

SERVE AT EPIPHANY

DIGITAL ENGAGEMENT SPECIALIST

Ministry: Epiphany Creatives

This position reports directly to the Communications Director

Summary

The Engagement Specialist facilitates virtual community within and outside the congregation by managing Epiphany Fellowship's social media channels.

Duties and Responsibilities

- Schedule and post content on social media
- Sharing “behind the scenes” posts and engaging online audiences during weekly gatherings
- Engage with social media users
- Respond to audience questions or, when necessary, refer questions for a response
- Monitor ongoing social conversations to identify opportunities to amplify the Epiphany's voice
- Collaborate with other Communications & Design team members

Skills Needed

- Open to Constructive Feedback
- Time Management
- Problem Solving
- Attention to Detail
- Critical Thinking
- Dependable & Committed

Physical Requirements

While performing these duties, the Digital Engagement Specialist is required to frequently communicate with the Communications Director. Must be able to exchange information accurately. The Digital Engagement Specialist may occasionally move various equipment weighing up to 20lbs.

Qualifications

- Candidate must believe that salvation is a gift from God brought to man by grace and received by personal faith in the Lord Jesus Christ, whose precious blood was shed on Calvary to forgive our sins.
- Must have knowledge of common social media platforms (Facebook, Instagram, Twitter, YouTube)
- Must adhere to the Mission, Vision, and Core Values of Epiphany Fellowship Church.
- Prior professional experience preferred.
- Commitment: Minimum of 15 hours a month, serving at least two Sundays a month and during the week

