



## **T3 Communications, Inc. Merges with Telecom Company Expanding in the U.S.**

### **- Positions Company for Growth in Florida Market -**

**Fort Myers, FL – June 27, 2018** – T3 Communications, Inc. (“T3”), a leading provider of cloud communications and broadband solutions in Southwest Florida, announced today that the Company has merged with Shift8 Technologies, Inc. (“Shift8”), an industry peer serving the Texas market and expanding into other U.S. markets. The Company also announced that T3’s management team, including the current CEO, Mr. Josh Reel, will continue with the Company and its headquarters will remain in Fort Myers, Florida as the Company seeks to expand into adjacent markets in the region.

T3 is Southwest Florida’s local provider of quality communication services and solutions that maintains a 99% customer satisfaction rating. As an established provider, T3 has been exceeding the needs of a growing business community, enabling its customers to communicate and compete in the global market. T3’s robust offering of communication solutions is backed by cutting-edge technology, superior reliability and unrivaled support. For more information about T3 Communications, please visit [www.t3com.com](http://www.t3com.com).

T3, combined with Shift8’s Texas-based operator, Synergy Telecom, brings together two emerging cloud communication providers serving a broad range of customers in various industries including banking, healthcare, financial services, automotive, legal, real estate, staffing, government and more. The transaction results in a cloud telephony operator serving nearly 10,000 business users in Texas and Florida.

As an established provider of UCaaS (Unified Communications as a Service) solutions in Southwest Florida, T3 is embarking on a growth plan for its cloud communication product line that is in high demand as businesses migrate from traditional phone systems to cloud-based telephony systems. An astounding 75% of small-to-medium-sized-businesses (“SMBs”) or approximately twenty (20) million SMBs in the U.S. have not yet migrated to a voice over Internet or “VoIP” solution. In the coming years, SMBs will need to migrate to a UCaaS or enterprise VoIP solution due to its convenience and a mandate from the FCC to migrate away from outdated copper wire systems. UCaaS allows organizations to eliminate capital spending and adopt an operational cost model for which they pay for only their required capacity needs. Although its initial market is in Florida, the Company is ideally positioned to deliver UCaaS solutions to a global market forecasted to reach \$96 billion in value by 2023.

In addition to its cloud communication solutions, T3 will continue delivering leading-edge network solutions including fiber transport and Internet broadband. T3 will also market emerging network solutions like SD-WAN (Software Defined Wide-Area Network). SD-WAN, a software approach to managing wide-area networks for businesses, offers ease of deployment,

central manageability and reduced costs, and can improve connectivity to remote or branch locations. SD-WAN solutions are also highly appealing for their flexibility and security benefits. Market estimates indicate that SD-WAN has less than 5% market share today, but within two years is predicted to climb to 25% of enterprise users who will manage their WAN through software. Revenue from SD-WAN service providers is growing at 69.6% annually and it is estimated to reach \$8.05 billion worldwide by 2021.

Josh Reel, CEO of T3, stated, “It is exciting to become part of a group that emphasizes that ‘local touch’ and places significant value on customer service and retention. Although we are eager to grow in the Florida region, we will remain committed to serving our customers better than our larger competitors. We believe that executing on this basic principle will generate value for our new stakeholders, customers, and community.”

Shift8 Technologies, Inc. is owned by Digerati Technologies, Inc., a publicly-traded holding company, with a track record of launching and managing successful subsidiary operations and is a multi-year recipient of Deloitte’s Fast500 and Fast50 Awards, for recognition as one of the fastest growing technology companies in North America. Through its subsidiaries, Synergy Telecom and T3 Communications, the Company is meeting the global needs of businesses seeking simple, flexible, efficient, and cost-effective communication and network solutions, including cloud PBX, Internet broadband, SD-WAN, SIP trunking, and customized VoIP services, all delivered on its carrier-grade network.

Contact:

Josh Reel

[j.reel@t3com.net](mailto:j.reel@t3com.net)