We are excited to forge new trails together in 2021! Climb On, indeed.

Marisha Mcdowell
-Community Youth Services

IMPACT STORIES

"Four different times during this trip I thought, 'This is the hardest thing I've ever done in my life.' And it was absolutely worth it. Now that I've done this, I feel more confident to overcome other types of hardship back home."

Elliot
Spokane Youth For Christ



"All of our guys are in addiction recovery, so whether someone has been in our program for just a few months or over a year, I've had many men say, 'Wow rafting was fun, and the best part is that I will actually remember this experience because I did it sober.'"

Mike Sholtz
Union Gospel Mission



"The backpacking trip was a really empowering experience that I think was physically and mentally one of the hardest things any of them had ever done in their lives. The girls grew so much in their friendships and confidence in themselves. There was a sense of unity and safety, and with less distractions they were better able to focus on being more honest with themselves and each other."

Katie Sonneland
Camp Spalding



WHO WE SERVE

Our partner organizations work hard every day to provide services, protection, and resources to those in need. They tirelessly devote their time to give others a chance at a meaningful life, and we admire their efforts deeply.



**BOYS & GIRLS CLUBS
OF AMERICA**



**...JUST TO
NAME A FEW!**

COMMUNITY SPONSORS

A huge thank you to our community sponsors this year! With each gift, you gave more youth the opportunity to experience the beauty of God's creation.



...JUST TO
NAME A FEW!

FINANCIAL SUMMARY

Revenues

General	\$136,848
Grants	\$58,311
Fundraising Income	\$52,517
Revenue Raised By Staff	\$39,746
Registration Fees	\$67,421
Gifts In Kind	\$18,227

Total Revenue & Gains	\$373,070
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Expenses

Admin & Overhead	\$128,205
Program Costs	\$346,036
Fundraising	\$50,400

Total Net Income	(\$151,571)
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Asset & Liabilities

Total Assets	\$470,000
Total Liability	\$62,410*

Total Net Assets	\$407,590
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*\$57,900 is from PPP Loan that will be forgiven in 2021



PARTNER STORY

We are so appreciative of everything Peak 7 does for Daybreak. I have been with Daybreak for five years now and Peak 7 is definitely a highlight for the clients. Peak 7 provides opportunities and unique experiences that our youth would never have the chance to be exposed to. From the Bower Adventure course, to rafting, paddle boarding, canoeing, rock climbing and snow shoeing, the team-building and bonding occurs naturally and it is magical to witness. Most of our clients have suffered extreme trauma, abuse, neglect, etc. and some are extremely

cautious about trying an activity out of their comfort zone, let alone something fun that does not involve substances in their bodies. The smiles and the feelings of accomplishment are witnessed on every trip. Conquering a mountain, addressing a fear of water, meeting adversity with a winning attitude, and changing outlooks on the world is what happens when the clients at Daybreak are on an Adventure with Peak 7.

Peak 7 has truly impacted every client at Daybreak in some way or another.

Catherine Reynolds
DAYBREAK Youth Services





17K

**Scholarships
Given**

1,055

Participants

84

**Partner
Organizations
Served**

**Days Spent Outdoors
1,152**

**Clif Bars Eaten
806**

**Miles Paddled
323**

**Miles Hiked
168**

"All of your trips are really beneficial in how you teach these guys new habits and new hobbies and show them that you don't have to have a substance to have fun. We can go rock climbing, river rafting, and snowshoeing, all sober and it's a great time."

**Stan Hough, Program Coordinator
Teen Challenge**



WE NEED YOU...

87

**Number of
Monthly
Donors**

**A special thanks to all of our
monthly donors!**

Your ongoing support has a significant impact on the thousands of youth we serve each year. By donating monthly, you allow our staff to spend less time fundraising and more time outside with kids, which is what ultimately matters the most.

Our hope for 2021 is to grow our number of monthly donors by 36%. Please join us by becoming a monthly donor so that you can help us reach this goal and leave a lasting impact on the lives of young people at Peak 7 whose lives are being transformed by our programs.

