

### **Invite a Friend via Email:**

The following templates can be used to invite a friend to the upcoming Alpha Course beginning on January 12 via email. Feel free to tailor to your liking.

Example 1: Would you be interested in attending an online Alpha Course with me? The introduction is on January 12 from 7:30-9:00 pm. Alpha considers many of the big questions of life from a Christian perspective in a relaxed, no judgment environment. I have heard many good things about it and thought it would be fun to go through the course together – at least the introduction. More information, including a brief video, is here: <https://coswayne.org/alpha>

Example 2: Many people are thinking about the big questions of life during this pandemic. The Alpha Course considers many of these questions from a Christian perspective in a relaxed no-judgment environment. Would you attend an online Alpha Introductory night with me? January 12 from 7:30-9:00 pm. More information, including a brief video, is here: <https://coswayne.org/alpha>

Example 3: The Alpha Course is an opportunity to take a fresh look at Christianity/Jesus without the baggage (politics, judgmental, etc.). Would you attend an online Alpha Introduction with me? It is on January 12 from 7:30-9:00 pm. More information, including a brief video, is available here: <https://coswayne.org/alpha>

### **Invite a Friend via Text:**

The following templates can be used to invite a friend to the upcoming Alpha Course beginning on January 12 via email.

Would you attend online Alpha with me? Intro is 7:30 pm on Jan 12. See brief video here: <https://coswayne.org/alpha>

### **[Coswayne.org/alpha Website Updates](https://coswayne.org/alpha)**

Now more than ever people are asking the bigger questions in life: Why am I here? Why is all this happening? What is my purpose? and What can I do? Join us at Alpha to explore these topics from a Christian perspective.

### **WHAT HAPPENS DURING THE ALPHA COURSE?**

After some opening remarks, there will be a video presentation on a topic about the Christian faith. Individuals are then given an opportunity to discuss informally in breakout groups what they thought about the presentation. Some people ask questions, some don't; the choice is

yours. No one will call on you to answer questions, but if you do have questions about the topic, or would like to share differing perspectives, this is the time.

### **WHEN IS THE NEXT ALPHA?**

The Introduction for the next Alpha Course is on Tuesday January 12 from 7:30-9:00. Then, Alpha will run for ten consecutive Tuesday nights beginning on January 19. The Alpha course is being run all over the globe, designed for people outside a church setting to come and have a conversation about life and faith. Everyone is welcome at Alpha! Invite your family and friends to join your group as well.

### **WHERE IS THE ALPHA COURSE HELD?**

This year, we'll be hosting Alpha Virtually! Just register and we'll send you the meeting information. The Alpha course is being run all over the globe, designed for people outside a church setting to come and have a conversation about life and faith. [Visit Alpha](#) to find a listing of other courses.

### **WHAT DOES THE ALPHA COURSE COST?**

The course is free! The only thing it requires is an investment of your time.

### **DO I HAVE TO COMMIT TO ALL 10 WEEKS?**

No! But we do recommend that if you decide to attend Alpha after the Introductory night, you attend at least three weeks to get a taste of the Alpha course.