



Digerati Technologies Engages Hayden IR to Launch Comprehensive Investor Relations Program

Focused on Increasing Awareness and Enhancing Shareholder Value

SAN ANTONIO, TX (GlobeNewswire) – October 15, 2018 – Digerati Technologies, Inc. (OTCQB: [DTGI](#)) ("Digerati" or the "Company"), a provider of cloud services specializing in UCaaS (Unified Communications as a Service) solutions for the business market, announced today that it has retained [Hayden IR](#), a national investor relations consulting firm, to implement a strategic investor relations program grounded in best practices. Hayden IR will work to raise Digerati Technologies' visibility within the investment community by strengthening its relationships and increasing awareness with the goal of ultimately enhancing shareholder value.

“We are encouraged by our business progress and traction over the past several months and believe we are well positioned to penetrate market opportunities and for future revenue growth,” said Mr. Arthur L. Smith, Digerati Technologies' Chief Executive Officer. “While we continue committed to sales growth, both organically and through acquisition, we are also focused on improving our capital markets strategy, which includes a potential uplist to NASDAQ or NYSE American in 2019. As we look to all of this positive momentum, the Board and management believed it was an appropriate time to retain a proactive strategic investor relations firm to help us reach new potential investors and effectively communicate our investment thesis. We are confident that throughout their national footprint, Hayden IR will help us more effectively communicate our accelerated growth strategy, business objectives and corporate milestones to a wider audience of sophisticated investors.”

Hayden IR (www.HaydenIR.com) is a highly regarded investor relations consulting firm known for its ability to connect underfollowed and undervalued emerging growth companies with sophisticated institutional investors, buy-side and sell-side analysts, retail brokerage firms and accredited individual investors. Leveraging decades of cumulative experience, Hayden IR develops strategies to help clients effectively communicate with the investment community and works to increase their exposure through targeted outreach and transparent positioning. Hayden IR helps public companies deliver the right message to the right audience. Over time, Hayden IR helps its clients navigate up the Wall Street value chain and to help them secure a reasonable valuation by broadening their audience, expanding institutional ownership and ensuring clear, consistent communication with the public.

About Digerati Technologies, Inc.

Digerati Technologies, Inc. (OTCQB: [DTGI](#)) is a provider of cloud services specializing in UCaaS (Unified Communications as a Service) solutions for the business market. Through its subsidiaries Synergy Telecom and T3 Communications, the Company is meeting the global needs of businesses seeking simple, flexible, reliable, and cost-effective communication and network solutions, including cloud PBX, cloud mobile, Internet broadband, SD-WAN, SIP trunking, and customized VoIP services, all delivered on its carrier-grade network and Only in the Cloud™. For more information about Digerati Technologies, please visit www.digerati-inc.com.

Forward-Looking Statements

The information in this news release includes certain forward-looking statements that are based upon assumptions that in the future may prove not to have been accurate and are subject to significant risks and uncertainties, including statements related to the future financial performance of the Company. Although the Company believes

that the expectations reflected in the forward-looking statements are reasonable, it can give no assurance that such expectations or any of its forward-looking statements will prove to be correct. Factors that could cause results to differ include, but are not limited to, successful execution of growth strategies, product development and acceptance, the impact of competitive services and pricing, general economic conditions, and other risks and uncertainties described in the Company's periodic filings with the Securities and Exchange Commission.

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