



Digerati Technologies Appoints Chief Revenue Officer

San Antonio, Texas – December 13, 2017 – Digerati Technologies, Inc. (“Digerati” or the “Company”) (OTCQB: DTGI), announced today that Charlie Slaughter has been appointed as Chief Revenue Officer (“CRO”) to lead all sales, marketing, and service functions with an emphasis on revenue acceleration. Mr. Slaughter was previously President of Synergy Telecom, a leading UCaaS (Unified Communications as a Service) provider throughout Texas, which was recently acquired by Digerati.

The new role of CRO was created to establish a leadership position within the organization responsible for all revenue generation processes and for driving better integration and alignment between all revenue-related functions, including sales, marketing, customer service/support, operations, pricing, and revenue management. The CRO’s primary objective is to maximize production by maintaining excellent communications across the various organizational functions and to share best practices among sales and channel managers.

Digerati also reported that Ryan McDowell will lead all channel sales and business development efforts for the Company as VP of Alliances and Business Development. Mr. McDowell will be responsible for managing Digerati’s partnerships and alliances across all channels and the related ‘go-to-market’ efforts. He has over fourteen years of communications experience, and most recently served as a Regional Channel Manager for Vonage Business.

As recently reported, Brandon Chenault joined the Company as Channel and Enterprise Account Manager. Mr. Chenault brings fifteen years of telecom industry experience and has received various sales awards during his tenure at Spectrum (formerly Time Warner Cable) including ‘Achievers Cup 2012,’ and five-time ‘President’s Club’ member for top sales in Texas.

Digerati is a publicly-traded holding company, with a track record of launching and managing successful subsidiary operations, and is a multi-year recipient of Deloitte’s Fast500 and Fast50 Awards, for recognition as one of the fastest growing technology companies in North America. Through its subsidiary, Shift8 Networks, the Company is meeting the global needs of businesses seeking simple, flexible, efficient, and cost-effective communication solutions, including fully-hosted IP/PBX, VoIP transport, SIP trunking, and customized VoIP services, all delivered **Only in the Cloud™** on its carrier grade network. Former subsidiaries have included ATSI Communications, Inc., an international telecommunications operator serving emerging markets throughout Mexico and Latin America, and GlobalSCAPE, Inc., an Internet software company specializing in secure file transfer through its popular utility, CuteFTP. Other subsidiaries included a global VoIP carrier and oilfield service businesses operating in the Bakken Shale. For more information, please visit www.digerati-inc.com.

* * * * *

Contact:
Jack Eversull - jack@eversullgroup.com
The Eversull Group
(972) 571-1624

(214) 469-2361 fax