

## **JOB DESCRIPTION**

# **Bethel Church Pastor of Students and Online Engagement**

### **JOB SUMMARY**

This position accomplishes our mission of making disciples by:

1. Overseeing the process of CONNECTING students in Owatonna to God and others, GROWING them as disciples of Jesus, and helping them IMPACT our community with the Gospel. (75%)
2. Creating and overseeing our church's online presence (social media outlets, and other engagement tools). (25%)

### **STATUS/BENEFITS**

Full-time, 45-50 hrs/wk (salary TBD)

3 weeks paid time off (5 Sundays) per year, Disability and Life insurance coverage, 3% retirement match, continuing education fund, and monthly cell phone stipend

### **SUPERVISION**

Report to: Senior Pastor

Expected ministry oversight: Students (6<sup>th</sup>-12<sup>th</sup> grade); Online Engagement (social media and web)

### **QUALIFICATIONS**

- Must have a vibrant and maturing relationship with Christ.
- Must show a faithful presence and pursuit of leadership characteristics as listed in 1 Tim.3 and Titus 1.
- Must subscribe to the Bethel Church statement of faith.
- Must have an understanding of teenage psychological development, and the skill to set up effective ministry initiatives that take such principles into account.
- Must demonstrate a genuine love for and maintain a good rapport with young people.
- Must be sensitive to the needs and pressures of teens with a knowledge of possible solutions.
- Must be able to exercise initiative and judgment as an independent worker.
- Must be able to train and develop adult leaders.
- Must have a knowledge of various social media tools and an understanding of how to use them effectively.

### **DUTIES AND RESPONSIBILITIES**

#### **GENERAL**

- Participate in worship services as needed (announcements, readings, etc).
- Attend weekly meeting with staff for prayer and planning.
- Attend monthly goal check-in with senior pastor.
- Review and discuss annual job performance evaluation.
- Continue growth and development through conferences, reading, and exchange of ideas with others.

## **YOUTH MINISTRY**

- Provide oversight of ministry initiatives to 6<sup>th</sup>-12<sup>th</sup> grade youth and volunteers – assuring it always aligns with the mission and vision of the church.
  - Connectedness through small groups
  - Reaching others with the Gospel
  - Development of student leaders
- Be acquainted with the personal lives of the students (either directly or through volunteers).
  - For example, visit homes, attend school events, and make hospital visits. This also includes being aware of current youth development and culture.
- Provide and oversee consistent Biblical teaching in different student ministry venues (this includes approving any and all curriculum used in the youth ministry realm).
- Maintain effective leadership for each student ministry initiative. Recruit and develop leaders (small group and others) and entrust various aspects of Youth Ministry to them.
  - Be an advisor and resource for all youth leaders/volunteers under your care.
- Provide formal and informal forums for frequent communication, encouragement, and training for parents of youth.
- Innovatively reach out to non-Christian youth in our community.
- Utilize church technology tools (website, church app, ccb, etc) to promote upcoming events in Student Ministries.
- Publish calendars and event/programming information in a timely fashion where appropriate.

## **ONLINE ENGAGEMENT**

- Create and maintain an engaging presence for our church (as a whole) in any major social media spaces (Facebook, Twitter, Instagram, others).
  - Schedule posts regularly.
  - Edit and share any videos, interviews, etc released by the church.
  - Work with the Welcome Team Director and Worship Director to provide an engaging online experience on Sundays for those who can't be in the building.
- Utilize other online tools to better engage people with church content throughout the week.
  - Podcast organizing, Church App usage, Youtube channel, etc.
- Set up (within a specified budget) a SEO plan so that our ministries and content can be found by those searching with relevant questions.
- Work with and delegate to the Office Administrator approx. 5 hours per week of administrative responsibilities, especially as online engagement overlaps into areas of our Church Community Builder database, website, and Church App.
- Work with other ministries and teams to get their information and personalities into online spaces.
- Support other ministries and teams by getting them the online tools needed to get their ministries beyond just in-person events and into online accessible venues.